

LETTER FROM OUR CEO

Dear Friend,

Despite the overturning of *Roe v. Wade*, major progress has been accomplished in California to advance reproductive health care rights and freedom. By approving Proposition 1, our state sent a strong message and enshrined access to birth control and abortions in California's constitution. Additionally, an official, online state resource for accessing abortion care was launched at www.abortion.ca.gov. This website was directly inspired by the [California Future of Abortion Council's \(CA FAB\) report](#), featuring 45 recommendations that continue to serve as a blueprint for California policymakers to draw from as threats to abortion rights and access continue to rise across the country.

PPNorCal celebrates these victories, while also acknowledging that there is much work to be done. Abortion access is in constant flux. In September, a bill was introduced to create a national 15-week abortion ban, threatening the health and rights of people in every state. Nearly 100 members of Congress have publicly supported this bill. Since Texas Senate Bill 8 [SB8] was enacted and *Roe* was overturned, we have seen a steady increase in out-of-state patients coming to us. Patients are counting on PPNorCal, and we are committed to meeting this moment for each and every one of them.

Your partnership is critical in this fight for patient freedom. Please consider sending your most generous gift today.

Join us. Donate today!

As we approach the high holy days, PPNorCal acknowledges our steadfast solidarity with our Jewish community. They have been the cornerstone of protecting and supporting reproductive freedom for all. PPNorCal condemns all forms of antisemitism, now and always.



Happy holidays,



Gilda Gonzales
President and CEO
Planned Parenthood Northern California

DID YOU KNOW?

PPNorCal launched a new **Community Health Department and Community Health Worker Program!**

We are happy to provide an affiliate-wide update about our Community Health Department and to inform you about our current initiatives in providing comprehensive support to patients. Recognizing that [social determinants of health](#) profoundly affect our patients' well-being and health outcomes, PPNorCal recently established a new Community Health Department, which includes Behavioral Health, Case Management, Education, and the new Community Health Worker Program (CHWP). The goal of the CHWP is to close health care disparities and bridge gaps in access to care. By doing so, this initiative promotes healthier communities. This fiscal year, PPNorCal is participating in a pilot CHWP through the San Francisco Community Clinic Consortium and has hired two community health workers that will operate within the San Francisco health center. These two Spanish bilingual CHWs will help patients navigate the health system, offer culturally and linguistically appropriate care and counseling, provide health education, and advocate for the communities in which they live and work. We are in the process of hiring other CHWs in Humboldt and Contra Costa County and evaluating sustainable ways to expand CHWs to additional health centers across our service area.

While we are currently in our planning and implementation phase, it is our intention to ultimately have CHWs deliver health education to community-based organizations serving youth and adolescents. CHWs will engage with underserved communities, delivering sexual reproductive health education lesson plans that focus on puberty, anatomy, body autonomy, safe sex practices, and decisions about relationships.



NEW NAPA HEALTH CENTER COMING SOON!

We look forward to the opening of our new Napa Health Center location in the coming weeks! The new location provides increased space, which will allow us to expand our services, reduce wait times for appointments, and serve more patients. Our existing location has daily anti-abortion protesting, which denigrates the access to care by our patients. Napa Health Center staff are forced to contact the Napa Police Department regarding protestors standing in front of our approaching patients and blocking their access to the health center entryway. The new location is located in the back of a private property with its own parking lot so patient privacy is dramatically increased. It is also across the street from a major hospital, making it much easier to connect patients to additional services as needed (i.e., if a patient's blood pressure is dangerously high, for ectopic pregnancies, etc.).

Thanks to local donors, PPNorCal's Campaign for the new Napa Health Center has raised **\$665,000 of our \$716,000 goal for capital improvements**. Help us close the gap! Additional funds will enable us to provide our patients with new, state of the art medical equipment and up-to-date technology, as well as purchasing another ultrasound system, expanding clinician training, increase security, and installing a backup power source. With more resources, more will be possible. To learn more about the Campaign, please contact Lisa Moore, Vice President of Development, at lmoore@ppnorcal.org.



New Trancese Street Napa Location

BECOMING A LEGACY MEMBER.

Your **Will** or **Trust** affirms, honors, and protects what matters most in your life—your loved ones, your principles, and your values. Through estate planning, you can help protect reproductive health care rights for generations to come. The greatest reward of a legacy gift to Planned Parenthood Northern California lies in knowing that you are supporting work that is important to you and your community. Including PPNorCal in your plans is one of the most meaningful and generous gifts.

To learn more, visit our Legacy Member [website](#) or contact Vice President of Development Lisa Moore at lmoore@ppnorcal.org.



**LEGACY
MEMBERSHIP**



"As someone who experienced a pre-Roe world, I know how scary it can be. **I want to preserve reproductive choices and health freedom for my granddaughter and the young women of future generations.** To do that, I have included PPNorCal in my estate planning. Clearly, we can't count on the government or politicians to protect our health rights, but with our support my local Planned Parenthood will be there."

--Laurie Shapley, PPNorCal donor of 25 years

CELEBRATING THE SAFE HAVEN CAMPAIGN!



By completing the Safe Haven Campaign fundraising goal of \$2 million, PPNorCal is now far better prepared to meet the current moment and rising patient demand. Thank you for enabling us to recruit and retain health care providers, grow our provider pool by investing in existing entry-level staff, and provide critical financial assistance to patients facing hardships related to their care. Investments from the Safe Haven Campaign increased PPNorCal's ability to be a strong and sustainable provider at the forefront of the reproductive freedom movement.



22 clinicians hired

4 scholarships distributed

OUR NEW CAMPAIGN IS UNDERWAY

Learn More About the **SAFE Campaign!** (Securing Abortion, Freedom, & Equality)

As more states ban abortion, our patient volume is rising, including out-of-state patients seeking legal abortion care and local patients experiencing longer wait times in accessing sexual reproductive health care due to geographical barriers and increased patient volumes state-wide. Please join us in further growing our capacity to serve more patients and closing health equity gaps that prevent access to timely care by [investing in our new SAFE \(Securing Abortion, Freedom, & Equality\) Campaign.](#)

With the goal of raising **\$5.8MM by June 30, 2024**, SAFE will support the recruitment and retention of additional clinicians, increase the number of staff trained in in-clinic abortion (ICA or surgical abortion) care, launch a Patient Navigator program, and more—all to increase abortion care access and reduce sexual reproductive health care bottlenecks in the Bay Area and beyond. By providing recruitment and retention bonuses for health center staff and building our organizational capacity to provide vital care, PPNorCal will experience less staff turnover and sustain this growth beyond the close of the campaign in 2024. Additionally, SAFE immediately supports our urgent need for additional legal counsel to keep abreast of the rapidly shifting and complex reproductive rights legal landscape.

PPNorCal is focused on meeting the moment and removing as many barriers to abortion care as possible. We invite you to join us in investing in the protection of reproductive health care access for all.

"Now is the time to strengthen and secure sexual reproductive health care access. It is going to take all of us to meet this moment."

--CEO Gilda Gonzales

"I'm just so thankful and grateful for you all, I couldn't imagine being a pregnant person in Texas.... This is just too hard to do alone. This whole experience made me feel validated and heard; I am so grateful."

--Anonymous Patient

OBJECTIVES



Increase access by recruiting and retaining staff who ensure the availability of abortion care and other reproductive health services.



Increase the number of staff trained in in-clinic abortion (i.e., surgical abortion) care



Retain legal advisors who will ensure clinicians are protected and services like teleMAB can be implemented safely.

**Lean into
this moment
with us!**



**Please, give
generously.**

SCAN TO DONATE TODAY!



www.wearepp.org/SAFE
Give online via credit card

**Donations by check
can be mailed to:**

Planned Parenthood
Northern California
ATTN: Development,
SAFE Campaign
2185 Pacheco Street
Concord, CA 94520

CLERGY FOR REPRODUCTIVE FREEDOM

PPNorCal's Clergy for Reproductive Freedom (CRF) is a volunteer group of community leaders from diverse faith traditions who reside or work in the PPNorCal region. The PPNorCal CRF supports the advancement of PPNorCal's mission, and is grounded in health equity, diversity, and inclusion. CRF supports the right of all people to have access to comprehensive sexual reproductive health care, and believes that it is critical that the broader community and elected officials hear from clergy who unequivocally support reproductive freedom and honor every patient's right to control their fertility and future. We are honored to present the steering committee, which includes:



Rabbi Naomi
Steinberg



Reverend Marci
Auld Glass



Minister Marvin
K. White

"As an ordained Presbyterian minister, I let everyone know that I [am] a proud member of [CRF] for Planned Parenthood Northern California."

--Pastor Deb Hubbard



Rabbi Jill
Perlman



Reverend Jeri
Gray-Reneberg



Pastor Deb
Hubbard

Healthy Communities In Your Own Back Yard

Why giving local matters.

When you support PPNorCal directly in your end of year giving, you support essential, on-the-ground sexual reproductive health care services. By supporting safety net health care and related services in your own community, you are directly improving the lives of neighbors who need us most.

PPNorCal's 17 health centers provide nonjudgmental, culturally appropriate, and comprehensive sexual and reproductive health care throughout 20 urban, suburban, and rural counties from the Bay Area to the Oregon border. PPNorCal is proud to serve anyone who comes to us for care—from Northern California and beyond.

If you want to give locally (i.e., to PPNorCal directly) and help sustain California as a reproductive freedom state, please:

Head over to our website (support.ppnorcal.org) and 100% of your donation will be directed to services right here in Northern California!

If you would like to support both PPNorCal and the PPFA, please note that 50% of your generous donation will be allocated towards PPNorCal.



Twitter is undergoing a significant operational shift, with these changes unleashing a disturbing increase in hate, racism, misinformation, and other forms of unacceptable language and behavior. Due to this development, Planned Parenthood Northern California Action Fund (PPNorCalAF) made the decision to delete its business account with Twitter and leave the platform, effective November 1.

Although PPNorCalAF is no longer on Twitter, supporters can continue to connect on [Instagram](#) and [Facebook @PPNorCalAction](#) where postings will reflect a strong commitment to diversity, equity, and inclusionary principles.



www.ppnorcal.org



Planned Parenthood Northern California

Regional Offices:

2185 Pacheco Street, Concord, CA 94520
1522 Bush St, San Francisco, CA 94109