

RECLAIMING OUR FUTURE

Annual Report 2022-2023



For years, Planned Parenthood advocacy and political organizations have been planning for a world without *Roe v. Wade* – where abortion is banned in more than 20 states, where people have less control over their own bodies and futures, where protecting access to sexual and reproductive health care is all the more urgent.

This year, we put our plans into action, and fought back on every front. State-by-state, at the federal level, and at the ballot box.

Our mission is no longer just about protecting a right – it's about transforming the systems that decide who can control our bodies and futures. That long-term effort requires a long-term movement. And with 19 million Planned Parenthood supporters across the country, the Action Fund is ready to reclaim our future.

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MESSAGE FROM LEADERSHIP

Nearly two years ago, the Supreme Court overturned *Roe v. Wade*, opening the floodgates for states to ban abortion. Today, one in three women of reproductive age, plus trans and nonbinary people, now live in states where some or all abortion is banned.

But Planned Parenthood advocacy and political organizations continue to make our fierce movement stronger through educating, motivating, and mobilizing the fight for reproductive freedom. Anti-abortion groups and politicians keep coming for us but we keep locking arms with our movement allies, collaborating with government leaders, and fighting state-by-state. We need to win back rights that go beyond *Roe*. We continue to advocate so our rights can be grounded in equity in order to guarantee high-quality and comprehensive health care for all.

Our work is paying off. Across the country, we continue to prove that the majority of people are with us. Every time abortion has been on the ballot, freedom has won. Just this past November, voters turned out in record numbers to make Ohio the seventh state to pass a ballot initiative enshrining abortion in the state constitution. With the critical presidential election only months away, Planned Parenthood advocacy and political

organizations are building momentum to leverage our powerful infrastructure to reach voters, remind them what's at stake and turn their outrage into action.

There is no doubt that reproductive rights face challenges today but our movement is inspiring people, policy, and communities to act. We face a unique moment in history to reimagine and remake our reproductive freedom and reclaim our future. We strive to build a world where abortion is undeniable and unquestioned and where our bodies are ungovernable.

Thank you for being in this fight with us.



Alexis McGill Johnson
President and CEO

Planned Parenthood
Action Fund



Colleen Foster
Board Chair

Planned Parenthood
Action Fund

GROWING THE MOVEMENT

In January 2023, Planned Parenthood Federation of America and the Action Fund brought 428 affiliate staff, patient advocates, partners, and national staff to Washington, DC for a **four-day Organizing and Patient Advocate Summit**.

Participants visited dozens of members of Congress and their staff, and got training they needed to lead campaigns in their local communities.



BY THE NUMBERS



276,000
new activists



342,000
new supporters



4,800
volunteers



45,000
actions



3,000
events

FREEDOM WINS

Across the country, activists responded to the end of the constitutional right to abortion by working to put ballot measures protecting abortion rights in front of voters – or by defeating ballot measures meant to further restrict access.

Every single time in 2022 and 2023, abortion rights won. We know, and now the world knows:
When abortion is on the ballot, freedom wins.



Kansas rejected a ballot measure that would have removed the right to abortion from the state constitution.



Kentucky rejected a constitutional amendment that would have stripped protections for abortion rights.



Montana rejected a ballot measure intended to interfere with personal medical decisions.



Michigan passed a constitutional amendment to protect reproductive freedom.



California voted to amend the state constitution to guarantee the right to abortion and contraception.



Vermont overwhelmingly passed a reproductive liberty amendment.

2022 Midterms

Planned Parenthood advocacy and political organizations invested \$50 million in outreach and engagement to educate the public, hold leaders accountable, and mobilize voters to protect sexual and reproductive health and rights.

82% of Action Fund-endorsed candidates won their races

TOP AND MIDDLE: Planned Parenthood Action Fund “Wisconsinites for Abortion Rights” rally, Capitol Brewery in Middleton, WI, Oct. 8, 2022. Photo by: Ben Brewer.

BOTTOM: Planned Parenthood Action Fund “Breakfast with Beasley”, Young Hearts Distilling, in Raleigh, NC, Oct. 29, 2022. Photo by: Amanda Rudd.



WINS FROM WASHINGTON – AND BEYOND

The Biden-Harris administration has taken steps to protect and secure access to reproductive health care services and taken other meaningful steps directly in response to the Action Fund’s advocacy.

In August 2022, the president signed an executive order to support people being forced to travel out of state and ensuring federal agencies are measuring the consequences of bans on abortion.

In March 2023, the administration proposed rules to strengthen birth control coverage under the Affordable Care Act, following harmful changes by the previous administration.

In April 2023, the Department of Health and Human Services’ Office of Civil Rights proposed a rule that would better safeguard the privacy of patients, including abortion patients.

Following the Supreme Court’s June 2022 decision to overturn *Roe v. Wade*, champions in Congress responded with immediate actions to protect and expand access to reproductive health care.



Planned Parenthood Rally for Reproductive Freedom with Vice President Kamala Harris at Howard University in Washington, DC, Apr. 25, 2023. Photo by Shannon Finney.

In July 2022 alone, the House passed:

- the **Women’s Health Protection Act** to protect the right to abortion nationwide,
- the **Ensuring Women’s Right to Reproductive Freedom Act** to reaffirm patients’ right to travel out of state to access abortion care, and
- the **Right to Contraception Act** to protect the right to for patients to receive and providers to prescribe birth control across the country.

WINS FROM WASHINGTON – AND BEYOND

Throughout the summer of 2022, the Senate brought a series of bills to protect access to sexual and reproductive health to the floor – all of which were blocked by anti-abortion rights senators. These included:

- the **Freedom to Travel for Health Care Act**, to reaffirm patients' right to travel out of state to access abortion care,
- the **Right to Contraception Act**,
- the **Expanding Access to Family Planning Act** to provide critical funding and protections for Title X,
- the **Let Doctors Provide Reproductive Health Care Act** to protect providers in states where abortion remains legal,
- and the **Stop Anti-Abortion Disinformation (SAD) Act** to crack down on the deception and misleading practices of crisis pregnancy centers.

Between July 1, 2022 and June 30, 2023, **Planned Parenthood Action Fund scored 8 key congressional floor votes** on sexual and reproductive health in our [Congressional Scorecard](#).



Sounding the alarm: Medication abortion at risk

After a federal district court in Texas tried to reverse the FDA's approval of mifepristone – a safe and effective medication used in more than half of abortions in the U.S. – Planned Parenthood organizations mobilized supporters and champions to defend access to care.

On April 15 and 16, 2023 Planned Parenthood organizations held a weekend of action:

- **36 rallies**, teach-ins, canvasses, and other events in 16 states to demonstrate support for access to mifepristone and abortion rights more broadly.
- Demonstration at the Supreme Court that drew more than **500 participants**
- **Vice President Kamala Harris** spoke at a rally in Los Angeles

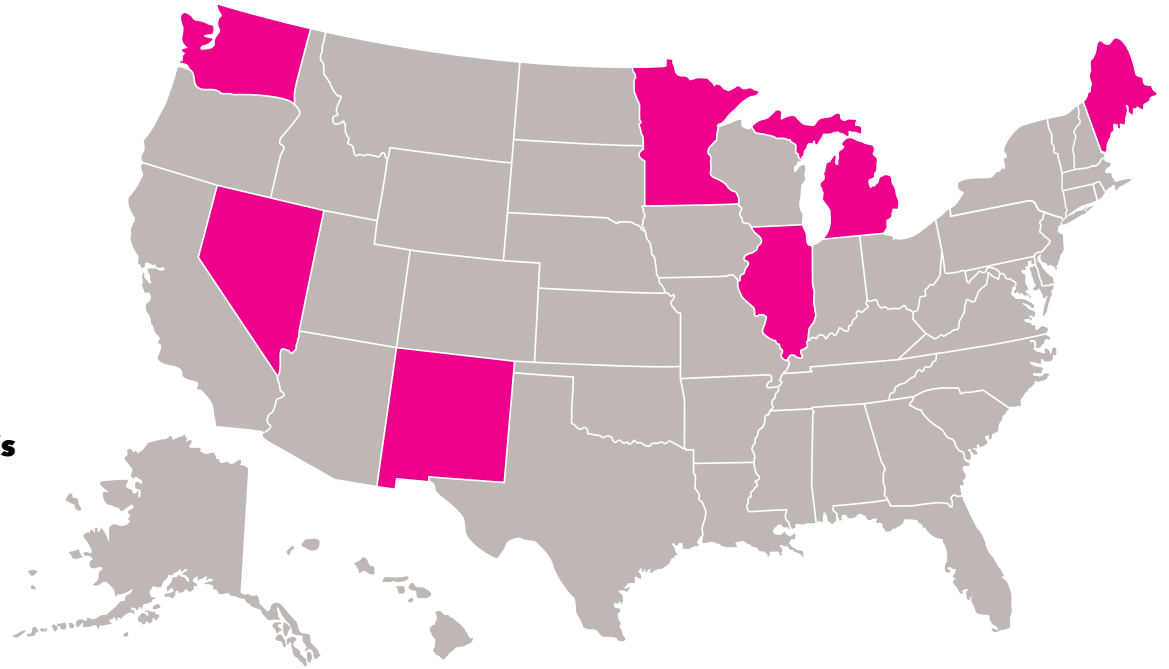
Thanks to these efforts, mifepristone is still accessible, though the case is ongoing.

ACROSS THE MAP

In 2023, more than **410 bills to protect and expand access to reproductive health** were filed in state legislatures across the country.

In 22 states, proactive legislation was enacted. Examples include:

- laws that codify the right to abortion in **Minnesota** and **New Mexico**,
- laws that repeal abortion restrictions, like **Michigan's** repeal of its 1931 pre-Roe abortion ban,
- laws that shield abortion providers from legal risks in **Illinois** and **Nevada**,
- and additional efforts to expand access, such as provider expansion in **Hawai'i**, eliminating cost-sharing for abortion in **Washington** and **Maine**, and much more.



PLANNED PARENTHOOD 501(C)(4) ORGANIZATIONS FINANCIAL DATA

Planned Parenthood Action Fund, and the 46 separately incorporated state and local Planned Parenthood advocacy and political organizations, fight for access to health care and for reproductive rights through lobbying, grassroots organizing, educational, and limited electoral activity. The IRS classifies them as tax-exempt, section 501(c)(4) social welfare organizations. Contributions to 501(c)(4) organizations are not tax deductible.

Combined Balance Sheet

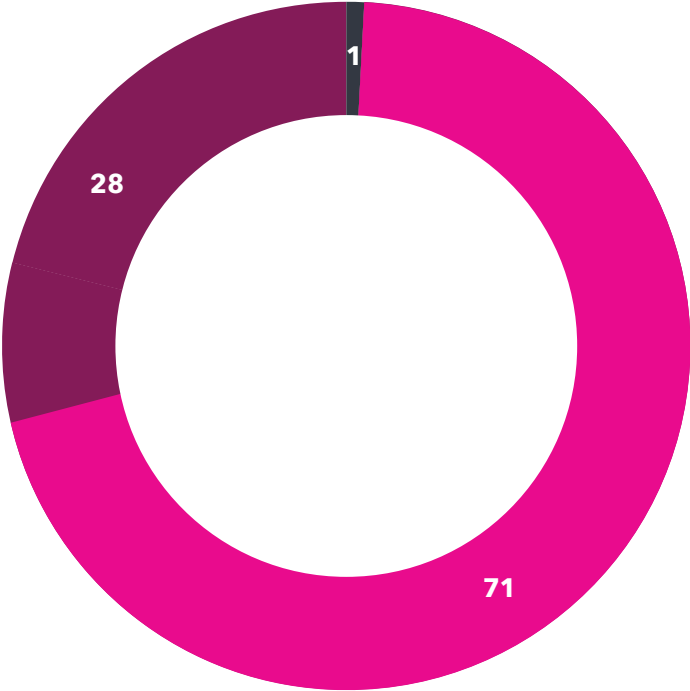
June 30, 2023

[All Amount in Millions]

	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
Assets	\$ 25.6	\$ 23.9	\$ (1.0)	\$ 48.5
Current Assets	26.9	\$ 23.9	\$ (1.0)	
Property, Equipment, Endowment, Other	0.1			
LESS: assets eliminated as part of consolidated audit	(1.4)			
Liabilities	\$ 3.0	\$ 3.2	\$ (1.0)	\$ 5.2
Current Liabilities	3.6	3.2	(1.0)	
Mortgages, Notes Payable, Other	0.1			
LESS: liabilities eliminated as part of consolidated audit	(0.7)			
Net Assets	\$ 22.6	\$ 20.7		\$ 43.3
Without donor restrictions	19.6	4.4		
With donor restrictions	3.2	16.3		
LESS: assets eliminated as part of consolidated audit	(0.2)			
Total Liabilities & Net Assets	\$ 25.6	\$23.9	\$ (1.0)	\$ 48.5

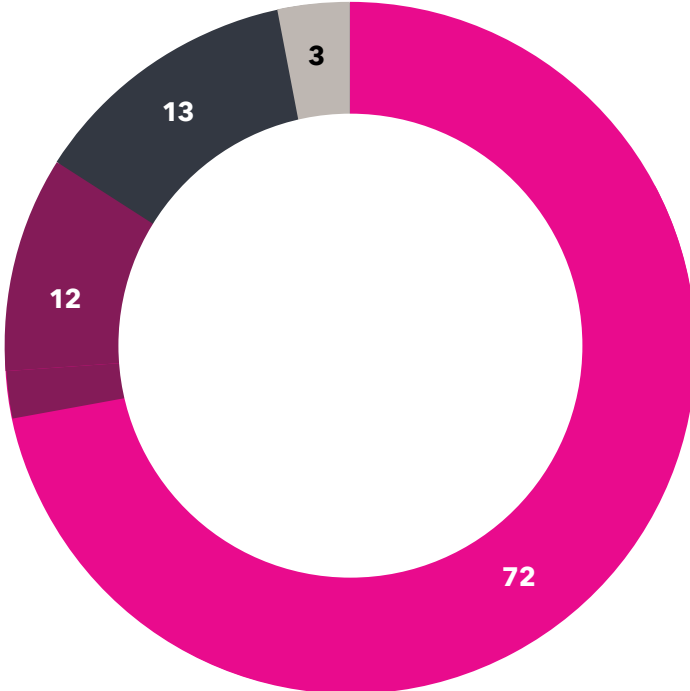
COMBINED REVENUE AND EXPENSES BY PERCENTAGE

REVENUE [e]
by percentage



- Government Grants
- Private Contributions & Bequests
- Other

EXPENSES [e]
by percentage



- Program Services
- Management & General Support
- Fundraising
- Other

PLANNED PARENTHOOD 501(C)(4) ORGANIZATIONS FINANCIAL DATA

REVENUE

For the year ended June 30, 2023 | Operating & Other Funds

[All Amount in Millions]

	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
Revenue	\$ 33.0	\$ 62.1	\$ (12.6)	82.5
Government Grants	0.9			0.9
Private Contributions & Bequests [c]	22.0	55.1	(12.6)	64.5
Other Operating Revenue	17.8	7.0		24.8
Intercompany Elimination Revenue	(7.7)			(7.7)

EXPENSES

For the year ended June 30, 2023 | Operating & Other Funds

[All Amount in Millions]

	Local 501(c)(4) organizations	Action Fund	Eliminations [b]	Total [a]
Expenses	\$ 34.3	\$ 79.9	\$ (12.6)	\$ 101.6
Programs	26.6	61.1	(12.6)	75.1
Supporting Services	7.2	18.8		26.0
Management & General	6.0	6.4		12.4
Fundraising	1.2	12.4		13.6
Other Expenses	3.2			3.2
Payments to Related Organizations	2.6			2.6
Non-Program Related	0.6			0.6
Intercompany Elimination Expenses	(2.7)			(2.7)

SUMMARY OF FINANCIAL ACTIVITIES

Our broad base of committed donors provide approximately 89% of the national organization's revenue and 67% of revenue to local 501(c)(4) organizations – evidence of our powerful grassroots support.

The IRS classifies the national Planned Parenthood Action Fund and the state/local Planned Parenthood advocacy and political organizations as section 501(c)(4) tax-exempt organizations. Contributions are not tax deductible.

A list of all organizations that received contributions from Action Fund during the year that ended June 30, 2023, may be obtained by writing to Planned Parenthood Action Fund, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

- [a] Figures reflect operations of Planned Parenthood Action Fund, Inc. for the year ended June 30, 2023. Local 501(c)(4) organization numbers include 46 separately incorporated state and local Planned Parenthood advocacy and political organizations and are based on amounts reported in relevant audited financial statements for fiscal years ended during 2022. One local c4 organization, Planned Parenthood Pennsylvania Advocates, is not included in this report.

- [b] Payments and receipts between local 501(c)(4) organizations and the Action Fund have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.
- [c] Includes foundation grants, corporate contributions, and support from more than 168,000 active individual contributors, with \$31,000 of bequests.
- [d] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.
- [e] Percentages do not include intercompany eliminations.

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