



Planned Parenthood of Metropolitan New Jersey



We are

**Planned Parenthood of Metropolitan New Jersey
2015 Annual Report**

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A letter from an individual who received help from our Certified Application Counselors in our Affordable Care Act Enrollment Project.

“I just wanted to send you a special thank you for helping me attain NJ Family Care health insurance when I was denied service for my gynecology visit. I was not getting through to NJ Family Care before your help. Thank you from the bottom of my heart. I was able to get all my vaccinations that I needed for the nursing program I am in and am now able to attend to ailments that I have suffered with for years by having my own doctor. I also just went to the dentist for the first time in over a decade and got my teeth worked on. It made me cry when I realized I had this kind of opportunity now. You are my angel. Thank you, thank you!”

Message from the Chair of the Board & President and CEO

If it is true that the greatest challenges can often provide the best opportunities for growth, then in many ways 2015 paved the way for Planned Parenthood Federation of America (PPFA) and affiliates around the country **to be stronger than ever.**

Between the video smear campaign, efforts to defund the organization and the shootings at the Colorado Springs Health Center, we found ourselves under numerous attacks. But the great news is that PPFA, Planned Parenthood of Metropolitan New Jersey (PPMNJ) and the other 58 affiliates all across America continue to **“Stand... No Matter What.”**

Our mission, vision and core values remain the driving force behind all that we do despite the targeted acts against us. Many states continue to face health center closures, restrictions in access to care and legislative nightmares.

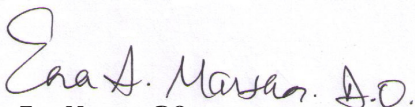
We must remember that while we live in a state where communities tend to recognize the importance of equitable access to reproductive health care, we have seen changes in sexual health across New Jersey since losing family planning funding from the state budget in 2010. There has been a 27% increase in sexually transmitted infections in NJ since 2009 (the last year that family planning funding was included in the budget) and in Passaic County we have experienced a 70% increase.

The message, however, is not all doom and gloom. PPMNJ continues to not only provide high-quality reproductive health care and education throughout metropolitan NJ but to grow our programs and services. All of our health centers now provide medication abortions, and patients can access their information and health records online through our patient portal.

The Family Life Institute’s education programs have expanded and we created two new retreats for young men who identify as gay/Bi/ YMSM and their parents or trusted adults. This growth not only signifies our strong and necessary presence in the community but reaffirms the continuing need for our services.

Construction of the new health center and administrative office in Newark began this year and our progress is swift! The new location will offer enhanced space as well as state of the art equipment and security to ensure our patients and staff continue to receive the standard of care they deserve.

Progress in the face of 2015’s challenges not only speaks to the ever growing need for family planning services and sexual health care, but of our collective strength--the strength of our patients, volunteers, supporters, advocates, staff and YOU. **We stand proud as Planned Parenthood of Metropolitan New Jersey!**



Ena Marsan, DO
Chair, Board of Trustees



Roslyn Rogers Collins
President & CEO



Ena Marsan, DO



**Roslyn Rogers
Collins**

Vision and Mission Statements

Mission

Planned Parenthood of Metropolitan New Jersey will empower individuals to make voluntary, informed decisions about their reproductive lives by providing safe, affordable and accessible health care, educational services and championing public policies to make those services available to all.

Vision

Planned Parenthood of Metropolitan New Jersey will be recognized as the leader in reproductive health care by providing a standard of excellence in clinical services, education and advocacy for the women, men and families of Essex, Hudson and Passaic Counties. Together, with the national Planned Parenthood movement, we will create a healthier generation and a more just society by putting sexuality education and sexual health care in the hands of people — giving them the information and power they deserve to shape the future.

Core Values

Planned Parenthood of Metropolitan New Jersey is dedicated to serving clients with professionalism, compassion and respect. We will responsibly advocate for clients and their rights. We will serve all people regardless of age, race, ethnicity, religion, gender, national origin, socioeconomic status, disability or sexual orientation with excellence, integrity and pride. We will practice kindness, flexibility, patience, confidentiality and dependability. We will have the courage to make choices that strengthen our communities.



Planned Parenthood of Metropolitan New Jersey by the Numbers

25,242

Family planning patient visits

16,528

Family planning patients who came to our health centers this year

34,332

Sexually transmitted infection (STI) tests including gonorrhea, chlamydia, syphilis, and HIV

81%

Percent of patients are at or below 150% of the Federal Poverty Guidelines

684

Number of medication abortions

4,423

Cervical cancer screening tests in 2015

8,000

People participated in education programs

1,000

Individuals enrolled into qualified health plans or expanded medicaid through our ACA enrollment program

5,663

Pregnancy tests

Healthcare Services

For over 87 years, PPMNJ has delivered compassionate, high-quality health care and reproductive health services for our neighbors in Essex, Hudson, and Passaic Counties. Providing health care to women, men, and young people continues to be the central focus behind all that we do. We are proud to provide these services to individuals in our community no matter who they are, what their financial situation, or their current health status. We provide care no matter what.

Women, men, and adolescents can access a wide range of services at our five health centers including:

- Annual Exams
- Birth Control/Family Planning Services
- Emergency Contraception (EC)
- Pregnancy Testing and Options Counseling
- Surgical Abortion Referral
- HIV/AIDS Testing and Counseling
- STI Testing
- Colposcopy
- Medication Abortion

2015 Highlights

- All five of our health centers now use electronic health records. The system experienced a number of updates this year which enhanced the health center staff's ability to anticipate the needs of daily appointments and chart patient information.
- Every health center now provides medication abortion services.
- Gonorrhea and Chlamydia testing is provided free of charge to men and women up to age 30.

“A patient came in for an appointment. After learning that her insurance could not cover her visit, she decided to seek services elsewhere. Prior to leaving, she thanked the staff for the wonderful work that Planned Parenthood does and made a \$100 donation.”

—Health Center Manager

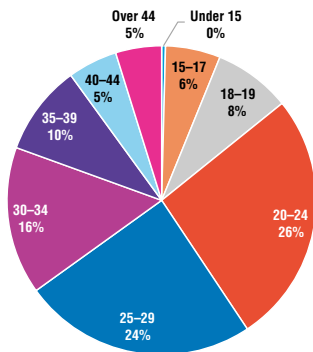
Health Services

- **6,226** Breast Exams
- **8,218** HIV Screenings
- **1,384** Pap Smears
- **10,463** Chlamydia Tests

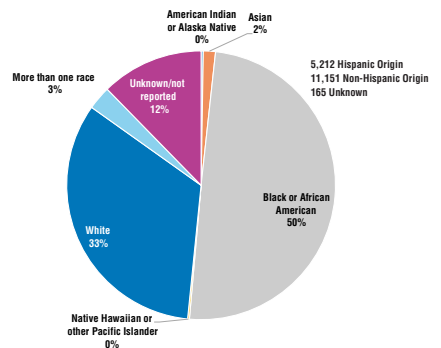
Our Patients

- **16,528** Women, men, and teens accessed services at PPMNJ at one of our 5 health centers
- **81%** were at or below 150% of the Federal Poverty Guideline
- **38%** of patients are uninsured

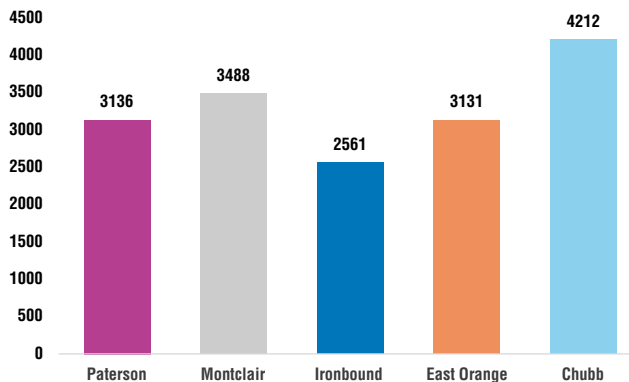
PPMNJ Patients by Age



PPMNJ Patients by Race and Ethnicity



PPMNJ Patients at Each Health Center



Education and Outreach

Planned Parenthood of Metropolitan New Jersey continues to provide high-impact, high-quality health education to the community. The Family Life Institute (FLI) brings health education and information to the entire family including adolescents and their parents. Educators work in Essex, Hudson, and Passaic Counties to deliver accurate, research based information that is appropriate and tailored for various age groups.



Our educators meet the community where they are. They travel to schools, community centers, homes, churches, faith based organizations, and offices to ensure that various populations are able to receive the information and tools they need to make informed decisions about their health to access services and resources. Our key programs include: in-school workshops, Parent/Child retreats, and our Living Room Series. FLI's Teen LINKS (Leaders Impacting Neighbors on Knowledge of Sexuality) employs Newark youth as peer educators to teach other teens about issues of importance that affect their lives.

Affordable Care Act Enrollment Program

Another aspect of our outreach work includes our Affordable Care Act Enrollment project. In 2015, Certified Application Counselors (CACs) enrolled almost 1,000 individuals into a qualified health plan or expanded Medicaid. Our dedicated and committed CACs travel throughout Essex, Hudson, and Passaic Counties to events and to meet with individuals to ensure they have a way to access health care.

2015 Highlights

- We reached 8,000 people through education and programs.
- Based on the success of our Mother/Daughter and Parent/Son retreats, we received funding from the New Jersey Department of Health division of HIV/AIDS to develop similar retreats for gay, Bi, YMSM young males and their families in Hudson and Passaic Counties.
- Carnegie Mellon University and University of Virginia started a research project with PPMNJ focusing on teen pregnancy prevention. Our role is to help recruit participants for the study and implement the intervention. The study is in the early stages of development and we look forward to keeping you posted on its future progress.
- PPMNJ's FLI held two Teen Life Conferences this year. 2015 marked the 32nd year of the Essex County conference which was held at New Jersey Institute of Technology. The 9th Passaic County Conference was held at William Paterson University. Continuing on the tradition of past conferences, both events were well attended and extremely informative.
- In 2015, PPMNJ's Certified Application Counselors completed Presumptive Eligibility enrollment training which allows them to enroll our patients into Medicaid at the time of their appointment.



Advocacy and Public Affairs

Planned Parenthood Action Fund of New Jersey (PPAFNJ) is a statewide collaborative initiative brought together by the three New Jersey Planned Parenthood affiliates to work on advocacy and public affairs. PPMNJ works with PPAFNJ and others to help build an environment where reproductive health care is available to all New Jersey residents who need it. To ensure access to reproductive health care services, we engage with elected officials, coalition organizations, and volunteers to create a unified and collective voice to advocate for our patients. Our advocacy and public affairs efforts are vehicles for furthering our mission and achieving our vision.



2015 Highlights

- Working with PPAFNJ and coalition members from around the state, we organized the “My Health, My Life: Legislative Summit” on June 22, 2015 in Trenton, NJ. PPMNJ President and CEO, Roslyn Rogers Collins, spoke at a rally and press conference the day of the summit regarding the importance of reinstating family planning dollars in the state budget. In addition to the rally, the Summit provided a platform for constituents to hear from elected officials including Assemblywoman Mila Jasey, Assemblyman Joe Lagana, and Assemblyman Raj Mukherji about the impact an individual citizen can have on the legislative process and how important that process is in bringing change to fruition.
- PPMNJ representatives attended Planned Parenthood Federation of America’s 2015 Lobby Day in Washington, DC where we spoke with NJ legislators about the impact family planning has on NJ citizens. The NJ delegation had a happy encounter with noted PP supporter Senator Cory Booker while there.
- PPMNJ launched a local Community Action Team (CAT) in Essex County as part of the statewide initiative with PPAFNJ. CATs work to build and mobilize supporters, activists, and volunteer leaders. We look forward to growing the movement and adding more CATs in Hudson and Passaic Counties.



Events

Hosting events provides a platform for engaging with supporters and sharing our story and the stories of our community members. Our time honored traditions like the Spring Soiree, are annual reminders of the progress we have made and keeps us focused on the future.

2015 Highlights

Our 2015 *Spring Soiree* held in April at Montclair's Van Vleck House, flourished with about 50 attendees who heard directly from community members who have utilized PPMNJ's programs and services. A patient spoke about her experience receiving reproductive health care and information at one of our centers and the impact this had on she and her partner. Guests heard from a mother who learned important lessons and communication strategies from attending the Mother-Daughter Retreat. We were also fortunate to hear from one of our Teen LINKS who spoke about educating others and what she personally has gained from this experience.

The 2015 **Taste of the Good Life Food and Wine Tasting** at BMW of Bloomfield on October 8th was again an evening to remember. With over 100 attendees, it was a huge success in raising funds to support PPMNJ's Family Life Institute's (FLI). Attendees participated in a silent auction and raffle while enjoying jazz music and delicious food, wine and spirits from local restaurants. PPMNJ honored Spice Thai, Papillon 25, and the Orange Squirrel Restaurants for supporting each of our three previous Taste of the Good Life events.



Financials

This financial summary reflects the highlights of our 2015 financial statements which were audited by Tait, Weller & Baker, LLP. The complete audited financial statements, including the auditors' unmodified opinion and required footnote disclosures are available upon request.

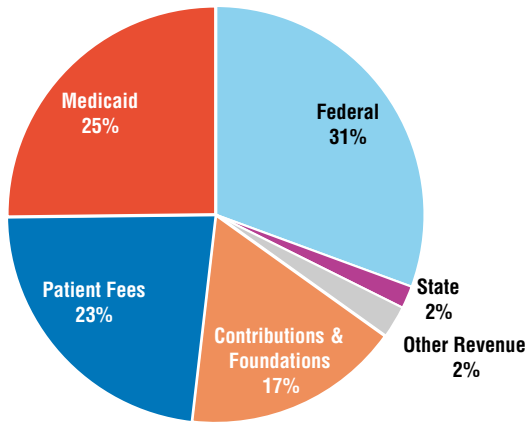
Revenue

Federal	\$1,753,875
State	\$100,000
Other Revenue	\$145,144
Contributions, Foundations and Other Grants	\$971,689
Patient Fees	\$1,317,387
Medicaid	\$1,442,634
TOTAL	\$5,730,729

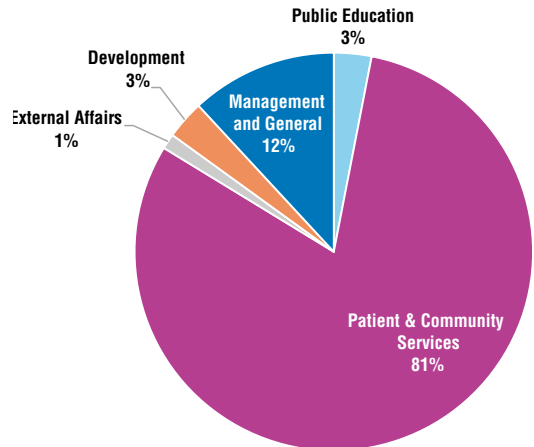
Expenses

Public Education	\$180,113
Patient & Community Services	\$4,760,964
External Affairs	\$73,306
Development	\$185,438
Management and General	\$701,540
TOTAL	\$5,901,361

Revenue



Expenses



Philanthropy: Living Legacy

Living Legacy Donors

PPMNJ recognizes our supporters who have been consistently dedicated to our mission and vision and **donated for ten consecutive years**. Their contributions ensure that our services and programs continue to thrive, while providing the foundation for providing funds for our growing community.

We would like to take this opportunity to thank our living legacy donors by acknowledging their commitment!

As of December 31, 2015

John and Joyce Ahlbeck
Virginia Baker
Susan and Harvey Bazaar
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David and Barbara Belasco
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Arline and Norman Shaffer
Carmella Stagnitta
Edward and Nancy Stuart
Delores Tyson
Bernice Weill
The Peierls Foundation, Inc.
United Methodist Women

In Memory of Junius E. Powell

Longtime friend and PPMNJ champion Junius (Jay) E. Powell passed away in October 2015. He and his late wife, Maria (Marliss) Powell (a former PPMNJ board member who passed away in 2008), remained dedicated to PPMNJ's mission and vision and provided support to grow our services and programs.

Mr. Powell's estate left a generous operating and capital gift to the organization after his passing to continue the family's legacy of support. The Powells remain in our thoughts and will continue to inspire our work.



Board of Trustees

As of December 31, 2015

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Kathy Butts, Benefits Administrator/Controller
Melinda Gallian, Medical Billing Supervisor
Kalimah Johnson, Certified Application Counselor
Frank McClain, Director of Facilities
Lisa McMillan, Accounts Payable/Payroll Associate
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Prudence Walters, Administrative Assistant

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Bonnie Black, Centralized Appointment Representative
Maritza Morales, Call Center Representative
Dawn Randleman, Centralized Appointment Representative
Antinette Rhymes, Call Center Representative

Chubb Center, Newark

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Hannah Benniman, LPN
Katherine Davis, Clinical Assistant
Lummie Little, Clinical Assistant
Arlene Martinez, Clinical Assistant
Angela Peterson, Clinical Assistant
Aneekah Simmons, Physician Assistant
Fiorela Valdez, Clinical Assistant

East Orange Center

Kelly Ferreira, Center Manager
Kisha Anderson, Nurse Practitioner
Akira Frierson, LPN
Yudelka Gonzalez, Clinical Assistant
Maria Pimienta, Clinical Assistant
Felicia Teabout, CA Receptionist

Ironbound Center, Newark

Rebeca Lopez, Center Manager
Nicole Lopez, LPN
Analleli Martinez, Clinical Assistant
Vanessa Morel, CA Receptionist
Diana Vidal, Laboratory Technician
Bonnie Probert, Nurse Practitioner

Montclair Center

Phyllis Rowan, Center Manager
Jacquelyn Centalanza, Receptionist/CA
Trishaun Huertas, Clinical Assistant
Cherell Reese, Clinical Assistant
Zenaida Rodriguez, Clinical Assistant
Kelley Wachter, Physician Assistant
Towanda Williams, Registered Nurse

Paterson Center

Sylvia Bryant, Center Manager
Kubra Bozkurt, Registered Nurse
Janet Ferrer, Clinical Assistant
Yury Gomez, Clinical Assistant
Lori Marino, Physician Assistant
Aileen Morales, Clinical Assistant

Per Diem Clinicians

Christy Borud, Nurse Practitioner
Barbara Martin, Nurse Practitioner

AT PLANNED PARENTHOOD, CARE IS MUCH MORE THAN THE SERVICES WE PROVIDE; IT IS THE WAY WE APPROACH OUR WORLD.

WE CARE.

DEEPLY. WITH RESPECT. WITHOUT JUDGMENT.

WE ARE UNWAVERING IN OUR BELIEF THAT ALL PEOPLE DESERVE HIGH-QUALITY, AFFORDABLE HEALTH CARE. WE ARE TIRELESS IN OUR EFFORTS TO PROVIDE EDUCATION AND INFORMATION SO PEOPLE CAN MAKE THEIR OWN HEALTH DECISIONS. WE PROUDLY FIGHT FOR WOMEN TO BE ABLE TO GET THE REPRODUCTIVE SERVICES THEY NEED. WE DO ALL OF THIS BECAUSE

WE CARE PASSIONATELY ABOUT HELPING WOMEN, MEN, AND YOUNG PEOPLE

LEAD HEALTHY LIVES.

NO MATTER WHO THEY ARE. NO MATTER WHERE THEY LIVE. WE WILL DO EVERYTHING WE CAN TO GET THEM THE CARE THEY NEED. BECAUSE WE BELIEVE THAT WHEN PEOPLE ARE TRULY CARED FOR, THEY WILL MAKE THEIR LIVES, THEIR FAMILIES – AND EVEN THE WORLD – BETTER AND HEALTHIER.

PLANNED PARENTHOOD. CARE. NO MATTER WHAT.



Health Centers

**Chubb Center/
Newark
Administrative Offices**

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F: 973.596.2851



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**Ironbound/
Newark**

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East Orange
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Montclair

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Montclair
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P: 973.746.7116



We're Moving in 2016!



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