

Gratitude Report

FISCAL
YEAR 2019





Dear Friends,

Whenever I travel, either as the CEO of Planned Parenthood Mar Monte or in my personal life, I'm thrilled to say that I work for PPMM.



Thanks to you, we're one of the largest and most robust affiliates in the nation. Your steadfast support means that every day we open the doors at 35 health centers across two states.

I get to see patients from all walks of life who have received excellent, essential care, including birth control, abortions and cancer screenings – all because of you. I hear stories from appreciative students who participate in our sexual health programs. They're eager to learn how to take care of their bodies and how best to have healthy relationships.

I also get to meet supporters like you who stand with us in our commitment to provide compassionate care for everyone in our communities, regardless of immigration status or sexual orientation or religious preference.

You've made our mission your mission. You've joined thousands of other donors and volunteers in the past year to help us expand services and education programs and to ensure we're able to provide our medical professionals with the most cutting-edge training.

I'm humbled and grateful for your support. You make the critical work we do possible.

Best,


Stacy Cross
President and CEO

Health Care



350,540	Total visits
348,636	Tests for sexually transmitted infections (STI)
298,399	Reproductive health care visits*
34,875	Breast and cervical cancer screenings
18,111	Abortion procedures (71% Medication, 29% Surgical)
15,668	STI Treatments
14,907	Family medicine visits**

Patients may receive multiple services per visit

In response to a burgeoning STI epidemic in California and Nevada, PPM implemented new guidelines for STI testing in FY19, resulting in a 15% increase in screenings.

* Wellness, contraception, pregnancy, STI testing/treatment and cancer-screening visits.

** Pediatric and adult primary care



Phoebe

Patient, Santa Cruz, CA

"When I was in my early 20s, I was in a really dark place and I accidentally got pregnant. And, for a wide variety of very valid reasons, I decided that this was not the time for me to become a parent. Mar Monte helped me with my abortion at that time. There are a lot of reasons why women choose to have an abortion, and at the top of my list was that I was having some serious mental health issues. I was suicidal for a number of years and I got pregnant by a man who was verbally abusive. If I hadn't been able to make that choice, I'm not sure where my life would have ended. Right now, I have a very happy life with two wonderful children, and I'm so grateful I got to make that choice of when to become a parent."

Education



- 86,590** Total individuals reached
- 47,650** Students, from elementary school through college, and parents or caregivers received sex ed sessions
- 14,345** Students in middle and high school received comprehensive sex ed
- 2,392** Individuals through Peer Educator outreach
- 745** Faculty members and staff at schools, community organizations or government agencies who completed professional development sessions
- 376** Parenting teens and peer educators

54% increase in middle school and high school students reached with comprehensive sex ed since 2017



Jesse

Student/Peer Educator, Reno, NV

"I've had friends that asked me whether or not Mar Monte was a good place. I said yes, because it is a very safe place and you can trust everyone. You don't have to be afraid of what they're going to tell you because you know that they're not going to be judging. If you're unsure of the information, a lot of times, teenagers look it up. I know that I have before. You get all this medical jargon and you're not sure what it means, and it can be scary and intimidating. When you go to Mar Monte, a person iterates it to you so you can understand it, and you feel more at home and comfortable with them. You build a relationship."

Advocacy



- 4,865,475** Urgent action emails received by activists
- 361,379** Active supporters
- 16,290** Volunteer hours
- 6,246** Social media likes, comments and/or shares
- 816** Volunteers
- 113** Pink Outs¹, town halls, rallies, marches and protests
- 70** Presentations/lectures to classes/groups
- 62** Bills on which PPMM lobbied
- 3** Legislative sessions in which PPMM participated

Bills signed by the Governors of California and Nevada increased funding for reproductive health services by \$100 million (CA) and \$6 million (NV).

¹Pink Out is an event to show support for PP services and/or defend it against policy/regulation efforts to defund PP.

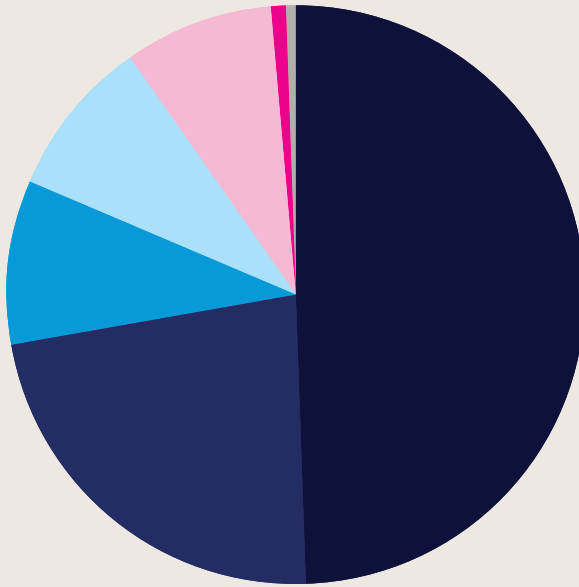


Camila

Executive Director of the Dolores Huerta Foundation and youngest daughter of Dolores Huerta, Bakersfield, CA

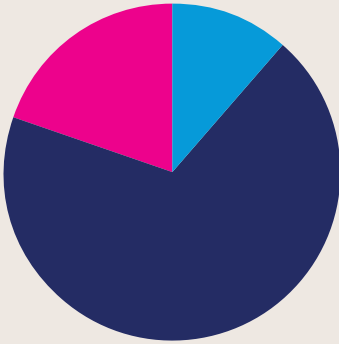
"The Dolores Huerta Foundation has partnered with PPMM for over 10 years. We first collaborated back in 2005 to fight the statewide parental notification initiative. We also worked with Mar Monte to defend the Affordable Care Act. We know that so many people depend on Mar Monte medical services. I was 15 years old when I first utilized their services in Bakersfield. So, I personally understand how important it is for an uninsured young person to be able to seek medical services with confidentiality. We are going to fight to secure that right to the end. PPMM is so important, in the work that they do every day to empower women of all ages to live safe, secure, and independent lives."

196,770 total patients



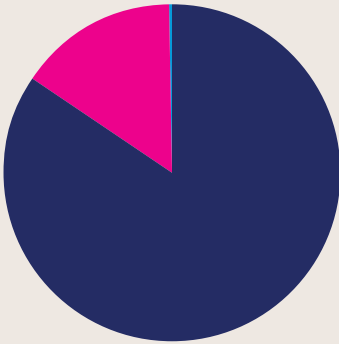
Ethnicity

● Latinx	97,527	50%
● Caucasian	44,685	23%
● African American	18,469	9%
● Asian	17,221	9%
● Multi-racial, other or unknown	16,281	8%
● Native Hawaiian or other Pacific Islander	1,875	1%
● American Indian or Alaska Native	712	<1%



Ages

● 19 and under	31,366	16%
● 20-34	129,020	66%
● 35+	36,384	18%



Gender

● Female	166,550	85%
● Male	30,216	15%
● Identify as "other"	4	<1%

70% live below 100% of the Federal Poverty Level (2019 FPL annual income for one person is \$12,490)

92% live at or below 200% of the Federal Poverty Level

45% are insured by Medi-Cal or Medicaid (NV)

38% are covered by California's Family PACT program, which provides family planning assistance, including contraceptives, for those living up to 200% of FPL and who don't have ACA insurance

Our Service Region

CALIFORNIA

1 Alameda County

Hayward
West Oakland
Oakland-Coliseum

2 Fresno County

Fresno:
Family First
Fulton Street

3 Kern County

Bakersfield

4 Madera County

Madera

5 Merced County

Merced

6 Monterey County

Salinas
Seaside

7 Placer County

Roseville

8 Sacramento County

North Highlands
Sacramento:
B Street
Capitol Plaza
Fruitridge

9 San Joaquin County

Manteca
Stockton:
Eastland Plaza
North Stockton
Tracy

10 San Mateo County

Redwood City
San Mateo
South San Francisco

11 Santa Clara County

Gilroy
Mar Monte
Community Clinic
(MMCC)
Mountain View
San Jose:
The Alameda
Blossom Hill
Eastside

12 Santa Cruz County

Santa Cruz
Watsonville

13 Stanislaus County

Modesto

14 Sutter County

Yuba City

15 Tulare County

Visalia

16 Yolo County

Woodland

NEVADA

17 Washoe County

Reno



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To view stories of the people you've helped, visit:

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Our mission is to ensure that every individual has the knowledge, opportunity, and freedom to make every child a wanted child and every family a healthy family.