



healthmatters.

Advancing Health Equity through PPCCC's New Mission, Vision, and Strategic Plan

In April, our Board approved a new Mission, Vision, and Strategic Plan for Planned Parenthood California Central Coast. Our new strategic plan offers significant opportunities for innovation as we move forward. The COVID-19 pandemic highlighted many existing health disparities, while presenting us with new and innovative ways to work and deliver health care services, education, and advocacy. We are excited to advance health equity through the expansion and innovation of our services.



Our Vision

A future where all people have equitable opportunity to experience health and wellness including high-quality sexual and reproductive health care provided with respect and without judgement.

Our Mission

To improve our communities' sexual and reproductive health outcomes through health care, education, and advocacy.

Strategic Priorities 2021-2024



Advance Health Equity

Reduce health disparities and deliver an exceptional experience.

- Improve access to care in the most underserved and underrepresented communities
- Provide culturally and linguistically relevant education and outreach
- Address and correct implicit bias
- Cultivate a diverse and inclusive organization at all levels



Power a Movement

Partner with our communities to advance reproductive freedom.

- Invest in BIPOC communities, leaders, and organizations
- Confront the systemic issues that keep communities from being healthy
- Broaden and deepen participation in social justice issues, advocacy, and coalitions
- Advocate for a more equitable future for reproductive rights and health



Invest in the Future

Grow a resilient organization that is positioned for sustainability.

- Attract, develop, and retain an engaged and inclusive workforce
- Increase philanthropic support
- Develop secure systems to measure our impact
- Include climate resilience in facility and operational plans

With stark disparities in health outcomes in our communities, advancing health equity requires our urgent attention. We are excited to meet the moment - by partnering with our communities, investing in our staff, and building an inclusive movement for reproductive freedom on the Central Coast.

PPCCC Welcomes Our New Board Members



Felicia Dueñas has served as a community college dean for 12 years. She currently works as a Dean of Student Learning at Ventura College where she oversees multiple career education programs. Prior to her tenure at Ventura College, she served as a dean at Los Angeles City College and Los Angeles Southwest College. Prior to working in higher education, she served as a grant writer at multiple nonprofit organizations in Los Angeles, Orange County, and San Francisco. She worked at Planned Parenthood of Orange & San Bernardino Counties from 2003 to 2005. Felicia has a Masters in Social Welfare from UCLA and a Bachelors in Ethnic Students from UC San Diego. Felicia is a mother of three boys and moved to Camarillo (her husband's hometown) in 2017.

Karen Sher was raised in Ventura County and a Camarillo resident since 2006, Ms. Sher has been a public-school teacher for 27 years, serving the last 21 years in the Oxnard School District where she currently teaches English Language Arts at Fremont Academy of Environmental Science and Innovative Design. She has also been twice elected to serve as an Oxnard Union High School District Governing Board Member. Trustee Sher has earned Master's Degrees in both Education and Instructional Leadership. In addition to being a mother of three, all who attend Camarillo schools, a teacher, and a trustee, Ms. Sher also serves as an Assembly Delegate to the National Education Association, the California Teacher Association State Council, and the California Democratic Party, 44th District. Her leadership and advocacy for the teaching profession and public education continue in her roles as a Teacher Leader for UCSB's South Coast Writing Project, Stanford University/CTA/NBRC Instructional Leadership Corps, the California Teacher Association's Institute for Teaching, and the United States Library of Congress.



Pedro Chavez has a passion for creating community impact stemming directly from his experience as an immigrant. Raised by a single-mom with principle-centered values that encouraged a strong work ethic and inspired him to become a responsible and productive member of society. Pedro believes that the measure of success is not based on what you have but by what you give. For more than 12 years, Pedro has helped countless working families access sustainable homeownership by serving as a trusted adviser in the mortgage loan origination process and works as a Team Sales Manager at Caliber Home Loans. Pedro serves as a member of numerous Board of Directors and its Committees representing various causes and organizations that help address the social and health disparities that disproportionately affect people and communities of color.

Charlotte Gullap-Moore, DNP, APRN, ANP-BC is a board-certified Adult Nurse Practitioner presently delivering primary care to the adult / geriatric patient population in Santa Barbara, California. She has 21 years of experience serving in the nursing profession with the past eleven years serving as a clinician and CEO of Moore On Health™. In addition to her clinical work, she has distinguished herself by serving on several board-level leadership roles within nursing organizations, various community non-profits, two appointed positions in Santa Barbara, and the other within the California Board of Nursing. She is also faculty at California State University - Channel Islands Campus / Goleta Extension Nursing Program instructing baccalaureate and master degree level students. Dr. Gullap-Moore views her professional healthcare experience as a personal calling - to give back to the next generation of nursing leaders, strengthening the advanced practice nursing profession, and eradicating antiquated processes that limits equitable and sustainable access to care and representation. When she is not managing patients, teaching, or serving as a volunteer for a non-profit you can find her cycling, in her organic garden, or hanging out with her husband and their chickens.



Elena Anderson is the Chair of the Action Fund Board of Directors. Elena is an executive coach and facilitator. She holds a Master's in Public Health from Boston University and a BA in Political Science from University of California, Santa Barbara. Elena has over twenty years of experience in grant-making, public health and social justice causes in addition to executive and leaderships roles with community foundations and nonprofits. Prior to working in philanthropy, she worked in public health research on USAID and CDC-funded programs focused on quality improvement in hospitals in Southern Africa and in Egypt. In her spare time, Elena enjoys hiking, gardening and is a novice woodworker.



Teresa (Reese) Galido is the Senior Director of Strategy at a certified B Corp. She earned a BS of Business Administration: Management Information Systems from California Polytechnic State University, San Luis Obispo. Teresa has been a resident of the Central Coast for the last twenty years and currently resides in San Luis Obispo. She is passionate about Queer issues and ensuring access to health care for all.

Judy Stapelmann Honored as 78th Person of the Year

The Santa Barbara Foundation honored Judy Stapelmann as their 78th person of the year!

Judy began volunteering with PPCCC in 1975 and followed with several environmental organizations over the past 50 years, including the Santa Barbara Museum of Natural History, the Environmental Defense Center, Santa Barbara Channelkeeper, the Land Trust for Santa Barbara County and more!

Former Vice President of Development, Sherry Madsen, was one of her nominators and said: "Judy's involvement with PPCCC started in the 1970s when she began volunteering as a counselor and escort at our Santa Barbara Health Center. As a biology teacher, she understood the importance of family planning and how it can change the lives of young women, families and communities."

"Volunteering has been personally very rewarding," Judy said during the ceremony, "If you can do something that would make the world a better place in a way that's important to you, you will be rewarded."

Thank you Judy for all you have done and all you continue to do for our patients and our community!



When we all help one another, everybody wins

how YOU can help

1

Safe, secure online donations:

Your gift to PPCCC is protected by VeriSign. Enjoy secure credit card convenience when you visit ppcentralcoast.org and click the "Donate" link at the top of the page.

2

Pledge your monthly support:

A small amount each month makes an important difference each year. Call Zoe to start your monthly giving: 805.722.1517.

3

Remember PPCCC in your will:

"Tomorrow's dollars" are just as important as "today's dollars." Adding a charitable bequest to your existing will takes just a quick phone call to your legal or estate planning advisor. Call Lindsay Soleimani for more information: 805.722.1522.

4

Volunteer

We are always looking for volunteers for the Mary Jane McCord Planned Parenthood Book Sale. Our volunteers work year-round sorting and pricing books for the sale. If you are interested in volunteering please visit ppcccbooksale.com.

Looking for other volunteer opportunities with PPCCC? Please email volunteers@ppcentralcoast.org

ppcentralcoast.org

Remembering Nancy Davidson

1939 - 2021



Planned Parenthood California Central Coast board members, staff, and volunteers—especially our family of Book Sale volunteers—were saddened to learn that Nancy Davidson passed away on September 15. Nancy was a fearless and innovative leader of our Book Sale for many years.

In 2000, Nancy began volunteering for the Book Sale and was an invaluable supporter and leader for nearly two decades. As co-chair of the Book Sale, she was instrumental in finding a new home for the sale at Earl Warren. In 2007 she turned over chairmanship to Peggy Nicholson, but continued to be a worker bee, sorting and pricing books two mornings a week and putting in long hours at the sale.

Nancy was committed to helping expand access to reproductive health services throughout the Central Coast. At the same time Nancy became a leader of the book sale, she was also named chair of the Development Committee and joined the Board, where she served for six years (2003-09.)

We are so grateful for the years of dedication that Nancy gave to PPCCC and the Book Sale. We honor her memory and her love of books. Thank you, Nancy.

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A Letter from PPCCC's New Vice President of Philanthropy

Dear PPCCC Supporters,

I am so honored to serve in this role after 14 years on the PPCCC Development team. Over the years I have had the pleasure of meeting and getting to know many of you. If you have called the Development office or come to one of our events in the last decade, we have probably had the opportunity to chat. I started with Planned Parenthood as the Development Associate and was fortunate to grow in my role here under the mentorship of Sherry Madsen, former VP of Development. Through my various roles here at PPCCC, I have gained an extensive background in fundraising, and in 2020 became a Certified Fundraising Executive (CFRE).

As a Central Coast native, I am committed to our community. I was born and raised in Ojai and have lived in Santa Barbara since 2000, when I began my studies at UCSB. I look forward to continuing our important work, and engaging our philanthropic community in support of health equity and reproductive justice!



Warmly,
Lindsay Soleimani



GO GREEN! If you would like to receive this newsletter via email only, please email development@ppcentralcoast.org or call 805.214.3530 to update your preferences.

The 47th Annual

THE MARY JANE McCORD Planned Parenthood ANNUAL BOOK SALE

The 47th Annual Book Sale was back at The Earl Warren Showgrounds this year, September 16th - 26th.

The sale was an incredible success thanks to the hundreds of supporters, friends, and community members who turned out to buy books – and thanks to our outstanding volunteers who organized the sale. Through book sales and sponsorships, the event raised a record-breaking **\$180,000!**

With the additional efforts of dedicated volunteers who sell books year-round to dealers and on Amazon, the total book sales for this year grossed over **\$459,000.**

Congratulations and thank you!



Booksale Co-Chairs: Fran, Christina and Tia



Birds and Bees
Bash

Save the Date • **April 16, 2022**
Hilton Beachfront Resort

Thank you to all of our book category sponsors!

American History

John & Mary Romo

"Every minute a chance to change the world..." Dolores Huerta

Thank you Book Sale Volunteers-
The Schowe Family

"The more you know about the past, the better prepared you are for the future."
Theodore Roosevelt

Thank you for all of your hard work, Christina,
Mom & Dad

"We are not makers of history. We are made of history." Martin Luther King, Jr

Animals & Pets

Barbara Cronin Hershberg &
Kenneth Hershberg

The Tosh Family In Memory of Lulu

Art

Democratic Women of Santa Barbara County

Laurie & Thad MacMillan

Betsy & Bob Manger

Thanks to Lori and Vince for Shipping
All Those Books

Great readers make great leaders.
Buy more books! Geof & Laura Wyatt

Biography

The O'Dowd Family

Suzan Garner

Elinor & James Langer

Thanks to Tia, Fran and Christina for
Your Leadership

"Fight for the things that you care about, but do it in a way that will lead others to join you."
- Ruth Bader Ginsburg

Book Club Bundles

Democratic Women of Santa Barbara County

CDs/DVDs

Nina & Richard Hunt in memory of
Carlos Hunt

James P. & Shirley F. McFarland at the
Minneapolis Foundation

In Honor of Muriel Zimmerman

Zimmerman Family

Children & Young Adult

Jeannette & Dave Bauer

Shoreline Publishing Group - James Buckley Jr.

Barbara Cronin Hershberg & Kenneth Hershberg
Jackson Medical Group

Zavellyn, Lindsey & Jesse Kasehagen

For Quincy & Hendrix Soleimani

In memory of Peggy Nicholson

Coffee Table

Elizabeth Downing & Peter Hasler

Pat Lambert & Rick Dahlquist

Cooking

Sue Ehrlich-In Memory of Nancy Lischke, R.N.

Nancy Even & Joel Ohgren

Don & Tricia Green

Jackson Medical Group

James P. and Shirley F. McFarland at the
Minneapolis Foundation

Pam McLean

Great readers make great leaders.
Buy more books! Geof & Laura Wyatt

Drama

Mary Jane McCord delt in the currency of
dignity

Computers

Defending Abortion Rights for Our Daughters
and Granddaughter

Fiction (Hardcover)

In honor of Nancy Davidson from
The Great Bookies

Fiction (Trade)

In Memory of Mel Marks

Bernice James & Glen Mowrer

Judy Stapelmann

Jinny Webber

Foreign Language

In honor of all who reach out to others in the
other's language

Gardening

Laura Dewey

Christine & Stefan Riesenfeld

Gender

Pedro A. Chavez

Joanne Kerns

Health & Fitness

Fitness with Rachel

Jackson Medical Group

KathyGruver.Coach

Elizabeth & Alan Kasehagen

How-to (Arts and Crafts)

In memory of Martha MacGillivray

Humor

Standing Together to End Sexual Assault

A & R Clare

In honor of all healthcare and other essential
workers. Thank you

Deborah & Marty Lynch

Literature

Democratic Women of Santa Barbara County

Dearest Maman, I love you more than
the WHOLE galaxy! Chae

In Honor of Pat Sweem, who taught me to read.

In Honor of Patti and Bob Weber

Mystery (Trade and hardcover)

Sue & John Burk

Mystery (paperback)

Mary Maxwell

Great readers make great leaders.

Buy more books! Geof & Laura Wyatt

Music

Jack Stapelmann

Natural History & Ecology

Elizabeth & Alan Kasehagen

Kathleen Werner

Nonfiction

A. A. Alexander

Joanne Kerns

Offbeat & Oddities

Law Office of Herb Fox

Performing Arts

Abe & Suzanne Peck

Bob & Carole Shapiro

Poetry

Mary Brown & Tove Matas in memory of
Carol DeCanio Abeles

Lelde Gilan in recognition of Mary Fox's many
hours of volunteering

Poetry

Poetry is the spontaneous overflow of powerful
feelings; it takes its origin from emotion
recollected in tranquility. -William Wordsworth
Gunpowder Press

Recent & Best

Law Office of Herb Fox

John and Shirley Hobson in honor of Amy
Collins with memories of sharing a co-chairship

In Honor of Jay Michaelson

Ayesha Shaikh

Recent & Best (Non-Fiction)

Mary Howe-Grant & Peter C. Ford

Religion & Philosophy

In honor of Bronwen Armstrong

Santa Barbara/California

The Moore Family

Science

Lelde Gilan in recognition of Mary Fox's many
hours of volunteering

Elizabeth & Alan Kasehagen

Edwin & Mary Taylor

Science Fiction & Fantasy

Pedro A. Chavez

"Planned Parenthood keeping 1984's double-
speak out of women's health since 1916
- Mary Raven"

To my son Jeff Brown, Marilou Rivera

Andres -DFTBASheet

Short Stories & Essays

In loving memory of Anna P. Delson 1929-2021 -
Sara & Nick Woolf

Specials, Rare & Collectibles

Anonymous

Pat Lambert & Rick Dahlquist

We miss you Grandma (Mary Jane)!

- Love your family

Sports and Games

Don & Tricia Green

Great readers make great leaders.

Buy more books! Geof & Laura Wyatt

The Diamond Family in honor of Avery

Travel

In memory of Julian Nott

Great readers make great leaders.

Buy more books! Geof & Laura Wyatt

In Honor of Elizabeth & Alan Kasehagen

Western

Mary Howe-Grant & Peter C. Ford

World History

Sue & John Burk

In Honor of Sandra Thompson

In honour and loving memory of Katrina Kujan
from a most grateful Saturday Mo(u)rnning Club
participant

Young Adult/Teen

In Honor of the AMAZING Book Sale Volunteers!

SPECIAL THANK YOU

The Santa Barbara Independent

Alan & Elizabeth Kasehagen

Mammoth Movers

Marborg Industries