



Planned Parenthood
of the North Country New York, Inc.



Annual Report to the Community 2020



Canton • Lowville • Malone • Ogdensburg • Plattsburgh • Saranac Lake • Watertown

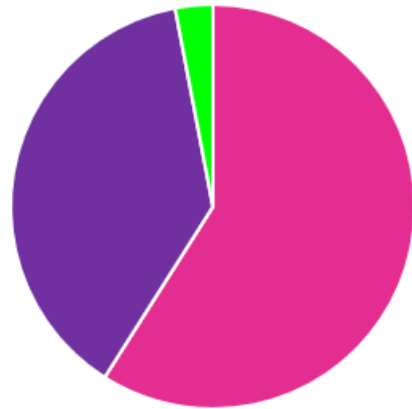
Financials



REVENUE

■ Government Grant Revenue	44%	\$2,305,282
■ Medicaid, etc.	23%	\$1,218,300
■ Insurance	22%	\$1,157,872
■ Fundraising Revenue.....	6%	\$295,797
■ Client Fees	1%	\$30,584
■ Other	4%	\$207,693

TOTAL REVENUE: \$5,215,528



EXPENSES

■ Direct Service Expenses	59%	\$3,339,507
■ Non-Direct Service Exp.	38%	\$2,193,495
■ Fundraising Expenses.....	3%	\$165,043

TOTAL EXPENSES: \$5,698,045



Health Care

PATIENT NUMBERS AND VISITS

- 7,602—Patients
- 12,329—Patient Visits
- 2,357—Contraception Visits/Supply pick ups
- 280—Doses of Emergency Contraception
- 299— Gender Affirming Care

- 5,958—Pregnancy Tests
- 759—Long Acting Reversible Contraceptives (LARC)
- 6,027—Cancer Screenings (Breast exams, Pap tests, Colpos & LEEPs)
- 16,705—STI/HIV Tests
- 57 —Primary Care

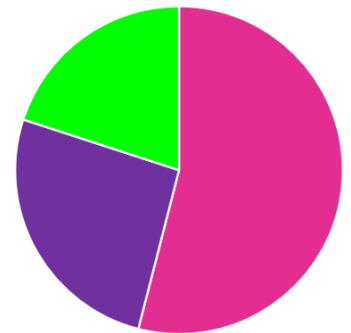
PATIENT AGE

- < 18—12%
- 18 - 29—61%
- 30 - 39—19%
- ≥ 40—8%



PATIENT INCOME

- ≤ 100% of *FPL—54%
- 101 - 200% of *FPL—26%
- ≥ 201% of *FPL—20%

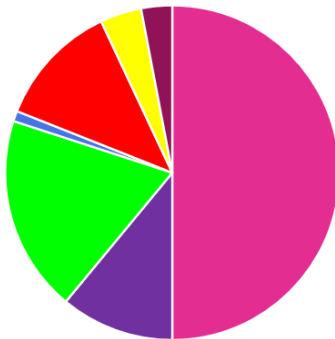


*FPL= Federal Poverty Level.

In 2018, the FPL was an annual income of \$25,100 for a family of 4.

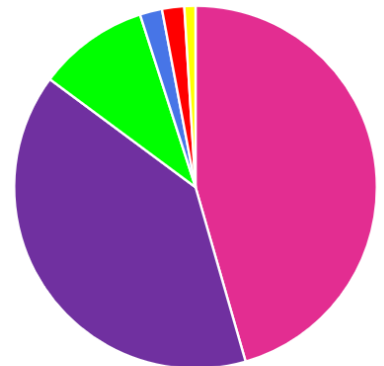
SERVICES BY TYPE OF VISIT

- Problem Visits—50%
- Annual Exams —11%
- Birth Control—19%
- Initial Exam—1%
- Pregnancy Tests—12%
- Abortion—4%
- Gender Affirming Care—3%



PATIENT PAYMENT

- Private Insurance—46%
- Medicaid & Managed Medicare —40%
- FPBP & FPEP—10%
- No Charge-Title X—2%
- Reduced via Title X—2%
- Self Pay—< 1%



Throughout 2019, we had many amazing interns and volunteers. Throughout our affiliate we had around 287 volunteer hours and over 1,700 intern hours! Interns and volunteers help accomplish various tasks and take on new projects. Many volunteers completed hours by being escorts for patients into our health centers, as well as making safe sex kits. We are beyond grateful for our interns and volunteers and are always open to fresh minds and new ideas to help our patients and communities.

Supporting Survivors of Sexual Assault

PPNCNY's Sexual Assault Services (SAS) and staff serves Clinton, Franklin and Essex counties. We provide on and off site visits with clients, school-based visits, courthouse accompaniments, legal advocacy and Office of Victim Services (OVS) compensation claim assistance. We also provide a 24-hour Sexual Assault Hotline and counseling to victims of sexual violence and their families.



Educational programs have been provided for SUNY Plattsburgh, Clinton Community College, Paul Smith's College & North Country Community College

Educational Programs and Campaigns include:

- Spilling the Tea
- Love Better Pledge
- Healthy Relationships & Media
- New Officer Training



The theme of Sexual Assault Awareness month in 2019 was "I ask". Encouraging people to ask for consent on all occasions in order to have safe, consensual encounters!

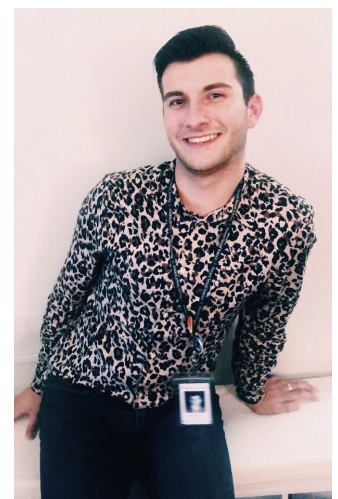


SAS Employee Spotlight : Nathan Niles

The Sexual Assault Prevention Educator for Clinton, Franklin & Essex Counties

"Throughout my job with PPNCNY Sexual Assault Services, I provide educational programming around intervention and prevention of sexual violence. These include: Consent, Bystander Prevention, Healthy Relationships, Internet Safety, Safe-Touch, LGBTQIA+ and inclusivity.

Being able to provide support and help meet the needs of my community is one of the many reasons why I enjoy this job so much! It is important to build a community where one feels safe, validated, and accepted. Every day, I hope to continue to bring a helping hand and provide support and assistance for our students, families, and community members across the North Country."



Just in case you missed it! Summer and Fall 2019 events



In July 2019 Education staff attended the people's summit conference in D.C and lobbied with public affairs staff and activists across the nation to protect TITX funding.



Planned Parenthood staff joined the Victims Assistance Center and Jefferson Community College to celebrate National Coming Out Day!



SUNY Plattsburgh Planned Parenthood Generation participated in the pride parade, promoted reproductive health & education, and hosted an array of events on campus!

Just in case you missed it!

Summer and Fall 2019 events

Watertown celebrated its first



PP youth advocates carried the first pride flag to be raised in the city of Watertown!



Dye your pride at the UU church in Canton for Pride month



The LGBTQIA+ Teen group through Sexual Assault Services had a "Dye your pride" tie dying tent at the pride parade in Plattsburgh



Garland City Beerworks in Watertown and Olive Ridley's in Plattsburgh held Pride trivia nights in support of LGBTQIA+ pride month!



Just in case you missed it!

Summer and Fall 2019 events



Our 4th annual color run was held in Saranac Lake. We had a cool sunny day to enjoy the nice fall foliage in the Adirondacks!

We held our 1st Annual Boos and brews bar crawl in downtown Plattsburgh and were accompanied by the three flamingos showing there PP pride!



Malone open house on June 11th, 2019.



The Canton yoga loft taught advocates some fun moves at their Pride yoga pop up!



In March 2019, PPNCNY supporters met in Albany for our annual Day of Action. Staff and supporters spoke with Billy Jones to advocate for Comprehensive Sex Education (CSE).



Act. No matter what.



The Community Engagement team and local High School students with Assemblyman Mark Walczyk. They met with North Country Representatives to lobby for Comprehensive Sexuality Education (CSE).



Our 2019 Spring Plunge in Essex raised over \$10,000!



Planned Parenthood superhero cookies made by Shelby Connelly, who hosted a house party at her business, Five Elements Living.

Be our Friends With Benefits



Friends with Benefits is our monthly giving program that gives YOU perks and benefits while making an immediate impact on the health of our patients.

Our supporters love this program because it is so much easier (and less noticeable) from their bank or credit card account. Our e-news communications are more frequent, including updates from our CEO. Monthly donors receive discounts/VIP entry to our events and very cool swag.

Your monthly gift demonstrates your commitment to our mission and allows us to plan and budget for the future. Plus, it's environmentally friendly!

Call Shelby today and become our "Friend with Benefits" at 518-561-0605 x 128

Your monthly gift will be deducted on the 7th of each month from your Visa, MasterCard, American Express or Discover card and will enroll you into PPNCNY's Friends with Benefits Program.

I, _____ (name) pledge \$ _____ (monthly amount) to be charged to

my: Credit Card # _____ Expiration Date _____

CVV Code (on reverse of card) _____ AMEX is the 4 digit code on the front of the card _____

Signature _____ Date _____ Email: _____

T-shirt size(s) _____

Your bank account or credit card statement will serve as a monthly record of your transaction. You can notify us by telephone or in writing when you wish to change or cancel this agreement. PPNCNY will provide you a summary of annual gifts in January. **Be sure to fill out your email to receive our Friends with Benefits communications!**

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First Base—Gifts starting at \$10 a month receive free admission to Friends with Benefits Events, updates from Friends with Benefits communication network, pin and sticker swag.

Second Base— Gifts starting at \$20 a month receive free admission to all Friends with Benefits Events and \$20 discount on all other events, updates from Friends with Benefits communication network, T-shirt, pin and sticker swag.

Third Base— Gifts starting at \$25 a month receive free admission entry to all Friends with Benefits Events and a \$25 discount on all other events, updates from Friends with Benefits communication network, T-shirt and premium swag.

Home Run—Gifts of \$50 or more a month become VIP Friends with Benefits with exclusive premium swag and VIP access to events. Please call Shelby directly at 518-561-0605 x 128.

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Ogdensburg, NY 13669

SARANAC LAKE:
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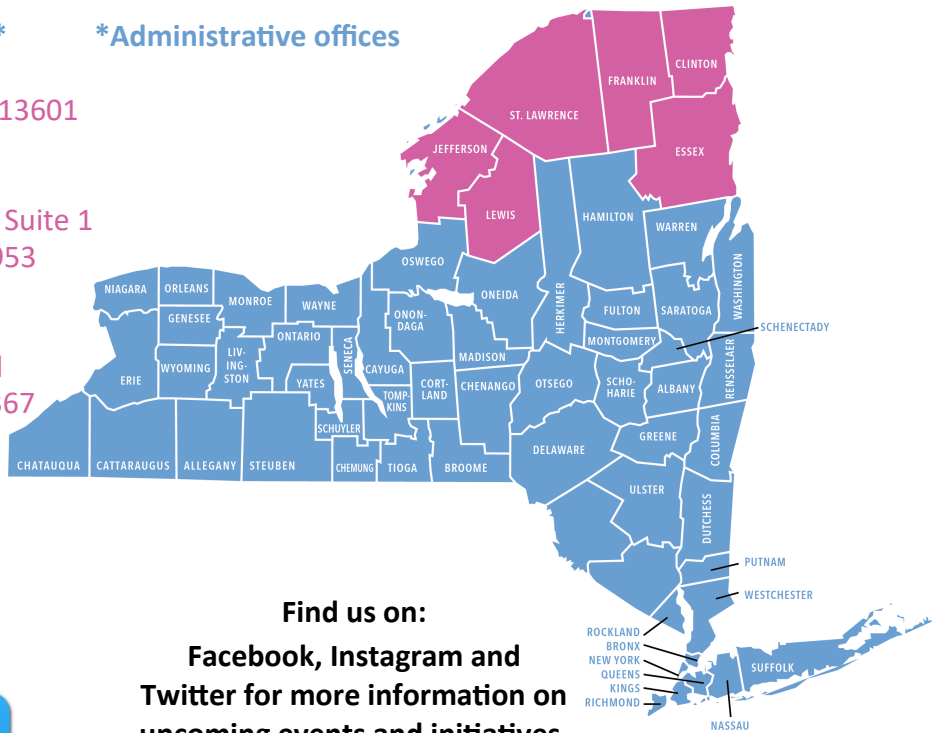
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Or visit us at
PPNCNY.ORG

*Administrative offices



Find us on:
**Facebook, Instagram and
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upcoming events and initiatives.**

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