



Planned Parenthood of Maryland



# 2018-2019 ANNUAL REPORT

**Since 1927, Planned Parenthood has been providing Marylanders with the care, information, and resources they need to take control of their health and their future. With so much at stake today, we are joining hands and working together toward our mission: Care. No matter what.**

Planned Parenthood of Maryland (PPM) is committed to helping teens and adults protect themselves from disease, safeguard against unintended pregnancies, and improve the overall quality of life for our patients. The health care landscape is always evolving, and because we care deeply about the health of our patients, we are forever adapting to meet the changing needs and preferences of patients.

More than ever before, PPM is putting the tools people need to live healthy lives directly into their hands. Whether they are getting sexual and reproductive health information from [www.ppm.care](http://www.ppm.care), booking an appointment on their phone, or marching to defend their rights – our patients come to Planned Parenthood to make decisions over their own bodies and lives so they can actualize their dreams.

**During the 2018-2019 fiscal year, we were very proud to announce that Planned Parenthood Direct, an app that offers birth control, is now available in Maryland.** The app is a convenient way for people to access high-quality sexual and reproductive health care from Planned Parenthood of Maryland's trusted, expert providers through a smartphone – no matter where they are. With the Planned Parenthood Direct app, users can request birth control pills be delivered to their door, learn about different methods of birth control, or make an appointment at a Planned Parenthood health center. Online health care is directly helping the many thousands of Maryland women of reproductive age who are eligible for sliding scale services but do not have access to a reproductive health center.

In 2019, we invested in our infrastructure in order to step up and better combat the unmet needs of our patients. We broke ground on our Annapolis health center which will greatly expand access for patients. We onboarded a new Associate Medical Director, who took the lead on the planning and future implementation of Gender Affirming Care and revamped our vasectomy program. We are committed to decreasing barriers to health care for transgender, gender non-conforming, and nonbinary patients. Also, to better serve our Latinx population, we hired a bilingual sexual health educator.

Although we were faced with political attacks both locally and nationally, we were still able to achieve some tremendous successes. This report highlights the impact that we have made in our health centers and in advocacy all thanks to your support. At Planned Parenthood of Maryland, we understand that walking into our health centers is an act of empowerment – an act of agency. **As we step forward to meet new challenges, we will continue to care – no matter what – so that every person can dream beyond what they are told is possible.**



Gratefully,

A handwritten signature in black ink that reads "Karen J. Nelson".

Karen J. Nelson  
President and CEO



**Our mission is to enable all Marylanders to have access to a wide range of high quality, affordable reproductive health care services. By providing medical services, education, training, and advocacy, PPM seeks to help individuals make informed decisions about their reproductive health, family planning options, and sexuality.**

# 2018-2019 BY THE NUMBERS

**26,169**

PATIENTS

**38,366**

PATIENT VISITS



**23,939**

**Birth control provided including LARCs\***



**50,883**

**STI tests performed**

**5,769**

**HIV tests**

**225**

**PrEP\*\* Prescription months provided**



**6,686**

**People provided with Sexual health education**

**2,251**

**Well Person Exams**

**2,130**

**Men seen**

**69**

**Vasectomies**

**213**

**Education programs**

**123**

**Outreach events**

**2,914**

**LARCs provided**

**9,640**

**Pregnancy Tests**

**4,464**

**Breast Exams**

**511**

**Volunteers**

## ADVOCACY

The following bill passed during the 2019 Legislative Session

### HB 1272 / SB 904

The State of Maryland established a state-run family planning program in the wake of the Trump Administration's dangerous and targeted Domestic Gag Rule. This ensures that family planning funding will continue to go to medically proven methods of family planning, and continues to allow Marylanders to access care on a sliding fee scale.

\*LARCs - Long-acting reversible contraceptives (LARCs) are the most effective methods of birth control. LARCs include the copper ParaGard IUD, the hormonal (progesterone) Mirena IUD, and the hormonal contraceptive implant (effective for 10, 5 and 3 years, respectively).

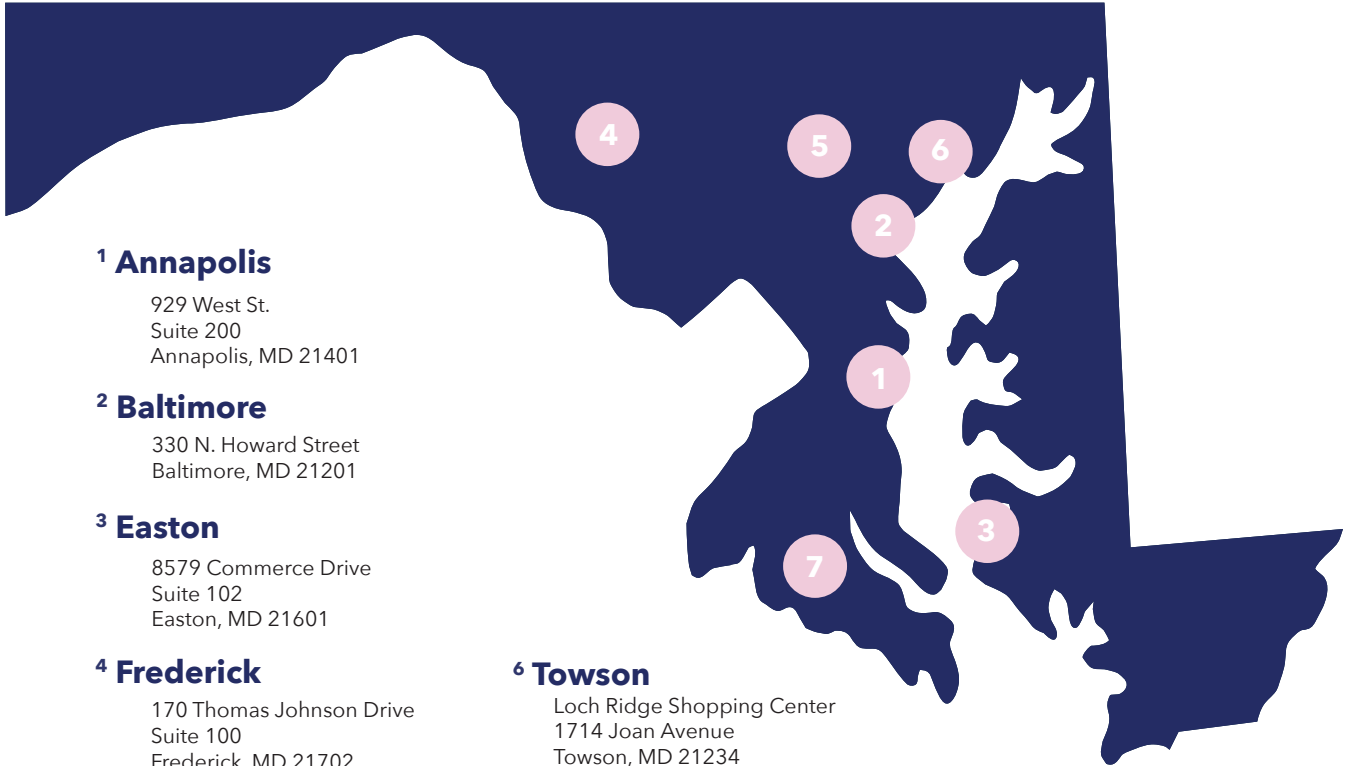
\*\*PrEP stands for pre-exposure prophylaxis. It's a daily pill that can help prevent HIV.

# FINANCIALS

REVENUE	FY 2019	FY 2018
Contributions	\$2,268,598	\$3,429,632
Grants	\$3,164,616	\$3,105,803
Patient Fees	\$7,800,070	\$8,405,929
Other Revenue	\$228,354	\$195,319
Investment Income	\$712,661	\$791,214
<b>Total Revenue:</b>	<b>\$14,174,299</b>	<b>\$15,927,897</b>

EXPENSES	FY 2019	FY 2018
Patient Services / Health Services	\$10,094,823	\$9,225,715
Public Education	\$522,520	\$317,749
Advocacy	\$404,970	\$406,038
Fundraising	\$677,773	\$493,987
Management and General	\$2,626,695	\$2,642,546
<b>Total Expenses:</b>	<b>\$14,326,781</b>	<b>\$13,086,035</b>

# HEALTH CENTERS



## **1 Annapolis**

929 West St.  
Suite 200  
Annapolis, MD 21401

## **2 Baltimore**

330 N. Howard Street  
Baltimore, MD 21201

## **3 Easton**

8579 Commerce Drive  
Suite 102  
Easton, MD 21601

## **4 Frederick**

170 Thomas Johnson Drive  
Suite 100  
Frederick, MD 21702

## **5 Owings Mills**

9129 Reisterstown Rd.  
Valley Village Shopping Center  
Owings Mills, MD 21117

## **6 Towson**

Loch Ridge Shopping Center  
1714 Joan Avenue  
Towson, MD 21234

## **7 Waldorf**

Gateway Plaza  
3975 St. Charles Parkway  
Waldorf, MD 20602

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330 N. HOWARD STREET | BALTIMORE, MD 21201