

“

The entire experience taught me that I have control over my own body.”

**THUY, LOUISIANA**

“

Planned Parenthood helped me literally plan my parenthood. Then they helped me find my voice.”

**DEVI, MONTANA**

“

I would have not been able to live out my young adult life the way that I wanted without Planned Parenthood’s services.”

**NANEA, HAWAI’I**



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Planned Parenthood  
on Social Media

2019

2020

“ I still think about my  
abortion and who I  
would be without the  
resources of Planned  
Parenthood behind me. ”

**CHRISTY, MICHIGAN**



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This year tested our promise to Planned Parenthood patients: that we would be here for them, no matter what.

Through the COVID-19 pandemic, attacks on access to abortion, and the gag rule that blocked access to care for Title X patients – we kept our promise.

Using our innovation, resilience, and commitment to equity built over more than 100 years, Planned Parenthood provided patients with the care they needed: online, over the phone, and in health centers. We made education and information even more accessible, because sexual and reproductive health matters in a pandemic. And we fought for our communities and stood up for our values – because Black lives matter and all people deserve to be free.

**No matter what.**

# Message from Our Leadership

Alexis McGill Johnson  
*President*



Aimee Cunningham  
*Board Chair*



Seven years ago, in the face of relentless attacks on sexual and reproductive health care, Planned Parenthood unveiled a new tag line: Care, no matter what. Those words were a commitment to patients: We care about you, no matter what. No matter who you are, or where you live. But we also meant them as a declaration to those who stand in the way of reproductive freedom: Planned Parenthood will continue to provide care, no matter what you do to try and stop us. We will remain resolute, because it's who we are, and what patients deserve.

2020 gave new meaning to the word relentless – and tested us like never before. But through it all, we're proud of the way Planned Parenthood showed up. We remained in a fighting stance through challenges we anticipated, and some we could never have imagined. In Planned Parenthood health centers across the country, providers and staff made good on that promise: Care, no matter what.

The first days of the pandemic gave us a peek behind the curtain into a world without *Roe*. Some politicians used COVID-19 as an excuse to limit access to essential health care. We saw people drive 15 hours from Texas to Colorado for abortion. In states where access exists in name only, people still seek abortion. No matter what, we'll be right there with them. When the pandemic is over, the world will be different. Planned Parenthood will be there on the other side – not just present, but leading.

While we couldn't have anticipated the pandemic, we knew that 2020 could bring major changes to sexual and reproductive health policy. Now, champions for sexual and reproductive health are in the White

House. We're entering a new era where we can not only undo the damage of the last four years, but move policy, and collective imagination, forward.

Planned Parenthood's commitment to patients doesn't end when they walk out the doors of a health center. We know there's no reproductive freedom without

racial justice, and we have a responsibility to create belonging and respect for the millions of patients and partners we serve. We hold the fundamental belief that the people being most harmed are worthy of protection and defense.

This year has affirmed for Planned Parenthood that we can't afford to be incremental, and that all of us have to show up to this work as our authentic

selves. The mission demands us to act boldly. Planned Parenthood is 104 years old, and we're committed to addressing structural racism, both historic and current, in the federation. We're driven by shared aspirations, not held back by fear and anxiety.

Alice Walker wrote: "Hope is a woman who has lost her fear." At Planned Parenthood, especially this year, we choose hope: hope for a future where all our bodies are our own. Hope for a world where every person is seen, loved, and celebrated.

This year, we've all seen fear. But we know hope. We know freedom. We know imagination. It's what we provide every day. Thank you for being in the fight.



**This year, we've all seen fear. But we know hope. We know freedom. We know imagination. It's what we provide every day."**

## Meet Alexis

In June, the Planned Parenthood Federation of America Board of Directors voted to appoint Alexis McGill Johnson as president and CEO. Alexis served as acting president and CEO for the previous year, and has been in leadership at PPFA and Planned Parenthood Action Fund for more than a decade: as a former PPFA board chair, former Action Fund board member, and former Planned Parenthood Federal PAC chair.

Alexis McGill Johnson brings a researcher's lens to Planned Parenthood's pressing issues of justice and equity. She is a renowned social and racial justice leader, lifelong political and cultural organizer, and a tireless advocate for reproductive rights and access to quality, affordable health care.

HEALTH  
CARE

“

Planned Parenthood guided me through the confusing and frightening world of appointments, clinics, and chemo. Without their care, I wouldn't be here.”

JAIME, NEW YORK

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Every day, Planned Parenthood health centers open our doors because our communities rely on us for care – for birth control, cancer screenings, STI testing and treatment, and safe, legal abortion. We're here, no matter what.



Impact of Planned Parenthood Health Care<sup>1</sup>

**2.4** million patients



**31 states**  
providing services  
for transgender  
patients



**395,000**  
unintended  
pregnancies  
averted by  
contraceptive  
services<sup>2</sup>



**321,001**  
male patients

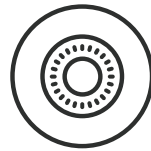
<sup>1</sup> Patient care provided by Planned Parenthood affiliate health centers from October 1, 2018 - September 30, 2019.

<sup>2</sup> Using formula developed by the Guttmacher Institute.



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# 10.4 million services provided



**2,565,910**  
Birth Control  
Information  
and Services

**1,837,950** reversible contraception clients

**584,003** emergency contraception kits

**861,664** HIV tests conducted



**5,434,446**  
STI Testing  
and Treatment

**308,135** STIs diagnosed

**75,578** women whose cancer was detected early or whose abnormalities were identified



**542,659**  
Breast Exams  
and Pap Tests

More than **200 health centers** in  
31 states providing hormone therapy  
for transgender patients

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**Pandemic,  
social distance,  
lockdown.  
Here with you.  
No matter what.**

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No one could have predicted the challenges this year would throw our way. But we've faced challenges before. We've grown more resilient and more focused on our mission by using each challenge as an opportunity to innovate and increase access to care for people of color and people with low incomes.

When governors in some states used the COVID-19 pandemic as an excuse to shut down access to abortion and patients were forced to drive from Texas to Colorado or California, we were there. When patients across the country needed services via telehealth, we were there. And when the pandemic is over, we'll still be here.

**No matter what.**



All 49 affiliates are providing telehealth services, which may include birth control, STI testing and treatment, gender-affirming hormone therapy, PrEP and PEP, UTI screening and treatment, and more.



Planned Parenthood affiliates provided more than 350,000 telehealth appointments between April and September 2020.



Digital platforms – PlannedParenthood.org, Roo, Chat/Text, and SpotOn – expanded to include information about COVID-19 and the pandemic's effect on sexual and reproductive health.



PPFA quickly moved to support affiliates with cash investments, personal protective equipment, and more – to ensure they could continue to serve patients.

**SEX  
EDUCATION**

“

Receiving comprehensive, inclusive, medically accurate sex ed was life-changing. It made me feel empowered, affirmed, and validated.”

NATALIE, ALASKA

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During a public health crisis, access to sex education and information is more important than ever. Planned Parenthood educators, as well as our website and digital products, put high-quality programs and information about sexual and reproductive health at hundreds of millions of fingertips.

## Sex Education & Information

### Sex education during COVID-19

- » Planned Parenthood Federation of America created online sex education content for parents and caregivers educating kids at home during the COVID-19 pandemic.
- » PPFA created resources and provided extensive support for educators to shift their programming online.
- » PPFA launched Sex Ed en Casa ([SexEdEnCasa.org](https://SexEdEnCasa.org)), a collection of sex education resources for Spanish speaking parents and caregivers to help them talk with their children about sex, bodies, and relationships. The page includes videos, books, and websites for caregivers of children of all ages. In its first three months, Sex Ed en Casa had over 87,000 domestic visits.

# 1.1

**million people reached through affiliate sex education programs**

# 2.55

**million people reached through digital education sessions and video resources**



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## No matter where. No matter when. No matter what.

- » **206,454 conversations** with sexual health experts on Chat/text
- » **4.9 million conversations** on Roo, the Planned Parenthood sexual health chatbot
  - This year Roo won four Webby Awards, the leading international award for excellence on the Internet.
- » **198.4 million** people visited PlannedParenthood.org
  - Users can now search for health centers by specific services and by their preference for in-person or telehealth care.
- » **1.7 million appointments** were scheduled online
- » **Spot On:** The Planned Parenthood period and birth control app was redesigned with more than 500 ways to track users' birth control, more personalized information about users' cycles, and enhanced data privacy protections. In January 2020, Spot On launched the #30NightChallenge to help users better understand their cycle and symptoms.

- » **Planned Parenthood launched the Abortion Service Locator**, which provides people seeking an abortion with personalized information about their options, any state requirements, and the nearest Planned Parenthood health centers that can provide them with a safe, legal abortion. The tool is designed to help reduce barriers by providing anyone who has decided to seek an abortion with specific, easy-to-understand information and resources.
  - Since its September 2019 launch, our Abortion Service Locator tool has received more than 767,000 visits.
  - 444,000 users went beyond identifying local health centers to learn more about topics including abortion type options and state restrictions.
  - More than 73,000 users booked appointments or called a health center.



## Planned Parenthood Global

Since its inception in 1971, Planned Parenthood Global has worked with 1,000+ organizations in more than 70 countries. This year, we surpassed 6 million people reached since FY17, achieving our five-year strategic goal one year early.

- » **96 partner orgs** supported by Planned Parenthood Global in nine focus countries
- » **1.8 million people** who received sexual and reproductive health services and education through our partners, 50% of whom were under the age of 25
- » **Over 16,000 advocates** trained by our staff and partners
- » **45 laws, policies, or regulations** introduced or changed





## Spotlight on Africa

**Planned Parenthood Global supported our partners to make nimble and strategic pivots amid the COVID-19 pandemic to ensure sexual and reproductive health and rights are sustained.**

In Africa our partners successfully fought back efforts by governments to deprioritize sexual and reproductive health care, including securing these services on the list of essential care during COVID in Uganda. Our partners made quick shifts into the digital space, using platforms like Facebook, Twitter, and YouTube to launch communication campaigns that directly challenged governments on the need to prioritize sexual and reproductive health, and to highlight increases in gender-based violence.

In Burkina Faso, we launched the second phase of the Billi Now Now! youth program in partnership with the Ministry of Health, to address the gaps in youth-friendly sexual and reproductive health information, which was timely as the COVID-19 pandemic reached the country.



## Spotlight on Latin America

**In Latin America, Planned Parenthood Global is working to create better outcomes for girls and teens, particularly focusing on the issue of forced pregnancy in very young girls.**

Working closely with partners and allies, we relaunched the Niñas No Madres (Girls Not Mothers) campaign, pivoting the messaging to shine a light on the renewed relevance and urgency of this issue during the COVID-19 pandemic. We updated the campaign with positive, hope-based messaging – proactively framing what girls can do and be, reaching nearly 3 million people on social media and holding a series of virtual events to engage and inform the public and decision makers.

**PROTECTING  
ACCESS**

“

My dream is to protect women's autonomy. To validate women. To fight for us in every inch and nook of society.”

ARIANA, OREGON

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In a year like no other, protecting patients' access to health care meant being more strategic, innovative, and resilient than ever before. In the courts, in the halls of Congress and state houses, and definitely online, we made sure people could still access the care they needed. No matter what.



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## The Courts

The last four years brought major changes to the courts: There are now more than 220 judges nominated by President Trump with lifetime seats on the federal bench, including three Supreme Court justices. So while Planned Parenthood and our partners won major challenges – including *June Medical Services vs. Russo*, the case about a medically unnecessary Louisiana targeted regulation of abortion providers (TRAP) law – we know that

lawmakers in hostile states will continue passing laws in an effort to challenge and overturn *Roe v. Wade*. Already, 18 abortion-related cases are just one step away from the Supreme Court. The Supreme Court's role as the last line of defense for reproductive rights may be changing, but ours is not: We will continue to do everything in our power to protect the right of all people to access sexual and reproductive health.



PPFA and Planned Parenthood affiliates have approximately three dozen open cases challenging laws, policies, or government actions that restrict access to sexual and reproductive health. In more than half, the law or policy is blocked, protecting access to care for patients as the cases move through the courts.

This year, some of those policies that courts have blocked include:

- » Georgia and Tennessee’s six-week abortion bans
- » Indiana’s medically unnecessary reporting requirements
- » Iowa’s law that would bar Planned Parenthood from providing sex education in state schools
- » Missouri’s attempt to stop the last remaining health center in the state from providing abortions
- » Trump administration rule designed to undermine private insurance coverage for abortion
- » Trump administration rule allowing discriminatory broad refusal of care for patients

When some governors tried to use the COVID-19 pandemic as an excuse to outright ban abortions – time-sensitive, necessary health care – we fought back. In Iowa, Ohio, Oklahoma, and Tennessee, Planned Parenthood attorneys along with our partners took these officials to court and protected access to care. In Texas, the courts issued a series of contradictory rulings, creating confusion for patients and providers, but ultimately access to care was restored.



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## Organize. Organize. Organize.

### Organizing During COVID-19

This year required Planned Parenthood to rethink and refocus how we do advocacy and organizing – we flexed our organizing strength offline where we could, made major moves in the virtual world, and continued to build powerful relationships with our supporters. Planned Parenthood Action Fund developed a robust set of resources for local staff on how to organize in an environment where physical distancing is required.

The Action Fund expedited the rollout of a new relational organizing app to provide a mobile device-based organizing alternative to local staff and volunteers who were no longer able to do in-person canvassing, and trained 300 local staff on how to use it.

Planned Parenthood advocacy and political organizations' National Supporter Engagement Program gave supporters opportunities to take action and develop their skills to become volunteer leaders through supporter briefings, trainings, and more.

- » 24 supporter briefings and trainings, engaging more than 5,000 supporters live and broadcast online to more than 381,000 people
- » 515 weekly virtual volunteer shifts for Action Fund supporters with training and skills to take more intensive action
- » 1,008 people downloaded the relational organizing app, contacting more than 8,654 people to take actions ranging from advocating for COVID-19 relief to supporting the movement for Black lives organizing efforts
- » Planned Parenthood Generation Action<sup>3</sup>
  - Nearly 100 new and revamped campus chapters, even as campuses shut down during the pandemic

**THIS  
YEAR**

**86,359**  
actions

**30,783**  
events

**4,238**  
Volunteers



**2014**  
**8M**

**2020**  
**16M**

**16**  
**million**

**Planned Parenthood supporters**



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# 100+

provider and public health organizations  
mobilized in opposition to the gag rule.

PROTECT X





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## Organize. Organize. Organize.

### Protect X

Planned Parenthood health centers have always been an essential part of Title X, the national program for affordable birth control and other preventive sexual and reproductive health care. While ultimately Planned Parenthood affiliates stood up for honest conversations with their patients rather than comply with the Trump administration's domestic gag rule – which blocks Title X providers from referring their patients for abortion – Planned Parenthood organizations' efforts delayed implementation

of the rule for more than 10 months, preserving access to care for the 3.5 million people across the country who rely on Title X. At the same time, Planned Parenthood organizations brought in more than 150,000 new supporters through our efforts to #ProtectX, held hundreds of in-state events, mobilized more than 100 providers and public health organizations in opposition to the gag rule, and reached millions of people online, raising awareness and mobilizing Planned Parenthood supporters.



# LIVING OUR VALUES



“

Through the experience of not always being accepted, I have learned the importance of using my voice, but also of listening to others.”

NASRI, MINNESOTA

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This was a year that required us to show up for each other, even if we had to stay six feet apart. And we did – for the communities we serve, for the people who rely on Planned Parenthood health centers for care, for a generation whose right to safe, legal abortion is at risk. At Planned Parenthood, we smash stigma, build bridges, learn and grow, and fight for justice for all. No matter what.

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## #DefundThePolice

As the country continues a long-overdue reckoning with systemic racism and the murders of Black people at the hands of police, Planned Parenthood stood alongside partners leading the fight for racial justice by supporting the call to #DefundThePolice and invest in community-based solutions, education, and health care instead of militarizing police forces.

## Get Out the Count

Planned Parenthood's Get Out the Count campaign educated more than 330,000 people about the 2020 census, to ensure our communities get the health care resources they need. Through multi-platform online outreach to supporters and local outreach, together Planned Parenthood organizations:

- » Hosted more than 200 events
- » Engaged more than 640 volunteers
- » Collected more than 90,000 pledges to complete the census
- » Reached more than 10 million people through ads

## COVID Relief for All

When the COVID-19 pandemic hit the country, it hit Black, Latino, Indigenous, and other people of color the hardest – both in infection and death rates, and in the economic fallout. Planned Parenthood mobilized our supporters to push for COVID relief packages from Congress to include economic relief for those who lost their jobs and resources for immigrants, who have less access to health care.

## Reproductive Rights are Immigrant Rights

Planned Parenthood continued our work alongside our immigrants' rights partners, supporting the successful fight to protect the DACA program for young immigrants; and the effort to block the expansion of the "public charge" rule issued by the Trump administration and ensure all people can access health care, no matter their immigration status.

## "Ours To Tell"

PPFA's short film "Ours To Tell" – showcasing four abortion storytellers of different races, gender identities, ages, and backgrounds – was featured in 66 community and classroom screenings and 33 film festivals, winning six awards.

## #BansOffMyBody

#BansOffMyBody, Planned Parenthood's body- and sex-positive multi-platform campaign to raise awareness and fight back against extreme, unnecessary state and federal bans and other restrictions on abortion, won four awards – including Muse Creative Awards, a Shorty Award, and a Fast Company Innovation by Design Award. The campaign collected more than 522,000 petition signatures, grew the social media following of PPFA and the Action Fund, and engaged 63 artists and musicians to increase awareness to their 125.6 million followers.

## Business for Birth Control

In June, Planned Parenthood re-launched the Business for Birth Control campaign, building a coalition of 18 national companies – from retail to agriculture, health care to telecom – that have pledged to cover birth control as an essential part of their health insurance plans for their 650,000 employees, and are urging more companies to do the same.



90k

pledges to complete the census  
through Get Out the Count

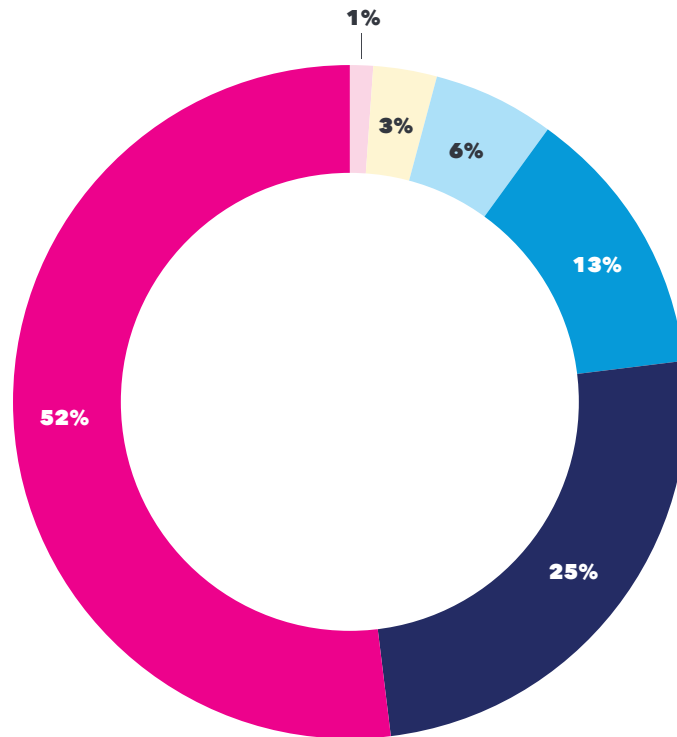
522k

#BansOffMyBody petition signatures

**SERVICES &  
FINANCIAL  
DATA**

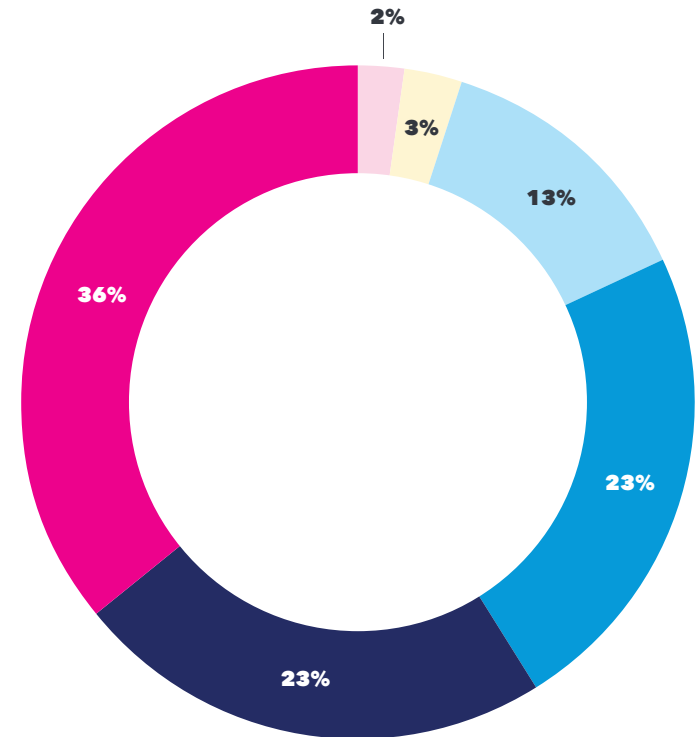
# 2019 Affiliate<sup>4</sup> Medical Services Data

Affiliate medical services by percentage



- STI Testing and Treatment
- Contraception
- Other Women's Health Services
- Cancer Screenings and Prevention
- Abortion Services
- Other Services

Contraceptive services by percentage



- Oral Pill
- Other
- Long-Acting Methods (IUD & Implants)
- Progestin-Only Injectables
- Combined Hormone Ring
- Combined Hormone Patch

<sup>4</sup>Patient care provided by Planned Parenthood affiliate health centers from October 1, 2018 - September 30, 2019.







# Breakdown of Affiliate Medical Services

## MEDICAL SERVICES

<b>STI Testing &amp; Treatment</b>	<b>5,434,446</b>	<b>Other Women's Health Services</b>	<b>1,327,420</b>
STI Tests	4,528,873	Well-Woman Exams	208,248
HIV Tests	861,664	Pregnancy Tests	1,108,436
Genital Warts (HPV) Treatments	22,229	Prenatal Services	8,626
Other STI Prevention & Treatments	21,680	Miscarriage Care	2,110
<b>Contraceptive Services</b>	<b>2,565,910</b>	<b>Abortion Services</b>	<b>354,871</b>
Reversible Contraception Clients <sup>5</sup>	1,837,950	Abortion Procedures	354,871
Emergency Contraception Kits	584,003	<b>Other Services</b>	<b>92,570</b>
Female Sterilization Procedures	27	Family Practice Services <sup>10</sup>	31,912
Vasectomy Clients	3,300	Adoption Referrals	2,667
Other Contraceptive Services	140,630	Urinary Tract Infections Treatments	40,200
<b>Cancer Screenings &amp; Prevention</b>	<b>598,852</b>	Other Procedures <sup>11</sup>	17,791
Breast Care	269,669	<b>Total Services<sup>12</sup></b>	<b>10,374,069</b>
Pap Tests	272,990		
HPV Vaccinations	31,624		
Colposcopy Procedures <sup>6</sup>	16,950		
LEEP Procedure <sup>7</sup>	1,567		
Cryotherapy Procedure <sup>8</sup>	182		
Other Diagnostic Procedures <sup>9</sup>	5,870		

<sup>5</sup> Contraception clients are those who received contraceptive counseling and care at a Planned Parenthood health center at least once between October 1, 2018 - September 30, 2019.

<sup>6</sup> A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix.

<sup>7</sup> LEEP is a treatment for abnormal growth cells in the cervix

<sup>8</sup> Cryotherapy is a treatment for abnormal growth cells in the cervix.

<sup>9</sup> Includes biopsies, samplings, ablations, and other gynecological surgeries.

<sup>10</sup> Family Practice Services: Some affiliate health centers offer primary care services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

<sup>11</sup> Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, transgender services, other adult preventive care, and high complexity visits, including infertility services.

<sup>12</sup> A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2019, Planned Parenthood health centers saw 2.4 million patients, collectively delivering more than 10.4 million services.

### Combined Balance Sheet

501(c)(3) PPFA, PP Global, and PP Affiliates  
June 30, 2020 [All Amounts In Millions]

	Affiliates	PPFA+PPG	Eliminations [b]	Total [a]
<b>Assets</b>	<b>\$ 1,961.6</b>	<b>\$ 417.8</b>	<b>\$ (38.2)</b>	<b>\$ 2,341.2</b>
Current Assets	1,057.4	332.2	(38.2)	1,351.4
Property, Equipment, Endowment, Other	904.2	85.6		989.8
<b>Liabilities</b>	<b>\$ 252.8</b>	<b>\$ 86.1</b>	<b>\$ (38.2)</b>	<b>\$ 300.7</b>
Current Liabilities	165.9	66.5	(38.2)	194.2
Mortgages, Notes Payable, Other	86.9	19.6		106.5
<b>Net Assets</b>	<b>\$ 1,708.8</b>	<b>\$ 331.7</b>		<b>\$ 2,040.5</b>
Without Donor Restrictions	667.9	220.4		888.3
Property & Equipment, Net	646.3	12.9		659.2
With Donor Restrictions	394.6	98.4		493.0
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 1,961.6</b>	<b>\$ 417.8</b>	<b>\$ (38.2)</b>	<b>\$ 2,341.2</b>

[a] PPFA + PPG figures reflect operations of Planned Parenthood Federation of America, Inc. and Planned Parenthood Global, Inc. for the year ended June 30, 2020. Affiliate figures reflect the operations of 53 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2019.

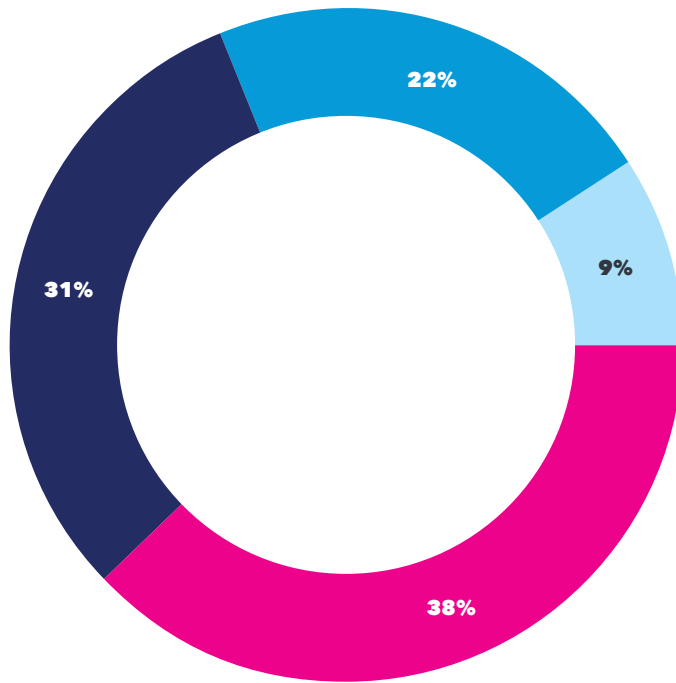
[b] Payments and receipts between affiliates and PPFA and PP Global have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.



# Combined Revenue and Expenses

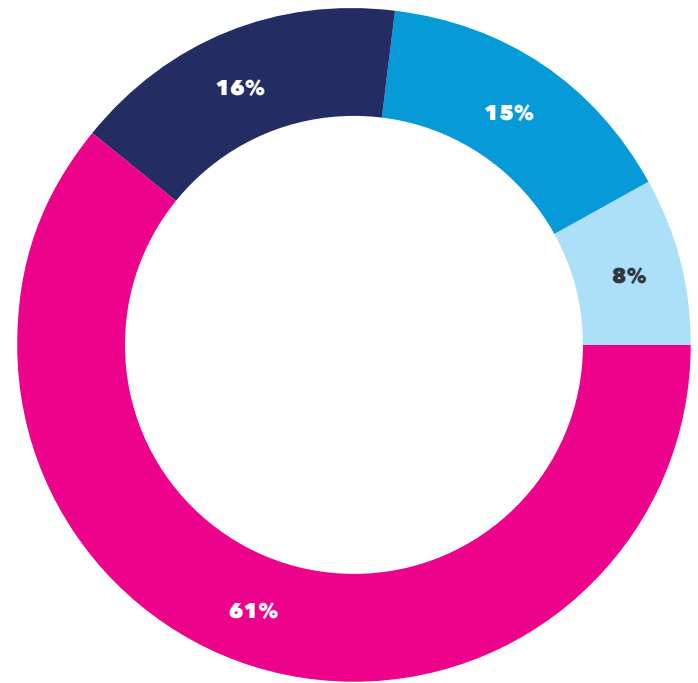
PLANNED PARENTHOOD FEDERATION OF AMERICA,  
PLANNED PARENTHOOD GLOBAL, AND AFFILIATE FINANCIAL DATA

Revenue by percentage



- Government Health Services Reimbursements & Grants
- Non-Government Health Services Revenue
- Private Contributions & Bequests
- Other

Expenses by percentage



- Medical Services
- Management & General Support
- Non-Medical Program Services
- Fundraising

## Revenue

Operating & Other Funds [All amounts in millions]	Affiliates	PPFA+PPG	Eliminations [b]	Total [a]
<b>Revenue</b>	<b>\$ 1,498.3</b>	<b>\$ 294.8</b>	<b>\$ (151.7)</b>	<b>\$ 1,641.4</b>
Government Health Services Reimbursements & Grants	618.1			618.1 [c]
Non-Government Health Services Revenue	370.4			370.4
Private Contributions & Bequests	380.0	276.4	(146.4)	510.0 [d]
Support from Affiliates		5.3	(5.3)	
Other Operating Revenue	129.8	13.1		142.9

### Summary of Financial Activities

Our broad base of committed donors provide approximately 93.7% of the national organization's revenue and 25.4% of affiliate revenue – evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc. (PPFA), is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates have the same tax status.

Planned Parenthood Global, Inc., is a tax-exempt supporting organization under Internal Revenue Code sections 501(c)(3) and 509(a)(3) that oversees the global programs of PPFA.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2020, may be obtained by writing to PPFA, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

**PLANNED PARENTHOOD FEDERATION OF AMERICA,  
PLANNED PARENTHOOD GLOBAL, AND AFFILIATE FINANCIAL DATA**

## Expenses

<b>Operating &amp; Other Funds</b> [All amounts in millions]	<b>Affiliates</b>	<b>PPFA+PPG</b>	<b>Eliminations [b]</b>	<b>Total [a]</b>
<b>Expenses</b>	<b>\$ 1,376.7</b>	<b>\$ 346.7</b>	<b>\$ (151.7)</b>	<b>\$ 1,571.7 [e]</b>
<b>Programs</b>	<b>\$ 1,096.6</b>	<b>\$ 254.1</b>	<b>\$ (146.4)</b>	<b>\$ 1,204.3</b>
» Medical Services	965.5			965.5
» Sexuality Education	58.9	4.6	(1.9)	61.6
» Public Policy	55.4			55.4
» Engage Communities	16.8			16.8
» Health Care Support		173.2	(120.2)	53.0
» Advocacy		74.1	(23.6)	50.5
» Research		2.2	(0.7)	1.5
<b>Supporting Services</b>	<b>271.6</b>	<b>92.6</b>		<b>364.2</b>
» Management & General	207.7	37.9		245.6
» Fundraising	63.9	54.7		118.6
<b>Other Expenses</b>	<b>8.5</b>		<b>(5.3)</b>	<b>3.2</b>
» Payments to Related Organizations	11.5		(5.3)	6.2
» Non-Program Related	(3.0)			(3.0)

[a] PPFA + PPG figures reflect operations of operations of Planned Parenthood Federation of America, Inc. and Planned Parenthood Global, Inc. for the year ended June 30, 2020. Affiliate figures reflect the operations of 53 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2019.

[b] Payments and receipts between affiliates and PPFA and PP Global have been eliminated. These include dues and

contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.

[c] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Reimbursements & Grants" to reflect the ultimate source of the funds.

[d] Includes foundation grants, corporate contributions, and support from nearly 590,000 active individual contributors. This also includes \$20.6 million of bequests.

[e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

# Planned Parenthood 501(c)(4) Organizations Financial Data

## Combined Balance Sheet

501(c)(4) Organizations  
June 30, 2020 [All Amounts In Millions]

Planned Parenthood Action Fund, and the 46 separately incorporated state and local Planned Parenthood advocacy and political organizations, fight for access to health care and for reproductive rights through lobbying, grassroots organizing, educational, and limited electoral activity. The IRS classifies them as tax-exempt, section 501(c)(4) social welfare organizations. Contributions to 501(c)(4) organizations are not tax deductible.

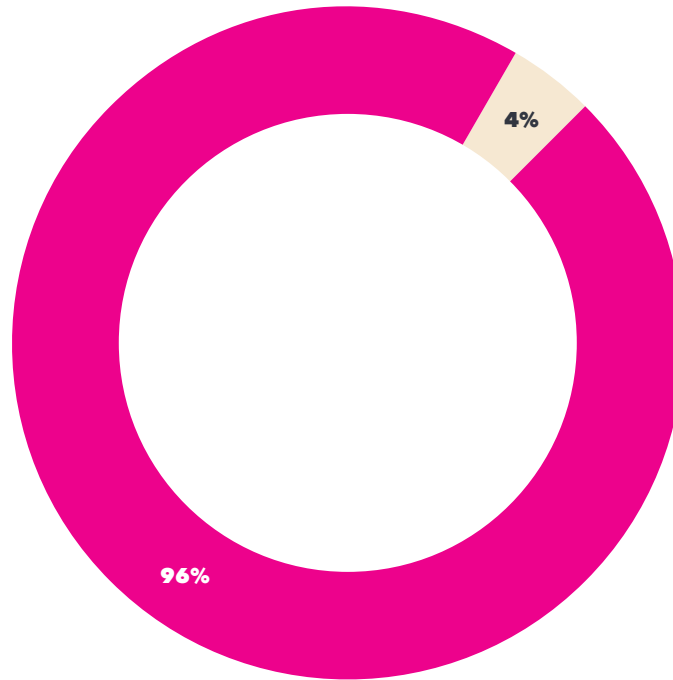
	Local 501(c)(4) organizations	Action Fund	Eliminations [g]	Total [f]
<b>Assets</b>	<b>\$ 21.3</b>	<b>\$ 9.9</b>	<b>\$ (1.5)</b>	<b>\$ 29.7</b>
Current Assets	21.3	9.9	(1.5)	
Property, Equipment, Endowment, Other				
<b>Liabilities</b>	<b>\$ 5.1</b>	<b>\$ 3.4</b>	<b>\$ (1.5)</b>	<b>\$ 7.0</b>
Current Liabilities	5.1	3.4	(1.5)	
Mortgages, Notes Payable, Other				
<b>Net Assets</b>	<b>\$ 16.2</b>	<b>\$ 6.5</b>		<b>\$ 22.7</b>
Without Donor Restrictions	13.84	3.5		
With Donor Restrictions	2.4	3.0		
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 21.3</b>	<b>\$ 9.9</b>	<b>\$ (1.5)</b>	<b>\$ 29.7</b>

[f] Figures reflect operations of Planned Parenthood Action Fund, Inc. for the year ended June 30, 2020. Local 501(c)(4) organization numbers include 46 separately incorporated state and local Planned Parenthood advocacy and political organizations and are based on amounts reported in relevant financial statements for fiscal years ended during 2019.

[g] Payments and receipts between local 501(c)(4) organizations and the Action Fund have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.

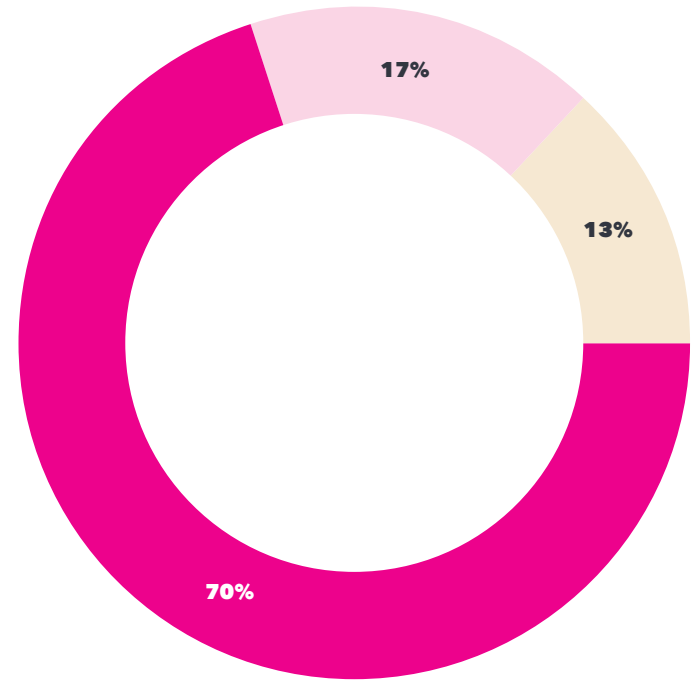
# Combined Revenue and Expenses

### Revenue by percentage



■ Private Contributions & Bequests    ■ Other

### Expenses by percentage



■ Program Services    ■ Fundraising  
■ Management & General Support

## Revenue

<b>Operating &amp; Other Funds</b> [All amounts in millions]	<b>Local 501(c)(4) organizations</b>	<b>Action Fund</b>	<b>Eliminations [g]</b>	<b>Total [f]</b>
<b>Revenue</b>	<b>\$ 36.3</b>	<b>\$ 38.8</b>	<b>\$ (11.9)</b>	<b>\$ 63.2</b>
Private Contributions & Bequests	33.8	38.6	(11.9)	60.5 [h]
Other Operating Revenue	2.5	0.2		2.7

### Summary of Financial Activities

Our broad base of committed donors provide approximately 99.5% of the PP Action Fund revenue and 93.1% of revenue to local 501(c)(4) organizations – evidence of our powerful grassroots support.

The IRS classifies the national Planned Parenthood Action Fund and the state/local Planned Parenthood advocacy and political organizations as section 501(c)(4) tax-exempt organizations. Contributions are not tax deductible.

A list of all organizations that received contributions from Action Fund during the year that ended June 30, 2020, may be obtained by writing to Planned Parenthood Action Fund, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

## Expenses

<b>Operating &amp; Other Funds</b> [All amounts in millions]	<b>Local 501(c)(4) organizations</b>	<b>Action Fund</b>	<b>Eliminations [g]</b>	<b>Total [f]</b>
<b>Expenses</b>	<b>\$ 36.9</b>	<b>\$ 41.3</b>	<b>\$ (11.9)</b>	<b>\$ 66.3 [i]</b>
<b>Programs</b>	<b>31.3</b>	<b>26.8</b>	<b>(11.9)</b>	<b>46.2</b>
<b>Supporting Services</b>	<b>5.6</b>	<b>14.5</b>		<b>20.1</b>
» Management & General	4.8	4.1		8.9
» Fundraising	0.8	10.4		11.2

[f] Figures reflect operations of Planned Parenthood Action Fund, Inc. for the year ended June 30, 2020. Local 501(c)(4) organization numbers include 46 separately incorporated state and local Planned Parenthood advocacy and political organizations and are based on amounts reported in relevant financial statements for fiscal years ended during 2019.

[g] Payments and receipts between local 501(c)(4) organizations and the Action Fund have been eliminated. These include dues and contribution-sharing arrangements and other grants. Related adjustments have been made to the balance sheet.

[h] Includes foundation grants, corporate contributions, and support from nearly 175,000

active individual contributors. This also includes more than \$200,000 of bequests.

[i] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.



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Iris Harvey  
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Kim Custer

### **Chief Human Resources Officer**

Dannette (Danni) Hill

### **Chief Financial Officer**

Vickie Barrow Klein

### **Interim Executive Director of Planned Parenthood Global and Senior Advisor**

Dawn Laguens

### **Interim General Counsel**

Jay Meisel

### **Chief Development Officer**

Jethro Miller

### **Senior Vice President, Communications and Culture**

Melanie Russell Newman

Planned Parenthood Federation of America is a founding member of the International Planned Parenthood Federation (IPPF), which is made up of member associations working in 164 countries.

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Kate Gilmore

### **Director-General**

Dr. Alvaro Bermejo

# Planned Parenthood on Social Media

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## Planned Parenthood

facebook.com/PlannedParenthood

@PPFA (twitter.com/PPFA)

@PlannedParenthood  
(instagram.com/PlannedParenthood)

plannedparenthood.tumblr.com

youtube.com/PlannedParenthood

## Planned Parenthood Action Fund

facebook.com/PlannedParenthoodAction

@PPact (twitter.com/PPact)

@ppact (instagram.com/PPact)

ppaction.tumblr.com

PPAction Snapchat

medium.com/@ppact

## Planned Parenthood Generation Action

facebook.com/PlannedParenthoodGenerationAction

@PPGenAction (twitter.com/PPGenAction)

@PPGenAction (instagram.com/PPGenAction)

## Planned Parenthood Global

@PPGlobe (twitter.com/PPGlobe)

genhealth.tumblr.com

medium.com/@ppglobal

## Latinos for Planned Parenthood

facebook.com/PlannedParenthoodEspanol

@latinos4pp (twitter.com/Latinos4PP)

## Planned Parenthood Black Community

@PPBlackComm (twitter.com/PPBlackComm)







[plannedparenthood.org](https://plannedparenthood.org)  
[plannedparenthoodaction.org](https://plannedparenthoodaction.org)