



2016 pprm annual report of giving





dear friends

We serve as a symbol of resilience in our communities. Throughout our four-state region, our health center staff provide lifesaving care to those who need us the most, reaching nearly 100,000 people. Our innovative educational programming is constantly evolving. Our Public Affairs team defeated 13 anti-choice bills in the last year, highlighting PPRM as a recognized leader in the fight to ensure reproductive health care access.

For 100 years Planned Parenthood of the Rocky Mountains has served as a beacon of hope for millions. It has been a little over a year since the attack on our Colorado Springs Health Center, yet the passion, dedication, and support you showed in the past year continues to inspire us and further our mission. The events in Colorado Springs reminded us that when faced with adversity we will emerge more empowered and united than ever before.

And now is the time.

Despite the challenges we have faced and those ahead, our community has united to tell the world we are not going anywhere. As we move into this new chapter, we uplift the other voices leading this movement, we thank our supporters, we celebrate our achievements, and we innovate new ways to serve our patients.

Together we cannot be stopped. We are an unbreakable community. With your passion and commitment, we will stay strong, no matter what. Thank you for all you do.

Sincerely,

PPRM President & CEO

PPRM FY16 Board Chair

nancy

We are saddened by the loss of our dear friend and supporter, Nancy Camp, in late 2016. She was a renegade and a true champion of our mission. We were so fortunate to have spent some time interviewing her for our Century book, 100 Faces of Planned Parenthood, last year.

“

I've always believed strongly in family planning, even as a teenager, and I'm now 90. I never wanted children of my own. I wanted adventure so I made sure not to get pregnant. The happiest day of my life was when I was 29 and I had a hysterectomy that fixed the kid business forever. I've been all over the world and I've had a wonderful life.

Because I've had such good control over my body and I've always felt that every woman in the world should have equal control, I support Planned Parenthood. When I was about 25 or 30 was the first time I earned enough money that I could give some of it away. I've been supporting Planned Parenthood as heavily as possible ever since.





leslie

“

Raised by a single mom, who also was an OBGYN, I spent a lot of time in hospitals and vacant exam rooms. At her office I often found myself reading all of the various pamphlets and learning about sexual and reproductive health at an early age. I also saw women crying post-exam because they weren't allowed access to affordable contraceptives or had resorted to unsafe methods of abortion and were told that they could no longer ever carry a child as a consequence.

Planned Parenthood is necessary for women.

Women should always have access to safe and affordable reproductive health care. It is my hope that in the near future there is a Planned Parenthood on every college campus, in every community, and even in hospitals as truly integrated health care.

rabbi brian

“

There is a clear teaching from the very foundational narrative of the Torah that women are created in the divine image, not less so, but equally to men. When women have autonomy and control over their bodies and the tools with which to determine how to use their sexuality, societies flourish.

Unfortunately, we live in a society where that is not a shared assumption. When governments aren't ready to back up and stand by what is clearly the best interest of society and clearly in line with basic Jewish and Christian values, then organizations like Planned Parenthood are absolutely necessary. Planned Parenthood helps our society stand by the core values of equality.



“

Recordarlo me da ganas de llorar: Ella no estaba contenta. Pero no tenía otra opción.

”

rosita

Para mi es una meta personal porque vengo de una familia de doce hijos y cuatro abortos naturales. Soy su intérprete de mi madre desde que tenía yo ocho años. Ver mi madre llorar en la clínica cuando el doctor decía, “Está embarazada,” era muy duro. Recordarlo me da ganas de llorar: Ella no estaba contenta. Pero no tenía otra opción. No era de ella su cuerpo, era de mi padre.

Todavía hay muchas mujeres que son como mi madre. Ella

tuvo un bebé y después otro y estaba amamantando uno cuando se volvió a embarazar, y no tuvo otra opción. Saben que hay mujeres así ahora.

Todavía tenemos tantos retos, tantos retos culturales que no sé hasta cuándo van a terminar. Terminarán con la mujer, cuando ella tenga el poder de decir, “No vamos a tener otro hijo. Ya tenemos todos los que vamos a tener, o vamos a esperar cinco años.”

**For the translation in English, please visit our online Annual Report at <http://bit.ly/1RpPcbk>.*



31%

of our Family Planning patients use Medicaid.

.....▶
"I was always kind of seen by my family as the one who was going to go do something different and be the first in the family to be a lawyer or something. I loved that. It was not a burden. It felt liberating and real for me.

In that, it didn't take long for me to realize that I didn't want to get pregnant. I knew I needed Planned Parenthood in my life, so every month, I drove an hour and a half to get there."



We knocked on
128,000
additional doors this year compared to last.



.....▶
"You don't achieve change with anger and hate; you achieve change with empathy and mutual conclusion. It takes courage to stand up against the mob mentality. It is *absolutely fundamental* to have organizations like Planned Parenthood who can stand up and say, "I don't agree with this. I believe in something better."
.....▶



.....▶
"To think I can go my entire life and be at a drastically reduced risk from contacting HIV feels like a miracle. I am negative and my partner is HIV positive—a magnetic relationship as we call it. The awareness of possible transmission has been very real during our relationship so the discovery of PrEP lifted a huge weight. I knew I could visit Planned Parenthood and have options."
.....▶

9%

of our abortion patients are from states outside of our four-state region.



.....▶
"I was 19 and found out that I was pregnant. The first call I made was to my mom. She was really great and said, 'I think you'd be a wonderful mother, but I respect whatever you choose.' It was really important for me to hear that from her because a lot of people don't even have that support. The second call I made was to Planned Parenthood."

26%

of our donors have been giving to us for over a decade.



After the attack on our Colorado Springs health center in November 2015, PPRM received thousands of paper cranes from all across the country. Throughout history, paper cranes have been a symbol of peace, hope, and resilience. In remembrance of this event, three crane sculptures created by a local metal artist were installed at our Colorado Springs health center on January 17, 2017, as a permanent reminder that in the face of hardship, we choose hope.

As we have said so many times, our work is part of a movement and our choice to persevere has lent strength and hope to the entire country. We at PPRM vow to continue in our charge as leaders in this movement.

“

My hope for today and tomorrow and the day after is for healing for our community, for love and compassion to overcome,

as it should...

as it will

92,383

patients served

7,414

LARCS: IUDs / Nexplanon

We saw

50%

growth in our transgender services from last year.

54%

of our patients are between ages 20 and 29

64,985

Individuals served through education programming



149

trained sex education professionals



9,145

Individuals served by Promotores de Salud in Las Vegas



3,229

Individuals served by ICYC, our sexual health text line for youth across the country

One of the most commonly asked ICYC questions:

How soon after sex can you take a pregnancy test?

education



381

events



332

volunteer activists



13

anti-repro health bills defeated



94,437

phone calls

Doors knocked

236K

Outreach through advocacy



978



6,086



20,430

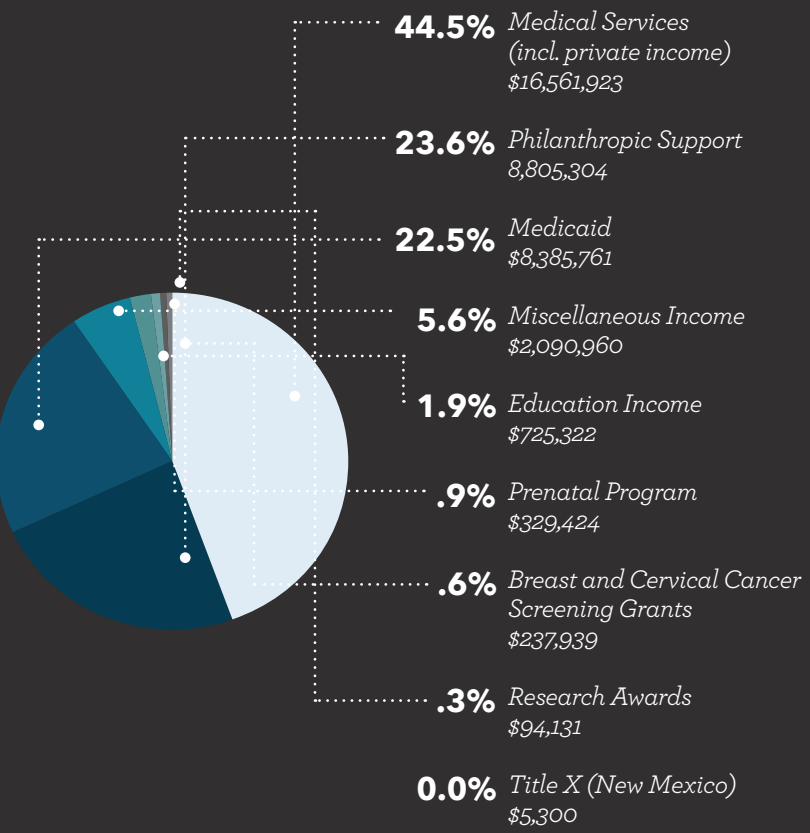
24,358

HIV Tests

15,520

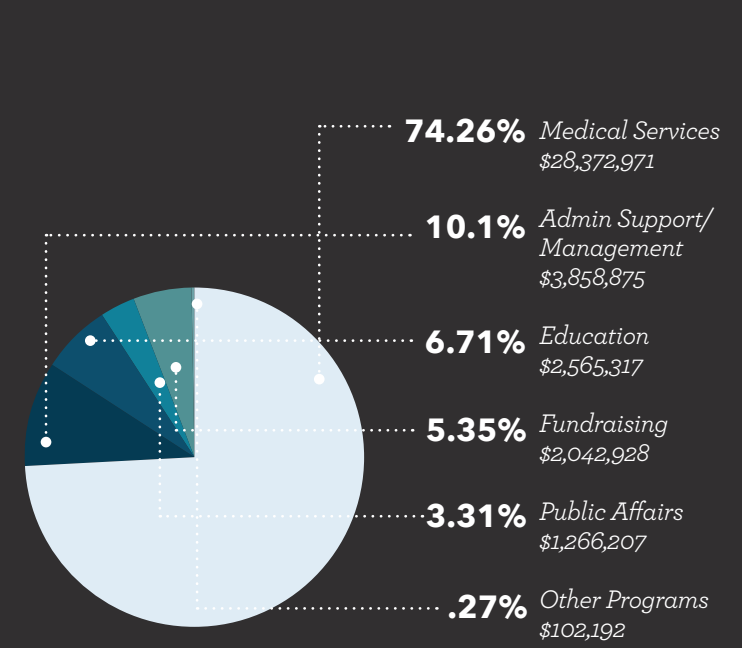
Lifesaving cancer screenings

operating revenue



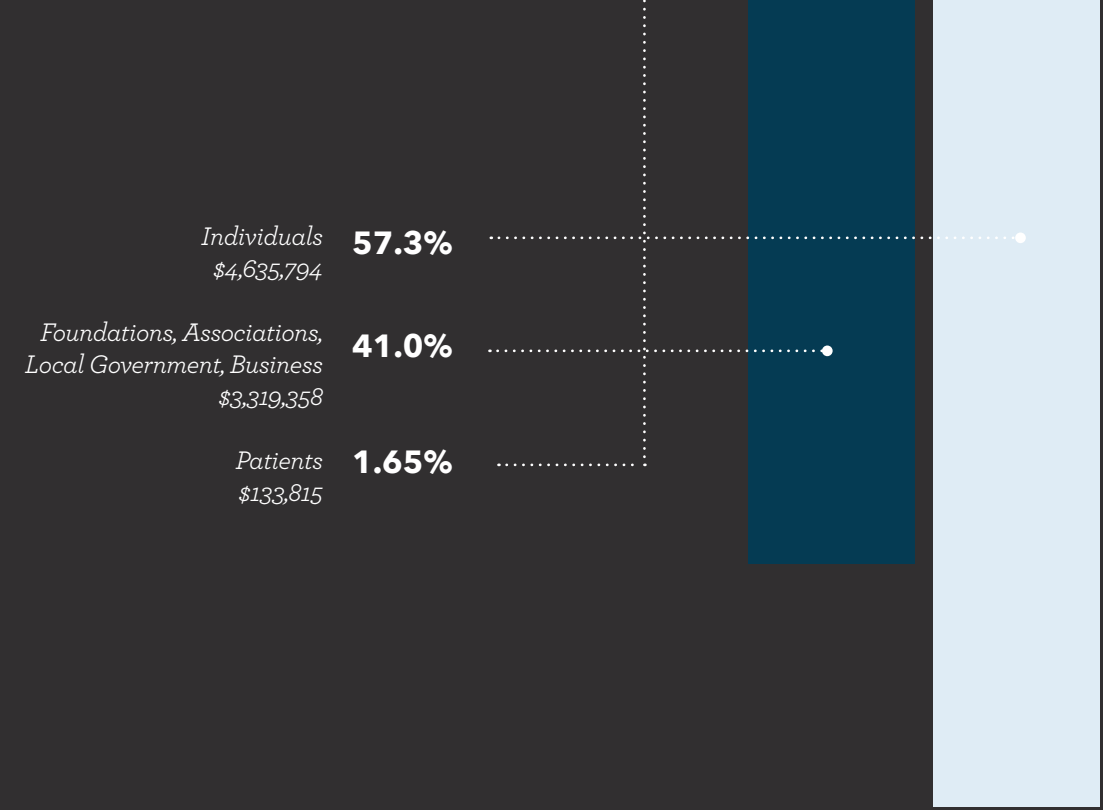
\$37,236,064

operating expenses



\$8,088,967

contributions to operations



board

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thank you

for 100 years of
human rights
strength
agency
purpose
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commitment

hope
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power
sexual education
women's rights
care



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