



Planned Parenthood of Maryland

2021

ANNUAL REPORT

**In a year where many
felt reduced access,
PPM's telehealth
capability rose
to the challenge,
resulting in
increased visits
overall, and
expansions of
new programs
like Gender
Affirming Care.**



From the CEO

As anyone who supports Planned Parenthood of Maryland (PPM) knows, access to health care is necessary for everyone.

The devastating effects of COVID-19 over the past two years have sharply highlighted just how closely tied we are to each other, our communities, and to supporting the collective health of all.

At PPM, we see firsthand what it takes to ensure everyone can access life-saving care, no matter what. Even during a global pandemic, we were hit with widespread attacks on everything from reproductive health services to gender affirming care. These attacks come from those who seek to restrict and block care instead of expanding access to it.

Despite the attacks across the country and COVID's continuous threat to health centers' operations, PPM upheld its mission and promise to the community in 2021 through the tireless efforts and dedication of our staff, volunteers, donors, and supporters.

This annual report highlights our lessons from 2021, how the team at PPM got creative, restarted vital programming cut short by the first wave of the pandemic, and made sure patients, students, and communities all over the state had their voices heard and needs met.

I am so proud of the team at PPM, and deeply grateful to this stalwart community of supporters for sticking with us. We have all experienced grief, challenges, loss, and more throughout the past few years, yet we came together to ensure health care could be delivered.

As we move into 2022, I hold much hope for the future, even knowing the challenges ahead. Reproductive rights are on the chopping block all over the country. Nearly half of the women of reproductive age in the United States – more than 36 million women - could lose abortion access if the Supreme Court overturns *Roe v. Wade*.

Our charge is to continue to protect and expand abortion access, deliver high-quality health care for Marylanders, fight for racial justice, create equity in care for our trans and nonbinary community, and ensure that economic status doesn't determine health outcomes.



In this Together,

A handwritten signature in black ink that reads "Karen J. Nelson".

Karen J. Nelson
President and CEO

Education Spotlight 2021

PPM's education team has truly embraced the "No Matter What" part of our organizational motto throughout the pandemic. Even after a year of virtual teaching and training, PPM's education programs continue to be sought after by schools, community groups, senior centers, and other professionals. One important program is particularly making a life-changing difference in the lives of Maryland students and educators.

After seeing the disparity in the number of educators of color in the health education sector, **PPM's VP of Education and Outreach Vanessa Geffard launched a Health Educator Incubator program in 2019 to prioritize the training and education of young educators of color.** Not only does this program create a pipeline of future educators, many selected from HBCUs, but it applies their training immediately to the benefit of Baltimore City high school students.

Even with a pause during COVID, the program returned in full force in the fall of 2021, with 13 interns trained and working in 5 of our partner schools around Baltimore City. Health Educator interns were able to connect with over 2,100 students in the fall semester alone.

These Health Educators offer lunch time tabling, 1:1 sessions with students, and they partner with teachers on sexual health topics, working to break down taboos and fears in school communities around sexual, reproductive, and relationship health. Health Educators also ensure students know about and can access any needed services, either at PPM or connecting to other health partners.

Partner schools have welcomed PPM's Health Educators as a source of qualified, researched, and age-appropriate knowledge. By building a safe space for students to ask questions and understand their choices, students can lead healthier lives.



EDUCATION

1,507 People provided with sexual health education

207 Education Programs, including **36** professional development trainings

19 Students from **14** high schools trained to serve as Peer Educators

626 Volunteers engaged in community outreach and special events*

“ I fell in love with public health because of this internship. I knew I wanted to do something in the field but being a part of this team... helped me know that this is where I wanted to be. My experience with this brought out a lot of great qualities in me, including speaking with crowds, but really being able to reach this younger population is so important. This program has helped so many students across the city. I wish I had had someone like me in the school when I was in high school.

Peggy, Health Education Incubator Program

”

*The majority of outreach was suspended in 2021 due to the COVID-19 pandemic.



States across the nation continued to enact extreme restrictions on abortion in 2021, with more than 500 being introduced across the nation. **We successfully defeated all restrictions introduced in the 2021 Maryland legislative session.** What made 2021 uniquely dangerous was the Supreme Court refusing to take action on Texas SB 8, which bans abortion after 6 weeks. PPM helped lead a coalition in October to rally in Annapolis to declare Bans Off Our Bodies, then joined our national office's coalition outside the Supreme Court for the December 1 oral arguments of *Dobbs v. Jackson Women's Health*, the first direct challenge to *Roe v. Wade*.

HEALTH CARE SERVICES

FY2021

July 2020 - June 2021

25,422

Patients



42,957

Patient visits



+189%

**Increase in
Telehealth Visits**



36,656

**STI tests
performed**

1,707

Wellness visits

7,966

Pregnancy tests

26,956

Birth control methods provided
Including LARCs and Emergency Contraception

7,375

Abortions

76

Vasectomies

265

***GAC patients**

+290%

Increase

*GAC - Gender Affirming Care, including gender-affirming hormone therapy.

*LARCs - Long-Acting Reversible Contraceptives, including IUDs and implants.



Investing in our Future

Quality health care delivery requires many behind the scenes tools! At PPM, we strive to bring in the latest innovations and technology to improve the patient and staff experience. One major upgrade in 2021 was to our Electronic Health Record system, an essential tool for any modern medical center.

This past year, PPM staff from across the agency worked together to implement our biggest infrastructure update in recent memory! Serving in a pilot cohort with other PP affiliates across the country, PPM spent months customizing and implementing an EHR system operated by EPIC, a system used by some of the country's best hospitals and medical systems. This new system went live in September, with very positive feedback from staff and patients alike.

Medical staff now have a modern, robust tool to track patient records, needs, and preferences. Access to timely labs and results has also expanded, and patients are now able to take control of their own health care with MyChart, a secure patient portal.

As one of the first PP affiliates across the country to launch this new tool, PPM has is helping to improve rollout for the next cohort of affiliates, ensuring the process gets better over time! Thank you to all of our PPM staff involved in this effort, and for PPM patient feedback and collaboration as we made this big change.

FINANCIALS

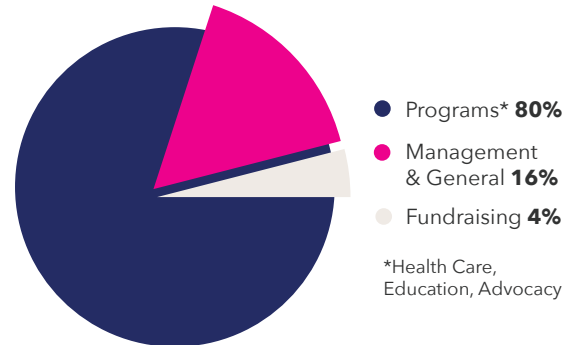
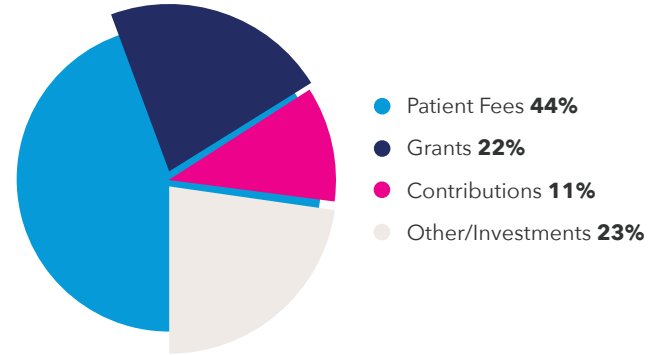
FY2021
July 2020 - June 2021

REVENUE

	FY2021	FY2020
Contributions	\$1,855,309	\$2,039,897
Grants	\$3,630,494	\$4,400,550
Patient Fees - Net*	\$7,392,731	\$7,224,505
Other Revenue	\$141,435	\$194,233
Investment Income	\$3,647,781	(-\$12,277)
Total Revenue:	\$16,667,750	\$13,846,908

EXPENSES

	FY2021	FY2020
Patient Services / Health Services	\$11,388,697	\$11,446,829
Public Education	\$491,737	\$614,867
Advocacy	\$369,080	\$538,065
Fundraising	\$593,991	\$609,111
Management and General	\$2,532,749	\$2,543,163
Total Expenses:	\$15,376,254	\$15,752,035



*Health Care, Education, Advocacy

*PPM provides care to patients who meet certain criteria under its charity care policy without charge or at amounts less than its established rates - the amounts uncollected are not reported as revenue.

BALANCE SHEET

FY2021
As of June 30, 2021

ASSETS

Current Assets	\$13,010,265
Property, Equipment, Endowment, Other	\$16,847,420

Total Assets **\$29,857,684**

FY2021 represented a full year of patient service operation during the COVID-19 pandemic. We continued to provide a full range of patient care across all 7 health centers and saw increases in investments in a strong market year. The Note Payable includes two Payroll Protection Program loans. Subsequent to June 30, 2021, the first loan has been forgiven.

LIABILITIES

Current Liabilities	\$2,114,668
Note Payable	\$3,554,438

Total Liabilities **\$5,669,106**

NET ASSETS

Without Donor Restrictions	\$14,790,318
With Donor Restrictions	\$9,398,260

Total Net Assets **\$24,188,578**

Total Liabilities & Net Assets **\$29,857,684**

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AS OF JULY 2021

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Our mission is to enable all Marylanders to have access to a wide range of high quality, affordable reproductive health care services.

By providing **medical services, education, training,** and **advocacy,** PPM seeks to help individuals make informed decisions about their reproductive health, family planning options, and sexuality.

Health Centers



1 Annapolis
929 West Street
Suite 200
Annapolis, MD 21401

2 Baltimore
330 N. Howard Street
Baltimore, MD 21201

3 Easton
8579 Commerce Drive
Suite 102
Easton, MD 21601

4 Frederick
170 Thomas Johnson Drive
Suite 100
Frederick, MD 21702

5 Owings Mills
1866 Reisterstown Road
Suite D
Pikesville, MD 21208

6 Towson
8501 LaSalle Road
Suite 309
Towson, MD 21286

7 Waldorf
Gateway Plaza
3975 St. Charles Parkway
Waldorf, MD 20602

 **Planned Parenthood of Maryland**

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