



PPCW 20-21

MISSION STATEMENT



The mission of Planned Parenthood Columbia Willamette (PPCW) is to provide, promote, and protect access to sexual and reproductive health care. To this end, we provide a broad range of family planning, sexual, reproductive, and other medical services; provide sex education to young people and their educators to increase access to sexual and reproductive health care and healthy sexuality; and advocate for the protection of reproductive rights and freedom in Oregon and Southwest Washington.



WHAT OUR PATIENTS SAY



“**Teen Council has continuously been one of my safe spaces.** I feel justified and supported and it’s one of my only places I can share truly how I’m feeling and receive the support and love I need.”

“I don’t have any insurance so I’m not able to get checkups or birth control and other offices. **PPCW has been there for me when I have needed them the most.** I’m able to get birth control and annual exams for free since I qualify for their funding program. I’m forever grateful.”

“PPCW gives me the quality of care that I expect. I am never belittled, devalued, or undermined in my care. I never feel like I am something to profit from, but a person being cared for. By providing me with an abortion and birth control, **PPCW gave me a new lease on life, one where I can pursue all that I want to on my own terms.** I don’t see myself ever leaving Planned Parenthood, and I hope dearly that Planned Parenthood never has to leave me.”

“I am transgender and I do not have health insurance. **The care I am receiving from Planned Parenthood has been lifesaving.**”



LETTER FROM ANNE & ASHLEY

In another year of great challenges,

Planned Parenthood Columbia Willamette (PPCW) continued to provide quality and essential care to patients, while focusing on expanding access in a changing landscape. We continued to shift how we deliver our services to best address the ongoing pandemic, as well as deeper explored racial equity work within our organization, from our Executive Leadership to how we serve our patients. While reflecting on the past year, we are inspired and revitalized by the dedication of PPCW's staff, our board, and by the more than 60,742 patients we serve each year, many of whom rely on us as their sole health care provider.

Our Health Care Services

While COVID had an impact on the number of patients we served, we are happy to report that we continued to keep the doors at all seven of our health centers open, while implementing a new electronic health record system that will better serve our staff and patients.

Patient Experience Recognition

PPCW was recognized by Planned Parenthood Federation of America's Patient Experience Program with a Certificate of Patient Experience Excellence in April 2021. Of the 49 Planned Parenthood affiliates nationwide, PPCW's patient survey data showed one of the largest improvements in the "Likelihood of Recommending" category between 2018 and 2020. This improvement is especially significant to us, as it indicates that our strategies for delivering an excellent patient experience (one of seven goals outlined in our Strategic Plan) are effective and felt by those we serve.



Anne Udall
CEO



Ashley Thirstrup
Board Chair

Education

Education is a key component to PPCW's mission and we are proud of what we've accomplished during the pandemic. Throughout the 2020-21 school year, despite the fact that the COVID pandemic prevented in-person interaction, PPCW's Education team found innovative and creative ways to connect to our communities and reach youth, ultimately reaching 1,626 students through virtual sessions with schools, after school programs, community partnering programs, and colleges. We also implemented Teen Council (TC) virtually for the 20-21 school year to support student peer educators. 30 students from the Portland Metro and Willamette Valley area schools participated in virtual TC facilitated weekly by our TC Coordinators. By the close of the school year, Teen Council members had delivered 120 sex education sessions to 1,892 students in middle school and high school, and had provided nearly 600 peer-to-peer information sharing interactions. Whether it's virtual or in person, PPCW's Education program is proven to make an impact and it is one of the most pro-active things we do to improve individual and community health.

Expanding Access

At PPCW, we believe that everyone, of all identities and life circumstances, deserves access to sexual and reproductive health care and sex education. We also feel fortunate to operate in two states that supports abortion access. We know, however, that this is no longer a guaranteed

right for everyone in the United States. As we look ahead, PPCW is planning for how best to implement a more comprehensive approach to providing sexual and reproductive healthcare throughout our service area, the NW and the rest of the country. In the immediate future, thanks to a wonderful gift by the Susan H. Hammer Trust of the Oregon Community Foundation, we are renovating our NE Health Center to include a modern surgical suite which will allow us to expand our abortion care. We look forward to keeping you posted on our efforts as we build our new surgical suite and develop our statewide efforts.

As we continue to live amid pandemic conditions and witness increasing attacks on and restrictions to reproductive health care, we know our work has never been more important. Ongoing support allows PPCW to continue providing affordable, nonjudgmental care and education to those who need us most, and for that we are deeply grateful. We look forward to another successful year of serving our community in FY22.

Thank you for standing with us.

In this together,
Anne and Ashley

Anne J. Udall
Anne Udall
CEO

Ashley Thirstrup
Ashley Thirstrup
Board Chair

DONOR IMPACT REPORT

You've been busy! In the last year, your support for Planned Parenthood Columbia Willamette (PPCW) has gone above and beyond to provide, promote, and protect expert, non-judgmental, safe, and affirming health care and education in Oregon and SW Washington.

In FY21, we provided:



60,742 patient visits.



52,742 sexually transmitted infection (STI) tests.



92,716 oral contraception cycles.



5,206 safe abortion procedures.



6,270 breast and cervical cancer screenings.



1,066 Gender Affirming Care visits.



Sex education to **3,418** students.

*numbers calculated based on July 2020 - May 2021 due to electronic health record transition temporarily interrupting data collection

FINANCIAL SUMMARY

2020-2021

Revenue

Patient Revenue	16,153,047
Public Support	5,728,435
Grants & Contracts	1,376,253
Investment & Other Revenue	2,749,507
Total Revenue	26,007,242

Expenses

Patient Services	20,397,297
Education	770,212
Public Affairs	429,459
Management & General	3,864,912
Fundraising	813,529
Total Expenses	26,275,409

Your continued support helps PPCW bring high-quality, low-cost health services to our patients. Thank you for helping to fulfill our mission with your ongoing support and generosity.



Planned Parenthood Columbia Willamette

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For health care and appointments: 1.888.576.7526

For questions about this report: 1.503.280.6156

In the interest of fiscal and environmental responsibility, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.