

IMPACT

2019



Planned Parenthood of Southwestern Oregon



Berit Everhart & Lisa Gardner

Dear Friends,

It is a privilege and honor we share to serve as the Board Chair and Chief Executive Officer for Planned Parenthood of Southwestern Oregon (PPSO). Every day, people in our communities walk into PPSO health centers with the promise of receiving high-quality, affordable, and non-judgmental health care. Our staff show up every day to deliver on that promise. We are committed to empowering people to take control of their health and providing access to high quality healthcare. **Together, we educate communities, shape futures, and save lives.**

In Fiscal Year 2019 we expanded our services and made operational changes to ensure our patients have access to the care they want – when they want it, how they want it, and where they want it.

At a time when access to abortion care is becoming a greater challenge in many parts of the country, PPSO expanded access to abortion care in our region, by offering medication abortion care in our Grants Pass and Medford clinics, which serve two of our most rural and underserved communities.

This year we implemented Team-Centered Patient Care at PPSO, a care model that enables clinical teams to better partner in providing effective healthcare delivery. As a result, we have been able to expand our hours, increase the number of available appointments, and reduce patient wait times at our clinics.

Earlier this year, we introduced the Press Ganey Patient Satisfaction survey, which allows our patients to provide direct input on how we can improve access, enhance the quality of care we provide, and facilitate an efficient healthcare experience with us. **We are proud to share that PPSO scored in the top 10% of all Planned Parenthood Providers for patient satisfaction.** In the coming year, we will continue to prioritize continuous improvement in healthcare delivery and service excellence.

PPSO has been a trusted healthcare provider in the communities we serve for over 53 years. **Our patients rely on us to be here when they need us most.** We have adapted to changing healthcare environments and increased political threats. Our team is responding to new challenges, creating innovative solutions, and building resiliency for long term success. This is a marathon, not a sprint.

Thank you for being there for us as we work to make our communities healthier places. With your generous support and partnership, we will proudly continue to be the leader in reproductive healthcare and education.

In this together,

Berit L. Everhart
Board Chair

Lisa A. Gardner
President & Chief Executive Officer

**No
matter
who
you are,
how you
identify,
where
you're
from, or
who you
love,
you are
welcome
here.**

OUR VISION

is a world in which

**all children are
wanted and cared for,**

**all people have equal
rights and dignity,**

**sexuality is expressed
with honesty, equality,
and responsibility,**

**and the decision to
have children is private
and voluntary.**



EDUCATION

Sex Education plays an important role in the lives of all people. Providing honest, age-appropriate sexual health education is a key part in helping individuals take personal responsibility for their health and well-being which prepares them for a safe, productive and fulfilling life.

For over 53 years, PPSO has provided sex education for people of all ages. Recognized as the expert resource for sex education throughout the region, PPSO's Education Department reached nearly 8,000 youth and adults in FY19.

EDUCATION HIGHLIGHTS

» REV

PPSO's REV Youth Leadership Program once again demonstrated that youth are essential leaders, educators, advocates and trainers in improving sexual and reproductive health attitudes and behaviors among young people and adults. In FY 2019, 19 REV youth volunteered over 2,100 hours reaching more than 500 peers, parents, youth-serving professionals, and other community members.

» Sex Ed Boot Camp

In 2019, PPSO held its 14th Annual Sex Ed Boot Camp in Eugene and the Rogue Valley, training over 40 youth-serving professionals to build the knowledge, skills and comfort to be approachable resources for young people and thus increase the network of "askable" adults who are prepared and available to youth.

» LiFT – Linking Families and Teens

Through the Linking Families and Teens (LiFT) program, our educators connected with families in our most rural service area to bring families together to share values, strengthen bonds, and talk about the tough stuff – including sexual health and healthy relationships.

» Latinx engagement

PPSO implemented purposeful outreach and engagement within the Latinx community to be a more culturally relevant and appropriate health and education services provider. PPSO's website, handouts and forms have been translated into Spanish. Additionally, we have implemented a new translation service, Linguava, which allows PPSO to bridge the language gaps between patients and providers. These important additions in our health centers provide improved patient experience and help to better meet the needs of Latinx and other non-English-speaking clients.

“Planned Parenthood brought so many different perspectives into the room and fostered conversations and connections that made this one of the most useful trainings I’ve ever attended.”

high school

1,603 participants in **210** programs

middle school

1,402 participants in **296** programs

elementary

2,262 participants in **158** programs

university

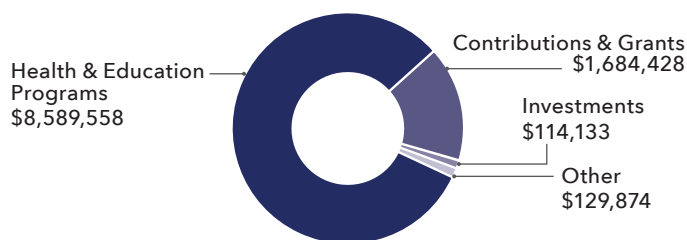
615 participants in **20** programs

community/professional

1,865 participants in **82** programs

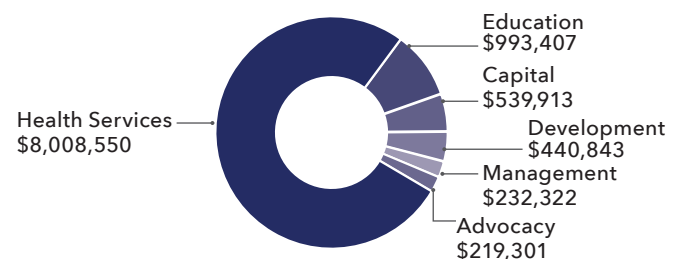
FY 2019 REVENUE & EXPENSES*

REVENUE



Total Revenue: \$10,517,993

EXPENSES



Total Expenses: \$10,434,336

*FY 2019 audited revenue and expenses

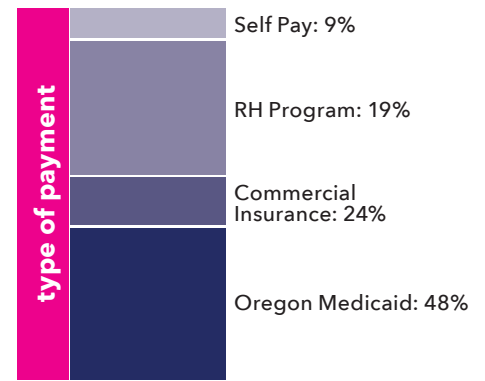
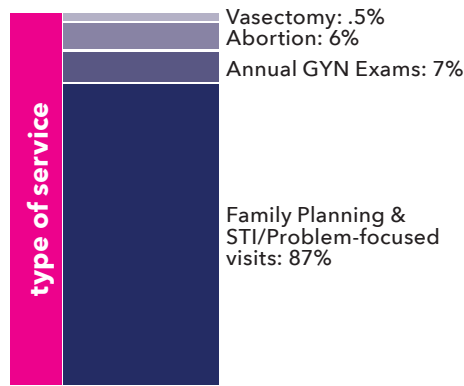
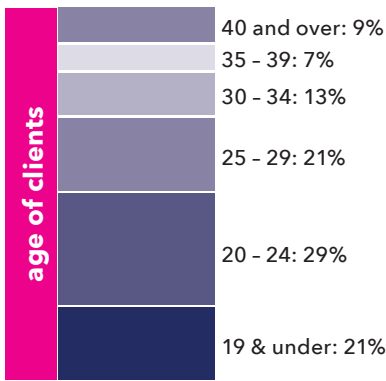
PATIENT SERVICES

In FY 2019, Planned Parenthood of Southwestern Oregon (PPSO) provided reproductive and sexual health care to **20,176 patients** through **31,955 visits** at our five health centers. We focused on patient access, making operational changes to ensure our patients could receive care when they wanted it, how they wanted it, and where they wanted it. Our work included:

» Affiliate-wide service expansions included implementing medication abortion services in Grants Pass, Medford, and via telemedicine, in-clinic abortions in Ashland, and the implementation of PrEP (Pre-exposure prophylaxis) to help high risk patients with the prevention of HIV.

» Implemented translation services including bilingual health center forms and signage to better support our Latinx patients, and Linguava translation services allowing PPSO to bridge the language gaps between underserved patients and providers.

» Health Center operational improvements included revamping our Case Management Team to enhance continuity of care and improve patient follow-up coordination, our Call Center Standards, and implementing text-based appointment reminders and Patient Satisfaction Surveys.



ADVOCACY

PPSO continued our support and participation with **Planned Parenthood Advocates of Oregon (PPAO)**, our statewide advocacy group. In FY 2019, PPAO demonstrated significant influence locally and statewide, supporting sex education initiatives and continued access to reproductive services for everyone. Our work included:

» Worked to defeat Ballot Measure 106, a backdoor ban on safe, legal abortion that would have taken away healthcare coverage from more than 350,000 low-income Oregonians as well as teachers, firefighters and other public employees.

» Advocated in court and in Congress to block the Title X gag rule, which threatens the health care of 50,000 low-income Oregonians who rely on the nation's family planning program for reproductive health care.

» Lobbied to pass the nation's most inclusive and equitable law to ensure paid family and medical leave.

» Lobbied to pass the Student Success Act, which ensures stable funding for schools, thereby allowing more districts to provide the medically accurate sex education our young people need to protect themselves and plan their future.



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PHILANTHROPY

Thousands of donors give generously to Planned Parenthood of Southwestern Oregon each year in support of our mission, *to ensure the right of all individuals to manage their sexual and reproductive health, by providing health services, education and advocacy.*

FY2019 was a year of immense growth, as our donors stepped up to support us like never before. We are grateful for each and every donor for investing in the lives of the people we serve, by bringing comprehensive sex education and reproductive healthcare services to more than 30,000 people across Oregon.

In FY2019, it was the significant philanthropic leadership of our Visionary Society – including a \$100,000 matching gift from the Haugland Family Foundation – that allowed us to invest in longer-term strategic efforts. Through their gifts, our donors supported affiliate-wide abortion expansion, the introduction of PrEP services, and laid the foundation for additional investment in telehealth and other technologies to reach more patients in more places.

Our donors are our champions. It is their generosity that moves us closer to a world where sexual and reproductive rights are understood to be human rights and where everyone is able to live free from discrimination in all forms.

THANK YOU for making this work possible.



“We deeply believe the mission of Planned Parenthood’s education, advocacy, and access to reproductive health services is the essential foundation for a successful future for us all.”

Drs. Deb Dotters & Vern Katz
Co-Chairs of the Visionary Society

fy19 fundraising

\$1,684,428
TOTAL RAISED

fy19 donors

2,551
DONORS

951
BRAND NEW
TO PPSO

Planned Parenthood of Southwestern Oregon is a 501(3)(c) non-profit organization. Gifts to PPSO are deductible for federal and state tax purposes in accordance to the law. To invest in PPSO, go to ppsworegon.org/donate.