

2022 ANNUAL REPORT

**TOMA EL CONTROL**

**TAKE CONTROL**

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**WE WON'T BACK DOWN.  
WE ARE BUILT FOR THIS FIGHT.**



Planned Parenthood of Metropolitan New Jersey

# DEAR FRIENDS,

There are moments in time when we are called to action...to stand up, step forward and speak out. 2022 proved to be that kind of year.



**ROSLYN ROGERS COLLINS**  
President and CEO

**The Supreme Court's ruling on the Dobbs Decision sparked disruption on a national level.** Chants of "We won't go back, and we won't back down" permeated marches and rallies around the country. The decision made by the courts has created a health crisis with far reaching consequences for individuals and communities attempting to access abortion and reproductive health care.

The bans and restrictions imposed in states across America has eroded basic human rights, disproportionately affected marginalized communities and exacerbated health disparities. Many are left without the crucial support and care needed during the critical times in their lives.

In New Jersey favorable legislation has enabled PPMNJ to serve as a safe haven. Our doors have been open to anyone needing the services we provide, regardless of where they live. Despite the challenges faced and what may lie ahead, we have witnessed incredible resilience and are determined to continue to fight for reproductive justice. It is essential that PPMNJ remain focused on providing **"Care. No matter what."**



**JESSICA DAYE**  
Chair, Board of Trustees

**As we approach our 95th anniversary in 2023, we are strong.** We've spent months strategizing and planning for the future. Thanks to a determined staff and a supportive board, we served nearly 20,000 patients, expanded our patient navigation and gender affirming care programs and initiated transportation support for our patients. The education and public affairs efforts have been in full swing, surpassing the previous year's reach and touch. We hosted our first in person event since COVID and joined our guests at the "Bans Off Dance Off" party, where we danced the night away. To our delight and surprise Philanthropist MacKenzie Scott donated a record-breaking gift of \$6.5 million to PPMNJ as part of a \$250 million gift to Planned Parenthood Federation of America and other affiliates.

Moving forward, it is crucial that we continue to collaborate, educate and advocate for policies that prioritize the health and well-being of individuals regarding their reproductive choices. Together we can strive for a future where everyone can have safe, affordable and comprehensive abortion access and reproductive healthcare, free from political interference and judgment. Your ongoing support in our shared mission is needed more than ever! Know that you are appreciated and that every effort on our behalf is greatly valued.

**Collectively, we are built for this fight!**

Looking ahead there are plans to relocate two of our health centers, transition to a state-of-the-art electronic health record system and expand the scope of services that we provide.

Handwritten signature of Roslyn Rogers Collins in black ink.

Roslyn Rogers Collins

Handwritten signature of Jessica Daye in black ink.

Jessica Daye

# STRENGTHENING RELATIONSHIPS

The connections we make across our region and in our communities are vital to fighting for our rights and those of our neighbors. Last year, our work was strengthened by immense engagement from powerful supporters like you. Together we have remained strong as we continue to inform and rally our communities with our incredible strength in numbers.



## Protecting Abortion Access

After Roe was overturned, millions of people were disheartened but like you, we continued to persevere. Planned Parenthood of Metropolitan New Jersey (PPMNJ) and Planned Parenthood Action Fund of New Jersey staff attended a press conference with Senators Bob Menendez and Cory Booker, calling for federal legislation to protect the right to abortion access. PPMNJ was also front and center at the Women's March, dubbed "March to ROEverbember," where hundreds of people came out to support reproductive freedom. PPMNJ's Medical Director, Dr. Rhonda Nichols, spoke at the rally.



## CEO Roslyn Rogers Collins Meets with Vice President Kamala Harris

In July, PPMNJ CEO & President Roslyn Rogers Collins had the opportunity to attend a private roundtable event with Vice President Kamala Harris in Atlantic City. The event was hosted during the NAACP's Annual National Convention and provided an opportunity for New Jersey legislators and state leaders to discuss the state's role as a safe haven state in the post-Roe world. It was a wonderful event that highlighted the importance of protecting reproductive rights.



## Panel with Congresswoman Mikie Sherrill

On September 29th, PPMNJ President and CEO Roslyn Rogers Collins and Representative Mikie Sherrill hosted a panel discussion with Planned Parenthood in Montclair to speak with advocates, healthcare providers, elected officials, and students about the aftermath of the overturning of Roe v. Wade. Dr. Rhonda Nichols, PPMNJ Medical Director, also spoke at the event.



## PPMNJ Leadership Honored with Evangelina Menendez Trailblazer Awards

PPMNJ CEO Roslyn Rogers Collins and Erin Chung, Vice President of Public Affairs & Advocacy, were honored with the Evangelina Menendez Trailblazer Award by Senator Bob Menendez during his 11th Annual Women's History Month celebration in Union City. The award recognizes women who have made significant contributions to their communities and have performed acts of service to help others around the state.



## Celebration Pride!

PPMNJ attended Pride events throughout its service areas including in Jersey City, Newark, Wayne, Montclair, and Paterson.

# EXPANDING CARE

In 2022, Planned Parenthood of Metropolitan New Jersey (PPMNJ) faced challenges and adversity like no other. With your support, we continued serving our communities and expanding our services to provide the reproductive health care everyone deserves – no matter what.

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## SERVICES

Pregnancy Tests	8,062
Cancer Screenings (Pap tests, breast exams, HPV exams, colposcopy, LEEPs, etc.)	3,527
STD and HIV Tests & Treatments	53,390
PrEP	280
Medical Abortions	2,070
Gender Affirming Hormone Treatment	65

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## BIRTH CONTROL AGE

19 or younger	875
20-29	3,100
30-39	1,671
40 and Older	65

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## PATIENT AGE

19 or younger	2,189
20-29	10,197
30-39	5,286
40 and older	2,078

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## GENDER

Female	15,544
Male	3,715

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## PATIENT VISITS

East Orange Health Center	7,002
Ironbound Health Center (Newark)	4,491
Montclair Health Center	7,567
Mulberry Health Center (Newark)	6,421
Paterson Health Center	6,269
<b>TOTAL PATIENTS</b>	<b>19,260</b>
<b>TOTAL VISITS</b>	<b>31,750</b>

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## RACE

Latinx	6,848
Black	8,745
White	2,810
Other	857

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## ETHNICITY

Hispanic	6,848
Non-Hispanic	11,662
Other	750

- Gender Affirming Hormone Therapy for transgender and non-binary patients expanded to our East Orange Health Center.
- Our first Abortion Care Patient Navigator was hired to assist women from states with abortion bans. PPMNJ more than doubled its volume of medical abortions by 104%, providing approximately 2,070 MAB visits.
- A new partnership with the Jersey City Health Department resulted in connecting more than 136 patients from their WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) Program to reproductive healthcare services at PPMNJ.
- The “Kiss and Tell” program at Newark Beth Israel Medical Center partnered with PPMNJ Patient Navigators to reduce the risk of HIV acquisition in highly vulnerable populations. Through this collaboration, PPMNJ provided access to STI testing and treatment.

# EMPOWERING COMMUNITIES

## Sexuality Education

### Our Most Requested Workshop Topics

- Healthy Relationships & Consent
- Self-Esteem & Body Image
- Puberty & Hygiene

### 5,516 people reached through PPMNJ education and outreach programs, including:

- 183** Educational Workshops (school, professional, community, and parent)
- 72%** of in-person programming
- 28%** of virtual programming

### A New Generation of Sex Education Leaders

Eighteen High School interns completed five days of training and were given the opportunity to grow into young leaders, educators, and activists within their own communities.



Health Educators Emma Roberts and Bethany Diaz with High School students at the Leaders for Life workshop

### Teen LINKS Table for STI Awareness Week Event

In April, our East Orange Health Center hosted a successful STI Awareness Week event, with the help of our Teen LINKS interns.

These dedicated young advocates set up a table outside the center, where they provided information and resources on STI prevention and treatment. A total of 42 people stopped by to learn more, making it a great opportunity to raise awareness and promote healthy habits in the community.



### Chat Text/Chatea/Texta with Our Health Educators

Conversations with our educators on sexual health are made easy with this free confidential chat service. People from around the world reach out to ask about anything and everything related to sexual health. Topics include birth control, STI's, and pregnancy options.

## Advocacy and Public Affairs

### Patient Advocacy Program



Advocacy and Public Affairs team with HCAP volunteers

PPMNJ's **Health Care Advocacy Program (HCAP)** continued throughout 2022. Volunteers engaged patients, asking them to share their thoughts on abortion access, reproductive rights, and their experiences at Planned Parenthood via an interactive art project.



Advocacy team and volunteer engaging our communities

The advocacy team also launched its **Healthy Neighborhood Engagement Program (HNE)**. Teams of volunteers went out into East Orange and Newark neighborhoods in the fall, telling folks about PPMNJ's range of reproductive services and urging them to vote.

### PP Generation Action (PPGen)

Planned Parenthood's Montclair State University chapter volunteered at PPMNJ's Bans Off Dance Off, wrote postcards, and continued to work on building its chapter.

Rutgers Medical students organized a health fair in the late fall to address the health care needs of underserved communities in Paterson.

PPMNJ continued to work with local colleges and universities to expand student empowerment and engagement.

### Supporter Engagement Activities

PPMNJ hosted and attended events throughout its service area, designed to engage supporters and volunteers, including **Caffeinated Conversations**, PPMNJ's unofficial "Too Long Didn't Read Book Club" and a private screening of "**Call Jane**" a film about a group of women who helped other women procure abortions in a pre-Roe world.

# SPECIAL THANKS

Despite adversity, Planned Parenthood of Metropolitan New Jersey (PPMNJ) continued pushing forward, thanks to you: our community of generous supporters. From donors to volunteers and advocates – each of you played a critical role in delivering empowered reproductive health care and essential sexuality education to our communities across the state. We believe that every gift matters – those of time or talent and financial gifts at every level. Our successes over the past year were powered by you, and we acknowledge your support with our deepest gratitude.

## Foundations Keep Us Strong

In 2022, PPMNJ received 18 grant awards from Foundations, totaling **\$714,012**. Awards helped expand and sustain programs and services, such as the WEES Program, PAP and HPV services, and the Teen LINKS Education Internship. We are grateful to all foundations who have aided us in launching essential programs and services.



PPMNJ's Development and Public Affairs team with PPFA's President and CEO Alexis McGill Johnson at Spring Stir

## Spring Stir in Montclair with Alexis McGill Johnson

Over 70 PPMNJ Board of Trustees, staff and allies including Planned Parenthood Federation of America's President and CEO Alexis McGill Johnson gathered at the Montclair Museum in June to acknowledge that our fight continues to ensure reproductive healthcare rights for everyone.



PPMNJ team dances for repro rights

## Bans Off Dance Off Fall Fundraiser Raises \$90,782

200 supporters attended and danced in solidarity at PPMNJ's Bans Off Dance Off Fall fundraiser in October at 18 Label Studios in Montclair. Thank you to our sponsors, The George, J&L Companies, Quick Cooper Communications, Regent Atlantic, Tait Weller, West of Hudson Real Estate, Steven Plofker, Bobbi Brown, Barbara George Johnson, Damali Campbell, MD, Gail Friedberg Rottenstrich, Rose Stallmeyer, Love Locked, Carla Gouraige, George Abraham and Siobhan McDermott, Ilene Laufer, Monica Taylor, and Mark Willner. Together we raised \$90,782 (net) to support and protect safe, affordable reproductive care and education here in Essex, Hudson and Passaic counties.

Thank you to  
**MacKenzie Scott**  
for believing in our work  
and donating  
**\$6.5M**  
to support our mission.

# FINANCIAL DATA

## REVENUES

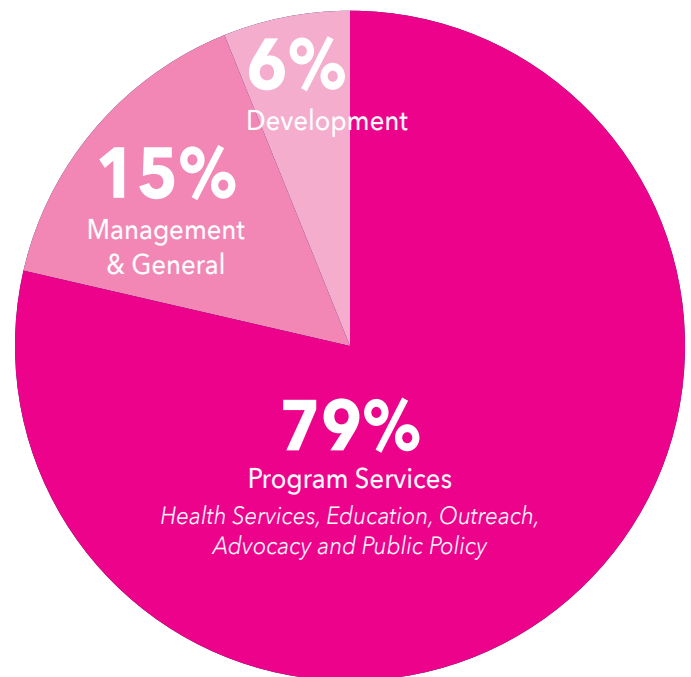
Medicaid	\$ 1,742,712
Insurance	\$ 938,881
Patient Fees	\$ 943,360
Contributions, Foundations and Grants	\$ 8,587,926
Other Revenue	\$ 595,346
Federal	\$ 1,546,341
State	\$ 3,974,435
<b>Total Revenues</b>	<b>\$ 18,329,001</b>

## NON-OPERATING CHANGES

Gain on Investment Securities	\$ (1,275,412)
Gain in Value on Split Interest Agreements	\$ (29,367)
<b>Total Non-operating</b>	<b>\$ (1,304,779)</b>

## EXPENSES

Program Services <i>Health Services, Education, Outreach, Advocacy and Public Policy</i>	\$ 8,374,877
Management & General	\$ 1,623,555
Development	\$ 625,981
<b>Total Expenses</b>	<b>\$ 10,624,413</b>



## Thank you Healthcare Foundation of New Jersey

The Healthcare Foundation of New Jersey enabled us to hire an Abortion Patient Navigator to lead our Abortion Patient Navigation Program. With their support, PPMNJ addressed our abortion patients' access needs and ensured that **any person seeking abortion services, in New Jersey or from out of state, received the safe, compassionate medical services and support they needed.**

# MISSION

PPMNJ empowers individuals to make voluntary, informed decisions about their reproductive lives by providing safe, affordable healthcare, educational services, and championing public policies to make those services available to all.

# VISION

PPMNJ is recognized as a leader in reproductive healthcare by providing a standard of excellence in clinical services, education, and advocacy for our patients and community members in Essex, Hudson, and Passaic counties. Together, with the national Planned Parenthood movement we are creating a healthier generation and a more just society by putting sexuality education and sexual healthcare in the hands of people, giving them information and the power they deserve to shape the future.

# CORE VALUES

PPMNJ serves our clients with professionalism, compassion, and respect. We responsibly advocate for patients and their rights. We serve all people regardless of age, race, ethnicity, religion, gender, national origin, socio-economic status, disability, or sexual orientation with excellence, integrity, and pride. We practice kindness, flexibility, patience, confidentiality, and dependability. We have the courage to make choices that strengthen our communities.

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1st Vice Chair

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## PPMNJ Leadership Team

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**Marcia Mann**

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Vice President of Finance

**Erin Chung**

Vice President of Public Affairs and Advocacy

**Sophia Collier Bryan**

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Medical Director

**Randa Francis Nicholas, DNP**

Vice President of Health Services

## PPMNJ Health Centers

**East Orange**

560 MLK Blvd. Suite 100

East Orange, NJ 07107

973.674.4343

**Newark, Ironbound**

70 Adams Street

Newark, NJ 07105

973.465.7707

**Newark, Mulberry**

240 Mulberry Street

Newark, NJ 07102

973.622.3900

**Montclair**

29 North Fullerton Avenue

Montclair, NJ 07042

973.746.7116

**Paterson**

680 Broadway

Paterson, NJ 07514

973.345.3883

**Virtual**

973.622.3900



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