



2019-20

PLANNED PARENTHOOD COLUMBIA WILLAMETTE ANNUAL REPORT

Beaverton
Bend
East Portland
Milwaukie
Northeast Portland
Salem
Vancouver



Planned Parenthood Columbia Willamette

ppcw.org

The mission of
Planned Parenthood
Columbia Willamette is to
provide, promote and protect
access to sexual and reproductive
health care.





IN THIS TOGETHER: OUR YEAR IN REVIEW

During a year of great challenges, we are pleased to share that Planned Parenthood Columbia Willamette (PPCW) continues to focus on expanding our services and providing care to patients, no matter what. We quickly adjusted how we deliver our services to best address the COVID-19 pandemic, and then soon after launched into difficult–yet critical–conversations exploring racial equity in Planned Parenthood and beyond. This year also marked Kevin Díaz's first year as PPCW's Board Chair and I completed my second year as PPCW's President and CEO. As we all adjusted to a new normal, we are invigorated and inspired by the resiliency of PPCW's staff, our board, and by the more than 46,000 patients we serve each year, many of whom rely on us as their sole health care provider.

Rapid Response

PPCW's commitment to providing compassionate and accessible health care to our patients in Oregon and SW Washington is stronger than ever. The COVID-19 pandemic presents numerous challenges for PPCW and the communities we serve, exacerbating inequities for those already facing systemic barriers to health care. We've worked hard to balance safety precautions with our commitment to providing essential health services. By continuing this care, in addition to serving our own patient needs, we've kept patients out of primary care clinics where those providers are focused on COVID and other chronic illnesses.

Telemedicine

In response to COVID-19, we greatly expanded our telemedicine efforts. While

we had already laid the groundwork for telehealth expansion prior to the COVID-19 pandemic by providing site-to-site visits (between health centers) to manage high volumes at particular sites, we rapidly expanded the model to provide health center-to-home and home-to-home patient visits. PPCW patients can now access birth control and emergency

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contraception, general consults for care (e.g., STI exposure, UTI symptoms, PrEP and PEP, and other symptoms without clinical urgency), medication abortion, and gender affirming hormone therapy via telehealth. For anyone without adequate internet access, we provide this care via telephone.

Education

Despite the challenges of the COVID-19 pandemic, PPCW remains committed to supporting our youth and communities through education, training and community engagement. With or without physical distancing, being sexually healthy and informed is and will always be a vital part of the human experience. Therefore we're pivoting our strategy for providing education and training services to meet young people, teachers, parents and the overall community where they are.

Hillman Health Center

This year we also found ways to celebrate! In June 2020, we were proud to open the doors to our brand new Elsie H. Hillman East Portland Health Center. Elsie H. Hillman (1925-2015), was a beloved political and civic leader, philanthropist and mother of Portland resident Henry Lea Hillman, Jr. In the fall of 2017, Henry and his family generously donated \$1.15m to launch the Care|Build|Change Campaign. In addition to the new health

In this together,

center, this campaign also launched our Education Endowment, an investment in the future sustainability of PPCW's Education program. This year, we raised over half of our \$2m goal! We could not have opened this beautiful new health center, or established an endowment that will benefit our education efforts in perpetuity, without dear friends like you. Thank you for believing in our vision and helping to make it a reality!

Gratitude

We at PPCW are so grateful to all the ways our community and our donors have made it possible for us to continue to provide, promote, and protect sexual and reproductive health care—even during a global pandemic! As we look towards an uncertain—but hopeful—future we are proud to have you standing with us.



Anne Udall

President and CEO

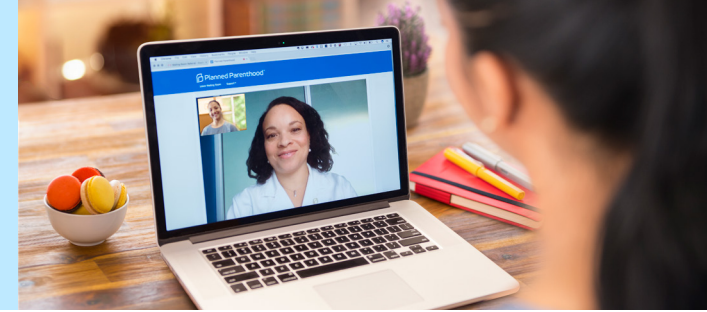


Kevin Díaz

Board Chair

You've been busy!

In the last year, your support for Planned Parenthood Columbia Willamette (PPCW) has gone above and beyond to provide, promote, and protect expert, non-judgmental, safe, and affirming health care and education in Oregon and SW Washington.



3,905

Volunteer hours

5,146

Patients received low-cost birth control

63,136

STI tests and treatments were conducted

5,386

Patients received abortion care

553

Patients received gender affirming care

4,324

Students attended sex education training

66,264 PATIENT VISITS

were conducted at our seven health centers

1 health center was opened

Your commitment to PPCW helped us open the Elsie H. Hillman East Portland Health Center, replacing our busiest location in SE Portland. This move increased access to high-quality, low-cost, health care for historically under-resourced communities in East Portland.

1 global pandemic was navigated

Your support for PPCW helped us quickly adjust our service delivery model when COVID-19 hit. We were able to ramp up our telemedicine program, keep pharmacy sites open, and prioritize urgent, time sensitive services like miscarriage management, abortion, and ectopic pregnancy care.

Financial Summary 2019/2020

REVENUE

Patient Revenue	17,405,845
Public Support	5,004,268
Grants & Contracts	1,407,130
Investment & Other Revenue	919,575
Total Revenue	24,736,818

EXPENSES

Patient Services	19,289,763
Education	1,135,235
Public Affairs	272,514
Management & General	4,484,369
Fundraising	723,347
Total Expenses	25,905,228

Your continued support helps PPCW bring high-quality, low-cost health services to our patients. Thank you for helping to fulfill our mission with your ongoing support and generosity.



In the interest of fiscal and environmental responsibility, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.

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