

2017-18

PLANNED PARENTHOOD COLUMBIA WILLAMETTE
ANNUAL REPORT



The mission of Planned Parenthood Columbia Willamette is to **provide, promote and protect** access to sexual and reproductive health care.



Stronger Together

During the 2017-2018 fiscal year, PPCW focused on the expansion of services as well as a renewed focus on the patient experience. We welcomed new leaders and celebrated success with great friends. PPCW's commitment to providing compassionate and accessible health care to Oregonians and SW Washingtonians is stronger than ever.

PPCW's New President & CEO

Last July, after serving as the Interim President for a year, I was elected by the PPCW Board of Directors as the new President and CEO. My first year has been one of growth. I am inspired and motivated by the work we do, by our patients who rely on us for health care (and I recognize that in some cases, we are their sole health services provider), and by the amazing team at PPCW who advocate, provide, and protect the sexual and reproductive health care Planned Parenthood is known for. I look forward to working with our dedicated staff and board to ensure our patients continue to get the care they deserve, no matter what.

The TelAbortion Study

Even in the face of continuous political challenges, PPCW continues to focus our efforts on expanding our services to better meet the needs of our diverse patients. Last year we

were happy to announce that PPCW provided our first telemedicine visit between our Bend and Salem Health Centers. This year, we are thrilled to share that we successfully enrolled our very first "Direct to Patient" telemedicine medical abortion patient.

PPCW is proud to be a site for the TelAbortion Study. The purpose of this study is to evaluate a service through which a patient can obtain medical abortion pills by mail without coming in person to the clinic. The goal is to create a more convenient, patient-centered method of abortion. Getting this study started has been a major team effort for PPCW's Patient Services department. We are excited to be the first Planned Parenthood affiliate nationwide to offer this service!

Care.Build.Change Campaign

The fall of 2017 saw the official launch

of our Care.Build.Change. campaign. Our CBC Campaign is PPCW's effort to replace our outdated SE Portland Health Center with a modernized facility and to establish an endowment to secure the future of our education program. A transformative gift by Henry H. Hillman and his family, made in memory of his mother and noted philanthropist Elsie Hillman, helped us to launch our campaign efforts. In the spring, we purchased our new location for the building in East Portland. Thanks to the Hillmans, and many additional generous donors, we are close to meeting our goal and making the new Esleie H. Hillman East Portland Health Center a reality.

We also successfully launched our Education Endowment campaign in the spring, with an event featuring PPFA's Vice President of Education Sonya Norsworthy and the announcement of a wonderful matching gift from David and Christine Vernier. We quickly met the match and are well on our way to establishing our new endowment.

Security Upgrades

In addition to replacing our aging SE Health Center, PPCW is invested in upgrading our health centers, including important updates to our security features. The Salem Health Center received a generous gift from the Charla Richards-Kreitzberg Foundation, long standing supporters

of PPCW who helped us build the center in 2003. The grant was used to enhance the safety features of the building for both our patients and staff.

Planned Parenthood Advocates of Oregon Names New Executive Director

Planned Parenthood Advocates of Oregon (PPAO), our political partner, also welcomed a new leader this year! Emily McLain joined PPAO as its new Executive Director in June 2018. McLain previously served as PPAO's

Government Relations Consultant from 2014 to 2016. During her tenure, PPAO passed landmark legislation to expand access to birth control and to protect patient privacy. A native of Forest Grove, Oregon, McLain has a bachelor's degree in political science from University of Oregon. We're excited to partner with Emily and her team to help fight to keep Oregon the most progressive state in the nation for reproductive rights.

While challenges lie ahead, the future still looks bright for PPCW. Thank you for standing with us along the way!



Anne J. Udall Ph.D,
President and CEO



Sita Symonette,
PPCW Board Chair

Care. No Matter What.

Financial Summary | 2017-2018

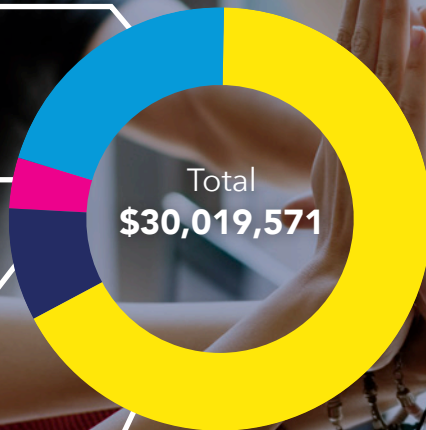
REVENUE

Public Support
\$7,716,213

Investments
& Other Revenue
\$816,535

Grants &
Contracts
\$1,966,497

Patient Revenue
\$19,520,326



EXPENSES

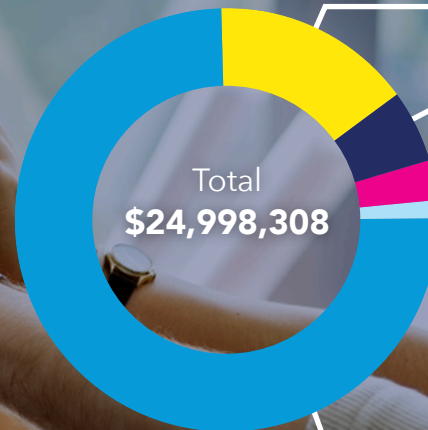
Management
& General
\$3,677,112

Education
\$1,302,477

Fundraising
\$768,027

Public Affairs
\$531,549

Patient Services
\$18,642,429



Your generosity allows us to care for patients who would otherwise not have access to sexual and reproductive health care. Your continued support helps PPCW to invest in the future to bring high-quality, low-cost health services to our patients. Thank you for helping us fulfill our mission with your ongoing support and generosity.

In 2018

245

volunteers
& interns
contributed
more than



7,027

service hours
at a value
of over

\$165,556

to PPCW!



We ♥ our volunteers!


Want to become a PPCW volunteer? Email volunteers@ppcw.org

To save money and be more environmentally responsible, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.

**Planned Parenthood
Columbia Willamette**

3727 NE Martin Luther King Jr. Blvd.
Portland, Oregon 97212
503.775.4931

Connect with us!

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For health care and appointments:

 1.888.576.7526

 www.ppcw.org

For questions about this report:

 1.503.280.6156

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