

2018 | 2019

ANNUAL REPORT



DEAR FRIENDS,



Sheri Bonner
President & CEO

Sally De Witt
Chair, Board of Directors

Planned Parenthood Pasadena and San Gabriel Valley **served more than 63,000 patient visits thanks to you.** They come to us in need of cancer screenings, birth control, STI treatments, abortion services, transgender care, and so much more. Our patients walk through our doors knowing they will receive sensitive, nonjudgmental care—no matter what.

But 2019 was not without its challenges for those of us fighting for sexual and reproductive rights. The Title X Gag Rule coming into effect proved that **we are not immune from federal attacks, even in the haven state of California.** Our local community suffered a 600% rise in the rate of syphilis. And hate crimes rose against LGBTQ folks across the country, as the Trump administration's policy prohibiting most transgender individuals from entering the military went into effect.

So we refused to back down. In addition to many other accomplishments this year, we moved full speed ahead with our expansion plans to open two new health centers, we started offering treatment for syphilis, we began piloting mental health care and telehealth, we expanded our sex ed programs, and we launched the TransCare initiative.

None of this could have happened without the incredible generosity of supporters like you. **You are the heroes of Planned Parenthood Pasadena and San Gabriel Valley.** We thank you for standing with us today, and ask that you stand with us in the future.

Now Serving Baldwin Park, Thanks to You!

Privacy, serenity, pride, and empowerment: these are the cornerstones of our newest, largest, and most innovative health center, which opened in Baldwin Park earlier this month as a direct result of generous supporters like you.

Working with award-winning architects, we designed a campus including a 5,700-square-foot health center, outdoor tranquility garden, secluded parking lot, and dedicated education building. Every feature, from patient-controlled dimmable lights to sound-absorbing ceiling tiles, is a testament to our heightened consideration of patient needs.

The center's streamlined layout and wayfinding elements, like brightly color-coded walls, will ease confusion, improve patient flow, and contribute to quicker appointment turnaround. Our staff will benefit from open spaces designed to promote communication and collaboration.

With the addition of a devoted education center, we are expanding our educational reach. Our community education team, which includes two health educators from Baldwin Park, will use the space to offer culturally fluent, trauma-informed, and medically accurate sex education for students, parents, teachers, and foster youth.

We are thrilled to bring the health center of the future to Baldwin Park, a medically underserved community, and we look forward to breaking ground on another new health center to open in Highland Park later this year.



Empowering Foster Youth

In 2019, PPPSGV was elated to add a Director of Community Education and a third health educator to our team, allowing us to amplify sex education programming and focus on our service area's large population of foster youth.



Throughout the last decade, our affiliate has made tremendous strides in providing thoughtful, trauma-informed health education for foster youth. Research shows that foster youth are more likely to experience teen pregnancy, more likely to be sexually assaulted, and more likely to be sex trafficked. Foster youth will change schools an average of eight times while in care, and often do not receive the sex education they need to take control of their sexual health.

At PPPSGV, we are working hard to address this gap. In less than two years, we have expanded our direct education for foster and transition-age youth by nearly 350%. In the same period, we have launched sex ed trainings for foster caregivers, families, and social workers, and are now training more than 250 foster-serving staff and families a year.

We are the only Planned Parenthood affiliate in the state that has developed a specialized approach to educate foster youth. Our skilled, bilingual educators cover consensual relationships, preventing unintended pregnancies and STIs, partner violence, personal values, sexual orientation, and gender identity, to prepare youth aging out of the system for self-sufficiency.



Countering the STI Crisis

“When I came to get birth control, I found out I had an STI. I was so grateful that this center gave me treatment right away and followed up with me.” - PPPSGV Patient

Receiving an STI diagnosis can be overwhelming and frightening. Thankfully, for thousands of patients in Northeast LA and the San Gabriel Valley, we are there, providing them with relief and a clear path forward.

Last year, we did more than ever to curb the spread of sexually transmitted infections as California’s STI numbers reached epidemic levels. The state’s syphilis, gonorrhea, and chlamydia rates hit 30-year highs, with 96,342 reported cases in Los Angeles County alone. In response, we accelerated our prevention and treatment efforts, working with the Department

of Public Health to provide essential care. We introduced syphilis treatment across all health centers and provided 111,800 STI and HIV tests, a 48% increase from just two years ago. As other local STI clinics were defunded and shuttered, our doors stayed open. We remain one of the only local public providers of life-saving HIV-prevention medications and syphilis treatment.

Left undiagnosed and untreated, STIs can lead to tragic consequences; with so much at stake, we are proud to be a safety net, providing care **no matter what.**

Why I Stand with Planned Parenthood

LORI CALVIN

Leadership Circle Donor, Patient Advocate Volunteer

"I was an uninsured and single law student when I became pregnant. I was unsure of what I should do, but my friends and family suggested that getting an abortion was the only realistic plan for me. I sought advice at my local Planned Parenthood, and they were incredibly supportive, reminding me that I had options and that **the decision of whether or not to have an abortion was mine to make**. At seven weeks gestation, I decided I would get an abortion when I went home to Minnesota at the hospital in town. Everything about the experience was horrible; the clinicians were cold and abrupt, and when I asked for pain medication, they told me most women don't take anything. I was completely alone during the procedure, and when I finally saw the face of my friend who had come to take me home, I started crying, overwhelmed by my experience. I felt like I had just been punished.

Six years later, my husband and I were thrilled to learn that I was pregnant with our second child. But at eight weeks

gestation, I suffered a miscarriage. When I went in for my DNC procedure, I was

struck by the different experience I was now afforded; I slept comfortably under anesthesia, and I received cards and flowers and messages of support. My doctor and nurses were kind and sympathetic. It became clear that, although I was undergoing the same procedure I had six years earlier, now I was being treated like a human being, cared for and loved, instead of punished.

This disparity infuriated me. The truth is I needed as much support when I went through my abortion as I did when I miscarried. Maybe more, because I was young, scared, and conflicted. That is why I began my training as an abortion doula, and why I resolved to help other women experiencing abortions. I want to give people the compassion and empathy that I needed and didn't receive. I want to let them know they are not alone."



Why I Stand with Planned Parenthood (cont.)

STEPHANIE LOPEZ

PPPSGV Patient

“When I was 20, I learned that I was pregnant. I was still in school, without a job or a boyfriend, and I didn’t know if I was ready to be a mom. My parents suggested that I have an abortion, so I made an appointment with Planned Parenthood. When the nurse asked me if I wanted an abortion, I burst into tears, feeling unsure of my decision. She explained that if I wasn’t ready, we didn’t have to continue. I went home and sat down with my family to tell them that it was my decision to keep my son. I am eternally grateful for that critical moment at Planned Parenthood, and that amazing nurse—**if it wasn’t for her, I would have lost the best part of my life.** I still go to Planned Parenthood now for STI testing and birth control because I trust that they are there for me and my wellbeing. They aren’t there to pressure anyone into anything. They really are there to help those who need it.”



Your Impact on Local Health Care and Education*

*from July 1, 2018 to June 30, 2019

**from April 1, 2018 to December 15, 2019



63,154

Patient Visits

13% of our patients were male

204 patients were served to date through TransCare**



20,131

**Opportunities for
Sex Education**



111,800

STI Tests & Preventions

95,413 STI tests

16,165 HIV tests

222 PEP and PrEP prescriptions
(HIV-prevention medication)



7,818

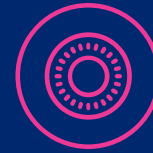
**Cancer Preventions
and Treatments**

3,020 Breast exams and mammograms

2,315 Pap tests, colposcopies, and
LEEPS (cervical cancer diagnoses and
treatments)

2,483 Well-Person Exams

Your Impact on Local Health Care and Education



154,042

Birth Control Services

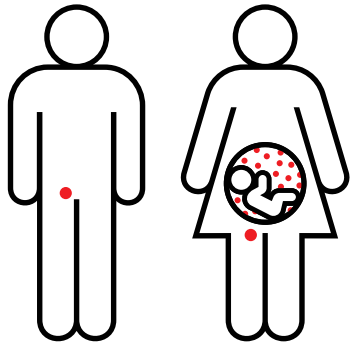
128,569

Cycles of birth control
pills, patches, rings,
IUDs, and implants

25,473

Emergency
contraception kits

Guttmacher Institute estimates that our four health centers prevented **2,190** abortions and **9,520** unintended pregnancies, which led to a net savings of more than **\$24 million** for California tax payers.



Syphilis rates rise by 600% in California.

JAN



We partnered with the Public Health Department to start offering syphilis treatment.

APR



The Trump administration's policy prohibiting most transgender individuals from entering the military went into effect.

Launched TransCare, masculinizing and feminizing hormone therapy for transgender patients, serving over 130 patients since its inception.

2019 IN REVIEW

YOU are the
heroes of PPPSGV!



2019 IN REVIEW (cont.)

BREAKING:

The Trump-Pence administration just **forced Planned Parenthood out** of the Title X program.

Title X Gag rule went into effect, making it illegal for us to discuss abortion.

JUN



We partnered with Cedars-Sinai to begin piloting mental health care and telehealth, and we joined up with City of Hope to improve access to our mammogram clinic.

JUL

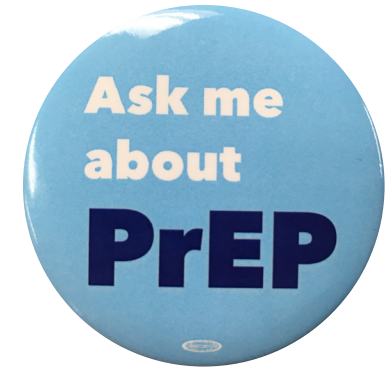


Planned Parenthood Pasadena and San Gabriel Valley stood by our patients in their right to access the full range of options; we refused to abide by the oppressive Title X Gag rule.

2019 IN REVIEW (cont.)



OCT



We were awarded a grant to improve access to HIV prevention drugs for women of color.

DEC



We forged ahead with our expansion plans to open our newest and largest health center in Baldwin Park.



**Special thanks to our
Let's Do More campaign donors!***

*(as of 1/10/20)



**Thank You to Our
Leadership Circle Donors**

FINANCIAL SUMMARY

July 1, 2018 - June 30, 2019

Revenue



\$16,522,010

Patient Services and Program Fees



\$4,171,966*

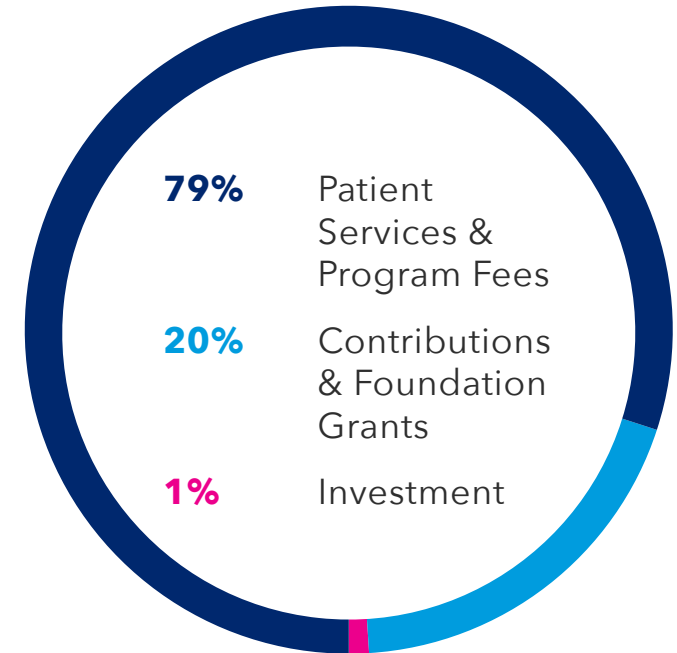
Contributions and Foundation Grants



\$269,197

Investment Income

TOTAL \$20,963,173



**Includes campaign funds that will support expanding into our new health centers in addition to developing new medical services and education programs.*

FINANCIAL SUMMARY

July 1, 2018 - June 30, 2019

Expenses



\$14,248,805

Patient Services, Education, Community Outreach, and Public Affairs



\$2,868,547

Administration

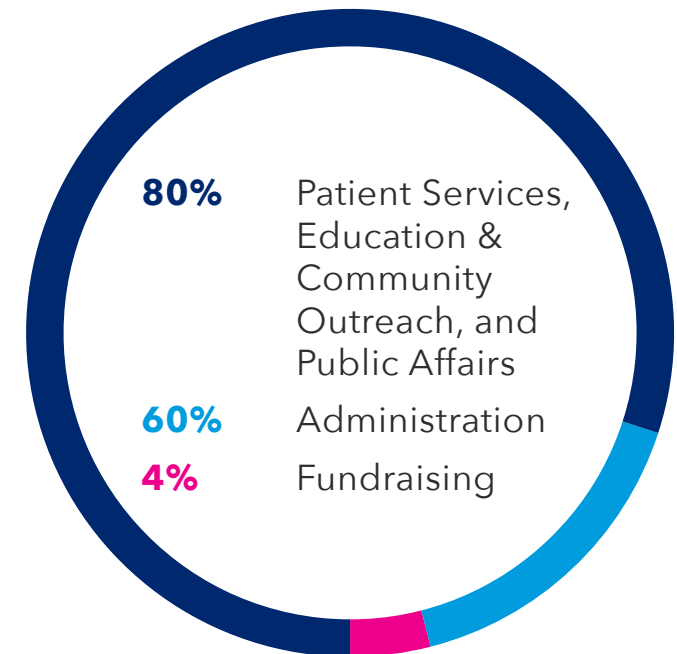


\$756,076

Fundraising

TOTAL \$ 17,873,428

The cost to raise a dollar is approximately 18 cents.



**Your continued support makes a tremendous difference.
Thank you for standing with us!**