

## **CEO LETTER**

Dear Friend,

On June 13, the recent U.S. Supreme Court decision on the mifepristone case resulted in its continued accessibility—for now. With this temporary reprieve, Planned Parenthood Northern California (PPNorCal) continues to utilize mifepristone, which is a standard, safe medication used in medication abortion (MAB) procedures for over twenty years. Challenges to its approval by the FDA should have never entered the court system. Similar relentless anti-reproductive rights legislation and policies are occurring nationwide, and we anticipate more to come. This is alarming, and it's a call to action if you believe in reproductive freedom.

PPNorCal remains committed to defending access to comprehensive sexual reproductive health care—no matter what. We need your support to keep this promise. Please consider making a stretch gift today.

**DONATE**



As a result of the support we received this fiscal year from donors and allies, PPNorCal increased our health center's MAB gestation to eleven weeks; hired additional frontline staff to increase abortion care; expanded uncompensated care; increased our support of patients through wraparound services; expanded access to cervical cancer treatment; increased sexually transmitted infection (STI) testing and care; expanded language equity by translating abortion intake materials into 14 additional languages, alongside English and Spanish; and more! These important initiatives advance our health care services and health equity for Californians and those fleeing anti-abortion states.

**Let's be clear. We could not have accomplished these milestones without you. Together, we can continue this momentum and fight for health equity, reproductive freedom, and bodily autonomy.**

With thanks and appreciation,

*Gilda Gonzales*

Gilda Gonzales  
CEO



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Councilmember Paul Fadelli joins our executive staff at the El Cerrito Health Center Open House.

## INTRODUCING NEW HEALTH CENTER FACILITIES!

On May 13, we opened our new, relocated **El Cerrito Health Center** to patients! With this expansion, we doubled our exam rooms, allowing us to meet increased patient demand and volume. In the fall, and because of this relocation, the Health Center will also expand its abortion offerings. As the sole abortion provider in El Cerrito, expanding our abortion care is critical.

We are also planning the expansion of other key health centers to provide increased services. **This includes relocating our current Antioch Health Center to a facility with a larger footprint.** Our Antioch Health Center sees the highest volume of patients facing barriers to care. By relocating to a larger facility, we will expand abortion services at this facility as well and ensure that anyone in East Contra Costa County and nearby communities can connect with the timely and affordable abortion care they need and want.

**We need your support to make this expansion possible. Please reach out to our development staff if you are able to help us increase health equity in East Contra Costa County and beyond:**

For donor contributions: [giving@ppnorcal.org](mailto:giving@ppnorcal.org)

For grant funding: [grants@ppnorcal.org](mailto:grants@ppnorcal.org)

## PRIDE MONTH 2024

LGBTQIA+ rights are deeply connected to reproductive freedom. Whether it is gender-affirming care, contraception, abortion, or other related services, equitable health care is under attack. This PRIDE season, PPNorCal staff and volunteers came together across our service region to celebrate the rich diversity and history of the LGBTQIA+ community and march for health equity!

PPNorCal's PRIDE month began in Humboldt County, and the finale took place in San Francisco, where volunteers and staff marched in the parade alongside our double-decker bus!

**Thank you to the 240 volunteers who joined us in celebrating PRIDE!**



Pride events included (in order of occurrence):

- Rainbow Extravaganza, Hoopa
- Sonoma County Pride, Santa Rosa
- Solano Pride, Suisun
- Redwood Pride, Eureka
- SoHum Pride, Redway
- Redding Pride
- Stonewall Chico Pride
- Ferndale Pride March: Lost Coast Pride, Ferndale
- San Francisco Pride

# LET REPRODUCTIVE FREEDOM RING

Themed “Let Reproductive Freedom Ring,” our spring events brought together our fiercest supporters to celebrate and champion the fight for reproductive freedom. Our events—Napa Stand Up!, FEARLESS, and Acts of Courage—raised funds for the [SAFE](#) (Securing Abortion, Freedom, and Equality) Campaign, which helps us strengthen access to patient care. With sharp increases in demand for abortion care at PPNorCal since the 2022 *Dobbs* decision, SAFE has enabled us to strengthen our capacity to serve anyone coming to us from within California and beyond.

Through the collective generosity at our spring events, we raised **\$890,000**. Because of this, we will successfully close the SAFE Campaign on time.

WE HAVE ACHIEVED SO MUCH  
SINCE *ROE* WAS OVERTURNED!  
SEE FOR YOURSELF IN THE VIDEO,  
“LET REPRODUCTIVE FREEDOM RING.”

WATCH NOW



## ACTS OF COURAGE

On May 16, PPNorCal celebrated **Acts of Courage** (AOC) at the stunning Terra Gallery in San Francisco. We honored **San Francisco City Attorney David Chiu** and **California Lieutenant Governor Eleni Kounalakis** with our **AOC Award** for their unwavering commitment to protecting reproductive freedom. The Attorney General of California, Rob Bonta, also joined us to help introduce City Attorney Chiu. Guests enjoyed delicious food and drinks, and incredible entertainment, including performances by the HomoPhonics and DJ Umami.

We extend a heartfelt appreciation to our AOC Host Committee, led by **Mary Jung** and **Dyanna Volek**, who were integral in making the night a tremendous success! We are also deeply grateful for our AOC sponsors, including our Champion Sponsors:



# HEALTHY COMMUNITIES IN YOUR OWN BACK YARD: GIVING LOCAL MATTERS.

When you donate directly to PPNorCal, you support local sexual reproductive health care services.

By supporting your local affiliate, you are directly improving the lives of the people in your community.

If you donate directly to Planned Parenthood Federation of America (PPFA), only a portion of your gift supports patient care in Northern California.

Please consider making a gift online [on our website \(support.ppnorcal.org\)](https://support.ppnorcal.org), and 100% of your donation will be directed to services in 20 Northern California counties, from the Bay Area to the Oregon border.

You may also mail a check to Planned Parenthood Northern California at:

Planned Parenthood Northern California  
ATTN: Development  
2185 Pacheco Street  
Concord, CA 94520

For more information on ways to give, including donating stocks or securities, matching gifts, and bequests, please email [giving@ppnorcal.org](mailto:giving@ppnorcal.org).



## WHY IS CORE OPERATING SUPPORT SO IMPORTANT?

PPNorCal faces historically low insurance payor reimbursement rates that lead to a loss of \$96 to \$100 per patient visit. We rely on core operational funding from donors like you to make up the difference. PPNorCal's annual target of \$10.9 million in core operating support demonstrates the necessity of such donor contributions to sustain the organization's vital services.



[www.ppnorcal.org](http://www.ppnorcal.org)

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**Planned  
Parenthood**  
Care. No matter what.

Planned Parenthood Northern California