# Join us as a Community Cant Sponsor





# About Planned Parenthood of Southwest and Central Florida

Planned Parenthood began serving Collier County almost fifty years ago in 1975, providing vital quality sexual and reproductive health services, as well as comprehensive sexual education to people of all genders and ages.

That same excellent care continues today, as part of Planned Parenthood of Southwest and Central Florida in 9 Health Centers across 22 counties in southwest and central Florida. Over 40,000 patients are served annually, with 10,000 of them right here in Naples and Fort Myers. With your support, we can help even more.





#### **Our Mission:**

To provide affordable access to comprehensive sexual and reproductive health care and accurate health information through patient care, education and advocacy.

#### **Our Services:**

- All methods of birth control
- Emergency contraception
- Pregnancy testing and ultrasounds
- Pregnancy options counseling and adoption referrals
- Abortion care and miscarriage management
- STI testing and treatment
- HIV testing and PrEP
- Infection checks
- Pap tests and pelvic exams
- Abnormal Pap followup
- Breast/chest exams and mammogram referrals
- Gardasil (HPV vaccination)
- Menopause care
- Gender-affirming hormone therapy (transgender care)
- And more...

#### **JOIN US-Our Unity Is Our Strength!**

Your generous sponsorship gift provides critical support for our health care services and programs that provide sexual and reproductive health care education. In today's climate, contraceptive care and preventative services are even more important for our patients who often lack the access to such care. Please join us as a community partner and receive special benefits including recognition, event tickets, and more.

# Care. No Matter What. 50th Anniversary Celebration

# **Thursday, February 13, 2025**Naples Grande Beach Resort

Planned Parenthood of Southwest and Central Florida (PPSWCF) presents "Care. No Matter What - 50th Anniversary Celebration" at The Naples Grande Beach Resort. Our most anticipated event of the season will welcome over 500 guests to honor 50 years of providing sexual and reproductive health care in Collier County.

Comedian, Writer, Actress, and TV Host, Samantha Bee, will be this year's guest speaker. The evening will also include cocktails, fine dining, and live auction. Sponsors will be invited to a special VIP reception with Samantha Bee immediately following the dinner.

#### **Committee**

#### **Co-Chairs:**

Darryl Manning & Maureen Parkinson

#### **Event Sponsorship Chair:**

Barbara Teaford

#### **Committee Member:**

Laurie Cowan Phillips

Our attendees range from working professionals to affluent retirees living in Collier and Lee counties. Some are year-round; others are snowbirds. They passionately care about affordable healthcare access for all. As a partner, your logo will appear in 1,200 print invitations and 10,000 email invitations and will be seen by 11,000 followers on social media.













#### **Contact Us**

# Pallas Diaz, CFRE Director of Philanthropy

Pallas.Diaz@ppswcf.org 239.248.2635

Community partnerships can be tailored to fit the needs of your business. Please contact us for more information.

Thank you for your support of Planned Parenthood!

Providing high-quality, affordable, and compassionate care through Telehealth and our nine Health Center locations in:
Fort Myers | Kissimmee | Lakeland | Naples | Orlando | Sarasota | St. Petersburg | Tampa

Please consider including Planned Parenthood of Southwest and Central Florida in your will and estate plans.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE OF FLORIDA, 1-800-435-7352 or at https://csapp.800helpfla.com/cspublicapp/giftgiversquery/giftgiversquery/aspx. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 100% of all contributions are received by Planned Parenthood of Southwest and Central Florida, Inc., a Florida-based 501 (c) (3) nonprofit corporation, donations to which are tax-deductible to the fullest extent allowed by law. (Registration # CH934)

#### 2024-2025

# **Community Event Sponsorship Levels and Benefits**

#### **CARE NO MATTER WHAT - NAPLES DINNER | THURSDAY, FEBRUARY 13, 2025**

**Presenting Community Sponsor (Exclusive)\* | \$30,000:** Ten (10) event tickets with champagne table service; exclusive speaking opportunity at event; exclusive stage recognition at event; prominent listing on all pre-event communications; prominent seating at event; premium placement full-page ad in event program; prominent logo recognition on print and digital event communications, signage, and social media; four (4) tickets to post-event VIP reception with Samantha Bee.

**Leader | \$20,000:** Ten (10) event tickets with champagne table service; prominent seating at event; stage recognition at event; full-page ad in event program; prominent logo recognition on print and digital event communications, signage, and social media; four (4) tickets to post-event VIP reception with Samantha Bee.

**Protector** | **\$12,500:** Eight (8) event tickets; prominent seating at event; stage recognition at event; halfpage ad in event program; logo recognition on print and digital event communications, signage, and social media; two (2) tickets to post-event VIP reception with Samantha Bee.

**Champion | \$7,500:** Six (6) event tickets; stage recognition at event, quarter-page ad in event program; listing recognition on print and digital event communications, signage, and social media; two (2) tickets to post-event VIP reception with Samantha Bee.

**Defender | \$5,000:** Four (4) event tickets; quarter-page ad in event program; listing recognition on print and digital event communications, signage, and social media; two (2) tickets to post-event VIP reception with Samantha Bee.

**Advocate** | **\$2,500:** Two (2) event tickets; listing recognition on print and digital event communications, signage, and social media.

\*Presenting sponsor (exclusive with first right of refusal for future opportunities within related industries)

Logo and advertising submission instructions on next page.

# **Community Event Sponsorship Recognition**

All program book ads must be received as print-ready files. We are not able to resize ads that are appreciably different than the measurements listed here. Unfortunately, PPSWCF cannot provide design assistance.

#### **Full-Page Ad**

4.75 in. WIDE 7.875 in. TALL

#### 1/2-Page Ad

4.75 in. WIDE 3.875 in. TALL

## 1/4-Page Ad

2.25 in. WIDE 3.875 in. TALL

#### LOGO SPECIFICATIONS:

Please provide a high resolution PNG (transparent background) or vector file logo. Logos files on a color background will not be accepted. If you require assistance with meeting this request our in-house design team can offer guidance.

## PROGRAM BOOK AD SPECIFICATIONS:

Please ensure that your ads confirm to the sizing provided (at left), and allow for a 1/8 inch (MINIMUM) margin around all edges of the ad in which no text is displayed (shown with dotted line at left). We suggest you do not use anything under 9pt font.

All ads are full color, although we will accept black and white ads. Ads should use CMYK color.

Ads must be submitted as flattened PDF or high-resolution JPEG.

## SUBMITTING YOUR LOGO AND AD(S):

Program book ads are due **Four** (4) weeks before the date of the event you are sponsoring.

Please send your logo and ad files by email to **Pallas. Diaz@ppswcf.org** and include "community partnership" in the subject line. Please include which event(s) you are sponsoring in the body of the email.



### PLANNED PARENTHOOD OF SOUTHWEST AND CENTRAL FLORIDA

736 Central Avenue, Sarasota, FL 34236 239.248.2635 | MyPlannedParenthood.org

2024-2025

# **Community Event Sponsorship**

<b>CONTACT INFORMA</b>	TION:			
Organization Name				
Organization Website				
Contact Name				
Company Address		City	State	e Zip
Phone	Email			
MAKE YOUR SELECT	ION:			
Care. No Matter What. Naples Dinner* Thursday, February 13, 2025	<ul> <li>□ Presenting Community Sponsor (Exclusive)   \$30,000**</li> <li>□ Leader   \$20,000</li> <li>□ Protector   \$12,500</li> <li>□ Champion   \$7,500</li> <li>□ Defender   \$5,000</li> <li>□ Advocate   \$2,500</li> </ul>			
*Fair Market Value: \$250 **Exclusive with first right of refusal for	future opportunities within i	related industries.		
PAYMENT INFORMA	TION:			
Sponsorship Total Amount \$_				
Select Payment Type:				
☐ Check enclosed				
☐ Mailing check later (Please make Central Florida and mail to: Attn: Ph				
□ Credit card: □ VISA □ MC □	□ DISC □ AMEX			
Card#			Exp. Date	CVV

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