

Planned Parenthood of the St. Louis Region  
and Southwest Missouri and Affiliated Corporations

# ANNUAL REPORT 2017-2018



Planned Parenthood of the St. Louis Region  
and Southwest Missouri

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314-531-7526 | [www.plannedparenthood.org/stlouis](http://www.plannedparenthood.org/stlouis)



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Planned Parenthood of the St. Louis Region  
and Southwest Missouri

On June 13, 1932, twenty three reproductive health advocates signed the Articles of Association of the Maternal Health Association of Missouri, now known as Planned Parenthood of the St. Louis Region and Southwest Missouri. More than 85 years later, we remain a leading provider, educator and protector of reproductive health care in St. Louis and Southwest Missouri.

Tens of thousands of patients rely on us each day for accessible, affordable, high-quality care, something many can't find anywhere else. Thousands more show up to volunteer, lobby their elected officials, and call their neighbors in an effort to improve health care access and expand reproductive rights. And so many in our community financially support Planned Parenthood to ensure every person, no matter what, can get the care they need.

We are pleased to share our latest annual report for Planned Parenthood and our affiliated entities. Without you, this work would not be possible. Together, we change lives, communities, and even the world.



# CARE CARE

Planned Parenthood envisions a community that values reproductive and sexual rights as basic human rights, where everyone can access high quality, affordable health care, and where all individuals can make informed decisions about their bodies to achieve their highest quality of life. We offer a wide range of reproductive and sexual health services.

Planned Parenthood has increased its commitment to preventive care over the fiscal year, recognizing its role as the sole health care provider for many patients. Preventive care, which includes services like cancer screenings, birth control counseling, HPV vaccines and annual gynecological exams, is a crucial aspect of reproductive health care. And reproductive health care is health care. This emphasis enables our community lead healthier lives and reduces existing health disparities in Missouri and Illinois.

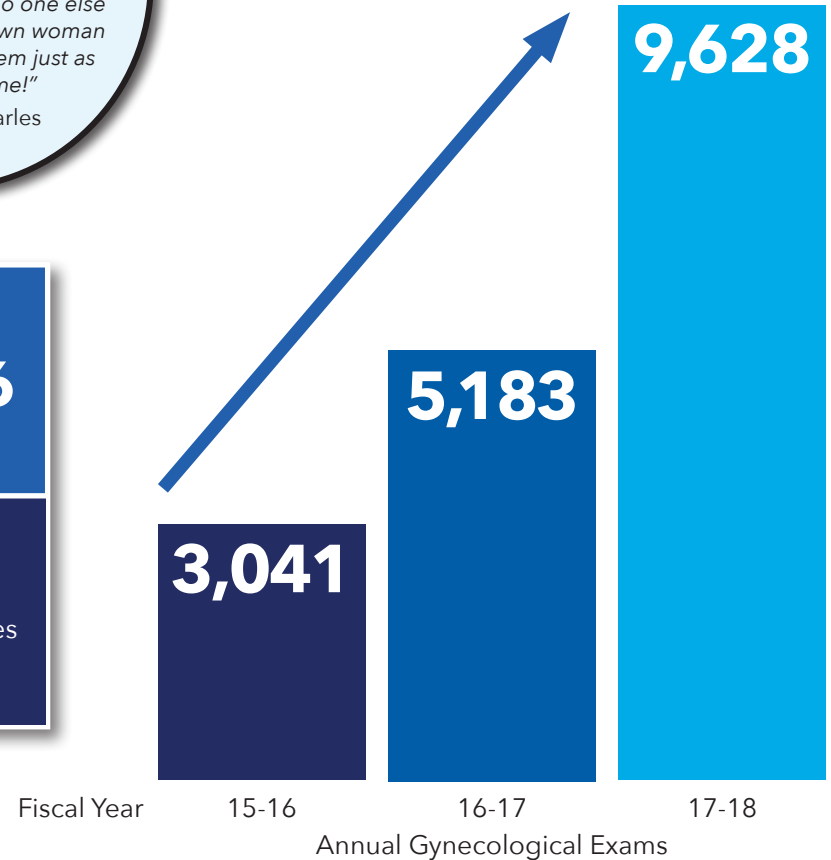
*"Planned Parenthood has been there for me when no one else was. They have been through all the seasons of my life. They stood by me as a young girl and a young woman when no one else would. Now, I'm a grown woman and I will stand by them just as they stood by me!"*  
- Shasta, St. Charles

**14,441**  
patients visited Planned Parenthood for the first time.

**10,425**  
patients live in areas where Planned Parenthood is their only option for accessible, comprehensive care.

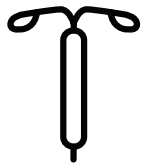
**31,563**  
patients received the affordable, high-quality health care they needed.  
  
**3% over**  
**Fiscal Year 16-17**

<b>2,594</b> Breast Exams	<b>2,466</b> Pap Tests
<b>1,342</b> HPV Tests	<b>123</b> Colposcopies



# 22,475

## Contraceptive Patients in FY 17-18



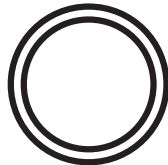
**1,771**

Long-Acting  
Reversible  
Contraception



**3,682**

Depo  
patients



**459**

Nuvaring  
patients



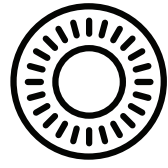
**204**

Patch  
patients



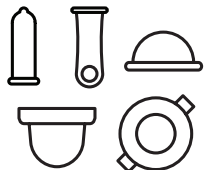
**44**

Vasectomies



**6,957**

Oral  
contraception  
patients



**4,314**

Condom/Barrier  
(condom, internal  
condom, diaphragm,  
cervical cap, sponge)



**1,223**

Implant

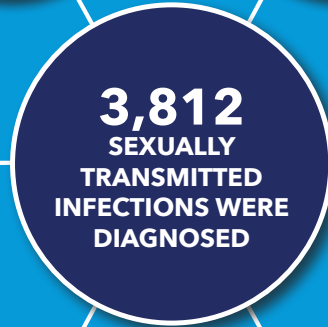


**3,821**

Other

# 69,188

## Sexually Transmitted Infection (STI) Tests administered in FY 17-18



*"They offered me contraception when I had no insurance, while I was in medical training to become a physician. They offered me cervical cancer screenings, as well, at the time. I had no other options and no income to help me afford private health insurance. I am a physician now and am so appreciative of the healthcare Planned Parenthood offered me. I can offer medical care to others because of the support I received from Planned Parenthood."*  
- Sarah, St. Louis

## SERVING MORE OF SOUTHWEST MISSOURI

In May 2018, we doubled down on our commitment to the Joplin community by hiring staff, expanding hours, and adding online appointment scheduling for our Joplin health center. After Economic Security Corporation shuttered its women's health program in April 2018, we knew we had to step up to ensure patients had somewhere to turn for reproductive health care.

"When this happened with Economic Security, quite frankly it just made us redouble our efforts, and our board and CEO are very committed to making reproductive, sexual health care and services available to the communities that we serve," Janice Thomas, Vice President of Patient Services & Research, told the KSN Local News in Joplin.

We hired a nurse practitioner and two medical assistants to serve the more than 100 patients who visit our Joplin location every month. The health center is also open an additional two days per week and an additional Saturday per month. Since the expansion, the number of patients served at the Joplin health center has increased by over 50 percent.



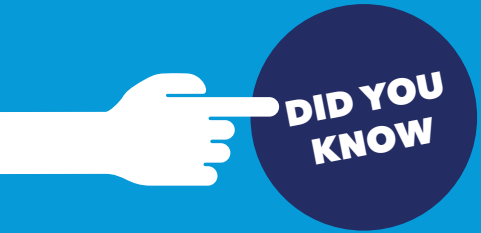
JOPLIN HEALTH CENTER STAFF

*"Because of the oral contraceptive I take thanks to PP, I no longer suffer from menstrual cramps so painful that I miss school. I don't have to worry about acne anymore. I'm at a lower risk for ovarian cancer. I owe all this to my health care providers at Planned Parenthood!"*

- Lindsay, Rogersville

*"They offer fast and convenient service for exams and access to birth control."*

- Amy, Joplin

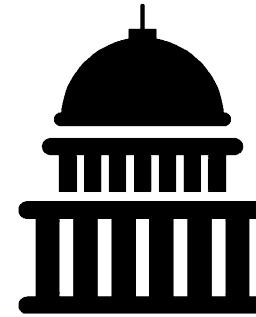


Planned Parenthood accepts many private and public insurance plans, including Affordable Care Act plans? Patients with insurance are some of our most important supporters because they help us care for those who are uninsured or on Medicaid. Encourage your friends and family members to become a Planned Parenthood patient, where you can do all of the following:

<b>PREVENTIVE CARE</b>	<b>Annual Wellness Exams</b>	<b>Breast Exams</b>	<b>HPV Vaccines</b>	<b>Pap Tests</b>
<b>BIRTH CONTROL</b>	<b>Birth Control Counseling</b>	<b>Long-Acting Reversible Contraception</b>	<b>Emergency Contraception</b>	<b>Vasectomies</b>
<b>TESTING &amp; TREATMENT</b>	<b>STI Testing &amp; Treatment</b>	<b>HIV Testing &amp; Counseling</b>	<b>UTI Testing &amp; Treatment</b>	<b>Yeast Infection Treatment</b>
<b>PREGNANCY CARE</b>	<b>Pregnancy Testing</b>	<b>Options Counseling</b>	<b>Abortion</b>	<b>Adoption Referral</b>



# REPRODUCTIVE HEALTH SERVICES



## SENATE BILL 5

Introduced during the Missouri Legislature's 2017 special session, Senate Bill 5 implemented additional medically unnecessary restrictions to safe, legal abortion. After taking effect in October 2017, Reproductive Health Services worked tirelessly to meet the new requirements while also ensuring the patient experience is as smooth and simple as possible.

Every day, RHS ensures patients receive the high-quality, accessible health care they need. Abortion is health care, and RHS will never waiver from its commitment to patients. Complying with the new regulations costs Reproductive Health Services at minimum an additional \$300,000 annually.

*"Planned Parenthood provided me with access to affordable healthcare in an accepting and caring environment. I didn't feel judged or unimportant like I did when visiting other healthcare providers. I needed an abortion because I just wasn't ready to have kids, and I know I wouldn't have been able to provide the child with the life he or she deserved. Planned Parenthood didn't make me feel like a bad person for getting pregnant or choosing to have an abortion....They provided a safe and caring environment when I needed it the most."*

- Rebekah, Springfield

*"I unexpectedly became pregnant right when I was graduating college... I lived in Missouri and went to the Planned Parenthood in my college town. They could offer only non-surgical abortions. After speaking with a counselor, I determined the abortion pill was not right for me and wanted to have a surgical abortion instead. However, Missouri has only one clinic that provides surgical abortions. I had to drive two hours to St. Louis for an initial appointment, wait the required 72 hours, then provide my informed consent. I also had to pay out-of-pocket because my insurance didn't cover the costs...The actual abortion was simple and the staff and other patients were all supportive. I felt secure in my decision without any guilt or regret."*

- Amanda, Kirkwood

## 4,362

patients came to Reproductive Health Services for an abortion

### 1,891

Medication Abortions

### 2,471

Surgical Abortions

### 3,885

1st Trimester Abortions

### 477

2nd Trimester Abortions

# WHERE ARE OUR PATIENTS FROM?

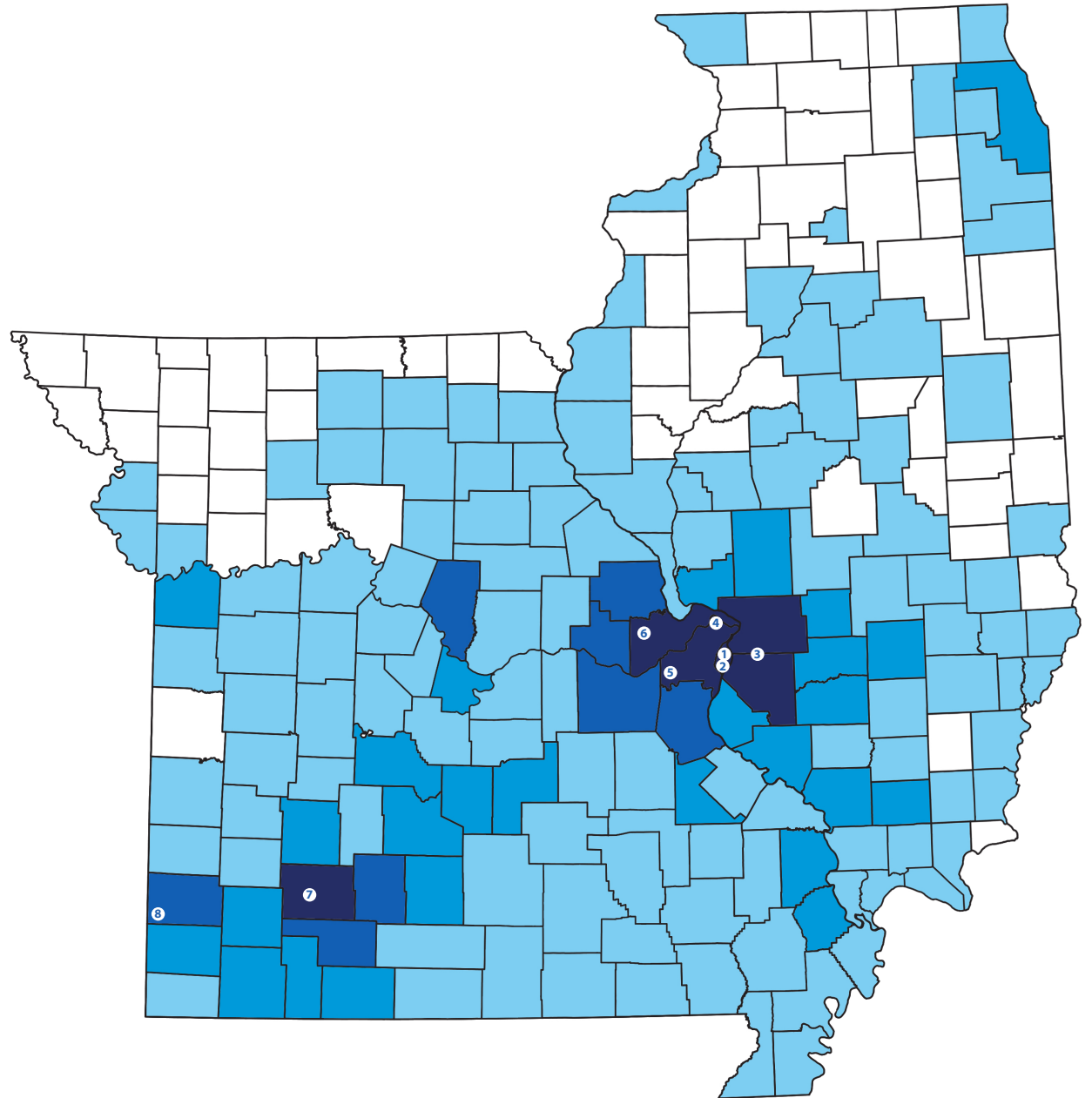
## OUR HEALTH CENTERS

- 1 Central West End Health Center\*,  
Reproductive Health Services,
- 2 South Grand Health Center\*
- 3 Fairview Heights, Illinois Health Center
- 4 North County Health Center
- 5 West County Health Center
- 6 St. Peters Health Center
- 7 Springfield Health Center
- 8 Joplin Health Center

\* Title X Health Center

## PATIENTS PER COUNTY

1-19  
 20-99  
 100-999  
 1000+





# ADVOCACY

Planned Parenthood advocacy work engages in education, lobbying, and organizing activities. Our supporters and volunteers advance legislation to improve access to sexual and reproductive health care, stop restrictive legislation and build awareness for reproductive health care issues in Missouri.

The addition of a Community Engagement Department allows us to expand volunteer programs and build our capacity with newly engaged volunteer leaders. Our expanded efforts include:

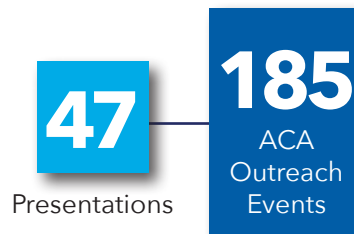
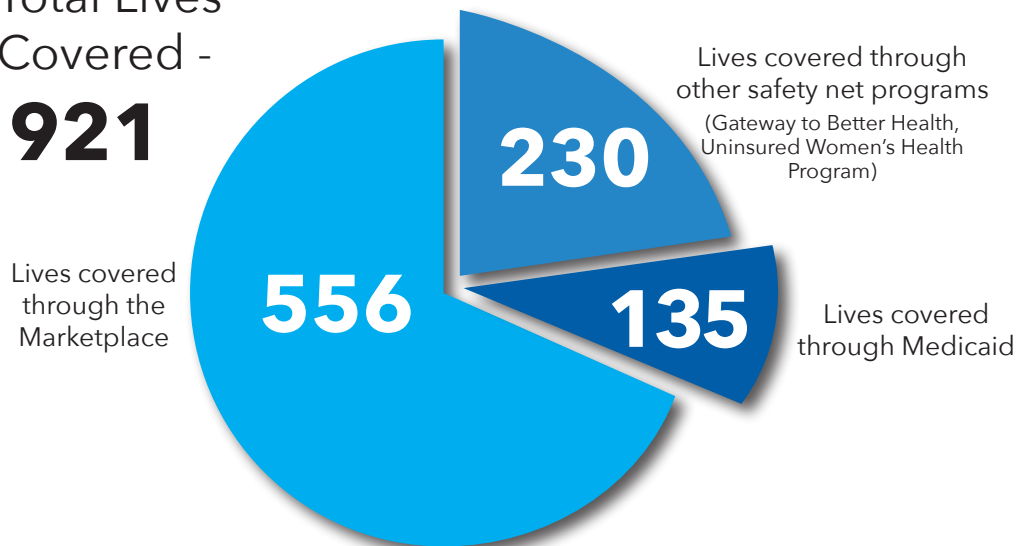
- Assisting the Education department in teaching through the Peer Education program and the Teen Advocates for Sexual Health (TASH) program.
- Working as doulas to abortion patients to serve as emotional support, before, during and after their procedure.
- Greeting patients as they arrive at the Forest Park location and ensuring they enter our Central West End health center safely and securely.
- Leading the affiliate's outreach program at community events, including festivals and health fairs.



## AFFORDABLE CARE ACT

Since 2013, PPSLRSWMO has provided free one-on-one assistance to enroll patients and community members in health insurance via the Marketplace and other safety net resources. Across five Open Enrollment periods, assisters helped thousands of Missourians access health insurance and connect consumers to other programs, including Medicaid. The team also helps patients understand how to navigate the health care system, and how to use their insurance.

Total Lives Covered - **921**



**10,215**  
People reached

## COVERED NO MATTER WHAT: AN INSIDER'S PERSPECTIVE ON OPEN ENROLLMENT

Planned Parenthood is a member of the Cover Missouri Coalition, a statewide initiative aiming to reduce the number of uninsured in Missouri. Since 2014, PPSLRSWMO has been the hub organization for the St. Louis Region, with our Springfield and Joplin locations working closely with the Southwest region. Hub organizations within each region network, lead trainings, organize events and work together to stay up-to-date with the Affordable Care Act.

Community Engagement Manager Tim Williams, who's served as hub manager since 2016, has been involved in every single Open Enrollment period since the ACA became law. Williams emphasized Planned Parenthood's importance in the enrollment process year after year.

"We've built a reputation in the community that [we're] a good place to go to get enrolled," he said. Planned Parenthood's involvement in every enrollment period allows him and other counselors to build relationships within the community. People want health insurance and they like working with people to enroll. A vast majority of those we enroll are previous enrollees.

Open Enrollment is not without its challenges. In FY17-18, the Trump administration cut the open enrollment period in half from twelve weeks to six. Nonetheless, Planned Parenthood was able to enroll 3 percent more people in the marketplace than the previous fiscal year in half the time.

"People want to sign up. Open Enrollment gets better and better every year!"



### ENGAGE

- 35,527 TEXTS SENT TO ACTIVISTS
- 41,091 PHONE CALLS TO VOTERS
- 36 EMAIL CAMPAIGNS
- 24,555 ADVOCACY WEBSITE VISITORS



### MOBILIZE

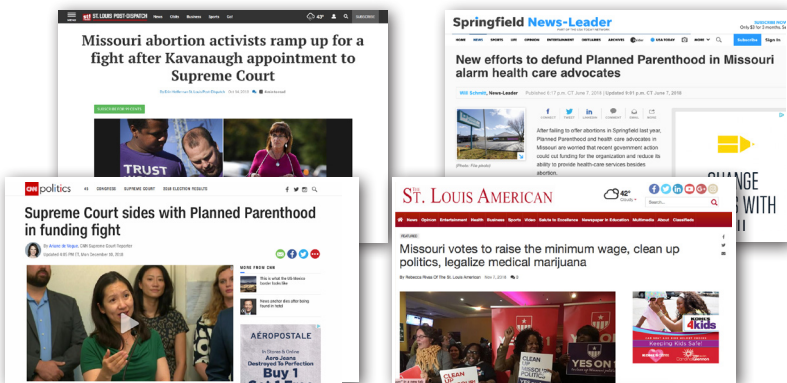
- 10 COLLEGE CAMPUSES WHERE STUDENTS ORGANIZED
- 125 LOBBY VOLUNTEERS TRAINED
- 292 CONSTITUENT LOBBY MEETINGS IN JEFFERSON CITY
- 41,585 PETITIONS DELIVERED TO ELECTED OFFICIALS



### GET RESULTS

- 23 ANTI-REPRODUCTIVE HEALTH BILLS DEFEATED
- 8 PRO-REPRODUCTIVE HEALTH BILLS PASSED
- 1 STATE SENATE SEAT FLIPPED

We drew headlines from local and national press, stories that often quoted our patient advocates, young leaders, and grassroots activists driving change in Missouri.





## BUILD COMMUNITY POWER

Join 86,700 other Missourians in advocating for reproductive rights and supporting legislation to improve access to health care, including reproductive health care. It's people like you who help us pass pro-reproductive health legislation and educate our representatives on the importance of health care access. Learn more about the Action Network at [ppmissouri.org](http://ppmissouri.org).

Join a Healthy Neighborhood Canvass to improve access to affordable reproductive health care. Our supporters canvass local neighborhoods to build relationships in the community and inform people about Planned Parenthood's sexual health services. To join a Healthy Neighborhood Canvass near you, email Grassroots Organizer Nikia Paulette at [nikia.paulette@ppslr.org](mailto:nikia.paulette@ppslr.org).



## VOTERS MOBILIZED TO "CLEAN UP" MISSOURI POLITICS

Amendment 1, also known as Clean Missouri, was a non-partisan effort to reform Missouri's democracy by banning big lobbyist gifts, capping campaign contributions, and improving the way the state draws legislative district lines. After a year of Missourians across the state voicing support for the effort, 346,956 voters signed on to bring Clean Missouri to the November 2018 ballot.

Volunteers with Advocates of Planned Parenthood gave nearly 600 hours and collected signatures from 67 of Missouri's 115 counties. Volunteers started collecting signatures in July 2017 and delivered them to Jefferson City in April 2018 to ensure the initiative made it onto the ballot.



# RESEARCH RESEARCH

Planned Parenthood is dedicated to the provision of high quality, patient-centered care. Our award-winning Research Department at PPSLRSWMO supports our effort to achieve that mission. We work with our pharmaceutical, academic and public sector partners on peer-reviewed analysis to advance reproductive health care and encourage the understanding of its bioethical, behavioral and social implications.



Two studies sought to increase access to emergency contraception. The Levonorgestrel Intrauterine System for Emergency Contraception (LIFE) study involved 101 patients and investigated hormonal IUDs, comparing the device to the most common types of emergency contraception, oral Ulipristal acetate, or oral levonorgestrel. Another study involving 89 participants assessed whether consumers select and use ella® (ulipristal acetate 30mg), an emergency contraceptive, in a manner consistent with the OTC package directions in an OTC-like setting.



The TVMG study involved a new test to detect two lesser-known STIs: Trichomonas vaginalis (TV) and Mycoplasma genitalium (MG). At two of our health centers, 191 patients participated in the study to help develop more accurate tests for the two STIs.



Our birth control research investigated new methods of preventing pregnancy and extending the duration of current methods. The two studies evaluated the effectiveness of a combined oral contraceptive and a vaginal gel, respectively, at preventing pregnancy. The third study, EPIC, evaluated the use of the Etonogestrel Implant or hormonal intrauterine device (IUD) for contraception past the FDA approved duration.



Research conducted four focus groups with patients between January and February 2018 to evaluate the department's role in patient care and reducing misconceptions about Planned Parenthood. Of the 14 patients who participated, 13 said they would refer someone to Planned Parenthood for health services. Two also stated they had not used Planned Parenthood services prior to enrolling in a research study.

**448** - Patients participated in research studies in FY 17-18



### EPIC STUDY:

Our Research team sought participants for the EPIC (Effectiveness of Prolonged Use of IUD/Implant for Contraception) study, starting in May 2018. The study evaluates the effectiveness of the implant and Mirena IUD as contraception for up to 36 months past their current FDA-approved duration of use. For one patient at our Central West End health center, participation in the EPIC study proved to be the only way to use their birth control method of choice.

Naomi had her implant for three years, and without money and health insurance, she didn't have the means to get another one. Naomi worried about what she would do for birth control once it was removed. While visiting the health center, Naomi learned of the study and the option to continue using her current implant. Relieved that she no longer has to worry about birth control, Naomi is one of the 14 patients enrolled in the EPIC study.

*The patient's name has been changed to protect privacy*



# EDUCATION

## SEXUAL HEALTH EDUCATION PARTICIPANTS

FY 16-17

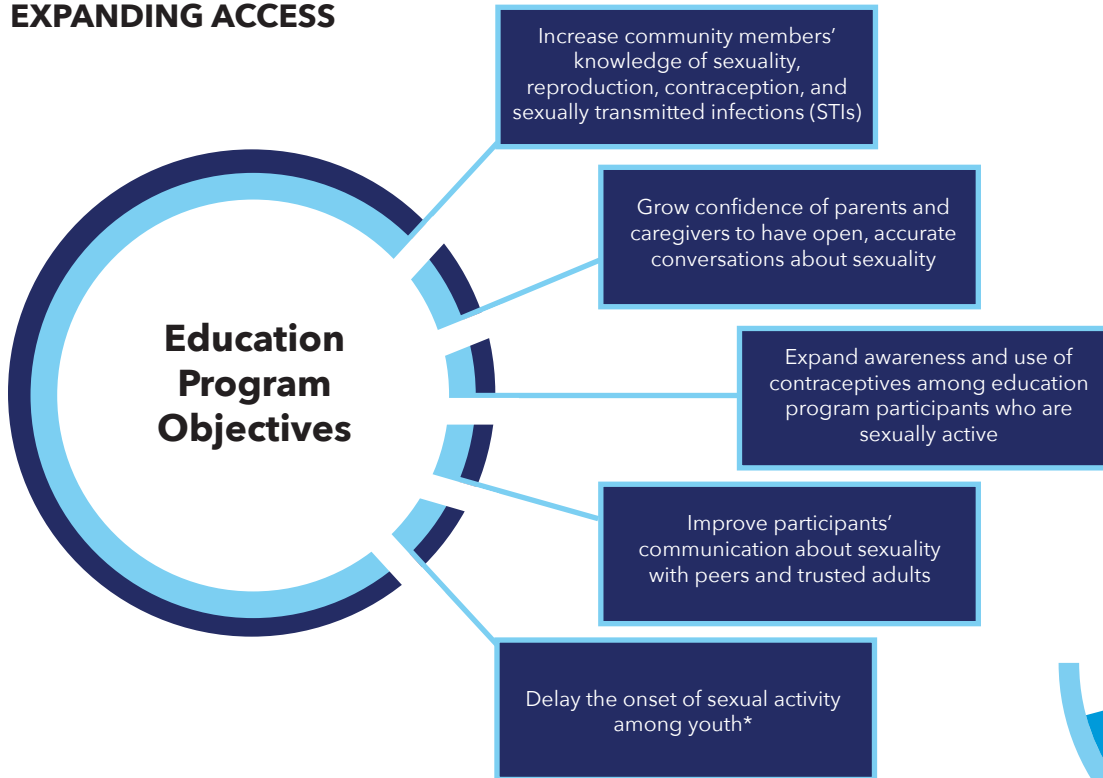
**5,232**

FY 17-18

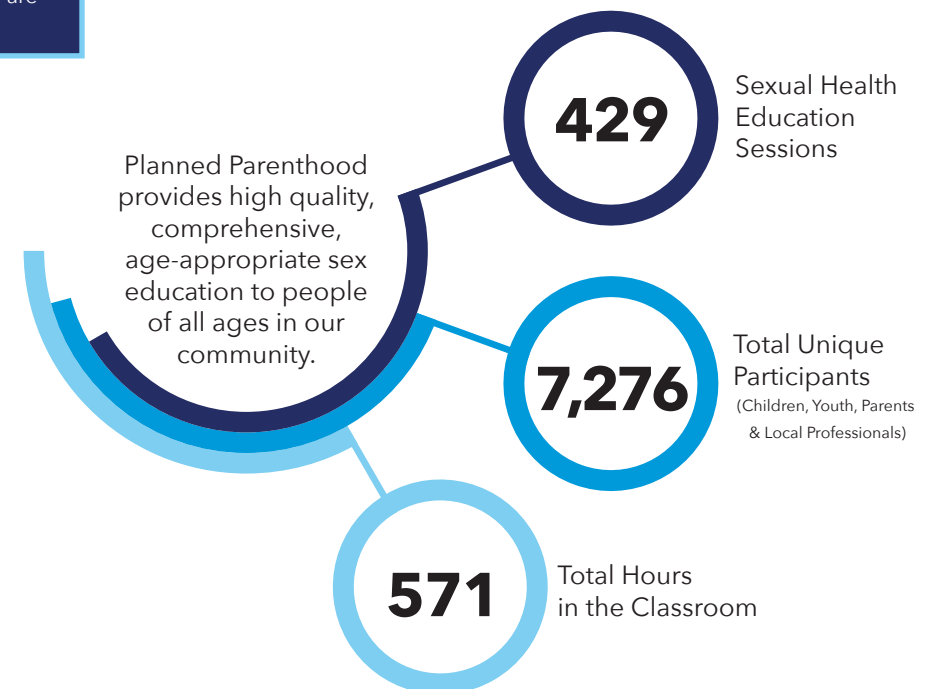
**7,276**

Nearly 40% more people went through a Planned Parenthood Sexual Health Education Program than last fiscal year.

### EXPANDING ACCESS



\* Rigorous study and review shows that comprehensive sex education helps youth delay sexual initiation, increases condom and contraceptive use during sex, and improves other positive sexual health outcomes. No abstinence-only program has yet been proven to help youth delay sex, decrease their number of sex partners, or reduce STI or pregnancy rates among teens.



## Teen Advocates for Sexual Health (TASH)

is a group of teens (grades 9-12) representing diverse backgrounds from the St. Louis region. TASH creates, develops, plans, and implements programs moving toward a greater understanding and appreciation of healthy sexuality based on teen rights, respect and responsibility. Participants learn about sexual health and sexuality and are taught how to be advocates in their communities.

TASH students collected more than **700 surveys** – from their peers at **15 high schools** in the St. Louis region – regarding their schools’ climates with respect to gender expression, gender identity, and sexuality.

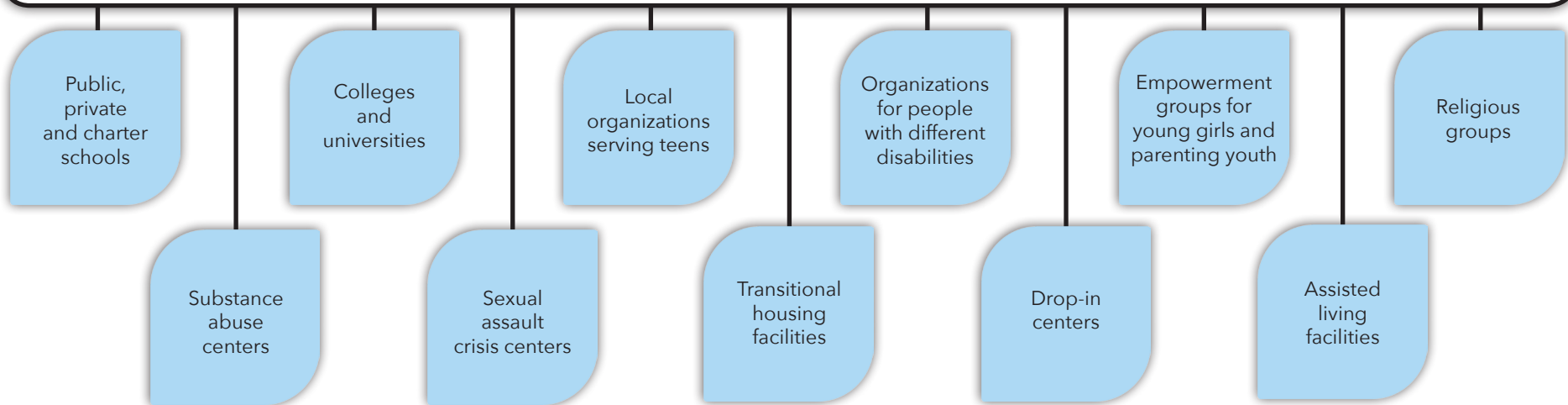


*"I never knew the importance of sexual education until I had attended my first retreat; it was exhilarating to be able to talk about my body and sexuality freely without any shame, and I had never had the space to do so before. To say it was empowering was an understatement! This experience was absolutely life changing... I feel so lucky to know that I have an amazing resources such as TASH."*  
- Louis, TASH student

**45** Teen Advocates for Sexual Health (TASH) Members

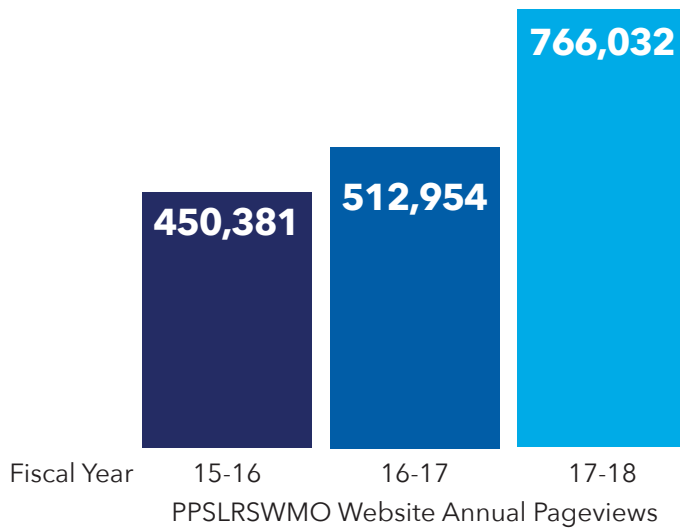
Planned Parenthood partners with nearly 100 organizations to provide sexual health education in the community.

### Our partners include:

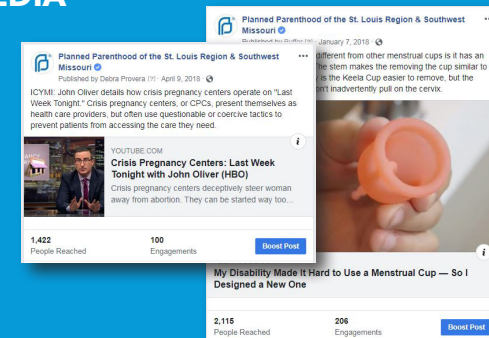


# MARKETING & COMMUNICATIONS

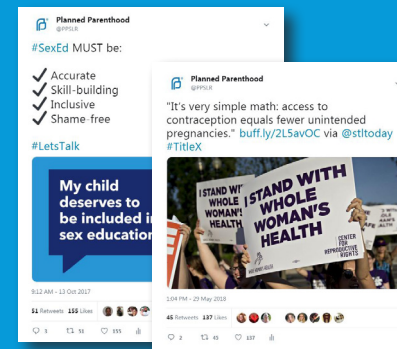
Planned Parenthood is committed to ensuring all people have access to the full spectrum of reproductive health services, including information about their sexual health. The Marketing and Communications team builds relationships with patients and supporters through social media, advertising, video, our website and more.



## SOCIAL MEDIA



Facebook followers - **11,796**



Twitter followers - **4,789**



Instagram followers - **892**

Planned Parenthood's social media platforms are where patients and potential patients can find accurate and comprehensive sexual health information so they are empowered to make informed decisions about their health and their lives. Supporters can also learn about Planned Parenthood's impact on health outcomes and health care access in the community.

Social media isn't just for young people either. According to the Pew Research Center, 37 percent of U.S. adults 65 and older use at least one social media site. For those between 50 and 64, it jumps to 64 percent. YouTube, Facebook and Instagram are the three most popular social media sites for all U.S. adults, in that order. Social media is for all people, much like Planned Parenthood. Join us on social media today!

**JOIN US ON SOCIAL MEDIA!**

## ADVERTISING

Planned Parenthood's advertising seeks to promote respectful, inclusive health content to affirm our role as a health care provider and make sure those in our community who need the care of Planned Parenthood know how to find it.

Wanna party? Wanna improve health care access? How about both? You can host your own party to ensure patients can access reproductive health care and education - no matter what. Find out more at [ppslr.org](http://ppslr.org) #partywithpurpose

6 locations in the St. Louis metro area - book an appointment by phone or online. [www.plannedparenthood.org/stlouis](http://www.plannedparenthood.org/stlouis) | 1-800-230-PLAN (7526)

**SHARE AN UMBRELLA. DON'T SHARE CHLAMYDIA.**

**SHARE A TOAST. DON'T SHARE HERPES.**

**SHARE A HEALTHY SNACK. DON'T SHARE AN STI.**

**SHARE DONUTS. DON'T SHARE GONORRHEA.**

**GET YOURSELF TESTED**

You can't always pick your roommate. But you can pick your birth control. Access to birth control is the most significant factor enabling women in college to stay in school.

**Planned Parenthood**

Locations in Springfield and Joplin. Make an appointment by phone or online. [www.plannedparenthood.org/symo](http://www.plannedparenthood.org/symo) 1-800-230-PLAN (7526)

**EVERY HERO NEEDS A SIDEKICK.** FIND YOURS AT @PlannedParenthood

**NOT EVERY HERO WEARS A CAPE.** SOME WEAR A P... On a condom. Or use the ring. Or an... Find your birth control at Planned

**WHO NEEDS SUPERMAN?** Take control of your health and your life. Make an appointment at Planned Parenthood

## PPSLRSWMO IN THE NEWS

The news media plays an ever-increasing role in educating the public about critical matters affecting their lives. Our communications staff works directly with reporters, both locally and nationally, to build awareness of and support for Planned Parenthood's important work in the communities we serve.

Planned Parenthood sues Missouri over abortion laws passed in summer special session

Planned Parenthood affiliates in Missouri have launched another lawsuit over new abortion restrictions passed this year that would "silence" women upon having effect in a few weeks. The suit challenges a slate of laws passed by the Missouri legislature this year that would...

Planned Parenthood to Make It Rain Condoms in St. Louis Tonight

Planned Parenthood is launching a campaign to distribute condoms in St. Louis tonight. The campaign is part of a larger effort to increase access to reproductive health care and education in the city.

Judge takes testimony in challenge to Missouri abortion law

Planned Parenthood provided medical records to Columbia in 2014 to 2015, some of the records raised complications that required a follow-up visit or hospitalization. The records were provided to the state's attorney general's office.

Planned Parenthood offers teen program for sexual health

Planned Parenthood is offering a new program for teens in St. Louis. The program provides confidential and free sexual health services, including STI testing, birth control, and pregnancy testing.



# DEVELOPMENT & FUNDRAISING



Our Development team works with our community of supporters to ensure our doors stay open so we can provide affordable, accessible, high-quality sexual and reproductive health care to each and every person who needs it.

## ANNUAL FUND

Generous, unrestricted gifts are critical to ensuring our doors stay open at our eight health centers and that we continue providing health care - no matter what.

## THE LEGACY CIRCLE

Pledged members have committed to support Planned Parenthood through their will, estate plan, or gift annuity. Their investment ensures we will be able to provide, protect, and support reproductive and sexual health, services, access, and rights in the future.

## THE LEADERSHIP COUNCIL

Members of this national initiative give \$25,000 or more annually and are invested in ensuring that Planned Parenthood has the resources it needs to care for and educate patients, and to defend itself in an increasingly polarized political environment.

## WOMEN'S LEADERSHIP CIRCLE

Members of this affiliate initiative give \$1,000 or more annually. They are dedicated to advancing the conversation about reproductive health care and education nationally and openly support Planned Parenthood locally. Members share a commitment to ensuring that all women of future generations

Total Donors: **4,304**

Total Gifts: **18,558**

Contributions	<b>\$2,970,933</b>
In-Kind Contributions	<b>\$229,901</b>
<hr/>	
Total Public Support	<b>\$3,200,834</b>

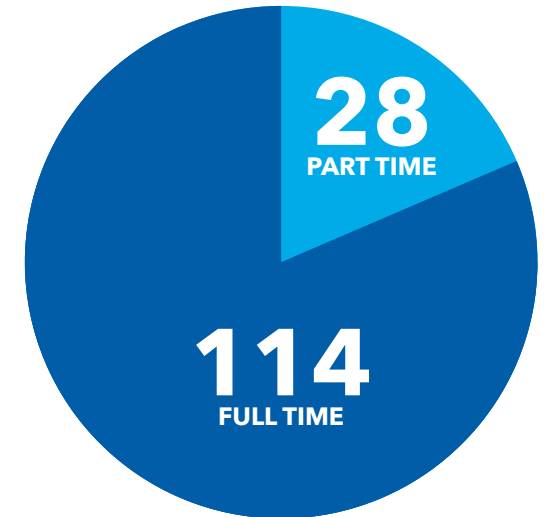


# FY 17-18 LEADERSHIP AND STAFF



Planned Parenthood of the St. Louis Region and Southwest Missouri

Total Staff - **142**

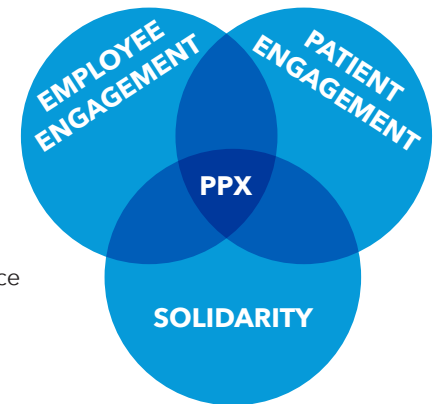


**TENDING TO THE TEAM**

In 2017, we expanded efforts to improve patient and staff engagement.

The Planned Parenthood Experience committee works on affiliate-wide proposals to measurably improve services for patients and increase staff engagement. Through three sub-committees, we are also revamping policies and practices to ensure we have a systemic, organized approach to change. Additionally, we have established a 12-month timeline of internal and external professional development and training opportunities for staff.

For Planned Parenthood, addressing issues of diversity, equity, inclusion and accessibility will enhance our services, increasing effectiveness and satisfaction for our team and those we serve. Addressing these critical issues will help create and maintain an organization of excellence and innovation





## BOARD OF DIRECTORS - OFFICERS

Sheila Greenbaum, Board Chair  
Linda Locke, Vice Chair  
Jacqueline Turner, Secretary  
Steve Wilhelm, Treasurer  
Dana Sandweiss, Chair Appointment  
Linda Raclin, Chair Appointment  
David Goerisch, Chair Appointment  
*(serving as a non-voting member)*

## BOARD COMMITTEE LEADERS

Leadership & Governance: Tracie Goffe, Susan Appleton  
Finance & Audit: Steve Wilhelm  
Development: Linda Raclin, Amy Soper  
Legislative & Political: Shonagh Clements, Dana Sandweiss  
Education: Susan Stiritz  
Communications & Marketing: Michele Thomas,  
Lydia Padilla

## BOARD MEMBERS

Susan Appleton; Rochelle Catus; MD, Shonagh Clements; Joan Culver; Erika Dahlin-Lee; Alissa Duel; Tracie Goffe; Sheila Greenbaum; Richard Gulick; Linda Locke; Colleen Millstone; Kim Olson; Lydia Padilla; Linda Raclin; Heather Raznick; Dana Sandweiss; Sally Scott; Ellen Sherberg\* (*not an Advocates board member*); Amy Soper; Susan Stiritz; Michele Thomas; Jacqueline Turner, MD; Bob Watt; Steven Wilhelm

Vivian Zwick  
Director Emeritus

C. David Goerisch  
Special Board Member

## SENIOR STAFF

Mary M. Kogut, President and Chief Executive Officer  
David L. Eisenberg, MD, MPH, FACOG, Medical Director  
Cathy Williams, Senior Vice President of Administration & Compliance  
Tom Hemingway, Senior Vice President of Finance & Operations  
Jesse Lawder, Vice President of Marketing & Communications  
Angie Postal, Vice President of Education, Policy & Community Engagement  
Janice Thomas, Vice President of Patient Services & Research

## SOCIAL MEDIA



- /ppstlouis



- @PPSLR & @PPSWMO



- @plannedparenthood\_stl\_swmo

## CONTACT

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# CONSOLIDATED FINANCIAL REPORT

PLANNED PARENTHOOD OF THE ST. LOUIS REGION AND SOUTHWEST MISSOURI AND AFFILIATED CORPORATIONS

## REVENUES 2017-2018

### Individual and Foundation Contributions

Contributions	\$2,970,933
Contributions-in-kind	\$229,901

### Patients Services & Program Fees, Insurance & Grants

Patient Fees - Family Planning	\$1,369,783
Patient Fees - Surgical	\$2,243,464
Medicaid	\$700,660
Title X (Federal Family Planning Funds)	\$433,690
Commercial Insurance	\$2,177,776
Family Planning Service Grants	\$310,933
Surgical Services Grants	\$378,000
Public Policy	\$191,910
ACA enrollment grants	\$377,293

### Miscellaneous

Investment Income	\$506,939
Gain (Loss) - Sale of Securities	\$1,921,054
Unrealized Appreciation (Depreciation) of Securities	\$(143,580)
Charitable Remainder Trust Gain (loss)	\$134,645
Miscellaneous Income	\$87,666

**TOTAL REVENUES** **\$13,851,067**

## EXPENSES 2017-2018

### Program Services

Family Planning	\$6,036,694
Surgical/Abortion Services	\$2,939,982
Education Services/Programs	\$233,015

### Support Services

Management and General	\$734,211
Development/Communications	\$664,710
Support to National/Regional Planned Parenthood	\$35,000

### Public Relations & Public Affairs

Marketing/Communications	\$399,813
Lobbying	\$101,548
Public Policy	\$1,128,320
Political activity	\$19,399

**TOTAL EXPENSES\*** **\$12,292,692**

**Increase (Decrease) in Fund Balances** **\$1,558,375**

\*Expenses include depreciation and national program support





### **Our Affiliated Corporations**

- Planned Parenthood of the St. Louis Region and Southwest Missouri
- Reproductive Health Services of Planned Parenthood of the St. Louis Region
- Advocates of Planned Parenthood of the St. Louis Region and Southwest Missouri
- Planned Parenthood VOTES - St. Louis and Southwest Missouri