

A Letter From The CEO

Dear Friend,

January 22 marked what would have been the 51st anniversary of *Roe v. Wade* if the Supreme Court of the United States (SCOTUS) had not overturned *Roe* on June 24, 2022. We have seen firsthand the harm this decision has inflicted on individuals who can become pregnant. What we also know is that *Roe* was never enough. While it protected individuals' right to abortion, it never protected access to abortion.

PPNorCal is strengthening its mission to secure reproductive freedom through our collective commitment to achieving more equitable and accessible care for all. We are aiming higher than *Roe*. With your support, PPNorCal has already made significant progress in advancing health equity and DEI, including the following recent initiatives:

PPNorCal launched our new Team Centered Patient Care (TCPC) program, which emphasizes a rapid, team-based approach to patient care, with a focus on streamlining workflows, enhancing communication, and improving both patient and staff experiences. The goals of TCPC include improving the overall patient experience, enhancing staff satisfaction, fostering trust among team members, and boosting quality of care.

We are expanding in-house sexually transmitted infection (STI) testing, prevention, and treatment services, including the delivery of pre-exposure prophylaxis (PrEP) within our health centers. PrEP reduces patients' risk of HIV infection. PPNorCal will now be able to use uncompensated care funds to cover such services for patients who are uninsured and underinsured or facing financial barriers to care.

We could not have accomplished such critical advances in health equity without you. Thank you for supporting PPNorCal.

In this together,



Gilda Gonzales
CEO



IN THIS ISSUE:

- COME PARTY WITH US!**
- WHAT IS G.A.H.T?**
- MONTHLY GIVING**
- 6 WAYS TO SHOW SUPPORT**
- JOIN OUR YOUTH ADVOCACY PROGRAM!**

DONATE



New COO Announcement!



After a very competitive search process, **Nicole Barnett, DHSc, MBA, RN, CNL, NEA-BC**, has been named as PPNorCal's new Chief Operating Officer beginning next month. Currently, she serves as the Chief Operating Officer/Chief Nurse Executive at the Kaiser Permanente Richmond Medical Center. Alongside an impressive background in health care executive management and patient care, Nicole also served on the PPNorCal Board of Directors for seven years. She is a health equity leader with a strong commitment to public health and community service. Nicole will provide the exemplary leadership necessary for PPNorCal to achieve our strategic goals. Please join us in celebrating Nicole!

Let Reproductive Freedom Ring!

We hope to see you at our premier spring events:

FEARLESS

What to look forward to: Food, drinks, and silent and live auctions!

Saturday, April 27, 2024 from 5:00PM to 8:30PM



Sequoia Conference Center
901 Myrtle Avenue, Eureka

Acts of Courage

What to look forward to: We proudly present the 2024 Acts of Courage Award to California Lieutenant Governor **Eleni Kounalakis** and City Attorney of San Francisco **David Chiu**, who have demonstrated their commitment to reproductive freedom through their unwavering dedication and public advocacy.

Thursday, May 16, 2024 from 5:30PM to 9:30PM

(5:30 - VIP Reception; 6:30 - General Admission)



Terra Gallery
511 Harrison Street, San Francisco

In case you missed it...



On Saturday, March 16, PPNorCal celebrated reproductive freedom at Napa Stand Up!, at which local donors and supporters came together to champion the [SAFE Campaign](#). Thank you to those who joined us for an inspiring afternoon, with wine, food, and music. Together, we raised \$175,000 for reproductive health care access in Northern California and beyond!

Haven't bought your tickets yet? Don't worry!

There's still time. Navigate to our [website](#), select the event(s) you'd like to attend, and join us by following the links to purchase tickets. Every ticket purchased directly supports our life-saving work.

Together, we will win the fight for reproductive freedom.



Did You Know?

Each of PPNorCal's 17 health centers and telehealth team provide **gender affirming hormone therapy (GAHT)** and other gender-affirming services for transgender and nonbinary patients. Services include:

- Estrogen and anti-androgen hormone therapy
 - Testosterone hormone therapy
 - Puberty blockers
 - Surgery referrals
- Transition support (social, legal)

Inclusive of patients who are either underinsured or uninsured, PPNorCal provides all such services on a sliding scale fee and via uncompensated care. For many, GAHT is otherwise unaffordable. In addition to our patient navigation and Community Health Worker programs that assist patients seeking GAHT and related supportive services, we are an essential, affordable health care resource for many LGBTQIA+ individuals who consider PPNorCal to be the only safe space for such care.



"Thank you for being so respectful of my gender identity and trauma. The work you do is truly exceptional."

— Anonymous PPNorCal Patient

Have You Considered Monthly Giving?

Monthly giving is a great way to include charitable donations in your budget. These donations provide a strong foundation of support for our health centers and allow us to focus on our mission.

"Since we were young parents, we've seen how much we've relied on our local Planned Parenthood's family planning services. By donating monthly to PPNorCal, we can make sure that we support the advancement of health equity in a dependable, sustainable way that's automated once set up. We have watched the degradation of sexual reproductive health care access over many years. Not just abortion access, but also sexual reproductive health care access more broadly. **We give monthly because we don't want to wait to act.**"

— John Filce & Shannon McCartney
Eureka, CA

"I support PPNorCal because I believe reproductive freedom is a fundamental right, including access to contraceptives and abortion services. It's crucial for us to have the ability to make choices about our fertility and plan our families. Not only does recurring giving sustain PPNorCal with consistent funding, but **it's also easier for me to have a set monthly amount allocated.** PPNorCal supports us making decisions regarding our bodies and futures, and I'm honored to stand beside them in the ongoing struggle for our rights and reproductive freedom."

— Carol Scher, Eureka, CA

WE ARE NOT WITHOUT POWER.

6 Things You Can Do to Protect Reproductive Freedom

01 VOTE
Register to vote and vote in every election. Voting has never been more critical. Now is the time to learn about who your state and local Reproductive Freedom champions are, upcoming ballot measures, and legislation. You can register or check your registration status at registertovote.ca.gov.

02 VOLUNTEER & STAY CONNECTED
Sign up for our PPNorCal mailing list to receive email communications and always be informed about all volunteer opportunities and ways to stay involved. Find out more at <https://www.ppnorcal.org/volunteer>.

03 FOLLOW US
Make sure to follow our social media pages.

 facebook.com/PPNorCal

 instagram.com/PPNorCal

04 BE VISIBLE
Proudly wear your Reproductive Freedom swag like t-shirts, hats and buttons to convey your support for the movement.

05 DONATE
Your donations to PPNorCal go directly to our local health centers, allowing us to serve everyone who comes to us for care, no matter what. Donate at support.ppnorcal.org.

06 HOST
Want to make a larger impact? Sponsor a pop-up event and invite your family and friends to learn about PPNorCal and how their combined gift can support our patient care. Learn how at <https://www.ppnorcal.org/events>.



Building Health Equity In Our Communities

As we head into a pivotal election year, we are showing up for our community as pro-democracy, pro-civic engagement, and pro-voting advocates. Alongside our Get Out the Vote efforts (outreach that connects individuals to their right to vote), PPNorCal is excited to launch a youth advocacy initiative called the **Reproductive Freedom Advocate (RFA) program**. The RFA program provides outreach and tools to expand and sustain reproductive rights and voting equity in rural communities.

We believe youth leadership is key to transformative, enduring systemic change. Engaging youth (aged 18 – 34) and their broader communities, with a focus on community college campuses, students will be trained as RFAs to provide peer sexual reproductive health and reproductive rights education.

Our focus is connecting with young adults who are members of LGBTQIA+, BIPOC, undocumented, and/or rural populations, and individuals with low incomes throughout Northern California. This program has the power to position RFAs as leaders within their homes, campuses, and communities, thereby ensuring that sexual reproductive health care remains accessible for years to come.



Sign up to
volunteer today!



Healthy Communities In Your Own Back Yard



**GIVING LOCAL
MATTERS.**

When you donate directly to PPNorCal, you support local sexual reproductive health care services. **By supporting your local affiliate, you are directly improving the lives of the people in your community.**

If you donate directly to Planned Parenthood Federation of America (PPFA), only a portion of your gift supports patient care in Northern California.

Please consider making a gift online [on our website \(support.ppnorcal.org\)](https://support.ppnorcal.org), and 100% of your donation will be directed to services in 20 Northern California counties, from the Bay Area to the Oregon border.

You may also mail a check to Planned Parenthood Northern California at 2185 Pacheco Street, Concord, CA 94520. For more information on ways to give, including donating stocks or securities, matching gifts, and bequests, please email giving@ppnorcal.org.



www.ppnorcal.org

Regional Offices:

2185 Pacheco Street, Concord, CA 94520
1522 Bush Street, San Francisco, CA 94109



**Planned
Parenthood**
Care. No matter what.

Planned Parenthood Northern California