



Planned Parenthood
of the North Country New York, Inc.

ANNUAL Report to the Community 2015



PRESIDENT & CEO

Tess Sacco Barker



It may be time to set our clocks back, but we're looking forward. In partnership with our Board of Directors, we are embarking on a new three-year strategic planning process. Looking back on our 50-year history, it's clear PPNCNY has thrived by meeting challenges with the steadfast commitment of the people who care about our mission. Today is no different, and I am confident we will create a dynamic and exciting vision that ensures PPNCNY's success.

While we plan for the long run, we have immediate challenges. Our state is not immune to the politicized attacks on women's health that have swept across states like Texas and North Carolina. With your assistance, we will make sure that dangerous bills to limit women's access to safe, legal abortion don't gain traction in the North Country.

Our mission is simple: Care. No Matter What. Yet, too often, our ability to provide this care is dependent on our patients' ability to access our services. While we are lucky to live in a state where the majority of our elected representatives want to protect safe access to reproductive health care, New York is not immune to attacks from groups and individuals determined to turn back the clock on women's health. Through our advocacy work,

we are educating elected leaders about harmful initiatives that will inevitably restrict access to reproductive care and compromise our ability to carry out our mission to Care. No Matter What. Playing defense – only stopping bad proposals – is not what we are about. We are also actively promoting a positive agenda which seeks to make the North Country a leader in expanding access to reproductive health care and sexuality education.

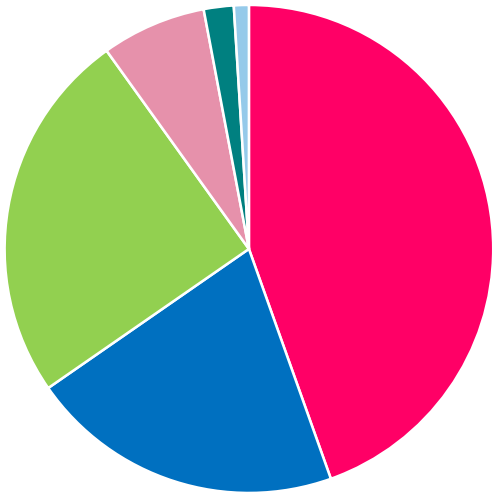
Our legislative priorities center around reducing and removing barriers to care. From increased privacy for patients, to using technology to create flexible delivery methods, we are committed to expanded access to sexual and reproductive health care for women, men, and teens throughout Northern New York.

Thank you for your continued support as we work across the spectrum to make our communities healthier places. Your support has gotten us this far, and we're depending on your continued partnership to advance our mission of protecting and promoting access to sexual and reproductive health care and the freedom for men and women to decide what health care they need and want.

Thank you!

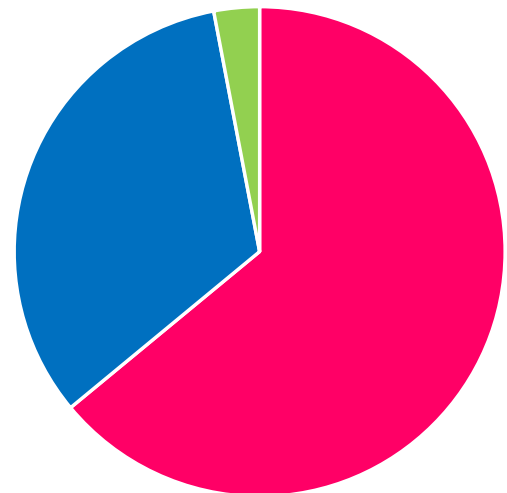
A handwritten signature in cursive script that reads "Tess Sacco Barker". The ink is dark and the signature is written in a fluid, personal style.

Financials



REVENUE

■ Government Grant Revenue	45%	2,365,609
■ Medicaid, etc.	21%	1,087,076
■ Insurance	25%	1,341,578
■ Fund-raising Revenue	7%	361,477
■ Client Fees	2%	69,417
■ Other	< 1%	31,501



EXPENSES

■ Direct Service Expenses	64%	3,265,133
■ Non-Direct Service Exp.	33%	1,759,461
■ Fund-Raising	3%	126,592

TOTAL EXPENSES: 5,151,186

Board of Directors 2015

Cheryl Maid
Chair
Deb Packard
Vice Chair
Melissa Hart
Secretary
Carol Gable
Treasurer

Alexandra Augsbury
Rita-Ann FitzGerald
Heidi Fortsch
Carol Gable
Lin Griffin
Melissa Hart
Suzy Johnson
Jennifer Jubin

Cheryl Maid
Barbara Rottier
Michelle Schumacher
Harris Semegram
Robert Simmonds
Cheryl Weller
Laurena Wickham Will

Thank you for
your dedication
to our mission!



Health Care

PATIENT NUMBERS AND VISITS

8,492- Patients

14,741 - Visits

11,524 - Chlamydia, Gonorrhea, Syphilis Tests

4,207 - Breast Exams

3,978- Pregnancy Tests

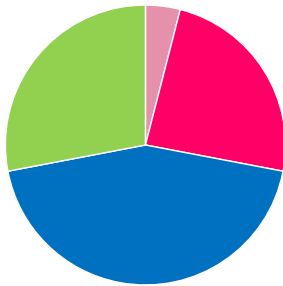
2,454 - HIV Tests

650 - Pap Tests

336- Doses of Emergency Contraception

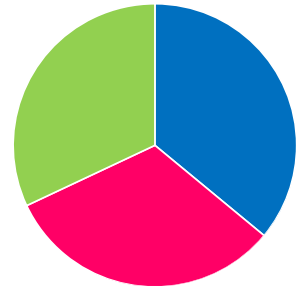
PATIENT AGE

- < 18 - 4%
- 18 - 29 - 24%
- 30 - 39 - 44%
- ≥ 40 - 28%



PATIENT INCOME

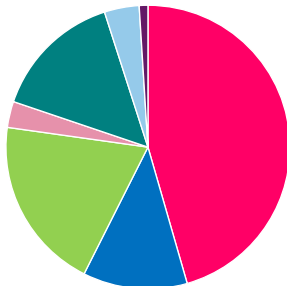
- ≤ 100% of *FPL - 36%
- 101 - 200% of *FPL - 32%
- ≥ 201% of *FPL - 32%



**FPL= Federal Poverty Level. In 2014, this was an annual income of \$24,250.00 for a family of four.*

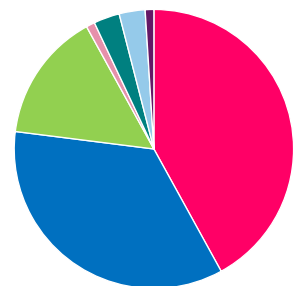
SERVICES BY TYPE OF VISIT

- Problem Visits - 46%
- Annual Exams - 12%
- Birth Control - 20%
- Initial Exam - 3%
- Pregnancy Test - 15%
- Abortion - 4%
- Counseling - < 1%



PPNCNY PATIENT PAYMENT METHODS 2015

- Private Insurance - 42%
- Medicaid & Medicaid Managed Care - 35%
- FPBP & FPEP - 15%
- No Charge Through Title X - 1%
- Reduced Rate Through Title X - 3%
- Other - 3%
- Self Pay - 1%



Lifetime of Care

Planned Parenthood of the North Country New York is here to serve every patient, regardless of their means, throughout every stage of their lives. Whether it's a student's first class on safer sex, a young woman's first visit to explore her birth control options or a couple who has decided their family is complete. For life's important decisions and the milestones in a life long journey of health, Planned Parenthood is an expert caregiver, teacher and friend for thousands of men, women, teens and families across the North Country. We partner with state agencies, school districts and community organizations to provide the most up to date training on sexuality and adolescent development.

We are doing more than ever to advocate for and serve every patient who walks through our doors. We're focusing on patients first, and reaching farther into the communities we serve to give everyone access to the healthcare they need and deserve. Our steadfast supporters continue to join forces with us to advocate and protect access to essential reproductive healthcare.

Educating communities provides knowledge and empowers responsible decision making. Planned Parenthood believes everyone should have access to accurate, age-appropriate information about sexuality and reproduction. Knowledge helps young people make informed decisions about when or if to become sexually active, how best to protect themselves from STI's and what protection and birth control methods work best for them.

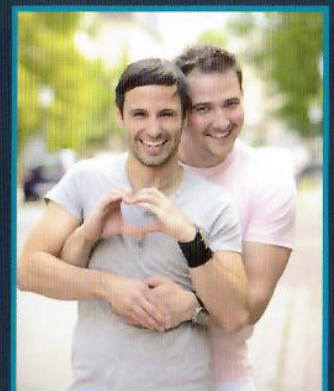
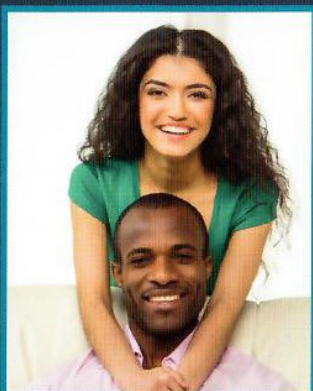
We believe in controlling your destiny because more options mean more opportunities. Birth control gives men and women freedom to make choices about their lives. We are tireless in our efforts to protect access to women's healthcare and reproductive rights. We will never stop fighting for a woman's right to choose. Every individual must answer for themselves and their partner whether or not they choose to start a family. We support everyone who is making these decisions and provide facts, options and care without judgement or barriers.

When we say we provide a Lifetime of Care- no matter what, that means Planned Parenthood is the leading provider of healthcare to women for a reason—we are the best at what we do. Reproductive rights are human rights. We support your right to choose your own path to a healthy meaningful life at every stage of your life. Our goal is to continue the legacy and promise of Planned Parenthood, for generations to come.



*Lifetime of
care.*

Planned Parenthood is doing more than ever to advocate for and to serve every patient. We're focusing on patients first, reaching farther into the diverse communities we serve. Your support will guarantee that we'll be here today, tomorrow, and years from now. We provide a lifetime of care, no matter what.



Jan B. Summerville Legacy of Leadership Award



Jan Summerville pictured with Hannah Griep, the first scholarship recipient of the Jan B. Summerville Legacy of Leadership Award.

As Planned Parenthood of the North Country New York, Inc. approaches its 50th anniversary, the agency has established the **Jan B. Summerville Legacy of Leadership Award** to be given to a traditional or non-traditional student at Jefferson Community College. This scholarship will be awarded through the Northern New York Community Foundation to a student majoring in Human Services who has volunteered or demonstrated leadership in their community.

“Jan’s passionate voice and actions have been instrumental in positive change, dignity, and accessibility to reproductive health for men, women and families across the North Country. We are honored with her legacy of leadership to our organization and mission and proud to establish this award scholarship in her name, said Tess Sacco Barker, current PPNCNY CEO.

In 1948, Ms. Summerville lived in Poughkeepsie and began volunteering for Planned Parenthood. When she moved to the Watertown area, she found many friends and neighbors who felt access to reproductive health care and birth control should be made available in the North Country. In 1966, this group of like-minded individuals established Planned Parenthood of Northern New York and Ms. Summerville was appointed Executive Director. To donate to the Jan B. Summerville Legacy of Leadership Award Scholarship, please call PPNCNY’s Fund Development Office at 315-782-1818 x 236.

Our Locations

www.plannedparenthood.org/north-country

CANTON:

(315) 386-8821
9 Miner Street
Canton, NY 13617

MALONE:

(518) 483-7150
246 W. Main Street
Suite #1
Malone, NY 12953

PLATTSBURGH:

Medical: (518) 561-4430
Administration: (518) 561-0605
66 Brinkerhoff Street
Plattsburgh, NY 12901

LOWVILLE:

(315) 376-7421
7398 Turin Road
Lowville, NY 13367

OGDENSBURG:

(315) 393-6544
419 Ford Street
Ogdensburg, NY 13669

SARANAC LAKE:

(518) 891-0046
41 St. Bernard Street
Saranac Lake, NY 12983

WATERTOWN:

Medical: (315) 788-8065
Administration: (315) 782-1818
160 Stone Street
Watertown, NY 13601



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