

2018 ANNUAL REPORT

Alaska. Hawaii. Idaho. Washington.

A photograph of a woman with dark hair and a small earring, looking off to the side. She is holding a large, dark sign with white text that reads "Together We Fight for All". The background is a blurred crowd of people, suggesting a protest or public gathering. The entire image is overlaid with a dark blue tint.

**Together We
Fight for All**

 **Planned Parenthood[®]**

Planned Parenthood of the Great Northwest and the Hawaiian Islands

MESSAGE FROM CHRIS

To call 2018 demanding would be an understatement: the previous year was one of the most challenging and strenuous times the Planned Parenthood movement has faced.

But at the same time, I witnessed firsthand a level of optimism and determination to protect reproductive health and rights that is simply unparalleled. Planned Parenthood's opponents are doing everything they can to stop us – But 2018 showed me that, whatever they do, it won't even slow us down.

This organization, which covers more geography than any other Planned Parenthood affiliate, held the defensive line against attack after attack, while remaining committed to fighting forward. Instead of scaling back our services and giving in to the attacks we faced in each of our states – and in Congress – we broadened access, expanded services, and **introduced Gender Affirming Hormone Care in all 27 of our health centers.**

We launched Planned Parenthood Direct, a mobile app that provides access for patients in Alaska, Hawaii, Idaho, and Washington, as well as 18 other states and Washington, D.C. The app builds upon decades of innovative health care and information delivery from Planned Parenthood and its affiliates nationwide. To better serve our patients, Planned Parenthood's websites were updated to include English and Spanish versions of all content, **expanding access to accurate, unbiased information about contraception, sex, and reproductive health care to millions more people.**

In 2018, we brought on a new CEO for Planned Parenthood Votes Northwest and Hawaii, Jennifer Allen, who came back to PPVNH after serving as CEO of Planned Parenthood Advocates of Virginia. Jennifer has a long history in Planned Parenthood's advocacy work and was thrilled to take the helm at this critical moment for our movement. Under Jennifer's leadership, PPVNH's team of political strategists, policy experts, and community organizers took the 2018 midterm elections by storm, with some big victories in Alaska, Idaho, and Washington state.

Our education team, joined by Planned Parenthood of Greater Washington and North Idaho and Planned Parenthood of the Heartland, filed a lawsuit against the Trump administration for wrongfully ending the Teen Pregnancy Prevention Program (TPPP) two years early. **And we won that fight! Critical federal funding will continue for community-centered, evidence-based programs like INcluded which brings sex education to LGBTQ+ youth, and LiFT which works with both parents and teens in rural communities.**

Contrary to what you might read or hear from our opponents: the Planned Parenthood movement is strong. **We are strong, we are united, and we are fighting for the health and rights of all people.** I would be remiss not to mention that in 2018 I celebrated my 30th anniversary with Planned Parenthood. As the longest serving CEO in the Planned Parenthood federation I truly feel like I have seen it all. And I will say again that the level of support and resolve being shown by our patients, staff, volunteers, and supporters at this moment in time is absolutely unmatched.

I am proud and humbled to continue leading this work. And I remain absolutely certain that, together, **we will continue to find new ways to expand access to needed reproductive health care and build a more free, just, and inclusive world. No matter what.**



Christine R. Charbonneau

Christine Charbonneau,
CEO of Planned Parenthood of the
Great Northwest and Hawaiian Islands



CLINICAL SERVICES

Planned Parenthood of the Great Northwest and the Hawaiian Islands served more patients than ever before in 2018. We continued to meet demand at our health centers with new services, improved patient experience, and a focus on innovation. And our growing telemedicine programs helped to eliminate barriers to care for patients who couldn't make it to a health center.

Planned Parenthood knows that the best way to serve our community is to first listen to our patients. To this end, we were thrilled to launch life-saving and life-affirming Gender Affirming Hormone Care in all 27 of our Health Centers, making services more accessible to members of the transgender community. In addition to the expansion of other important services, the health centers in our four state region are now safe places for the transgender community to receive compassionate, high-quality care.

In a continued effort to make care more accessible in our health centers, we introduced Mobile Check-In to allow patients the convenience of checking in from home on their mobile device. As an organization committed to education and equity, we value the opportunity to train our medical staff to be culturally attuned to the communities we serve, ensuring we can provide the full spectrum of reproductive health services that are needed. We also began a project to expand our already robust reproductive health care training to community partners and providers outside of our organization because we believe compassionate, inclusive reproductive health care should be a standard in every communities.



EDUCATION AND TRAINING

Our Education Department found new, innovative ways to deliver comprehensive and inclusive sexuality education in 2018. However, even these common sense programs faced adversity. We won several lawsuits to restore funding for evidence-based sex education programs in the face of attempted cuts by President Trump's Department of Health and Human Services. Based on our legal success, a class action lawsuit was filed by the 80 remaining Teen Pregnancy Prevention grantees who also won their case.

Throughout 2018, we continued listening to the needs of youth around our region to improve and expand our programming. We tested new curriculum for the Linking Families and Teens (LiFT) program, which promotes teen pregnancy prevention in rural communities with an emphasis on family communication skills. The INcluded program curriculum was also evaluated in order to better promote access to health care for LGBTQ+ youth, including training on self-advocacy and inclusivity starting at the clinic-level. We replicated successful evidence-based programming for communities with teen pregnancy rates above the national average with the In the Lives of Teens program by creating community and youth advisory boards to amplify the needs of the community. In a continued effort to support our community partners, we created the Stronger Together program to build the long-term capacity of local organizations working to deliver sex education through training, coaching, and technical support. Our education team continues to be at the cutting edge of sex education programming through meaningful, constructive dialogue with the communities we serve.

For detailed numbers about our education work, check out page number 9.



GLOBAL PROGRAMS

In 2018, PPGNHI's Global Programs team expanded its partnership with the Módulo Anexo Materno Infantil (MAMI) program, a division of Clínica de Familia La Romana, in the Dominican Republic with a new initiative to support adolescent mothers. The project, funded by Grand Challenges Canada through the Government of Canada, includes a digital support network using WhatsApp groups to share educational messages and provide a forum for questions and conversation with the aim to support family planning, increase attendance at well-child and vaccination appointments, and expand support networks.

To carry out this program, staff from multiple departments traveled to the Dominican Republic to conduct a user-centered design process and develop the content for the project. Twenty adolescent mothers provided input on what they wanted from a support network. Information on family planning was identified as a priority topic. They also shared their personal experiences as adolescent mothers. This project will help participants learn about a number of important health topics.

Global Programs also continues to support our partner in Vietnam, the Center for Creative Initiatives in Health and Population, in their sexuality education work with young people aged 11-15. This year, Global Programs also completed a two-year project with VillageReach in Malawi, funded by the U.S. Department of State as part of the DREAMS Innovation Challenge. Through the project, we supported the creation and launch of youth-friendly sexual and reproductive services at a national health hotline and engaged providers in improving the quality of sexual and reproductive health services for youth at 11 rural health centers.





ADVOCACY

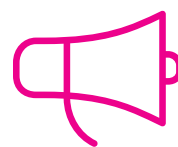
In 2018, Planned Parenthood Votes Northwest and Hawaii* continued to protect access to health care and defend reproductive rights through fierce advocacy. We mobilized our supporters to speak out in opposition to the confirmation of Brett Kavanaugh to the U.S. Supreme Court. And it worked, Senator Lisa Murkowski heard us in Alaska and voted with her constituents, standing with Alaska women in opposing Kavanaugh's confirmation. In the face of one of the cruelest attacks on reproductive rights, PPVNH also took on the Trump administration's dangerous Title X rule by galvanizing our supporters to tell their stories about what the nation's only family planning programs has meant for them and the medical community who would be unable to provide medically-accurate, comprehensive information to their patients.

After seven years, we were finally able to pass the Reproductive Parity Act in Washington state with the newly elected pro-reproductive health majority. The 12 months of birth control bill moved forward in both Alaska and Idaho, making progress in hostile legislative environments. We defeated multiple anti-reproductive health bills ranging from Title X funding attacks to parental consent laws. In Hawaii, Governor Ige signed a law that bans conversion therapy, making Hawaii the 12th state in the nation to ban this practice. Hawaii also codified Affordable Care Act protections into state law.

Our advocacy didn't stop at the state house, PPVNH took our activism to the voters by supporting ballot initiative campaigns, including the Fair Anchorage campaign, the first-in-the-nation initiative campaign that successfully defended access to public services for the transgender community, and the Idaho Medicaid expansion initiative that successfully expanded coverage and ensured health care access for thousands across the state.

The Planned Parenthood advocacy team showed what the power of activism can accomplish by centering the voices of marginalized communities and those impacted by policy decisions. The PPVNH team will continue to act no matter what and fight back against the shameful attacks on health care and rights.

**Planned Parenthood Votes Northwest and Hawaii is a separately incorporated, nonprofit, nonpartisan organization educating residents and policymakers about reproductive health issues in Alaska, Hawaii, Idaho, and Western Washington.*





EQUITY & INCLUSION

Planned Parenthood of the Great Northwest and the Hawaiian Islands remains steadfast in its commitment to racial equity and inclusion. For our patients, our employees, and our communities, it is critical we address all forms of oppression and promote human rights. Planned Parenthood knows that putting words on paper is not enough, and we must show up with policies, practices, and programs throughout the affiliate. This was the year we boldly moved from planning to strong action.

To better ensure all aspects of our equity goals are integrated in our work, the Equity Department was restructured under Human Resources to align the departments' goals and affirm that equity work starts at home with our people. This year, we also launched a cross-departmental initiative, named BE REAL (Building Equitable and Reciprocal Engagement Among the LGBTQ+ Community and People of Color), to expand and redefine the ways we support our communities, particularly young LGBTQ people and people of color. BE REAL is focused on expanding initiatives to better relate with the community and bridging communication between our patients and organization leadership. Along with several equity committees, BE REAL and the Equity team have methodically undertaken the 2018 equity goals, making meaningful progress that has already made impacts on the organization

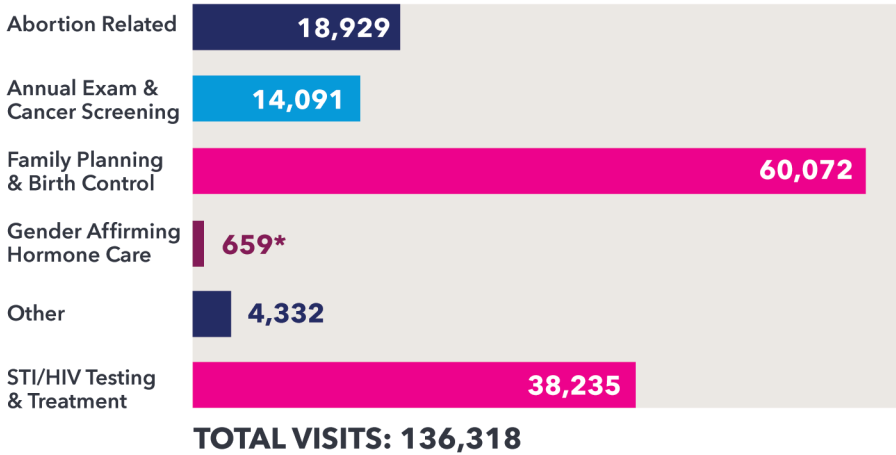
We are excited about the work we accomplished in 2018 to expand and restructure our racial equity programs and to further our goals around recruiting and retaining diverse employees and ensuring an inclusive work environment.

We continued to invest in and grow our work in racial equity during 2018. The organization rolled out the first phase of affiliate-wide trainings on implicit bias and racial anxiety, which included 18 in-person trainings across our region. We were also proud to hold the first affiliate-hosted Solidarity, a two-day retreat for staff of color centered on the unique experiences and challenges that they face. In total, 48 employees representing our four states joined the conference to build relationships, develop support networks, and seek opportunities for professional development.



2018 BY THE NUMBERS

PATIENT VISITS BY PURPOSE



4 STATES

27 HEALTH CENTERS

100,937 UNDUPLICATED PATIENTS

| | |
|---|---|
| <p>Alaska</p> <p>4 Health Centers</p> <p>7,833 Unduplicated Patients</p> | <p>Hawaii</p> <p>2 Health Centers</p> <p>5,948 Unduplicated Patients</p> |
| <p>Idaho</p> <p>3 Health Centers</p> <p>8,797 Unduplicated Patients</p> | <p>Washington</p> <p>18 Health Centers</p> <p>78,359 Unduplicated Patients</p> |

2018 KEY STATISTICS

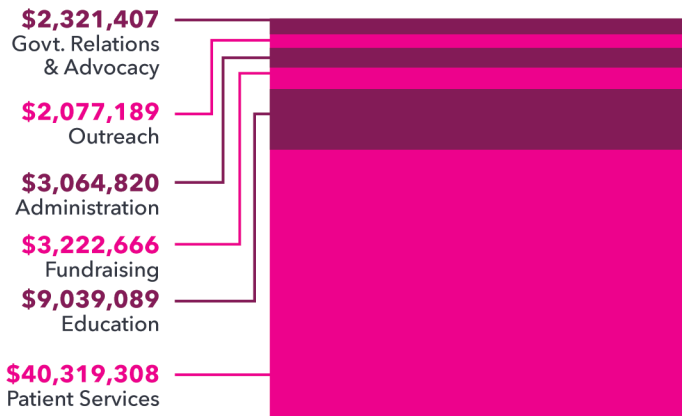
48% of local patients are below the federal poverty line. Your support ensured those patients' access to quality, compassionate care - no matter what.

56% of Planned Parenthood patients are either uninsured or on Medicaid. Health care is a human right - your support made it a reality for local uninsured patients.

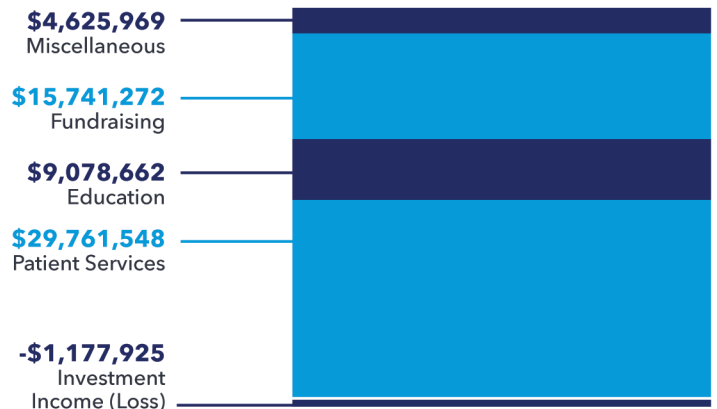
*In the first 6 months of providing Gender Affirming Hormone Care we saw

659 patient visits across WA, ID, AK and HI.

EXPENSES: \$60,044,478



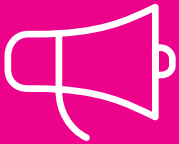
REVENUE: \$58,029,526



*investment loss due to market fall at end of year

Planned Parenthood Votes Northwest and Hawaii

Planned Parenthood Votes Northwest and Hawaii is a separately incorporated, nonprofit, nonpartisan organization educating residents and policymakers about reproductive health issues in Alaska, Hawaii, Idaho, and Western Washington.



1,030

Organizing events and direct actions held across AK, HI, ID, WA.



28,577

Local constituents took action and spoke out online.



10,051

Volunteers took part in grassroots advocacy efforts.



56,976

Voters contacted directly at their doors.



227,176

Voters called over the phone.



196,134

Voters contacted directly via peer-to-peer texting program.

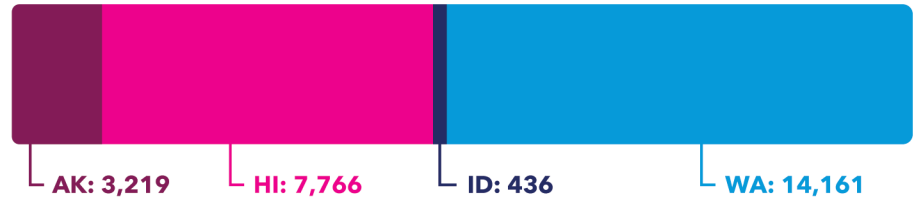


648,546

Total members of the Planned Parenthood Action Network.

YOUTH EDUCATION PROGRAMS

TOTAL YOUTH PARTICIPANTS FOR 2018: 25,582



TEEN COUNCIL PROGRAM

Teen Council is a peer education program that equips young people to be effective sexual health educators and social justice advocates in their community. The program is currently running in 14 states and continues to grow nationwide.

13 Teen Council Programs in PPGNHI

35 Active Teen Councils Nationwide

Alaska

2 Teen Councils
20 Members

Idaho

2 Teen Councils
15 Members

Hawaii

2 Teen Councils
9 Members

Washington

7 Teen Councils
62 Members

3,219

Teens reached in AK, ID, HI, & WA

GLOBAL EDUCATION PROGRAMS

Dominican Republic

- 40 peer educators trained
- 2,649 youth reached with sexuality education

Vietnam

- 32 peer educators trained
- 3,000 parents trained on how to talk to their children about sexuality
- 3,600 youth reached with sexuality education

Malawi

April 2017 - Sept 2018

- 21,069 youth reached through community education events
- 12 hotline workers trained on youth-friendly services
- 2,888 adolescents and youth reached with hotline services
- 227 people trained in HIV prevention

In partnership with our communities, we advocate, educate and provide health care to support sexual health and wellness for all.

Thanks to you, our generous supporters, PPGNHI is here for every person, every family, and every community.

**Please share this with others,
downloads available at:
ppgnhi.org/annualreports**