

ANNUAL REPORT FISCAL YEAR 2018





**MISSION STATEMENT**

The mission of Planned Parenthood of the Pacific Southwest is to ensure broad public access to sexual and reproductive health care through direct service, education, and advocacy.

# OPEN DOORS, OPEN HEARTS.

**TABLE OF CONTENTS**

FY 2018 Board of Directors  
& Executive Team

2

Message from CEO  
& Board Chair

5

Patient Demographics

6

Contraception &  
Total Patient Visits

7

Milestones

9

By the Numbers

16

Financial Overview

17

FY 2018 Donor Listings

18

Health Center Information

24





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“  
**At Planned Parenthood,  
I was able to get the privacy  
that I needed. I always feel  
100 percent confident that  
my care will remain private  
at Planned Parenthood.**”

Karla, **RIVERSIDE**

“  
**I went to Planned Parenthood  
for my first gynecological  
exam this year. It was my  
first time, but I didn't feel  
intimidated at Planned  
Parenthood because I knew  
there would be no judgment,  
like there can sometimes be  
in health care.**”

Sophia, **SAN DIEGO**



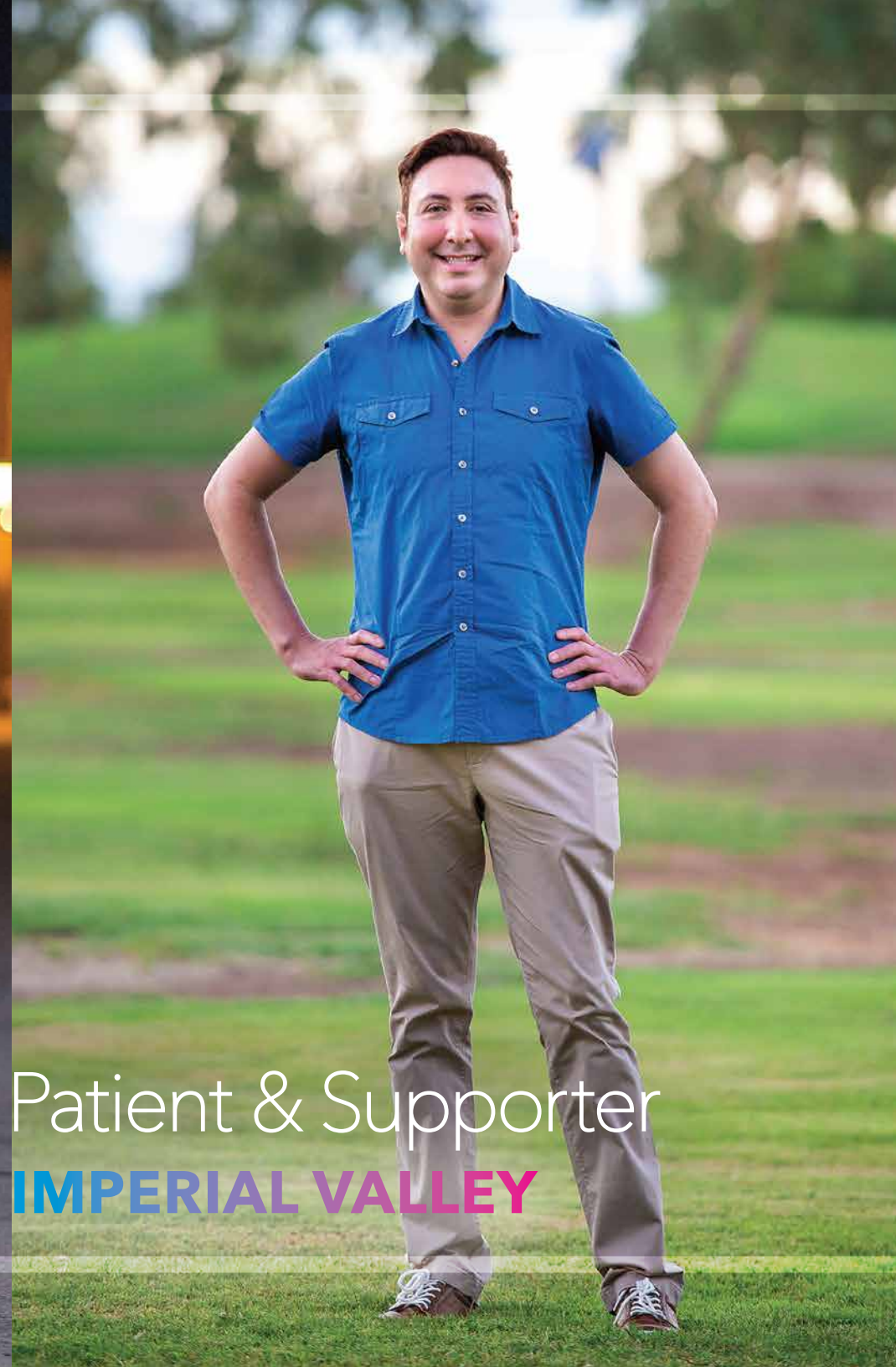
Patient & Advocate  
**RIVERSIDE**



Volunteer & Patient  
**SAN DIEGO**



Mother & Daughter  
Volunteers  
SAN DIEGO



Patient & Supporter  
IMPERIAL VALLEY

“ I volunteer because at Planned Parenthood you can take control in this world, where they are trying to take away everything else. The world I want for my daughter, Natanè, and all daughters as far as their reproductive rights is to have a voice—to have a choice. ”

Halima, SAN DIEGO

“ I’m a member of the LGBT community and I go to Planned Parenthood to get tested every three to six months. At Planned Parenthood I feel more comfortable, more at ease. They make me feel really comfortable there. ”

Albert, IMPERIAL VALLEY

## Dear Friends,

Planned Parenthood got its start with a singular, revolutionary mission in mind: to give women the freedom to control their own bodies. Today, we are more powerful and more resilient than anyone could have imagined we’d become. And our commitment to our patients – people of all backgrounds, all genders, all nationalities, all religions – is stronger than ever.

Throughout our history, one thing has remained the same at Planned Parenthood: We put our patients first. This year was no different. Despite constant threats to their access to basic, affordable care, we brought health, hope, and information to countless individuals.

And we’re just getting started. We’re not retreating, we’re not standing still, and we’re not going back. On the contrary, we’re rising up like never before, expanding access to care in communities that need us, and responding when the people of this region tell us they need more.

Day after day this year, we opened our 17 health centers across three counties and provided exceptional sexual and reproductive health care, honest education and information, and fearless advocacy. Over 263,125 appointments, we met the increased demand for birth control services, testing and treatment for sexually transmitted infections, and cancer screenings. We began a wholesale renovation and expansion of our flagship Riverside health center, where the need for services is massive and growing. We fought for the right to access safe and legal abortion

without shame or stigma. We educated 47,060 people, delivering life-changing (and live-saving) knowledge to students and parents, local teachers, and community partners.

None of this work would be possible without the support of our ever-growing Planned Parenthood family.

In the coming year, there will be more challenges to overcome. There will also be more opportunities – to reach new communities, denounce ignorant policies that harm the vulnerable, lift up the voices of our allies, and grow in areas that need us most. Together we will persevere to protect all people, and ensure that every single patient who walks through our doors is met with the respect, compassion, and care they need to stay healthy and choose their life’s path.

We are deeply grateful for the passion and commitment of our supporters, who help us fight forward and advance reproductive rights, access, and justice every single day. On behalf of our patients, staff, and board, thank you for standing with Planned Parenthood.



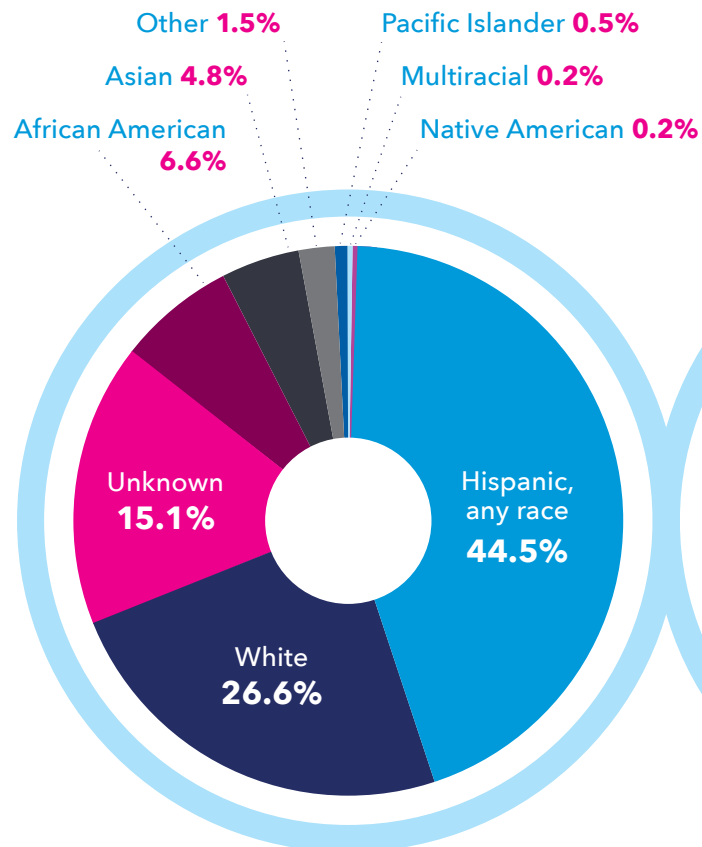
*Darrah DiGiorgio Johnson*  
**Darrah DiGiorgio Johnson**  
PRESIDENT & CEO



*Amy Corton*  
**Amy Corton**  
CHAIR, BOARD OF DIRECTORS

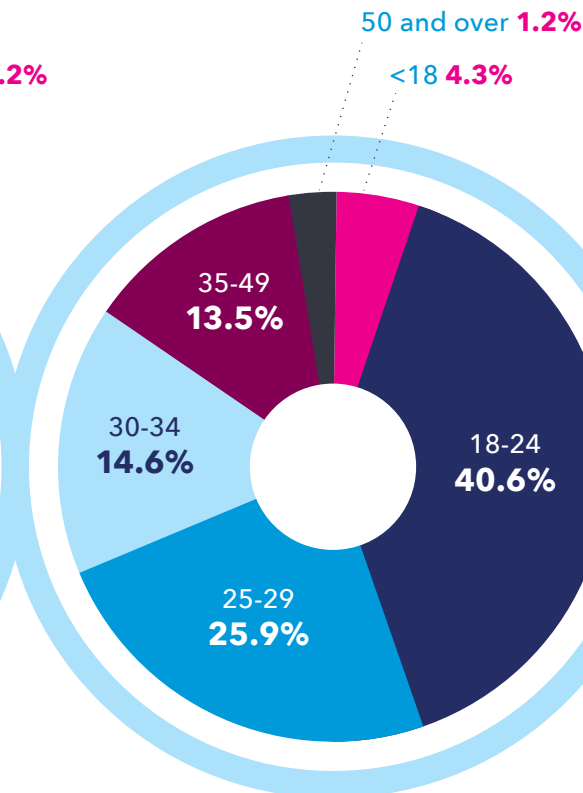
# PATIENT DEMOGRAPHICS\*

TOTAL PATIENTS 127,242



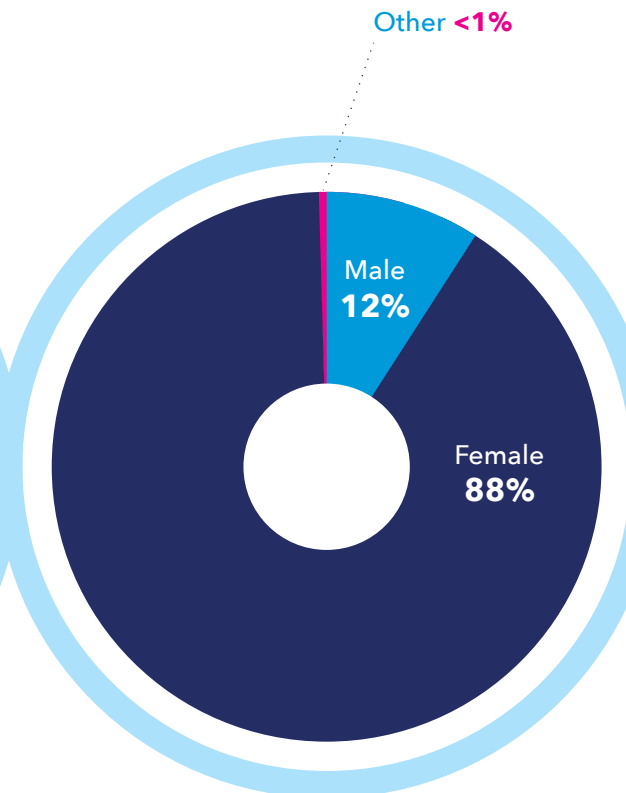
BY RACE/ETHNICITY

Hispanic, any race	56,619	Other	1,937
White	33,875	Pacific Islander	633
Unknown	19,150	Multiracial	298
African American	8,381	Native American	272
Asian	6,077		



BY AGE

<18	5,473
18-24	51,610
25-29	32,909
30-34	18,567
35-49	17,216
50 and over	1,467



BY GENDER

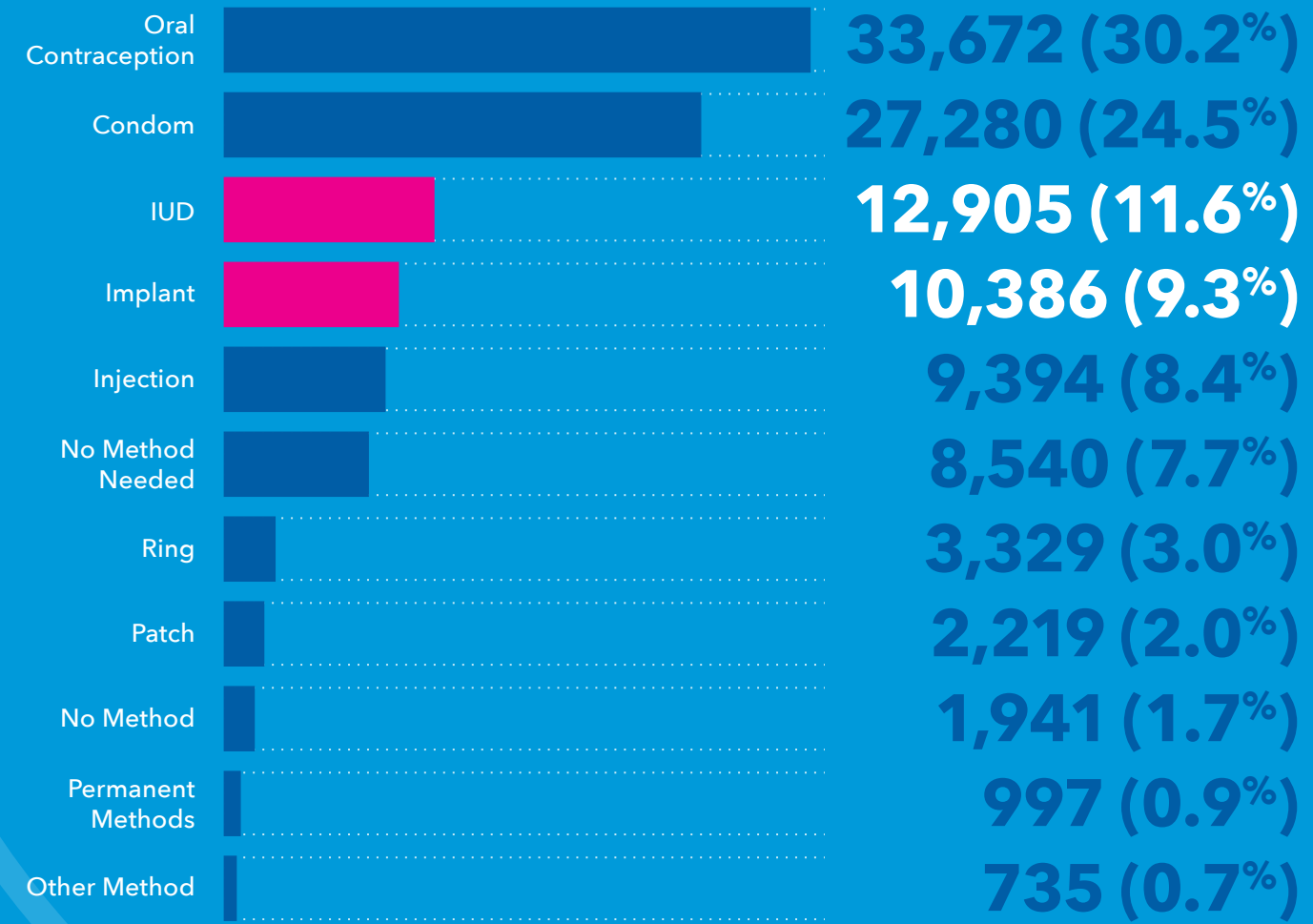
Female	111,398
Male	15,841
Other	3

\* Percentages may not add up to 100 due to rounding

# CONTRACEPTION\*

Types of birth control our female patients were using during their most recent visit to our health centers

## BIRTH CONTROL METHODS



**= 111,398 (100%)**

\* Percentages may not add up to 100 due to rounding

# 21%

of our patients were using the two most effective forms of birth control during their last visit:

**the implant and IUD.**

“I received STI testing at Planned Parenthood. The care I received was completely nonjudgmental, very quick, very easy, and overall a great experience. There is a lot of shame around STI testing, but I don't think there should be because it's a normal part of keeping yourself healthy.”

Trish, **SAN DIEGO**

Patient & Advocate  
**SAN DIEGO**

## SUMMARY OF SERVICES

**TOTAL PATIENT VISITS** **263,125**

Some services provided during those visits include:

### CONTRACEPTION

Reversible Hormonal	
Oral Contraception	31,734
Injection	21,264
Ring	4,695
Patch	3,328
Reversible Long-Acting	
Implant	7,850
Hormonal IUD	5,012
Copper IUD	2,969

Permanent Birth Control	
Male	318
Female	94

**TOTAL** **77,264**

**EMERGENCY CONTRACEPTION** **24,019**

### STI TESTING

Chlamydia and Gonorrhea Tests	209,397
HIV Tests	67,213
Other STI Tests	26,948
<b>TOTAL</b>	<b>303,558</b>

### CANCER SCREENING AND PREVENTION

Pap Tests	14,494
Clinical Breast Exams	9,693
HPV Treatments	1,673
Colposcopy/LEEP Procedures	917
<b>TOTAL</b>	<b>26,777</b>

### ABORTION SERVICES

In-Clinic	8,622
Medication	8,002
<b>TOTAL</b>	<b>16,624</b>

**PREGNANCY TESTS** **74,013**

**PrEP AND nPEP VISITS** **743**

# MILESTONES

## New Medical Director Toni Marengo, MD

We were thrilled to welcome Dr. Antoinette (Toni) Marengo this year as our Medical Director. She oversees the health care of nearly 130,000 people across three huge counties. Her role is immense, and this hometown San Diego County woman has already taken charge by infusing education, expertise, and heart into every aspect of her work. Dr. Marengo is a board-certified Obstetrician and Gynecologist with nearly 15 years of post-residency clinical experience. Prior to joining us, she was the Associate Residency Program Director, and Director of Family Planning at the Naval Medical Center in San Diego. Three years of her clinical experience were gained while on active duty in the United States Navy. Dr. Marengo also formerly served as the Associate Residency Program Director for the University of California, Irvine. Dr. Marengo received her undergraduate degree from Stanford University, her MD from Northwestern University, and completed her residency at the University of Colorado.



# MILESTONES

## Riverside Health Center Doubles Capacity

Open spaces, thoughtful design, and bright colors now welcome the tens of thousands of patients who get care at our newly expanded Riverside Flaster Family Health Center. Named in honor of the Flaster family, and created with additional generous support from the Inland Empire Health Plan and Amy Corton and Carl Eibl, the health center can now accommodate more patient visits than ever: 40,000 each year. The center expanded from 9 to 15 exam rooms to serve more patients in a region with a vast need for high-quality care.



### GETTING CREATIVE WITH SEX EDUCATION

This year, the Community Engagement team knocked down several roadblocks to giving young people the sex education they need to protect their health and reach the goals they set for themselves. In the Imperial Valley, after being barred from teaching in local schools, our educators started to promote the California Personal Responsibility Education Program (CA PREP) at apartment complexes, libraries, and laundromats to find parents and their youth in need of sexual and reproductive health education. In the Coachella Valley, educators used an innovative new program called LiFT, a 6-hour workshop that encourages communication among parenting adults and teens. Then across all three counties, our community engagement managers were certified by the State of California to be sexual health education trainers. This certification allows them to train other youth-serving professionals on sexual health topics on behalf of the state.

### LIGHTS, CAMERA, HEALTH CARE

Videos starring our health care providers, sex education experts, patients, and supporters have been viewed more than 120,000 times this year on YouTube, Facebook, Instagram and Twitter. With powerful messages about safer sex, healthy relationships and patient stories told from the heart, our videos went viral. Our *Patient & Supporter series*, *Ask the Sexperts* in English and Spanish, and *Sex Ed Live!* are just getting started and promise to give young people the education and information they need well into the future. Check them out at [planned.org](http://planned.org).

ASK THE  
**SEXPERTS**



### TAKING IT TO THE STREETS

We celebrated National Condom Week in a big way last February by distributing more than 8,000 condoms at 12 Condom Crawls in the Gaslamp, North Park, and all across San Diego County. We also introduced our new mascot Condomino on World AIDS Day in January at Palomar College. He was later joined by our other mascot, Uterina. These two local celebs were a hit at every community event they attended and they're ready to rock campuses in 2019 and beyond!



## Women's March 2018

# MILESTONES

### 10 YEARS OF TEEN SUCCESS

Our Community Engagement team celebrated the 10<sup>th</sup> anniversary of one of their most impactful programs, "Teen Success." This program gives a small group of young women in San Diego the tools they need to meet the goals they set for themselves. Through this program, more than 75 women have earned important life skills thanks to their own hard work and the consistent support of dedicated Community Engagement staff. Many of these women have graduated high school, attained higher education, and made informed decisions about their health thanks to this program. The program is now expanding to more young people and includes elements of sexual and reproductive health advocacy as well as education.



Many sequels pale in comparison to the original, but the Women's Marches held across the country in January 2018 showed that a year's worth of attacks on women, immigrants, LGBTQ people, people of color, and so many others sparked the largest grassroots movement in a generation. Millions of people are more eager than ever to stand up, speak up, and vote for women's rights and women's health. This event drew more than 37,000 people in San Diego, with thousands of others attending the marches in North County San Diego, Riverside, Palm Springs, and Imperial Valley. Speakers and attendees got their message across. Signs read "I'm With Her" (with arrows pointing all around), "Viva la Vulva," and "Girls Just Want Fundamental Human Rights."



# MILESTONES



## Where Care Meets Courage

More than 1,250 guests celebrated Planned Parenthood of the Pacific Southwest's 55 years of service at the 2018 Anniversary Dinner, *Where Care Meets Courage*. Chairs Pat Wilson and Greg Rose led efforts to make this evening one of our best ever. Emcee Liz Plank, a rising feminist star, offered biting truths about gender equality, and Arnold & Porter attorneys Amy Bomse and Jee Young Yoo were honored with the *Fearless Voice Award* for their courage in defending Planned Parenthood against the malicious creators of the video smear campaign that attacked our affiliate and others in 2015.

The event raised an amazing \$1.7 million thanks to the generous \$500,000 matching gift challenge provided by the McKinney Family and the Stiefel Behner Charitable Fund. Meeting this challenge was truly a historic feat for Planned Parenthood, and every dollar raised supports our efforts to create healthier, safer, and more informed communities.



## PINKING OUT RIVERSIDE COUNTY

Last year, we lit up Riverside County with more events than ever before. We celebrated our fourth successful *Reel Women's Film Festival*, raising nearly \$40,000, and launched a similar festival in west Riverside. But we were just getting started! We treated our closest supporters to a tour of our Rancho Mirage Health Center and added an event called "These Doors Stay Open" at the Frank Sinatra estate in Palm Springs, which raised an additional \$30,000 for local health services. Cheers to Riverside and all our supporters who are keeping it pink when we need them the most!

## KEEPING THE FAITH

Faith Leaders for Reproductive Justice proved last year that people of faith support contraception, safe and legal abortion, comprehensive sex education, and Planned Parenthood. This group of clergy from San Diego, Riverside, and Imperial counties who represent diverse faith traditions host community forums, write opinion pieces for local publications, and amplify the message that people of faith support reproductive health, rights, and justice. At the national level the Planned Parenthood Federation of America's Clergy Advocacy Board, the Religious Coalition for Reproductive Choice, Catholics for Choice, and other faith-based groups are leading efforts to increase public awareness of the theological and moral basis for advocating for reproductive health.

## Faith Leaders for Reproductive Justice



## RUTH GREEN AWARD

Our own President and CEO, Darrah DiGiorgio Johnson, received the Ruth Green Award for CEO of the year. In April, at PPFA's National Conference in Washington DC, Darrah's peers recognized her outstanding and inspiring success: doubling the number of patients receiving care, and opening a new health center in Imperial County despite intense opposition. A room full of Planned Parenthood leaders applauded her courage and her persistent expansion of access to care in our region and beyond.

## STILL PROUD AFTER ALL THESE YEARS

We celebrated love, support, and solidarity with the LGBTQ communities at pride parades and events in all three counties. Much-needed displays of widespread community support and love filled the events in San Diego, the Coachella Valley, and Imperial Valley. We gave out condoms with covers promoting PrEP and nPEP, the medication regimens that reduce people's chances of contracting HIV. These efforts worked. More than 700 people received information and prescriptions for PrEP and nPEP at our health centers in fiscal year 2018.



## SUPPORTERS TAKE ACTION ON CAPITOL DAY

Planned Parenthood ignited the next generation of leaders on Capitol Day, a day-long event that gives supporters and young leaders the opportunity to meet with and lobby our state legislators on the issues that matter to them. With so many pressing reproductive health issues on the line, it is more important than ever to engage young leaders and provide them the tools they need to unleash their power and fight for the future they want to see. With hundreds of our supporters gathered at the capitol, rest assured, our future leaders are ready to stand with us to fulfill the promise "We Won't Go Back."





I decided to come to Planned Parenthood as a queer woman to get an IUD. It will provide me the space and time in my life to go to school, better myself, and become a doctor.

Anastasia, SAN DIEGO

Patient & Supporter  
SAN DIEGO

BY THE NUMBERS

**17**  
health centers in San Diego, Riverside, and Imperial counties.

**232**  
volunteers donated 4,337 hours of their time and talent to supporting our work in our health centers and our communities.

**127,242**  
people relied on our health centers for sexual and reproductive health care during 263,125 visits.

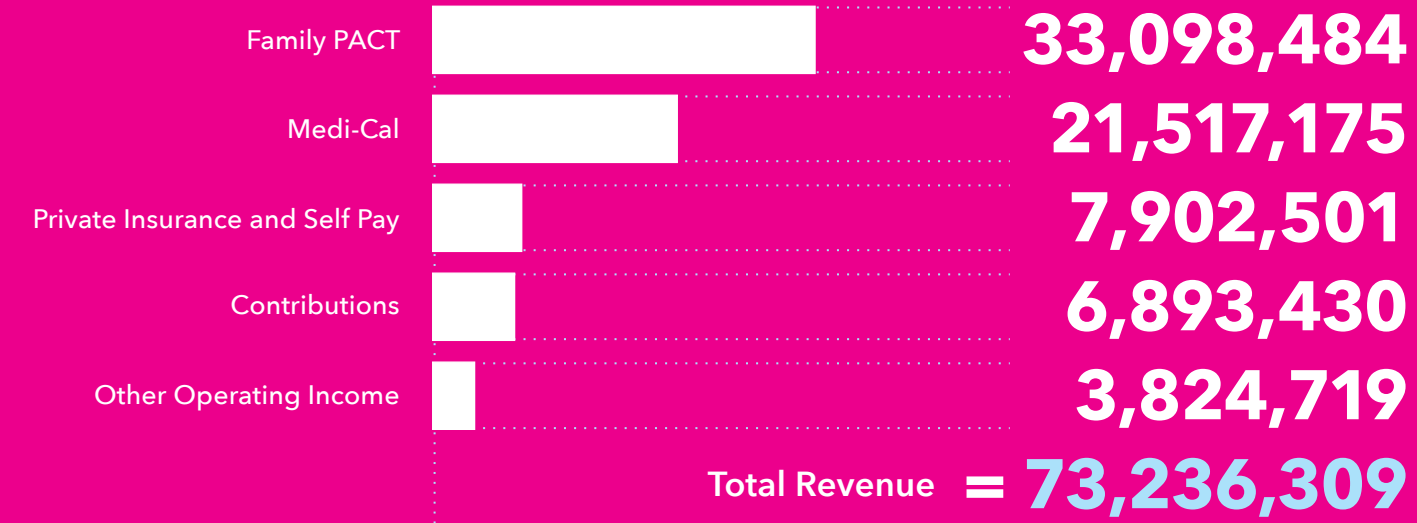
**47,060**  
people at community events, churches, and schools received sexual and reproductive education and information from our Community and Government Relations staff.

**100%**  
of teachers from San Diego Unified School District that provide sexual health education were trained by Planned Parenthood of the Pacific Southwest staff.

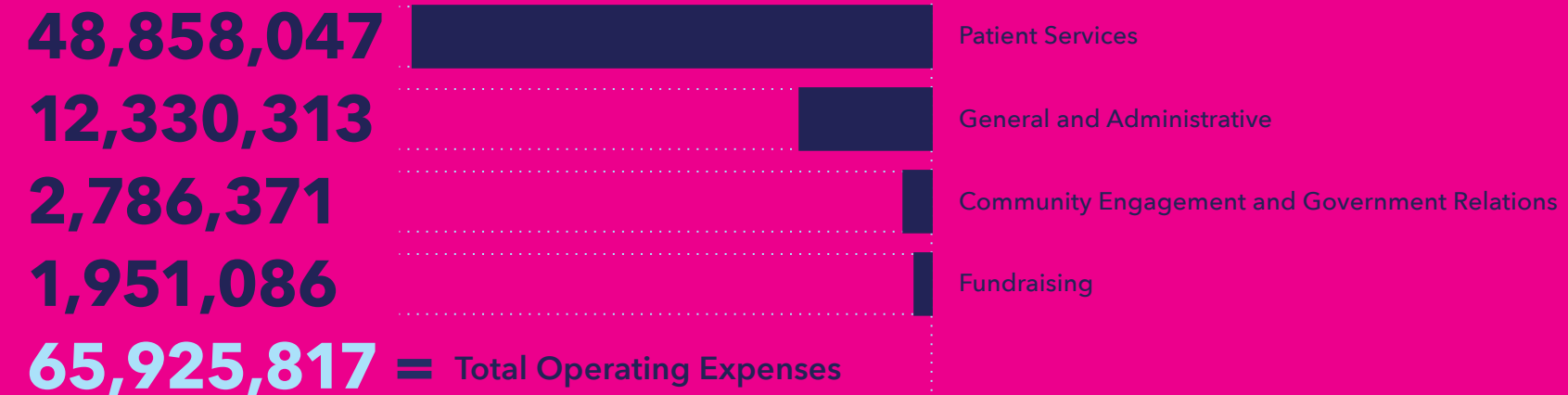
**97%**  
of our patients would recommend our health centers to their friends and family.

FINANCIAL OVERVIEW

REVENUE



EXPENSES



\* Excess of revenue over expenses will be allocated toward facility and program expansion initiatives.

# DONOR LISTINGS

Thank you to the following donors who made gifts from July 1, 2017 to June 30, 2018 to generously support the mission of Planned Parenthood of the Pacific Southwest, enabling us to continue our vital work in our three-county region.

Every attempt has been made to ensure accuracy in the donor lists. However, in compiling such a list, omissions and misspellings sometimes occur. Please advise us of any errors by emailing [development@planned.org](mailto:development@planned.org).

## CATALYSTS \$100,000+

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Aqualia International Foundation, Ltd.  
Amy Corton and Carl Eibl  
Susanna and Michael Flaster  
Joan and Irwin Jacobs  
The Karney Flaster Family Foundation  
The McKinney Family  
Planned Parenthood Federation of America  
Catherine Stiefel and Keith Behner  
The Strauss Family Foundation  
Christy Walton

## CHAMPIONS \$50,000 - \$99,999

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## VISIONARIES \$25,000 - \$49,999

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Kevin Tilden and Philip Diamond, MD  
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## GROUNDBREAKERS \$5,000 - \$9,999

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**Planned Parenthood of the Pacific Southwest is a tax-exempt organization. Any bequest is fully deductible for federal estate tax purposes and our tax ID number is 95-6111785. To plan a bequest or if you have any questions, please contact the Development department at 619.881.4626.**

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Planned Parenthood of the Pacific Southwest remembers fondly and with deep appreciation donors who are no longer with us yet continue to provide support through their estate plans as members of the Legacy Circle, founded in 1963.

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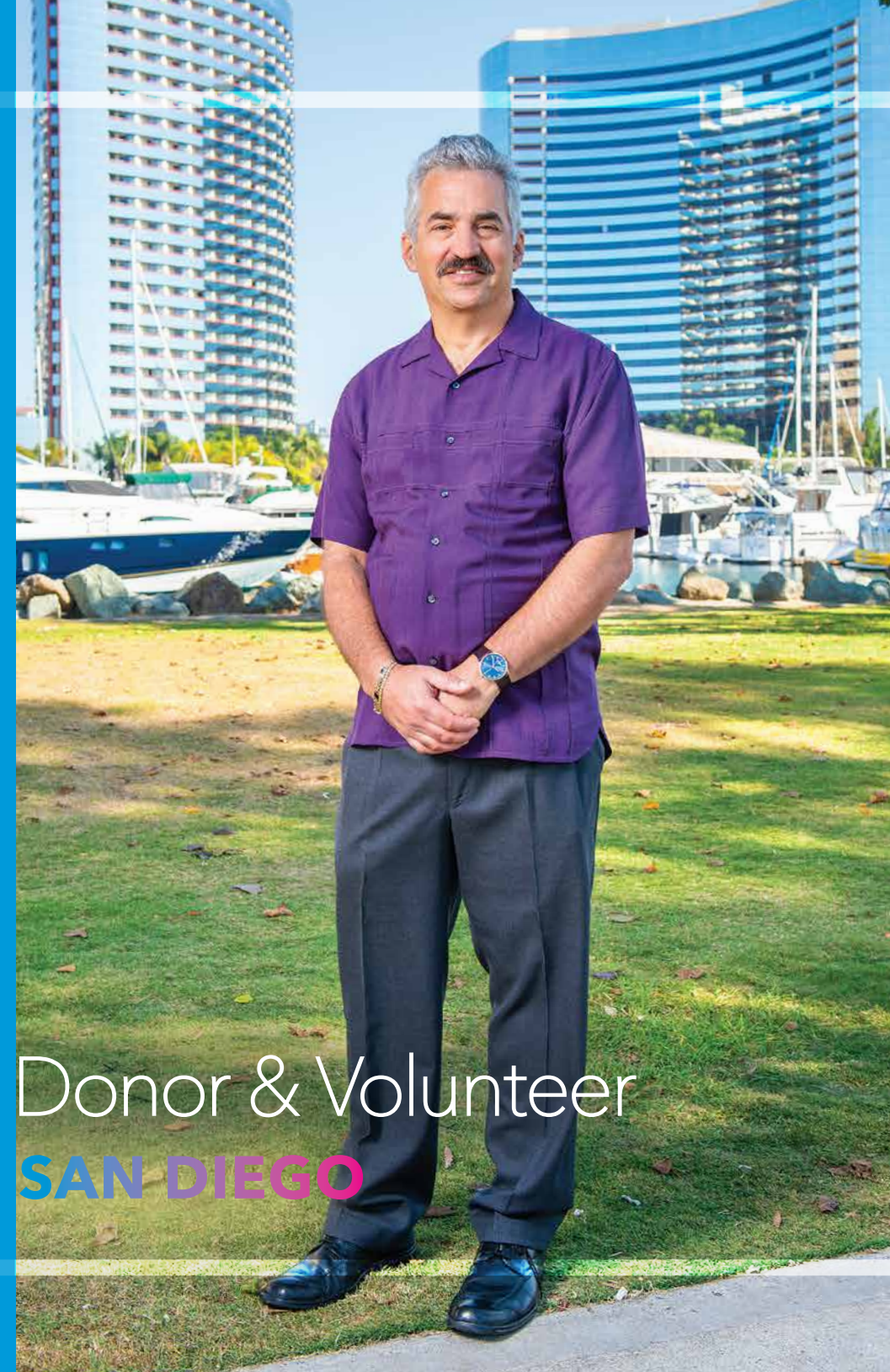
*List as of June 30, 2018*

**“As a reporter, I did a lot of stories on reproductive health care. Now that I’m retired I’m able to become an advocate for things I feel strongly about like Planned Parenthood and the reproductive services they provide. We need to get to the point in our country where it is a matter of fact that reproductive health care is just health care.”**

**Kenny Goldberg, SAN DIEGO**

**“I volunteer at Planned Parenthood because I want everyone to have access to reproductive health care. I have always had insurance and I was able to get on birth control without any controversy, and I think that’s a right everyone deserves to have.”**

**Elizabeth, NORCO**



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