

IMPACT

2016 Report

**SERVING
SOUTHWESTERN
OREGON FOR OVER
50 YEARS, PROVIDING
ESSENTIAL HEALTH
CARE AND EDUCATION
TO ADULTS, YOUTH
AND SENIORS.**



I AM EXTREMELY GRATEFUL TO SERVE AS CHAIR TO THE BOARD OF DIRECTORS FOR PLANNED PARENTHOOD OF SOUTHWESTERN OREGON (PPSO). Our leadership team and staff are exceptional. They consistently deliver high quality care to patients at our health centers and education and training for youth and adults of our communities.

On October 16, 2016, Planned Parenthood celebrated its centennial. We've made incredible gains during our first century. Birth control, once out of reach, is widely available. Abortion is safe and accessible. Planned Parenthood, once a single brownstone in Brooklyn, has approximately 650 health centers across the country – six of which are in our region!

In 2016, our own affiliate, PPSO, held a Gala to celebrate our 50th year. With over 300 supporters in attendance, Eugene

Mayor Kitty Piercy was awarded the Margaret Sanger Award for her dedication to access to reproductive health care for all Oregonians. Kitty served as our first Director of Public Affairs from 2000 to 2004.

PPSO is thoroughly part of the digital age. We've strengthened our transition to electronic health records, initiated online scheduling, and continuously look at ways to expand our services to communities that have been underserved by traditional medical services. In 2016, we expanded our men's health services to include vasectomy services at our regional health center.

Youth are essential advocates and leaders in improving sexual and reproductive health attitudes and behaviors among young people and adults. In 2016, PPSO's

REV and REV Rising youth volunteered over 2,400 hours and facilitated education and training programs for more than 1,100 youth and adults.

Our challenges are many, but our commitment is stronger than ever. PPSO's Board of Directors is passionate about keeping our doors open, serving our communities with excellent health and education services. We look forward to working with our allies, community partners, and individuals who support the expansion of high quality health care and education.



Mardel Chinburg, MPH, Chair

OUR AWARD-WINNING
EDUCATION PROGRAMS
SUPPORT YOUNG PEOPLE
BY PROVIDING
INFORMATION
AND SERVICES
THEY DESERVE
TO ACHIEVE
BRIGHTER
FUTURES.

EDUCATION and TRAINING



WHEN PEOPLE HAVE ACCURATE INFORMATION, PRACTICED SKILLS, AND THE SUPPORT THEY NEED, THEY CAN AND DO MAKE WELL-INFORMED CHOICES ABOUT THEIR SEXUAL HEALTH. Planned Parenthood is working to create inclusive communities in which people of all ages have access to these tools and PPSO resources.

In 2016, PPSO education programs reached 7,012 distinct youth and adults. Most programs consisted of a series of lessons, with a cumulative participant total of 16,442.

» In Lane County, **REV** kicked off its 11th year with the largest group ever – 21 high school-aged youth devoted themselves to PPSO’s powerful 9-month youth development and leadership program. In Jackson County, a collaborative effort between our Rogue Valley REV and Lotus Rising

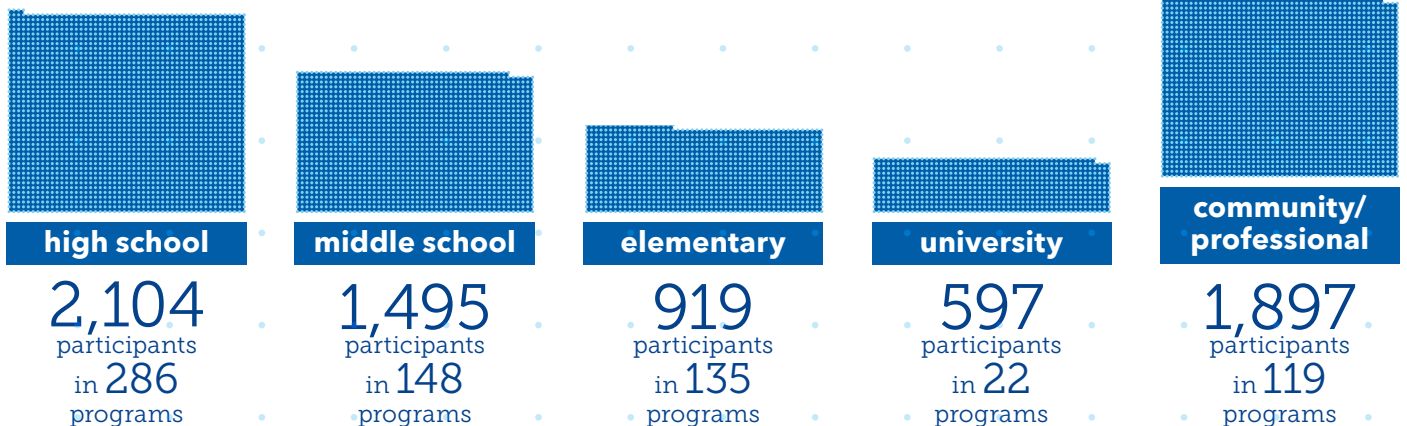
resulted in **REV Rising**, with 17 young people actively engaged in learning and skill building.

With training and support from PPSO staff, REV/REV Rising youth engaged in their communities as leaders, educators, advocates, and trainers. They addressed social justice, sexual/reproductive health issues, and policies of relevance to young people’s lives.

» PPSO worked in partnership with schools and local organizations to provide 23 **sex education programs** for youth and young adults with developmental disabilities. Our 11-session education series was specifically designed for the needs of this population.

» As part of its **Sexual Awareness and Support for Seniors Initiative (SASSI)**, PPSO provided 13 Healthy

2016 EDUCATION



“The instructors take what can be a sensitive subject and handle it with insight and individual awareness. Bravo, Planned Parenthood!”

5th Grade Teacher

Sexuality and Aging programs in both Lane and Jackson Counties. SASSI affirms and respects the important role that sexuality and intimacy play in the lives of many, well beyond their middle age.

» In 2016 PPSO completed a **Global Youth Ambassador project** (funded by Planned Parenthood Federation of America). As part of this project, PPSO educator Lauren Walters traveled to Nairobi, Kenya to work with and learn from the Network for Adolescent Youth of Africa. This travel informed her subsequent work in the Rogue Valley. She developed and implemented the Engaging Parents Program to support parents in communicating more effectively with their children about sexuality, relationships, and growing up.

We are here to help.

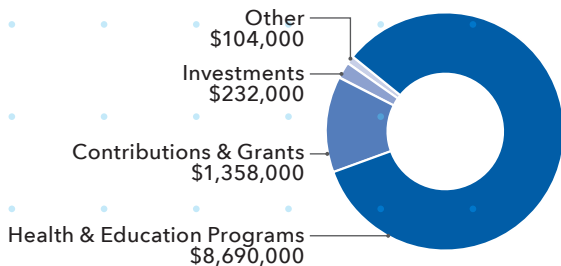
ADVOCACY

PPSO continued our support and participation with **Planned Parenthood Advocates of Oregon (PPAO)**, our statewide advocacy group. In 2016, PPAO made significant impacts locally and statewide, supporting sex education initiatives and continued access to reproductive services for everyone. Our work included:

- » Engaging at the local school board level to expand access to the comprehensive health education and services that young people need to help make healthy choices and succeed in school and life.
- » Blocking a dangerous constitutional amendment that would have banned low-income Oregonians from accessing safe, legal abortion.
- » Supporting the development of proactive legislation to authorize trained nurse practitioners to perform vasectomies, an important expansion for Planned Parenthood health centers.
- » Crafting landmark legislation with the Pro-Choice Coalition of Oregon to ensure reproductive health equity and helped to lay the groundwork for a nationally significant proactive legislative agenda in 2017.
- » Organizing the first-ever “speakout” in Eugene to give local supporters a forum to talk about why accessible reproductive health care is important to them.

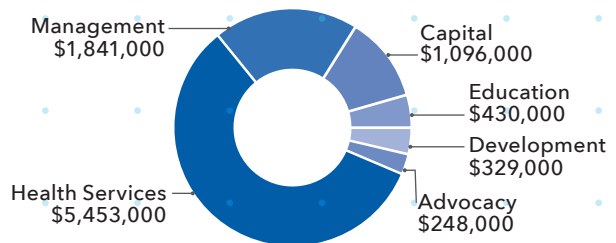


2016 REVENUE & EXPENSES*



Total Revenue: \$10,384,000

REVENUE



Total Expenses \$9,397,000

EXPENSES

*2016 unaudited revenue and expenses

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Care.
 No matter what.

HEALTH SERVICES

In 2016, Planned Parenthood of Southwestern Oregon provided reproductive and sexual health care to 19,468 clients during 30,008 visits at our six health centers. Our preventive care services include life-saving cervical and breast cancer screenings, annual well-woman exams, birth control counseling and methods, STI prevention, testing and treatment, HPV vaccinations and vasectomies.

» Ultrasound and Medical Abortion (MAB) Expansion

Nurse Practitioners and Registered Nurses throughout the PPSO affiliate region have undergone additional ultrasound and MAB training. As a result, PPSO is poised to expand access to MAB services through our region in the coming year.

» Vasectomies added to Men's Health Services

Vasectomy services began in March of 2016 at our regional health center in Eugene.

OUR HEALTH SERVICES IMPROVE LIFE AND HEALTH FOR FAMILIES IN OUR COMMUNITIES.

19,468
 patients served in
 30,008
 visits

