

ANNUAL REPORT 2015-2016



Planned Parenthood of the St. Louis Region
and Southwest Missouri



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and Southwest Missouri

Office of Development
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A MESSAGE FROM OUR PRESIDENT AND CEO & BOARD CHAIR



Mary M. Kogut

Mary M. Kogut
President and
Chief Executive Officer



Linda L. Raclin

Linda L. Raclin
Chair, Board of Directors

Dear Friends,

After a year of providing critical services to our patients, we are pleased to share with you some of the important work done by Planned Parenthood of the St. Louis Region and Southwest Missouri.

Your support helps us continue building a movement focused on prevention and healthy sexuality. Our organization is the most trusted provider of sexual and reproductive health care and education programs throughout the St. Louis area. In fiscal year 2015-2016, Planned Parenthood skillfully provided more than 60,000 sexually transmitted infection (STI) tests throughout the region. Additionally, our Education team presented sexual education to more than 4,500 community members, spending more than 300 hours in the classroom. Furthermore, our Public Policy team effectively thwarted dangerous legislative bills that would have restricted our patients' access to care.

We are planning for the future. With a newly developed strategic plan and leadership from our board of directors, executive team, and staff, Planned Parenthood is expanding services, reaching an even wider segment of the community through activism and shared passion, and rebuilding infrastructure.

We are grateful. Our support is diverse, including a growing number of generous, individual donors, foundations, and numerous community volunteers.

We are here. Regardless of the challenges we face at the state and at the national level, Planned Parenthood is a well-established health care provider. We are here for the thousands of women, men, and young people who seek care at our health centers. Our broad range of services is essential to meet the growing needs of our community and we will not stop.

Because of your support, our doors stay open. We continue to provide high quality, expert, compassionate care with the highest medical, legal, and ethical standards to all who seek it—no matter what.



OUR WORK

The mission of Planned Parenthood of the St. Louis Region and Southwest Missouri is to provide, protect, and support reproductive and sexual health, services, access, and rights.

Planned Parenthood positively shapes reproductive and sexual health services through the provision of excellent, compassionate, trustworthy, and safe medical and education services. PPSLR addresses a full range of issues and needs that affect our community by:

- Providing access to affordable, high quality health care services;
- Offering sexual health education that people need to make healthy, safe decisions; and
- Advocating for effective, socially conscious state and federal policies that directly impact our patients.

HEALTH CARE SERVICES

Planned Parenthood envisions a community that values reproductive and sexual rights as basic human rights, where everyone can access high quality, affordable health care, and where all individuals can make informed decisions about their bodies to achieve their highest quality of life.





PLANNED PARENTHOOD OFFERS A WIDE RANGE OF REPRODUCTIVE AND SEXUAL HEALTH SERVICES TO WOMEN, MEN, AND TEENS.

- Annual Well-Woman Exams
- Cervical Cancer Screenings
- Birth Control
- Breast Exams
- Sexually Transmitted Infection Testing & Treatment
- Abortions
- Emergency Contraception
- Pregnancy Tests
- HIV Testing
- HPV Vaccine (Gardasil)
- Permanent Birth Control (Essure)
- Pap Smears
- Vasectomies

IN FISCAL YEAR 2015-2016, PLANNED PARENTHOOD PROVIDED THE FOLLOWING SERVICES THROUGHOUT ITS EIGHT HEALTH CENTERS:

53,148 Total Patient Visits



37,143
Total Unduplicated Patients

4,221
Total Male Patients

3,041
Well-Woman Visits

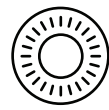
60,063 Sexually Transmitted Infection (STI) Tests



10,143
Pregnancy Tests

4,853
Cancer Screenings:
Pap Smears &
Breast Exams

3,763 Emergency Contraception Disbursed



4,502
Abortions

EDUCATION & TRAINING

Our **Education & Training Division** offers sexuality education programs throughout the St. Louis region. Our team works with community partners to provide medically accurate, age appropriate sexual health information for youth, parents, and youth-serving professionals within the community.

Teen Advocates for Sexual Health (TASH) is a group of teens (grades 9-12) representing diverse backgrounds from the St. Louis region. TASH creates, develops, plans, and implements programs that move toward a greater understanding and appreciation of healthy sexuality based on teen rights, respect and responsibility. TASH teaches/trains teens about sexual health and sexuality and how to be advocates in their communities.

- TASH coordinated a special Lobby Day, during which more than 30 students spoke with state legislators about the need to improve sex education laws in Missouri. Students told their stories and received positive feedback from all state legislators with whom they interacted.
- TASH students collected **542 surveys** - from their peers - regarding the impacts of teen dating violence, an issue that continues to be an epidemic in the St. Louis region.
- Planned Parenthood partners with **more than 75 community organizations**, including local schools, community youth groups, faith groups, and other community groups.



IN FISCAL YEAR 2015-2016, OUR EDUCATION TEAM REPORTED THE FOLLOWING OUTCOMES:

282

Community Education & Outreach Sessions

4,541

Total Participants
(Youth, Parents & Local Professionals)

308

Total Hours in the Classroom

44

Teen Advocates for Sexual Health (TASH) Members

RESEARCH GUIDES OUR PRACTICE

Planned Parenthood's Research Department continues to grow and we now support three research staff. Our Research team does a mixture of academic and industry-sponsored research. We partner with a number of organizations to conduct our research, including local universities and pharmaceutical companies.

IN FISCAL YEAR 2015-2016, PLANNED PARENTHOOD WAS INVOLVED IN THE FOLLOWING STUDIES:

Levonorgestrel Intrauterine system For Emergency contraception (LIFE) Study—Enrolled **81 women** across the South Grand, Central West End, and North County health centers, all of whom received free gonorrhea and chlamydia testing and either a free morning after-pill or a free hormonal IUD; **20 women** received the morning after pill at no cost; **61 women** received a hormonal IUD at no cost. *The purpose of the study is to see if hormonal IUDs work as well as emergency contraception if they are inserted within 5 days of unprotected sexual intercourse.*

72-Hour Impact Study—Enrolled **132 women** in Reproductive Health Services, all of whom completed a baseline survey during their abortion consent visits. *The purpose of the study was to examine the impact (positive or negative) of the 72-hour abortion waiting period on women seeking abortions at Missouri's only provider of elective abortions.*

Vaginal Ring Study (F phase III clinical drug trial)—Enrolled **32 women** at the St. Peter's health center, all of whom received a free well-woman exam and free gonorrhea and chlamydia testing. Additionally, **16 women** received an investigational vaginal ring (similar to NuvaRing) to use as birth control. *The purpose of this study was to test the efficacy of a new contraceptive vaginal ring at preventing pregnancy.*

AFFORDABLE CARE ACT – Coverage. No Matter What.

During the 2015-2016 Open Enrollment period, our **Affordable Care Act (ACA) navigators** connected patients and supporters – in the St. Louis Metro Region and in the Springfield/Joplin region – to quality, affordable, health insurance. Our ACA work was supported by grants from the Missouri Foundation for Health and the Federal Navigator program.

OUR ACA NAVIGATOR TEAM COMPLETED THE FOLLOWING ACCOMPLISHMENTS:

- Attended **272 events**, including festivals, presentations, phone banks, and canvasses, reaching more than **17,000 community members**.
- Navigators received **6,334 general inquiries** about the ACA and health insurance, and assisted **503 individuals** with their Marketplace enrollments and **105 individuals** with their Medicaid enrollments.
- Navigators assisted **392 people** with post enrollment questions including how to find providers, pay premiums, edit application information, and get enrolled through special enrollment periods.
- Lastly, Navigators helped **515 people** who fell in the Medicaid gap get connected to low cost health care options, through the uninsured women's health program, Gateway, and other programs.

Planned Parenthood is committed to ensuring women, men, and teens have access to health insurance.





PUBLIC POLICY & POLITICAL ACTIVITIES

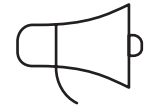


Our **Public Policy Department** continues to fight for our patients' access to high quality, affordable health care, including safe and legal abortion.

IN FISCAL YEAR 2015-2016, OUR PUBLIC POLICY DEPARTMENT:

- Organized **234 volunteer and community events** with **2,088** volunteers and participants;
- Hosted **7 legislative lobby days** in Jefferson City involving **166 volunteer leaders**;
- Engaged young people on campuses across Missouri, including campus groups at **6 colleges and universities** in St. Louis and Southwest Missouri; and
- Community activists submitted **34 letters** to editors of St. Louis and Southwest Missouri papers.

2016 ELECTIONS - Act. No Matter What.



In the 2016 elections, **ADVOCATES of Planned Parenthood of the St. Louis Region and Southwest Missouri** and **Planned Parenthood Votes** - St. Louis targeted a strategic universe of pro-women's health voters.

Planned Parenthood contacted voters via mail, paid door-to-door canvasses, paid phone banks, and digital advertising to persuade them to vote for pro-reproductive health candidates or motivate them to turn out to vote. Overall, **57%** of our candidates won their races, and **2 of our 5** Tier 1 targeted candidates won their elections.

IN ADDITION TO OUR PAID MAIL AND PHONE PROGRAMS, OUR COMMUNITY ORGANIZERS MOBILIZED A VOLUNTEER "GET OUT THE VOTE" EFFORT THAT INCLUDED:

368

volunteer shifts;

917.5

volunteer hours

2,097

doors knocked by volunteers

14,743

phone numbers dialed by volunteers.



DEVELOPMENT – Support for Our Movement

\$1,958,728

Total Dollars Raised

2,762

Total Donors

3,634

Total Gifts

\$272,472

In-Kind Contributions

3%

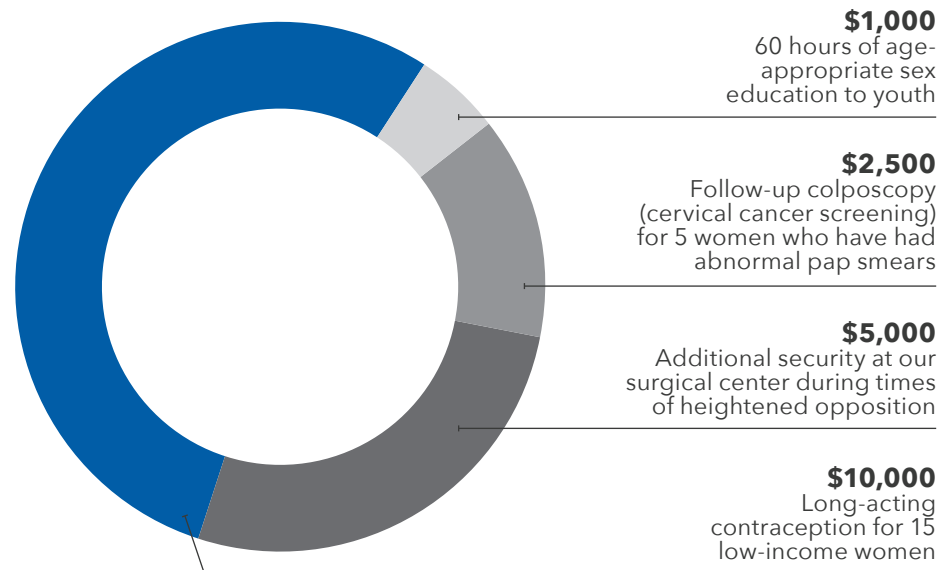
Administrative Expenses

4%

Fundraising Expenses

Each year, Planned Parenthood of the St. Louis Region and Southwest Missouri gives **more than \$2 million** in free and subsidized health care to our patients with the greatest need. We can do this because of the generous support from our community.

YOUR CONTRIBUTION TO PLANNED PARENTHOOD MAKES THE FOLLOWING IMPACT ON OUR PATIENTS:



ANNUAL FUND

Generous, unrestricted gifts are critical to ensuring that our doors stay open at our eight health centers and that we continue providing health care - no matter what.

FRIENDSBYCHOICE

Members give \$60 annually and are committed to advancing Planned Parenthood's mission. They believe that everyone deserves access to health care and has the right to make informed decisions about their own reproductive health.

THE LEGACY CIRCLE

Pledged members have committed to support Planned Parenthood through their will, estate plan, or gift annuity. Their investment ensures that we will be able to provide, protect, and support reproductive and sexual health, services, access, and rights in the future.

THE LEADERSHIP COUNCIL

Members of this national initiative give \$25,000 or more annually and are invested in ensuring that Planned Parenthood has the resources it needs to care for and educate patients, and to defend itself in an increasingly polarized political environment.



WOMEN'S LEADERSHIP CIRCLE

Members of this affiliate initiative give \$1,000 or more annually. They are dedicated to advancing the conversation about reproductive health care and education nationally and openly support Planned Parenthood locally. Members share a commitment to ensuring that all women of future generations are empowered to shape their own lives.

PLANNED PARENTHOOD OF THE ST. LOUIS REGION AND SOUTHWEST

REVENUES – 2015-2016

Individual and Foundation Contributions

Contributions	\$1,958,728
In-Kind Contributions	\$272,472

Patients Services & Program Fees, Insurance & Grants

Patient Fees	\$3,615,339
Medicaid	\$831,327
Title X (Federal Family Planning Funds)	\$456,850
Commercial Insurance	\$1,633,166
Family Planning Service Grants	\$339,877
Surgical Services Grants	\$834,000
Public Policy	\$618,423

Miscellaneous

Investment Income	\$528,794
Gain (Loss) - Sale of Securities	\$259,700
Charitable Remainder Trust Gain (loss)	(5,670)
Unrealized Appreciation (Depreciation) of Securities	(1,455,015)
Miscellaneous Income	\$12,635

TOTAL REVENUES **\$9,900,626**

MISSOURI & AFFILIATED CORPORATIONS' CONSOLIDATED FINANCIAL REPORT

EXPENSES – 2015-2016

Program Services

Family Planning, Options Counseling and Surgical/ Abortion Services	\$8,535,716
Education Services/Programs	\$208,763

Support Services

Management and General	\$764,601
Development/Communications	\$486,278
Support to National/Regional PP	\$159,897
Public Relations/Marketing	\$426,499
Lobbying	\$49,041
Public Policy	\$889,391
Political activity	\$7,108

TOTAL EXPENSES* **\$11,527,294**

Increase (Decrease) in Fund Balances **(1,626,668)**

*Expenses include depreciation and national program support

JUNE 30, 2016 FUND BALANCE **\$30,798,221**



HUMAN RESOURCES



153

Total Employees

109

Full-Time Staff

44

Part-Time Staff

We are committed to diversity throughout our agency. Our ability to serve more patients depends on having optimal numbers of qualified, skilled, passionate staff in all areas of our organization. Planned Parenthood offers employment opportunities without regard to culture, age, race, color, sex, gender identity, ethnic heritage, language, national origin, spiritual belief or tradition, sexual orientation, physical ability/characteristics, socioeconomic circumstances or any other basis. To ensure that future generations continue to have access to comprehensive reproductive and sexual health services, Planned Parenthood is committed to training the next generation of health care providers, educators, and activists through ongoing partnerships in the community.

BOARD OF DIRECTORS AND LEADERSHIP

BOARD OF DIRECTORS - OFFICERS

Linda Raclin, Board Chair
Colleen Millstone, Vice Chair
Alissa Duel, Secretary
David Goerisch, Treasurer
Kim Olson, Assistant Treasurer
Tracie Goffe, Chair Appointment

BOARD COMMITTEE LEADERS

Leadership & Governance:
Susan Appleton, Jackie Hamilton

Finance & Audit:
Sally Scott, David Goerisch

Development:
Lydia Padilla, Dana Sandweiss

Legislative & Political:
Gerry Greiman, Joan Culver

Business Initiatives Committee:
Bob Watt

Lynda Anderson
Joan Bray
Savoy Brummer, MD
Rochelle Catus, MD
Shonagh Clements
Shane Cohn
Terry Crow
Joan Culver
Erika Dahlin-Lee
Jan Forrest Banks
Sheila Greenbaum
Rev. David Greenhaw
Gerry Greiman
Diane Katzman
Paula Knight, PhD
Lisa Langeneckert
Linda Locke
Lydia Padilla
Heather Raznick
Dana Sandweiss
Sally Scott
Liz Sepper
Ellen Sherberg
Amy Soper
Susan Stirtz, PhD

Michele Thomas
Jacqueline Turner, MD
Joe Von Kaenel
Bob Watt
Steven Wilhelm
Vivian Zwick, Director Emeritus
Susan Appleton, Special Board Member

SENIOR STAFF

Mary M. Kogut, MBA, BSW
President and Chief Executive Officer

David L. Eisenberg, MD, MPH, FACOG
Medical Director

Cathy Williams, Vice President
of Human Resources & Compliance

Julia Mendelow, Vice President
of Development, Marketing &
Communications

Tom Hemingway, Vice President
of Finance & Operations

Janice Thomas, Vice President
of Patient Services & Education



OUR AFFILIATIONS

Planned Parenthood of the St. Louis Region and Southwest Missouri

Reproductive Health Services of Planned Parenthood of the St. Louis Region and Southwest Missouri

ADVOCATES of Planned Parenthood of the St. Louis Region and Southwest Missouri

Planned Parenthood VOTES – St. Louis and Southwest Missouri