

Moving Forward Strategically with Purpose and Resilience



Planned Parenthood of
Metropolitan New Jersey

2023 Annual Report

NO MATTER WHAT

East Orange ● Montclair ● Paterson ● Ironbound ● Mulberry ● Virtual



Grand Reopening of East Orange Health Center (August 2023)

“

Going through what I did was really tough, but PPMNJ was there for me when I needed it most. My patient navigator made me feel safe and supported. And thanks to the Expanded Abortion Access Program, I got the care I needed without worrying about the cost. They really came through for me.

— **PPMNJ Patient**

A Message from our CEO and Board Chair

Partners, Colleagues, and Friends:

Some say the reason why there are curves in the road is so that you can't see what's ahead of you. Certainly, those who have been at the forefront of protecting reproductive rights for decades share these sentiments. Given 2022's devastating Dobb's Decision, as we entered 2023 it was clear that the national reproductive health landscape was shifting.

For Planned Parenthood of Metropolitan New Jersey, the year represented a historical milestone. We **celebrated our 95th anniversary** and began the year with a new four-year strategic plan created in partnership with our board and staff. The plan identified three major priorities; **Strengthening Our Core, Growing Where We Can, and Expanding in Sustainable Ways** to meet the demands of the healthcare crisis, along with the ever-changing needs of our communities.

As a **"safe haven state"** for those around the country who can't get the care they need at home, our doors are open. We continue to provide the quality reproductive health care that patients and our communities have come to trust and rely on. Taking action is the only choice, whether there are issues with abortion access, battles regarding Mifepristone, concern over Supreme Court decisions and election outcomes, restricted regulations, imposition of federal laws, lack of funding or our very own personal safety and security. While opposition to our work is real and the attacks continue, **we remain resilient, bold and strong.**

Thanks to the support of the Board, the engagement of the community and the commitment of our staff, we launched a virtual health center, expanded our Uber Health and Gender Affirming Care programs and established new partnerships. Our patient navigation, education and advocacy efforts continue to extend our impact beyond the walls of PPMNJ.

We are grateful for our donors, funders and advocates who serve as the cornerstone of our mission, ensuring that we can provide **"Care No Matter What."**

"We are deeply grateful for each of you on this journey with us, and we are proud to fight daily alongside you for reproductive health, rights, and justice for all."

Best,
Roslyn Rogers Collins
President and CEO



Best,
David Robin
Board Chair



OUR 2022-2023 BOARD OF TRUSTEES

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Board Chair

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1st Vice Chair

Leslie Brown
2nd Vice Chair

George Abraham
Treasurer

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Michelle Perez
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Patsy Colchamiro Perl
Recia Howard
Renee Yozzi
Terry Booker

Honorary Trustees
The Rev. Diana Clark
Delores Tyson
Story Osborne

WE PROVIDED CARE, NO MATTER WHAT

During a year when our reproductive autonomy and access to care were under attack like never before, patients turned to New Jersey for the support they needed. Last year, we navigated through challenging times, **providing care to 23,920 patients across six health centers, totaling 40,158 visits.** As we confront the aftermath of the post-Roe era, with 22 states and counting restricting abortion access, we're steadfast in our mission to expand reproductive rights in New Jersey helping 68 out-of-state patients. We are proud to continue providing high-quality, compassionate, expert sexual and reproductive health care and abortion services - no matter what.

Health Care by the Numbers




5,517
Preventive
care visits*



6,956
Pregnancy
tests



6,649
Telehealth
Visits



8,653
HIV tests




770
Gender-affirming
care visits



7,942
Contraceptive
patients



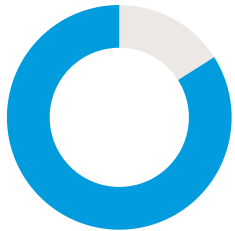
52,127
STI tests



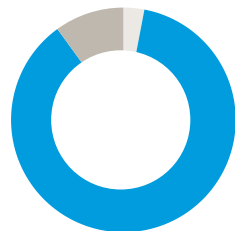
3,409
MAB Patients

*Breast exams, colposcopies, Pap tests, PrEP visits, and wellness exams.

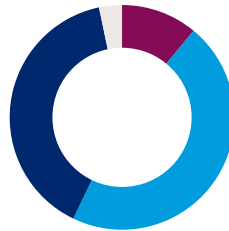
Our Patient Base



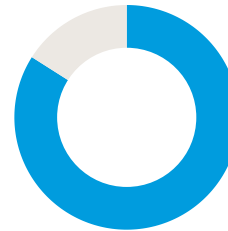
16% of patients live at or below 150% of the federal poverty line



87% 18-34 years old



42% Black
36% White
10% Other
3% Prefer not say



84% Female



39% of patients rely on Medicaid to access care*
26% paid out of pocket for services**

WE TOOK ACTION TO PROTECT & EXPAND ACCESS TO REPRODUCTIVE RIGHTS AND MOBILIZE COMMUNITY ADVOCATES

In the wake of the overturning of Roe, PPMNJ has been at the forefront of marching, rallying, organizing, and advocating for reproductive freedom. We have proudly led the way in creating impactful opportunities for action for our patients, supporters, activists, and advocacy partners.

Advocacy by the Numbers

63
Events

f i n
251
Social media posts

534
New social media followers

504
Hours volunteers spent protecting care

Deepened Our Community Engagement

Our advocacy team is committed to enhancing access to care and education by fostering meaningful community partnerships. Through events and volunteer opportunities throughout metropolitan New Jersey, we mobilize reproductive rights advocates and tackle structural barriers. Hosting gatherings with abortion storytellers, patient advocates, and state representatives, we've facilitated discussions and action. Volunteers have **assembled over 800 abortion patient care kits** for our health centers. At Pride events, we provide empowering resources, engaging with communities directly. Our **Healthy Neighborhood Engagements (HNE)** initiative canvasses neighborhoods, spreading awareness about our services and advocacy efforts, from Get Out the Vote to STI awareness and testing. Through our **Health Center Advocacy Program (HCAP)**, our team, alongside volunteers, informs patients about our programs and invites them to engage further, amplifying awareness of our services and mission while humanizing patient experiences.

WE EMPOWERED OUR COMMUNITIES TO TAKE CONTROL OF THEIR REPRODUCTIVE FUTURES THROUGH EDUCATION

Despite the disappointing state of sex education in New Jersey schools, with most scoring a "C" on the Sex Ed Report Card, PPMNJ is dedicated to empowering our community. We've taken steps to provide accessible and comprehensive sexuality education, empowering individuals to take control of their bodies and futures through informed knowledge.

Provided Sexuality Education Across Essex, Passaic, and Hudson County Through Partnerships

PPMNJ educators have been empowering youth, adults, parents, and community members in under-resourced communities through evidence-informed workshops. These workshops cover essential topics such as consent, puberty, LGBTQ+ inclusivity, relationships, and birth control, while also providing information about PPMNJ services. In total, the team **conducted 192 workshops**. Last year, PPMNJ forged **partnerships with over 30 organizations**, expanding its influence from New Jersey Institute of Technology to cities like East Orange and Paterson. One of PPMNJ's flagship initiatives, **the Teen LINKS program**, stands out as a beacon of youth empowerment. This program offers high school students a platform to evolve into leaders, educators, and activists within their own communities. Through paid internships, Teen LINKS participants engage in peer-to-peer sexuality education via workshops, and social media.

Sexuality Education by the Numbers

957
Peer Education participants

2,518
Elementary - high school student participants

3,748
Total individuals reached

192
Workshops

2023 FINANCIAL HIGHLIGHTS

REVENUES

Medicaid	\$	2,329,040
Insurance	\$	1,222,337
Patient Fees	\$	971,761
Contributions, Foundations and Grants	\$	1,579,319
Other Revenue	\$	1,250,389
Federal	\$	1,120,166
State	\$	4,118,799
Total Revenues	\$	12,591,811

EXPENSES

Program Services <i>Health Services, Education, Outreach, Advocacy, and Public Policy</i>	\$	10,055,158
Management & General	\$	2,202,484
Development	\$	784,557
Total Expenses	\$	13,042,199

NON-OPERATING CHANGES

Gain on Investments Securities	\$	882,678
Gain in Value on Split Interest Agreements	\$	18,920
Total Non-Operating	\$	901,598

SPECIAL THANKS

Foundations Keep Us Strong

In 2023, PPMNJ was honored to receive xx grant awards totaling **\$809,809**. These awards supported patient navigation, abortion access, HIV and STD testing and treatment, PrEP counseling, advocacy initiatives, and our Teen LINKS education internship. We are deeply grateful to all the foundations that have generously contributed, empowering us to launch these essential programs and services that significantly impact the lives of many in our community.

95th Anniversary Gala at The Liberty House *A Legacy of Care and Advocacy*

On October 18, we gathered at The Liberty House in Jersey City to celebrate PPMNJ's 95 years of unwavering commitment to care. Reflecting on our rich history, from the 1928 formation of the New Jersey Birth Control League to the 1995 merger forming PPMNJ, we recognized our journey in providing essential sexual and reproductive health care. Thanks to our supporters, we raised **\$60,086 (Net)** to continue this vital mission and advocate for reproductive rights. The gala, graced by 180 attendees, highlighted our dedication to affordable health care and education. We honored Bonnie Watson Coleman and Alexis McGill Johnson with the "People Who Make a Difference" award for their impactful contributions. David Robin, Board Chair, expressed gratitude, reaffirming our commitment to accessible health care.



PPMNJ Staff with Alexis McGill Johnson (center)

"United in our mission for accessible health care, we rallied for reproductive rights. The overwhelming support from our community ignites hope, reminding us that change is possible when we stand together."



Newark Annual Pride Festival (July 2023)



PPMNJ was a lifesaver for me as a transgender man. Their gender-affirming care and support helped me address health concerns I had long ignored. From setting up transportation to a doctor's appointment to providing invaluable information about my condition, they've been there every step of the way.

— PPMNJ Patient

MISSION

PPMNJ's mission is to empower individuals to make voluntary, informed decisions about their reproductive lives by providing safe, affordable health care, educational services, and championing public policies to make those services available to all.

VISION

PPMNJ is recognized as a leader in reproductive healthcare by providing a standard of excellence in clinical services, education, and advocacy for our patients and community members in Essex, Hudson, and Passaic counties. Together, with the national Planned Parenthood movement we are creating a healthier generation and a more just society by putting sexuality education and sexual healthcare in the hands of people, giving them information and the power they deserve to shape the future.

CORE VALUES

PPMNJ serves our clients with professionalism, compassion, and respect. We responsibly advocate for patients and their rights. We serve all people regardless of age, race, ethnicity, religion, gender, national origin, socioeconomic status, disability, or sexual orientation with excellence, integrity, and pride. We practice kindness, flexibility, patience, confidentiality, and dependability. We have the courage to make choices that strengthen our communities.

PPMNJ Leadership Team

Roslyn Rogers Collins

President and CEO

Marcia Mann

Vice President of Development and External Relations

Kathy Butts

Vice President of Finance

Sophia Collier Bryan

Vice President of Operations and Systems Management

Rhonda Nichols, MD

Medical Director

Randa Francis Nicholas, DNP

Vice President of Health Services

PPMNJ Health Centers

East Orange

560 MLK Blvd. Suite 100
East Orange, NJ 07107
973.674.4343

Newark, Ironbound

70 Adams Street
Newark, NJ 07105
973.465.7707

Newark, Mulberry

240 Mulberry Street
Newark, NJ 07102
973.622.3900

Monclair

29 North Fullerton Avenue
Montclair, NJ 07514
973.746.7116

Paterson

680 Broadway
Paterson, NJ 07514
973.345.3883

Virtual

973.622.3900



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