

Spotlight on ... Berit Everhart



RECENTLY, I SAT DOWN WITH BERIT EVERHART, PAST PPSO BOARD CHAIR, to discuss her commitment to Planned Parenthood of Southwestern Oregon and why she thinks everyone should consider making a planned gift.

A Board member since 2014, Berit's Planned Parenthood journey began like many others, as a patient during her time at the University of North Carolina at Chapel Hill. "It was at Planned Parenthood where I got birth control," she shared. Then I started doing organizing on campus with them and other pro-choice organizations, and now almost 20 years later, I've served on our local affiliate Board, worked with other affiliate leaders and Planned Parenthood Federation of America, and participated in organizing efforts."

When I asked her about her decision to name PPSO as a beneficiary in her estate plans, she replied, "Part of my old practice as a shareholder at Arnold Gallagher PC in Eugene was assisting clients with their estate plans. As I worked with people to share the importance of planning for their legacy, it became clear that I needed to start thinking about that myself."

"It was important to me that I include charitable giving as part of my estate plan.

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Planned Parenthood of Southwestern Oregon
3579 Franklin Blvd. | Eugene, OR 97403
Email: development@ppsworegon.org
Tel: 541-344-2632



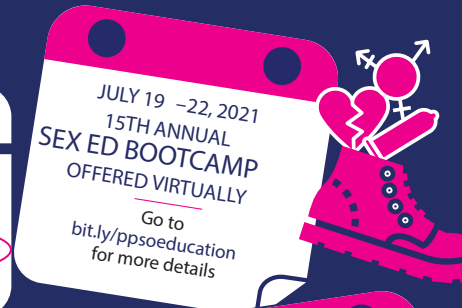
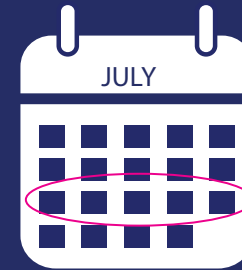
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Planned Parenthood of Southwestern Oregon
3579 Franklin Boulevard
Eugene, OR 97403

Looking for ways
to get involved?
Join us at our

upcoming events !



Celebrating 55 years of
Care —No Matter What.
Visit bit.ly/ppso55years

A note from our CEO

Dear PPSO Family,
Happy summer!

As we begin to enjoy the beautiful Oregon summer and all its activities, there is so much that I want to share with you.

This year, we celebrated the launch of Gender Affirming Care and Gender Affirming Hormone Therapy at our Regional Health & Education Center — the culmination of a year-long service expansion to better serve our trans and non-binary community members. Additionally, we are now offering medication abortion care via telehealth and in-person at all of our health centers!

Our Education team closed out another year of virtual programming, and is now excited to offer our 15th annual Sex Ed Bootcamp this month — providing essential sex education resources and trainings to youth serving professionals and caregivers from throughout Oregon and the nation!

As vaccinations increase across the state, I look forward to the time we will be able to gather together in person and celebrate the many ways your support makes our communities stronger, healthier, and more resilient.

Until then, I hope this newsletter provides you with an inside look at how much you make possible.

In gratitude,

Lisa Gardner
President and CEO



We'd like to hear from you!

Visit bit.ly/ppsosurvey to take a brief supporter survey.

Let's stay connected!

Follow us for breaking news, events, and how to get involved.



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Care

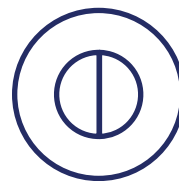
ABORTION CARE IS NOW AVAILABLE AT ALL PPSO HEALTH CENTERS

As one of the region's most trusted providers for reproductive care, a core focus of PPSO's health care services has been ensuring access to abortion care that is convenient, reliable, and available to all who need or want it.

Since the completion of our Regional Health & Education Center in Eugene, abortion access expansion has included the introduction of surgical abortion services in Ashland—bridging a nearly 300 mile abortion desert between Eureka, Calif., and Eugene, Ore.—plus the addition of medication abortion care at all of our health centers.

Medication abortion is becoming an increasingly popular care method for people who are less than 11 weeks pregnant. **Not only is it safe and effective, medication abortion is conveniently available both in-person and via telehealth—ensuring access no matter how far someone lives from a physical health center or provider.**

As our communities continue to navigate the ongoing impact of the COVID-19 pandemic, PPSO is grateful for the investments of our donors that ensure we are able to offer safe and convenient abortion care to our communities across Oregon.

 **453**
TOTAL NUMBER OF MEDICATION ABORTIONS PROVIDED FROM JANUARY 1 - MAY 31, 2021

Your gift at work

Your gift makes a difference in the lives of individuals and families across Southwestern Oregon. Here are just a few ways your gift supported the health of your community this year.

Education

PPSO JOINS NATIONAL SEX EDUCATION COLLABORATIVE!

Early in April, PPSO learned that we'd been accepted into the Sex Education Collaborative (SEC), a nationwide group made up of 24 national, regional, and state-based organizations with extensive experience training educators to deliver school-based sex education.

We are thrilled to be **one of three Planned Parenthood affiliates** associated with the SEC, and for the opportunity to work alongside other sex education leaders to support the mission of the SEC—to support a world in which all young people's right to comprehensive, high-quality sex education is recognized and fulfilled.

In addition to partnering to support educators and administrators to provide high-quality sex education no matter where they are, or what they need, the SEC establishes the national agenda on comprehensive, high-quality sex education, and advocates for and strengthens the infrastructure for educator training.

We are honored to join the diverse SEC membership including sex educators, curriculum designers, policy experts, and organizers. **We look forward to working in coalition to successfully advance sex education at local and national levels.**

For more information on the Sex Education Collaborative, visit sexeducationcollaborative.org.

4,584 SEX ED PROGRAM PARTICIPANTS
+17,645 REACHED THROUGH PPSO'S SEX ED SOCIAL MEDIA PAGES

 **7,805**
TOTAL NUMBER OF PATIENT VISITS PROVIDED

DATA FROM JANUARY 1 - MAY 31, 2021

Advocacy

THE COVID-19 PANDEMIC LAID BARE MASSIVE INEQUITIES: Oregonians who identify as Black, Indigenous and people of color; women and caregivers; LGBTQ+ folks; immigrants; and workers who make low wages have been hit hardest by the health and economic impacts of this crisis.

That's why Planned Parenthood Advocates of Oregon (PPAO) worked hard this year to ensure that the Legislature addressed the needs of Oregonians who have been the most impacted by the pandemic—including many patients who rely on Planned Parenthood of Southwestern Oregon.

With this year's legislative victories, we are moving closer to a world where every Oregonian is empowered to control their own bodies and chart their own lives. **PPAO successfully passed bills to enhance telemedicine policy; protect access to affordable, essential care in healthcare mergers; and improve reimbursement rates for Medicaid providers like PPSO. PPAO also worked in coalition to improve access to child care; provide healthcare coverage for all Oregonians regardless of immigration status; and support LGBTQ2SIA+ students.**

Oregonians need more access to health care, not less, especially during a pandemic. This fight will carry on until everyone has the freedom and resources to care for themselves, their families, and their communities.

Paid for by Planned Parenthood Advocates of Oregon.

 **1,767**
TOTAL NUMBER OF NEW PATIENTS SERVED, APPROXIMATELY 14 NEW PATIENTS PER DAY

Berit Everhart

>> *Continued*

Planned Parenthood is the non-profit I have the deepest and most long-term relationship with so it was a natural organization to include in my plan."

She continued, "I've been thinking a lot about equity, social justice, and access in the US—particularly for under-resourced women—so **it's become very important to me to give to organizations who are breaking down the inequalities impacting our communities.**"

"Planned Parenthood and its mission are foundational for me and I always wish I could give more during the year. I may not be able to give as much as I want during the year now, but with planned giving, I can ensure that when I die, a material percentage of my assets can help support the organization after I am gone. **Making a planned gift is a win-win for me—I know my estate is taken care of and I can provide for an organization that matters to me.**"

As Berit and I parted ways, I asked her what one thing she wishes people knew about estate giving. Her answer was simple: "It's easy and so much can be done just by naming or designating beneficiaries. **I know planned giving sounds scary, but it's some of the easiest giving you can do.** I want to encourage people to plan their estate and think about what love they can pay forward if they are lucky enough have something extra at the end of their lives."



If you are interested in learning more about Planned or Estate Giving, please contact Director of Development, Ashley Petsch, at ashley.petsch@ppsworegon.org or 541-246-1019.

 **3,705**
TOTAL NUMBER OF TELEHEALTH VISITS, 47.5% OF TOTAL PATIENT VISITS