

**2019 - 2020**

# **ANNUAL REPORT**



**Planned  
Parenthood®**

Planned Parenthood Southeast

# A Letter from Leesa & Staci

## Dear Planned Parenthood Southeast family,

What a year this has been. We faced unprecedented obstacles across the Southeast but, despite them, and thanks to your investment in us and our mission, we were able to deliver on our promises. Whether it was providing care to patients in our health centers in Atlanta, canvassing neighborhoods from Mississippi to Savannah, or in education sessions with teens in Birmingham, you stood with us and had our backs as we fought every day over the past year for a future that promotes reproductive health, comprehensive, medically-accurate sex education, and protects access to safe, legal abortion. We want to take a moment to look back, and to assure you that in 2020, and for the next hundred years after that, Planned Parenthood Southeast (PPSE) will continue to fight for reproductive health care.

Fiscal year 2019 was a standout year for us in the delivery of health care, participation in our educational programming, and in public outreach. In April and May, we had record-breaking numbers of people visit PPSE's health centers across Alabama, Georgia, and Mississippi. Our health center staff and medical providers saw 1,673 patients in April, and 1,820 in May, representing the largest numbers of clients seeking health care at our facilities since 2013.

As a result of your steadfast support, PPSE educators held 30 sessions in schools and community organizations to fulfill our mission of informing and educating people about sexual and reproductive health. In fact, thanks to your generous contributions, over 1,300 people received an average of eight hours of comprehensive, evidence-based sex education across our service area.

Although the legislative abortion bans across our region were some of the worst in the country for abortion access and for women's bodily autonomy, our supporters and stakeholders showed up and showed out, chanting our battle cry "Bans Off My Body!" We have long legal fights ahead challenging these bans, but we've already had wins that strengthen our resolve and give us hope. In each of our three states, federal judges have issued preliminary injunctions, blocking the states from enforcing the bans.

So, as we look back on this year and ahead to the next, with you standing beside us, we are better prepared than ever to face the future. Our services are expanding through partnerships with research and technology institutions, and our capacity to deliver our mission continues to grow as we build strength through volunteer and community engagement. With 2020 ahead, we are celebrating the grand re-opening of our Mobile health center and the relocation of our Birmingham health center to an amazing new state-of-the-art facility. We are confident that together, we will continue to ensure the people in Alabama, Georgia, and Mississippi have access to the affordable, nonjudgmental care they deserve - no matter what.

In this together,



Leesa Booth and Staci Fox



# **Mobile Health Center Grand Reopening**

The image shows the exterior of a modern, single-story building with a light gray facade. The Planned Parenthood logo, consisting of a stylized blue 'P' and 'H' symbol, is mounted on the wall to the left of the text. The text 'Planned Parenthood' is in a bold, blue, sans-serif font with a white outline. Below the logo and text, there are four rectangular windows. The sky is blue with some white clouds. A pink banner is overlaid at the bottom of the image.

Planned Parenthood®

**New Health Center Opens in  
Birmingham**

# PPSE 2019-20

## STRENGTH IN NUMBERS

### CARE

#### Birth Control



**27,826**

Cycles of oral  
contraception

**2,107**

Hormonal Injections

**4,626**

Emergency contraception kits

**198**

Implant insertions

**333**

IUD insertions

#### STI Testing



**12,284**

Tests  
conducted

#### Cancer Screenings



**1,524**

Breast  
Exams

**759**

Cervical cancer screenings

#### Abortion Services



**4,701**

Abortions  
Provided

### ADVOCACY



**1,200**

Activists that took  
action on our behalf



**2,457**

Event participants (virtual  
and in-person)



**163,721**

Active email addresses  
give our database the  
strength to fight attacks on  
reproductive health

### EDUCATION



**708**

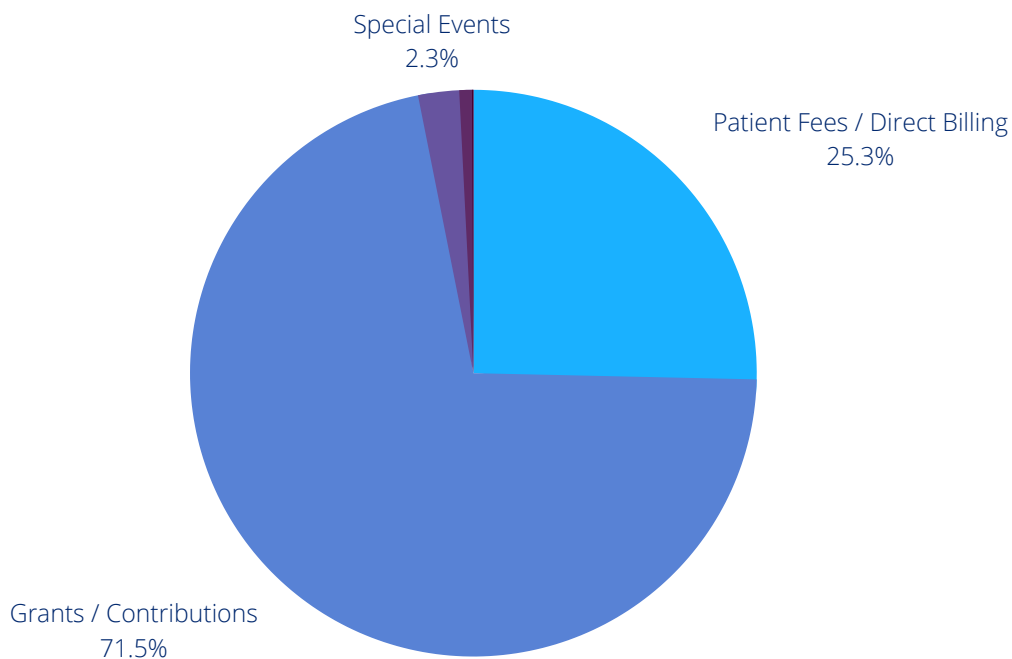
People received  
comprehensive sex education  
through educational programs held at  
schools, community organizations,  
religious institutions, substance abuse  
treatment centers, juvenile justice  
facilities, and other settings



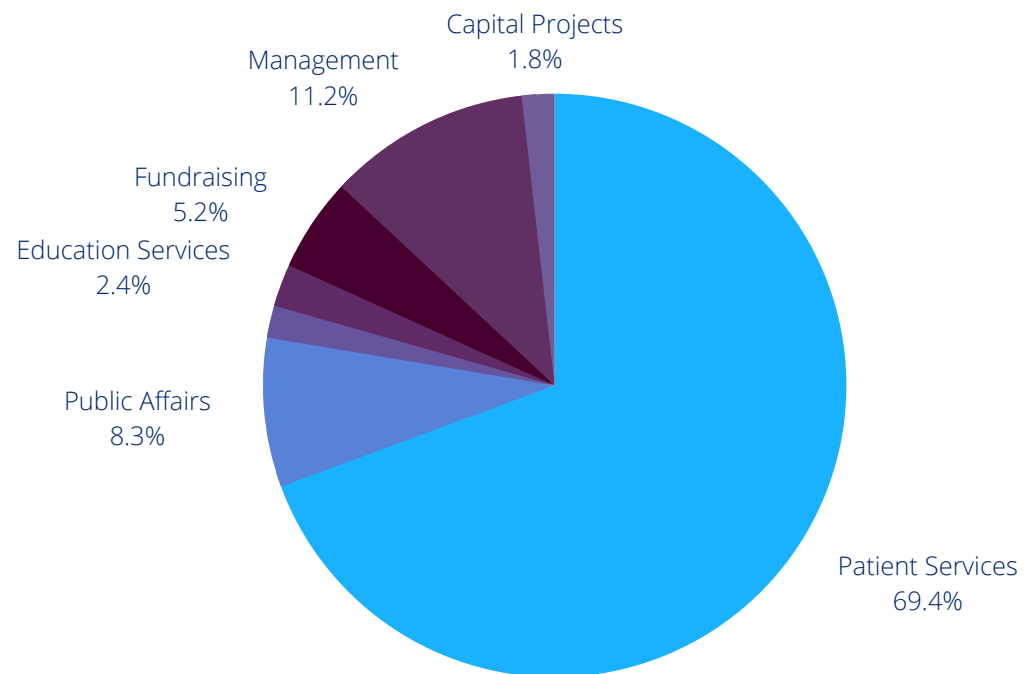
**'Stop the Abortion Bans' rally at the Alabama State House**

# FINANCIAL OVERVIEW FOR FY 2019-2020

## SOURCES OF FUNDS



## EXPENSES





**Thank you for supporting  
Planned Parenthood Southeast!**