

Annual Report to the Community

1972

The Reversal of Roe

2022



**FROM OUR PRESIDENT & CEO,
Tess Sacco Barker**

2022

It was the year the government took control of our bodies. That's not a line from a movie or TV show. It was all too real. People in many states across the nation lost the constitutional right to bodily autonomy and abortion. The overturning of Roe vs Wade a domino effect for restrictive legislation in many more states. History will define 2022 as a devastating setback for human rights. Fortunately, in the North Country, Planned Parenthood continues to provide sexual and reproductive health services – and abortion care – with access, education and advocacy for choice—No Matter What.

The “No Matter What” is what we fight for every single day. There are no words for the heartbreak of folks who desperately need health services but have no access to care. On a national and local level, Planned Parenthood works collaboratively to provide that access, even if a patient has to cross state lines to get the care they need. Because that's what we do: we fight for those who might not be able to fight for themselves.

In a world without Roe v. Wade, Planned Parenthood's mission is more important than ever. Despite the legislative landscape, Planned Parenthood is still here providing care at health centers across the country; offering education and health information; and building a movement to rebuild our rights, stronger and more equitable than before.

You might be wondering how we remain strong, focused and resilient. The answer is you!

You are the reason we fight. You expect high-quality, compassionate, non-judgmental healthcare when you walk through our doors. You stand with us when we rally in the streets for healthcare equality and access in our communities. You are the reason we are the nation's largest sex educator, when sex education has never mattered more. You financially support us, ensuring every person gets the care they need regardless of their ability to pay. Thanks to you, we will continue our mission, just like we have for over 100 years, regardless of the constant barriers to healthcare that legislators impose.

The road ahead will be long and difficult. There will be unending challenges, but we are prepared to meet them and prevail. Every appointment kept, every patient seen, is a victory. Planned Parenthood affiliates, providers and staff will keep innovating new ways to serve patients and break down the barriers that block access to care. We will keep teaching our communities how to care and advocate for themselves. And we'll keep helping folks get the sexual and reproductive health services they need, whoever and wherever they are.

We have an opportunity to build a better, more equitable future – where all people have access to the care they need. It will take time and determination, but with you by our side, we are up to the challenge. We are incredibly grateful for your support.



In solidarity,

Tess Sacco Barker

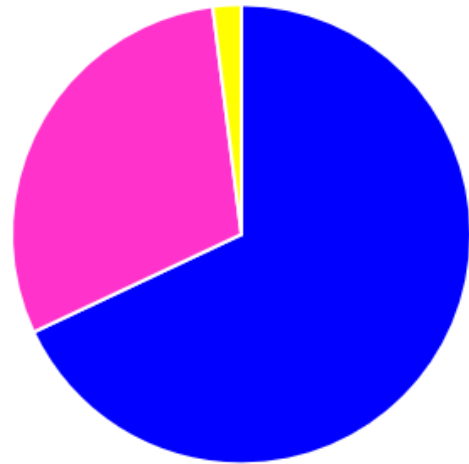
Financials



REVENUE

■ Government Grant Revenue	33%	\$2,183,100
■ Medicaid, etc.	23%	\$1,498,752
■ Insurance	23%	\$1,276,922
■ Fundraising Revenue.....	5%	\$318,705
■ Client Fees	1%	\$97,311
■ Other	15%	\$1,005,851

TOTAL REVENUE: \$6,606,739



EXPENSES

■ Direct Service Expenses	64%	\$4,784,323
■ Non-Direct Service Exp.	34%	\$2,562,584
■ Fundraising Expenses.....	2%	\$131,248

TOTAL EXPENSES: \$7,478,155



Health Care

PATIENT NUMBERS AND VISITS

- 8,062—Patients
- 14,190—Patient Visits
- 2,987—Contraception Visits/Supply pick ups
- 268—Doses of Emergency Contraception
- 787— Gender Affirming Care
- 695—Telehealth Visits

- 6,796 Pregnancy Tests
- 683—Long Acting Reversible Contraceptives (LARC)
- 2,552—Cancer Screenings (Breast exams, Pap tests, Colps & LEEPs)
- 24,295—STI/HIV Tests
- 382 —Primary Care

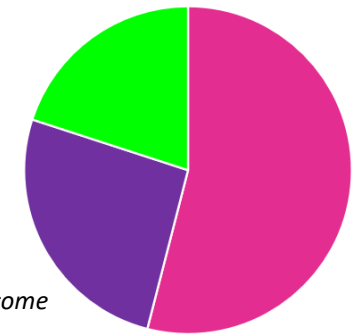
PATIENT AGE

- < 18—9%
- 18 - 29—61%
- 30 - 39—21%
- ≥ 40—9%



PATIENT INCOME

- ≤ 100% of *FPL—58%
- 101 - 200% of *FPL—23%
- ≥ 201% of *FPL—19%

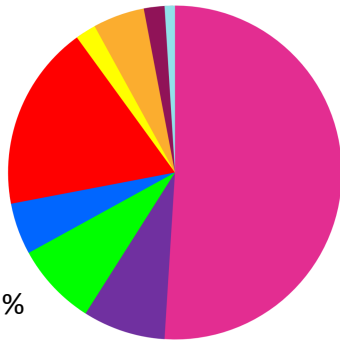


*FPL= Federal Poverty Level.

In 2022, the FPL was an annual income of \$27,750 for a family of 4.

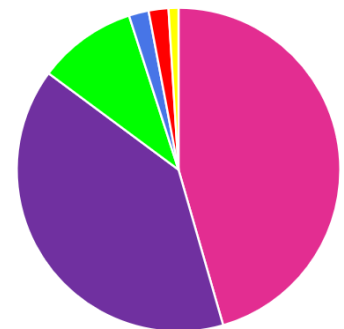
SERVICES BY TYPE OF VISIT

- Problem Visits—51%
- Annual Exam—8%
- Pregnancy Tests—8%
- Abortion—5%
- Birth Control—18%
- Primary Care —2%
- Gender Affirming Care—5%
- Primary Care — 2%
- Initial Exam & Counseling—1%



PATIENT PAYMENT METHODS

- Medicaid & Managed Medicare —45%
- Private Insurance —40%
- FPBP & FPEP—9%
- No Charge-Title X—2%
- Reduced via Title X—2%
- Self Pay—< 1%



Interns and Volunteers

Did you know PPNCNY has 13 Certified Rape Crisis Counselors who volunteer their time answering our Rape Crisis hotline as part of our Sexual Assault services in Clinton, Essex and Franklin Counties? These amazing folks are heros to the victims who call for immediate counseling. We are proud to take interns from local colleges and we end up hiring many of them due to their passion for our mission. We also have many volunteers that we depend on to escort our patients into the health centers, help at events and in our administrative offices. Our North Country affiliate had **9,581 volunteer and/or intern hours in 2022**. We are beyond grateful for our interns and volunteers and are always open to fresh minds and new ideas to help our patients and communities.

Advocacy, Outreach & Education

We get by with a little help from our friends. (YOU)

We are so grateful for our friends and supporters. **YOU** are the kind of friend who shows up to rally with us when human rights are violated. **YOU** are the ones who call to say, "What can I do?" **YOU** show up when we fundraise! When we are outraged, **YOU** are outraged! We are incredibly grateful for folks like **YOU**!!



In 2022, the Planned Parenthood Community Engagement and Education team participated in 276 different events. These events include outreach, tabling, one-on-one sessions, education and programming. Our clients in 2022 include a total of 11,150 participants from 171 organizations. Through our connections with schools we served 78 agencies at 116 separate and distinct events resulting in 2,867 participants. The events were primarily focused on Planned Parenthood Services, birth control methods and LGBTQIA+ inclusivity, in that order. Through tabling and other related events, the Planned Parenthood Community Engagement team reached 8,277 participants from 93 organizations at 159 different events. If you want us to partner with your organization or company, call Kiley at 315-782-1818 x 219.

Join us in the fight for reproductive rights for ALL!
Here's how YOU can support Planned Parenthood:

#StandwithPP

Become a PP Advocate!

DONATE → [QR Code]

→ [QR Code]

Join our PP advocate email list!

Sexual Assault Services

In 2022, Planned Parenthood's Sexual Assault Services team educated 4,581 students on sexual assault prevention. We served over 76 women, children and men with 120 calls to our toll free 24 hour hotline (1-877-212-2323). Our hotline is served by 15 trained volunteers who provided 8,760 hours of volunteer service. We counsel victims of sexual assault and provides survivor kits to rape victims at the hospital, (thanks to a major donor). Our staff also escorts survivors to the police station and/or courthouse.

5 THINGS TO KNOW ABOUT ENOUGH IS ENOUGH

1. Provides a uniform definition of consent as a knowing, voluntary, and mutual decision among all participants to engage in sexual activity.

2. Creates an amnesty policy to ensure that all students reporting incidents of sexual assault or other sexual violence are granted immunity for certain campus policy violations, such as drug and alcohol use.

3. Establishes a Students' Bill of Rights, which campuses are required to distribute to all students in order to specifically inform sexual violence victims of their legal rights and how they may access appropriate resources.

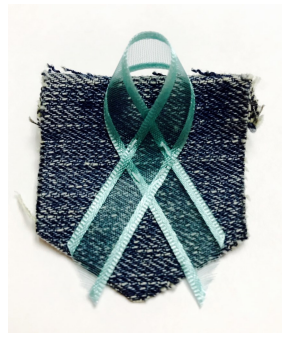
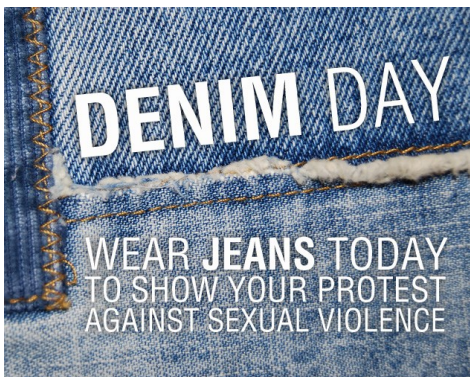
4. Requires comprehensive training for administrators, staff, and students, including at new student orientations.

5. Reporting requirements for campuses to annually submit aggregate data on reported incidents of sexual violence and their adjudication and handling to the State Education Department.



We are "Enough is Enough" partners in prevention, training and education with colleges throughout Clinton, Essex and Franklin counties. Enough is Enough (EIE) was established in 2015 to address sexual assault, dating violence and stalking on college campuses. Planned Parenthood is one of the 53 organizations across the state providing appropriate interventions when sexual violence does occur while implementing rape crisis programs. Planned Parenthood staff also works to prevent on campus sexual violence via

education programming that considers the root causes of gender-based violence, promotes by-stander intervention and healthy relationships. We also provide student victims with trauma-informed advocacy, counseling, case management and safety planning services.



April is Sexual Assault Awareness Month! Our SAS events include Denim Day, the last Wednesday in April. We promote denim day pins throughout the month of April for a \$5 donation. In the summer of 1998 in Italy, an 18-year-old girl was raped by her 45-year-old driving instructor. One year later, the perpetrator was released after the court overturned his sentence. He appealed that the girl had had 'consensual' sex with him because she was wearing tight jeans that could have only been taken off with her help. The next day, Italian women showed up in jeans to their workplaces as a way to protest the absurdity of the overturned sentence. In September, we have our Dash for SAS Color blast 5K at the US Oval in Plattsburgh. Call Shelby at 518-561-0605 x 128 to find out more!

Sexual Assault Services

If you or someone you know has been sexually assaulted, we are here. It's never too late to get help. You are not alone.



1-877-212-2323

**Sexual Assault Toll-Free
Hotline**

Sexual Assault Services

believe.listen.support

Serving Clinton, Franklin & Essex Counties

- 24 Hour Confidential Hotline
- Free, confidential counseling
- Office of Victims Services (OVS) claim assistance
- A supportive hand at the hospital, police station or courthouse
- Information and referrals

Clinton & Essex Counties: (518) 561-0605

Franklin County: (518) 483-7150

**1-877-212-2323
Sexual Assault Toll-Free
Hotline**



Be our Friends With Benefits



Friends with Benefits is our monthly giving program that gives YOU perks and benefits while making an immediate impact on the health of our patients.

Our supporters love this program because it is so much easier (and less noticeable) from their bank or credit card account. Our e-news communications are more frequent, including updates from our CEO. Your monthly financial gift gives every person who walks through our doors the power to choose their own healthcare. Plus, monthly donors get access to our very cool swag.

Your monthly gift demonstrates your commitment to our mission and allows us to plan and budget for the future. Plus, it's environmentally friendly! Call Shelby today and become our "Friend with Benefits" at 518-561-0605 x 128

Your monthly gift will be deducted on the 7th of each month from your Visa, MasterCard, American Express or Discover card and will enroll you into PPNCNY's Friends with Benefits Program.

I, _____ (name) pledge \$ _____ (monthly amount) to be charged to

my: Credit Card # _____ Expiration Date _____

CVV Code (on reverse of card) _____ AMEX is the 4 digit code on the front of the card _____

Signature _____ Date _____ Email: _____

T-shirt size(s) _____

Your bank account or credit card statement will serve as a monthly record of your transaction. You can notify us by telephone or in writing when you wish to change or cancel this agreement. PPNCNY will provide you a summary of annual gifts in January. **Be sure to fill out your email to receive our Friends with Benefits communications!**

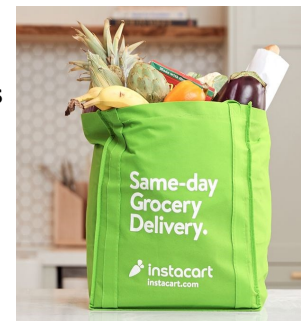
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Whether your friends are eight or 88, your online shopping can make a difference for Planned Parenthood of The North Country New York Inc.

Whether it's shopping for daily essentials like groceries, buying furniture for your home office, or even booking your next trip, **the ShopRaise app lets you raise funds for Planned Parenthood of the North Country New York when you shop online.** Now you can turn your everyday shopping into support for Planned Parenthood at no additional cost to you. Download the **ShopRaise app** and/or check out Shopraise.com for more information!



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Plattsburgh, NY 12901

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Canton, NY 13617

OGDENSBURG:
419 Ford St.
Ogdensburg, NY 13669

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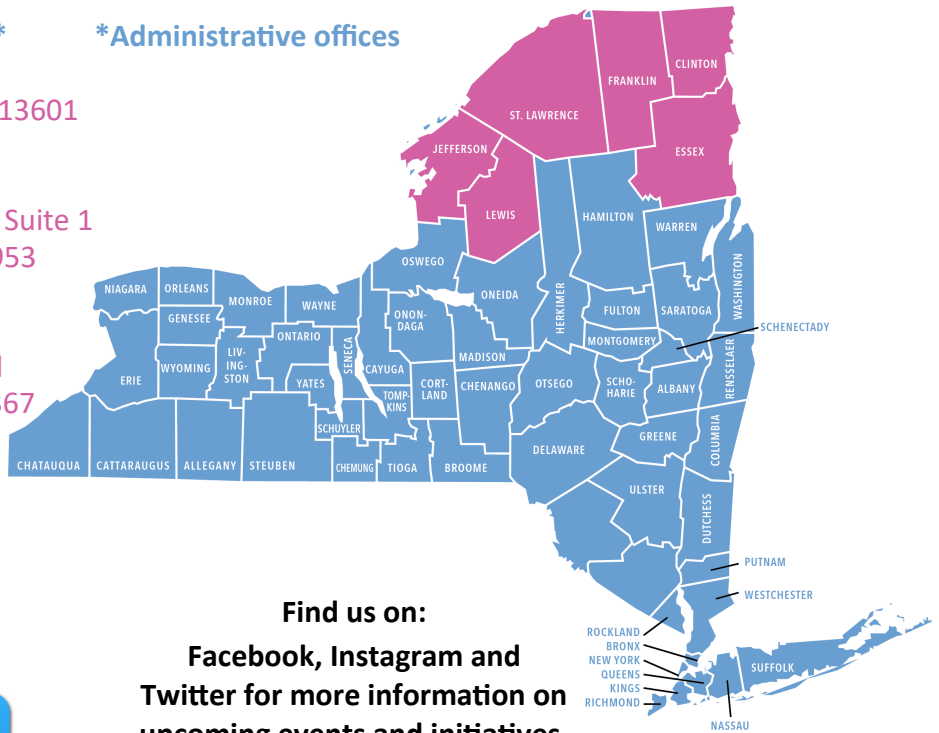
WATERTOWN: *
160 Stone St.
Watertown, NY 13601

MALONE:
246 W. Main St. Suite 1
Malone, NY 12953

LOWVILLE:
7398 Turin Road
Lowville, NY 13367

Or visit us at
PPNCNY.ORG

*Administrative offices



Find us on:
**Facebook, Instagram and
Twitter for more information on
upcoming events and initiatives.**



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