



# WE ARE PLANNED PARENTHOOD

ANNUAL REPORT 2008

 Planned Parenthood<sup>®</sup>  
of the Rocky Mountains



## WHO WE ARE

Planned Parenthood is many things to many people. We are a trusted provider of high-quality sexual and reproductive health care, a compassionate teacher of comprehensive sex education, and a determined advocate. For 93 years, Planned Parenthood has promoted a commonsense approach to women's health and well-being, based on respect for each individual's right to make informed, independent decisions about sex, health, and family planning.

## PLANNED PARENTHOOD FEDERATION OF AMERICA'S

(PPFA) 97 affiliates operate nearly 880 health centers across the nation, providing sexual and reproductive health care, education, and information to five million people each year. Planned Parenthood's contraceptive services prevent an estimated 631,000 unintended pregnancies and 300,000 abortions each year. In fact, Planned Parenthood does more to prevent unintended pregnancies, and therein reduce the need for abortion, than any other organization nationwide.

## PLANNED PARENTHOOD OF THE ROCKY MOUNTAINS

(PPRM) is the region's leading sexual and reproductive health care provider and advocate. Last year we provided affordable and confidential services to 127,960 women, men, and teenagers at 32 health centers in five states (Colorado, Missouri, Nevada, New Mexico, and Wyoming). Our mission is to improve the quality of life by enabling all people to exercise individual choice in their own reproductive health. (As of 2009, PPRM operates 29 health centers throughout Colorado, Nevada, New Mexico, and Nevada; Planned Parenthood of the St. Louis Region now operates PPRM's former health centers in Southwest Missouri).



## WE ARE PLANNED PARENTHOOD



Planned Parenthood is rooted in the courage and tenacity of American women and men willing to fight for women's health, rights, and equality. Margaret Sanger, Planned Parenthood's founder, is one of the movement's great heroines. Sanger's early efforts remain the hallmark of Planned Parenthood's mission to:

- Provide contraception and other health services to women and men;
- Fund research on birth control and educate specialists and the public about the results;
- Advance access to family planning in the United States and around the world.

Women's progress in recent decades — in education, in the workplace, in political and economic power — can be directly linked to Sanger's crusade for women's reproductive freedom.

## A MESSAGE FROM OUR CHAIR AND OUR PRESIDENT AND CEO



Planned Parenthood is founded on the belief that everyone has the right to choose when or whether to have a child, that every child should be wanted and loved, and that women should be able to control their destinies.

Together we have been building a future for the thousands of women, men, and teenagers we serve annually at our health centers and through our educational programs and public policy advocacy.

In 2008, PPRM reached a significant milestone in our 93 year history.

After years of dreaming, planning, fundraising, and building, we celebrated the culmination of our unprecedented \$10 million *Building the Future*

campaign. Thanks to the extraordinary generosity and dedication of our donors and volunteers, this campaign allowed us to take our mission to a higher level and:

- Debut our beautiful state-of-the art office in June 2008, home to our regional headquarters which comprises a health center and administrative office;
- Transform health centers to safeguard clients, staff, and supporters;
- Invest in resources and training to better serve our clients.

We also embarked on the next phase of our agency-wide change initiative that was established four years ago to strengthen our agency and better position ourselves for the future. Utilizing the internal expertise of a broad cross-section of staff, we examined our operations with a businesslike approach. The result rendered significant accomplishments in the areas of diversities, revenue generation, quality management, health center efficiencies, staff recognition and training, information technology infrastructure, strategic planning, and communications.

Progress and innovation are now part of our culture as accountability, productivity, and efficiency are traits we embrace in our day-to-day operations. What has not changed, however, is our commitment to our mission, vision, and values.

Planned Parenthood is an essential community institution in every area we serve. In these uncertain economic times, now more than ever, people depend on Planned Parenthood to stay healthy. Women who find themselves unexpectedly unemployed or without health insurance should not go without birth control, an annual exam or cancer screenings. Our ability to provide affordable health care is more vital than ever.

We are grateful that you have helped us stay strong. In the future, you will see us continuing to advance women's health and shape health care reform in our region.

We look forward to the future with great optimism and ambition, basing our expectations on the accomplishments outlined in this annual report. Our success depends on the support of our donors and volunteers and the dedication of our board members

and staff. Thank you for helping us offer a brighter future to the thousands of women, men, and teenagers who rely on our services to lead healthier, happier lives.



Vicki Cowart  
*President and CEO*



Charles Von Thun  
*Chair, Board of Trustees*

## VICKI COWART NAMED CHAIR OF THE AFFILIATE CHIEF EXECUTIVES COUNCIL

In March 2008, Vicki Cowart was elected Chair of the Affiliate Chief Executives Council. This council represents all Planned Parenthood affiliate CEOs and the two-year term is considered to be one of the most important posts within the Planned Parenthood nationwide federation.



**MARGARET SANGER  
AWARD:  
BRETT MILLER**

Brett Miller of Miller Design Works is the creative genius behind our fantastic new client-centered health centers. As the architect of several of our renovated health centers, Brett was a natural choice to lead the creative strategic planning for our 38th Avenue campus. We were honored to award Brett with the Margaret Sanger Award that recognizes individuals for exceptional contributions to increase accessible family planning services and honors those who have shown exemplary leadership in furthering reproductive rights. Previous recipients include: Joy Hilliard, Jaren Ducker, Barbara Lee, Ruth Hopfenbeck, John and Janet Tyler, Nancy Schulein, and Louise Walker.



**SYLVIA M. CLARK  
AWARD:  
KEVIN PAUL**

A guiding force at PPRM, our general counsel Kevin Paul, serves as our advocate, attorney, and advisor. Anticipating and advising on legal matters including regulatory challenges, Kevin always keeps the health of our clients at the forefront of his advice. In recognition of his many contributions and years of dedication to preserving access to reproductive freedom, we were honored to present Kevin with the inaugural Sylvia M. Clark Award. This award recognizes sustained leadership, extraordinary service, solid commitment, and critical contributions to the Planned Parenthood mission over time. Sylvia Clark was a champion in reproductive rights and led PPRM for 17 years in the role of president and CEO following 17 years of dedication to PPRM in other capacities. She died of a brain tumor in 2004, but her legacy lives on, and Kevin embodies her legacy as the first recipient of the award named for Sylvia.



## CUTTING THE RIBBON



protesters targeting our construction company and subcontractors.

Through the *Building the Future* campaign, PPRM transformed a vacant industrial property in Denver's Stapleton neighborhood into a modern three-story medical building. In August, we celebrated the grand opening of our 38th Avenue campus. This beautiful 50,000 square-foot building now serves as our regional headquarters, housing a state-of-the-art health care facility and administrative office. The project was completed 89 days early despite anti-choice

This building with its spacious grounds reflects a vision come true. This vision is one that will leave an everlasting impression and positive impact on everyone who walks through our doors; and it was only achievable through joyful but hard work. We thank our staff and volunteers and more than 2,000 generous donors who made our \$10 million *Building the Future* campaign a success.

### CAMPAIGN LEADERSHIP

#### CO-CHAIRS

Diane Barrett  
Thomas Barrett  
Rhonda Grant  
Peter Grant

#### HONORARY CO-CHAIRS

Lorraine Higbie  
Harley Higbie, Jr  
Joy Hilliard  
Katharine Stapleton



#### DIVISION CHAIRS

Steve Bachar	Joy Johnson
Susan Bachar	Juli Lapin
Brewster Boyd	Barbara Lee
Nea Brown	Susan Mostow
Jim Culhane	Laura Perry Barton
Lisa Culhane	Buzz Victor
Kathleen Dolan	Judith Wagner
Jaren Ducker	Barbara Welles
George Hopfenbeck	Vicki Cowart <i>President &amp; CEO</i>
Ruth Hopfenbeck	

For 93 years, Planned Parenthood has been a trusted name in reproductive health care. Last year, we provided affordable, high-quality, personalized care to more than 127,000 women, men, and teenagers at our 32 health centers.

Daily, we strive to prevent unintended pregnancies through contraception, reduce the spread of sexually transmitted diseases through testing and treatment, and provide life-saving cancer screening services. Prevention services are the hallmark of what we do. We also provide women facing unintended pregnancies with unbiased information about their options—parenting, adoption, and abortion. Our caring physicians, nurse practitioners, and support staff are experts in their fields. We maintain the highest standards of care and go above and beyond by taking time to speak and listen to clients, encouraging them to ask questions and discuss their feelings in a confidential setting.

PPRM clients continue to represent those in the community who are most in need of affordable health care and have no medical insurance or are underinsured. Eighty-four percent of our clients do

not have any form of insurance (including Medicaid) with 26 percent at or below the federal guidelines for poverty. Whenever possible, we meet their needs with grant-funded subsidies or a sliding scale fee. Last year we were able to provide sliding scale fee services to 11,373 clients.

**CLIENTS SERVED: 127,960**

**FEMALE: 94 PERCENT**

**MALE: 6 PERCENT**

**HEALTH CENTER VISITS: 311,332**

Forty-one percent of our clients sought services for the first time.

*One in four American women has turned to Planned Parenthood for health care at least once in her life. For a large number of uninsured women and men, Planned Parenthood serves as their primary health care provider.*



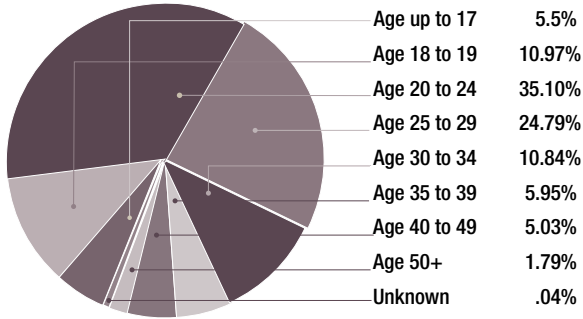
Based on increasing demand for the HPV vaccination, Gardasil, we expanded this service and are now a leading provider. Gardasil is FDA approved for women ages nine to 26, and protects against the types of HPV that cause 70 percent of cervical cancer and 90 percent of genital warts. Last year we provided 3,163 HPV vaccinations, of which 757 were complimentary thanks to Gardasil's Patient Assistance Program.



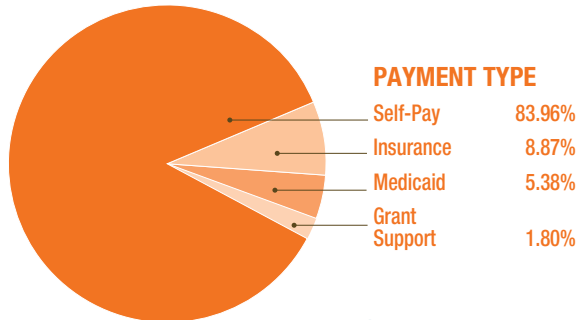
Funding from the Women's Wellness Connection allowed us to provide free life-saving cancer screening services to 1,932 women.

# OUR CLIENTS

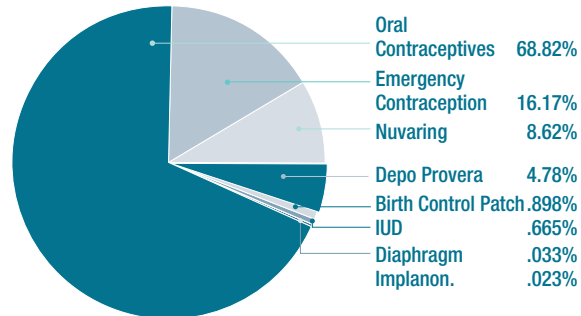
## AGE



## PAYMENT TYPE



## \*BIRTH CONTROL METHODS

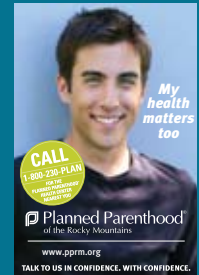


## IN 2008, PPRM CLIENTS RECEIVED:

- 390,167 \*birth control methods
- 53,923 sexually transmitted disease (STD) tests
- 29,759 HOPE visits (birth control without an exam)
- 17,148 annual exams and screening for breast and cervical cancer
- 17,028 pregnancy tests
- 11,705 condoms
- 11,150 HIV tests
- 9,432 abortions (5,968 in-clinic and 3,464 abortion pill)
- 3,163 HPV vaccinations

Last year, 382 clients received prenatal care through our *Prenatal Plus Program* at Rose Medical Center in Denver. This program provides safe, complete, holistic, and quality maternity care to help women and their families have healthy pregnancies in an environment that is supportive and accepting.

We continued to see significant growth in the number of male clients seeking our services in 2008, with male client numbers up 22 percent from 2007.



Aligned with our commitment to prevention and to superior products, Planned Parenthood launched a new condom line in 2008, called PROPER ATTIRE®. PROPER ATTIRE® condoms feature a stylishly packaged interior and exterior, designed to help women feel more comfortable and confident about buying and carrying condoms. PROPER ATTIRE® proved to be an immediate top seller with more than 12 million condoms sold nationally in the first eight months, more than double the number of condoms Planned Parenthood typically distributes in a year.



## PLANNED PARENTHOOD IS **KNOWLEDGE**

Planned Parenthood is a recognized regional leader in advancing and providing comprehensive, medically accurate, and age-appropriate sex education. We believe that it is never too early or too late to educate women, men, teenagers, and families about sex and sexuality. To us, information is essential to allow people to make healthy, responsible decisions about their sexual and reproductive health.

Last year, our educators collaborated with over 200 agencies and provided 19,577 people with comprehensive sex education through 2,225 education sessions. Everyday, PPRM's team of trained educators reach people who have urgent life questions and want a safe, confidential, unbiased source to turn to for accurate information.

PPRM's two education teams, Community Outreach and Youth Development, are at the forefront of sexual health education. Our Community Outreach programs provide sexual health knowledge about how to prevent unintended pregnancies and STDs and offer an overview of PPRM's health care services. These sessions are open to people of all ages and increase

exposure to open, non-judgmental, empowering messages about sex.

Our Youth Development programs are long-term, intensive educational sessions that increase sexual health skills, behavioral intentions, and positive attitudes about how to delay sexual intercourse throughout adolescence and how to prevent unintended pregnancies and STDs.

This dual focused approach allows us to strengthen our commitment to provide customized teachings to specific audiences.

All programs promote abstinence as the most effective way to prevent unintended pregnancy and STDs. Curriculum also addresses puberty basics, anatomy, and how to nurture a foundation for responsible sexual decision-making and healthy relationships. Research shows that teenagers who receive comprehensive sexuality education will wait to have sex, and will make responsible choices if or when they do become sexually active.



We align our programs with best practices curricula that have been rigorously evaluated with different populations and proven effective. To measure the efficacy of our programs and the impact on our program participants, PPRM also leverages scientifically validated evaluation tools.



The Internet is one of the first places young people visit when they need information. Last year our website, pprm.org, was a resource for an unprecedented number of clients, activists, and supporters. Simultaneously, we leveraged social networking sites such as MySpace and Facebook to build stronger relationships with our supporters and to heighten our online presence.

*“You rock. This presentation was the first time anyone has ever openly discussed sex or STDs with me in an educational manner. Thanks!”*

## YOUTH DEVELOPMENT PROGRAMS EXAMPLES INCLUDE:

### GROWING UP SMART

**Total participants 504**

Growing Up Smart (GUS) is an abstinence-based comprehensive sex education curriculum designed for late elementary and middle school youth. Students in the GUS program receive lessons from the Draw the Line/Respect the Line curriculum, which teaches important decision making and assertive communication skills to off-set sexual pressure.

### PERSONAL RESPONSIBILITY EDUCATION PROGRAM

**Total participants 1,521**

Personal Responsibility Education Program serves high school youth in a variety of settings including: group homes, after-school programs, community-based collaborations, and public and private schools. Program participants receive instruction from the best practice curriculum Safer Choices. Safer Choices arms participants with the skills, knowledge, and practice to make healthy, responsible decisions.

### DOLLAR-A-DAY

**Total participants 93**

Dollar-A-Day is a pregnancy prevention program for young women. Adolescent women can join the Dollar-A-Day program in ninth grade and remain in the program throughout high school. The program fosters a close, supportive network and emotional lifeline for many participants during their high school years, as evidenced by current and former participants' verbal and written feedback.

### PROFESSIONAL TRAINING DEPARTMENT

The mission of PPRM's Professional Training department is to develop and deliver high quality and engaging training opportunities for PPRM staff and our communities. Programs include the Teacher Training Institute, a two-day intensive training course aimed at giving educators and other youth serving professionals the information and skills useful in providing high-quality, effective, medically accurate, and comprehensive sex education.

At every level of government, Planned Parenthood is a passionate and trustworthy advocate for policies that enable access to comprehensive sexual and reproductive health care, education, and information. We advocate for commonsense policies that promote women’s health, prevent unintended pregnancies through effective family planning programs, and protect the health of young people through comprehensive sex education.

**COLORADO HIGHLIGHTS:**

PPRM’s Public Affairs department experienced a 100 percent success rate in promoting pro-choice and pro-family planning issues and defeating anti-choice and restrictive legislation. During the legislative session, we helped secure a directive to the Colorado Department of Health Care Policy and Financing to apply to the Centers for Medicare and Medicaid Services for a Medicaid Family Planning Waiver. This waiver provides access to family planning services to a broader range of clients under Medicaid. We also helped to pass a Residential Picketing law that placed time, location, and manner restrictions on certain forms of protests outside individuals’ homes. This legislation

was in direct response to the anti-choice protest activity that took place outside the homes of business partners who helped build our state-of-the-art 38<sup>th</sup> Avenue campus.

We successfully defeated a number of anti-choice legislative initiatives in Colorado including a mandatory ultrasound and 24-hour waiting period for women seeking abortion services, and an ambiguously worded bill that could have prohibited the use and distribution of medically accurate sex education materials.

Much of the legislative success in Colorado was due to activist support and participation including Lobby Day, an event that brought over 100 activists to the Colorado State Capitol to talk with legislators about the importance of ensuring full access to reproductive healthcare services for all women and men throughout the state.







### NEVADA HIGHLIGHTS:

Our Public Affairs team in Colorado and Nevada provided unrelenting support to PPFA during the Affordable Birth Control Campaign by meeting repeatedly with Sen. Harry Reid to secure his support in protecting access to affordable, safe forms of birth control for women all across the country.

### MISSOURI HIGHLIGHTS:

PPRM's Public Affairs department played a key role in defeating a dangerous anti-choice bill that would have required mandatory counseling and ultrasound services for women seeking abortion services. The bill would have also created a new crime of "coercion of abortion," which could have subjected physicians and other healthcare providers to strict criminal penalties even if a woman consented to the abortion services at the time they were performed and later changed her mind about receiving the services.

### WYOMING HIGHLIGHTS:

Through a partnership with the PPFA, PPRM's Public Affairs department helped block the nomination of anti-choice extremist, Richard Honaker, to the U.S. District Court in Wyoming. Honaker's record demonstrated unequivocal hostility to women's constitutionally protected right to abortion, including when their health is at stake; and as a lawmaker and a lawyer, he expressed total disregard for the Supreme Court precedent establishing this right.

*The best way to protect your reproductive rights is to be active in the fight to expand and defend them. Join the Planned Parenthood Action Network (PPAN) and we'll update you on policy developments and alert you when it is timely to contact your legislators on upcoming votes. To join our network of more than 70,000 activists, visit [pprm.org](http://pprm.org).*

## PLANNED PARENTHOOD ACTION FUND

Separately incorporated, the Planned Parenthood Action Fund (PPAF) strengthens our commitment to protect women's health, educate youth, and reduce the number of unintended pregnancies through advocacy, lobbying, and voter education.

Last year, Planned Parenthood of the Rocky Mountains Action Fund (PPRMAF) engaged in significant capacity building. PPRMAF also participated with great success in the national *One Million Strong Campaign*, which identified and enlisted 1,000,000 pro-choice and pro-family planning voters for the 2008 national elections. During 2008, PPRMAF made significant progress towards meeting its 10,000 person goal in Colorado and 7,500 person goal in Nevada.

Our staff also volunteered with PPFA in Denver during the Democratic National Convention in August 2008. Staff and more than 80 activist volunteers contributed almost 500 volunteer hours and reached more than 8,000 pro-choice voters through a two-day Live Action Camp prior to the start of the Convention. Over 4,270 new supporters were identified and signed up for the

### *One Million Strong Campaign.*

Nearly 30,000 "kNOw John McCain" condoms were distributed to educate voters on McCain's abysmal record on women's health care. This creative and crowd pleasing tactic garnered media coverage that spanned local and national television, print, and online outlets.

Over the course of the year, PPRMAF and Planned Parenthood Advocates for Mar Monte, California (based in Reno, Nev.) partnered to create Nevada Advocates for Planned Parenthood Affiliates (NAPPA), a 501(c)(4) entity established to coordinate and conduct lobbying, voter education, and electoral activities throughout the state of Nevada. NAPPA was extraordinarily successful in organizing pro-choice and pro-family planning activists and new voters through the 2008 Democratic caucus.



*"When people ask me where I work, I am always very proud to say Planned Parenthood. I love working here because I am surrounded by people who care about the mark they leave on their communities. I also believe that I have gained strength and a better understanding of who I am through working with such remarkable people. I love working here because I know I am actually making a difference!"*

—Victoria



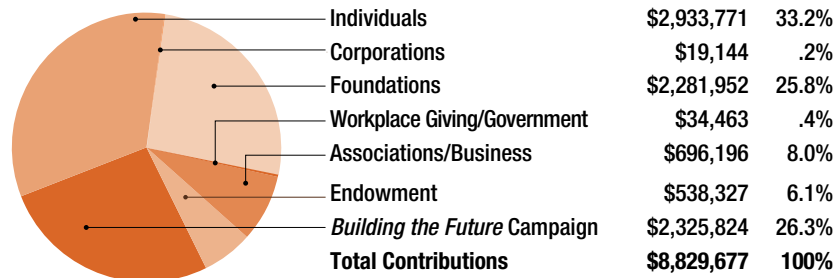
# PLANNED PARENTHOOD IS FINANCIAL STRENGTH



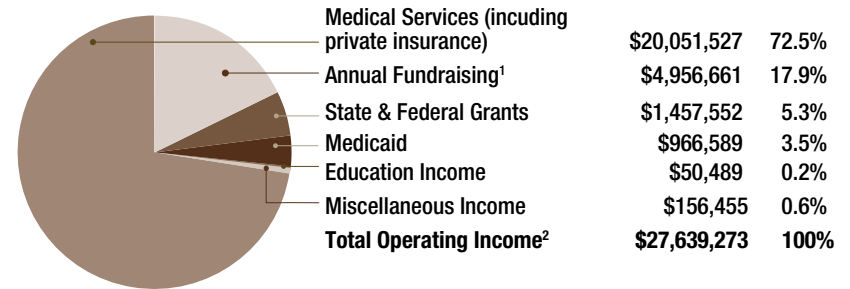
## SUMMARY OF FINANCIAL ACTIVITIES FOR THE YEAR ENDING SEPT. 30, 2008

At PPRM, we believe it is critical to deliver essential services to the community while maintaining a strong financial position. Year after year, we grow our revenue budget, increase reserves, and reinvest in facilities, technology, and equipment in order to expand services and thereby, fulfill our mission.

### CONTRIBUTIONS



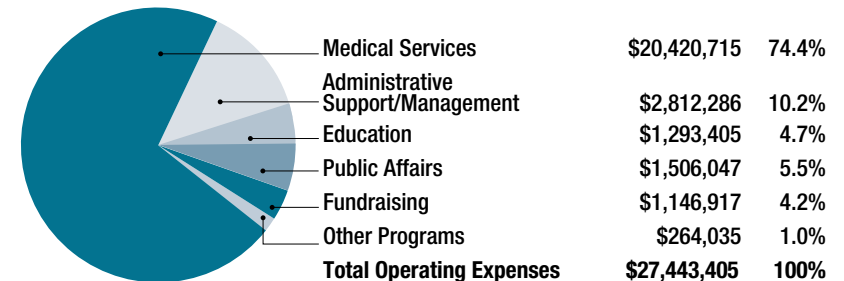
### OPERATING INCOME



<sup>1</sup>excludes *Building the Future* campaign and endowment additions

<sup>2</sup>excludes one-time gain on sale of properties of \$2,760,027

### OPERATING EXPENSES



**The energy to carry out our mission is rooted in the close partnership we have with our donors – generous individuals, foundations, and businesses who believe in a future world where every child born is wanted and loved, and women are empowered to safeguard their health and protect their families.**

**The following list of donors acknowledges those providing annual support of \$1,000 or more in fiscal year 2008.**

**ANNUAL FUND DONORS 10/1/07 THROUGH 9/30/08 OVER \$10,000**

Anonymous (9)  
ARCH Foundation  
Argosy Foundation  
Aspen Valley Medical Foundation  
A.V. Hunter Trust



Avenir Foundation, Inc  
Jana and Fred Bartlit  
Barton Family Fund of The Denver Foundation  
Audrey and James Benedict  
Julie and Mike Bock  
Bonfils-Stanton Foundation  
The Estate of Barbara S. Boyer  
Brett Family Foundation  
Regina and Joris Brinkerhoff  
Linda and Wes Brown  
Caring for Colorado Foundation  
Chaffee County Department of Social Services  
Chambers Family Fund  
Colina Foundation  
The Colorado Health Foundation  
Community Shares of Colorado  
Coutts & Clark Western Foundation, Inc  
Stasia W. Davison  
The Denver Foundation  
Gambarana Trust  
Pamela and Wayne Garrison  
Gay & Lesbian Fund for Colorado  
Estate of Carol Gossard  
GR's Foundation  
Green Fund  
HBB Foundation  
Heizer Paul, LLP

Helen K. and Arthur E. Johnson Foundation  
Hill Foundation  
Richard E. Hoffman, MD  
Huber Foundation  
KNU Foundation, Inc  
Mabel Y. Hughes Charitable Trust  
Margaret H. and James E. Kelley Foundation  
L.P. Brown Foundation  
Timothy and Bernadette Marquez Foundation  
MGM MIRAGE Voice Foundation  
Mile High United Way  
Sandra S. Newman and Clark H. Lagow  
Peierls Foundation  
Planned Parenthood Federation of America  
The Power Foundation  
PPFA Action Fund  
Jane M. Quinette  
Records-Johnston Family Foundation  
Rose Community Foundation  
Rose Medical Center  
Routt County United Way  
Lewis H. Sapiro  
The Colorado Trust, directed by Gail S. Schoettler  
Katharine H. Stapleton  
The Estate of Emily F. Stevens

**PLANNED PARENTHOOD IS PARTNERSHIP**

Thomas and Beatrice Taplin Fund of The Denver Foundation  
Susan G. Komen for the Cure, Aspen Affiliate  
Temple Hoyne Buell Foundation  
Frances G. and Allan R. Tessler  
United Way of Southern Nevada  
George Ann and Buzz Victor  
Christy Walton  
Helen and Oliver Wolcott  
George F. and Ethel A. Wollgast  
Fund of The Denver Foundation

**\$5,000 TO \$9,999**

Anonymous (3)  
Aspen Community Foundation  
Catherine H. Anderson  
The Autrey Foundation  
Patricia D. Baca  
Cloyce N. Banister-Metzler-Bane  
Benson Foundation  
Black Family Foundation  
David I. Caulkins  
David I. Caulkins through the Caulkins Family Foundation  
Mary I. Caulkins through the Caulkins Family Foundation  
Michele and Laurence Chang  
The Colorado Trust  
Vicki Cowart and Christopher Hayes  
Mary F. and Donald M. Elliman, Jr



Forthcoming Foundation  
Four Corners GLAD  
Frank Foundation  
The Frost Foundation, Ltd  
Garfield County Board of County Commissioners  
Sidney B. and Caleb F. Gates Jr. Fund of The Denver Foundation  
Lynda M. Goldstein  
Lois and Crawford Gordon  
Rhondda and Peter Grant  
Robin T. Hadley  
Verna L. and John R. Hildebrand Foundation  
Jewish Communal Fund  
Jewish Women's Fund of Colorado  
Katherine Kitchen and Paul Kovach  
Juli E. and James B. Lapin  
Raphael Levy Memorial Foundation  
Marx Family Advised Fund of Aspen Community Foundation  
Caz Matthews



Miller Family Foundation of The Denver Foundation  
 Roubos Family Foundation  
 Susan and Jeremy Shamos  
 Michelin and Sam Sharp  
 Elizabeth and Tom Sperr  
 Susan G. Komen for the Cure, North Colorado Affiliate  
 SWMH Foundation Women's Cancer Coalition  
 The Louis and Harold Price Foundation  
 Caryn K. and Robert D. Tyre  
 Venoco, Inc  
 Judith B. and J. E. Wagner  
 Polly Warner and Chris Crawford  
 Jane and Ed Wasson  
 Barbara C. & John G. Welles Fund of The Denver Foundation  
 Gail A. and William L. Yeates

**\$2,500 TO \$4,999**

Anonymous (2)  
 Affiliate Chief Executives Council (Vicki Cowart, Chair)  
 Ballantine Family Fund  
 Hillary and Michael Beck-Gifford

Sandy and John Blue  
 Boulder County Public Health  
 Helen W. and Brewster B. Boyd  
 Bright Mountain Foundation  
 Nea Brown

Amy F. Charters  
 Alix and John Corboy  
 Lisa and Daniel Culhane  
 Carolyn M. Dahlgren  
 The Estate of Jane Ellinger  
 Janis and William Falkenberg  
 Suzanne Farver  
 Beverly and Philip Freedman  
 Grand Foundation  
 Mary F. Griffith  
 The Harley Group, LLC  
 Hewlett Packard  
 Ruth A. and George M. Hopfenbeck  
 Walter and Georgia Imhoff Family Fund of The Denver Foundation  
 Keller Family Fund of The Denver Foundation  
 Gail P. and John P. Kelley  
 Barbara W. Lee  
 Brenda and Roger Linfield  
 Melanie E. Lunsford and Kevin C. Paul

Lizabeth A. Lynner and James L. Palenchar  
 Sharon J. Magness Blake  
 Marcy Family Foundation  
 The Orus and Marianne Matthews Family Fund

Cathleen Meyer  
 Barbara R. and Gerald W. Moore  
 Kristine (Tina) Mueh  
 Jill W. Nelson and Thomas R. Bidell  
 Lynn Nichols and Jim Gilchrist  
 Family Advised Fund of Aspen Community Foundation

Marge Ordway Ormsbee  
 Family Fund of The Community Foundation Serving Boulder County

Pitkin County Healthy Community Fund  
 Janet E. Raasch and Kevin D. O'Connor  
 Schwab Charitable Fund  
 Gretchen Seidl-Smith

Maggie Sobel  
 Sorenson Family Foundation  
 City of Steamboat Springs  
 The Mahlon Thatcher White Foundation  
 Thursday Roundtable Fund of the Community Foundation of Jackson Hole

Pegi and Michael Touff  
 UMB Financial Corporation  
 United Way of Garfield County



Virginia Hill Charitable Foundation  
 Amy and Charles Von Thun

**\$1,000 TO \$2,499**

Anonymous (16)  
 Raydean Acevedo  
 Jean Adler and Bruce Black  
 The Alexandra Campaign  
 Elana Amsterdam and Robert Katz  
 Ellen Anderman and James Donaldson  
 Elizabeth and Evan Anderman  
 Stephen F. Anderson  
 Hope Anstett  
 Bachmann Family Foundation  
 Marie M. Baldwin  
 Ball Corporation  
 Mary Lyn and Richard Ballantine  
 Diane and Thomas Barrett  
 Diana D. Beer  
 Bellyflop, Inc  
 Benjamin Moore Paints  
 Berenbaum Family Foundation  
 Thomas F. Bergen  
 Virginia Berkeley and Thomas Dietvorst  
 Laura E. Beverage  
 Esther Beynon and Alfred Metzger  
 E. Susan Bickert  
 Thomas K. Birkle  
 Bistro Boys Catering  
 Blue Mountain Arts  
 Libby L. Bortz

BP Fabric of America Fund  
 Diana P. Braden  
 Molly Broeren and Bill Mosher  
 Melanie A. Buscher  
 Eileen M. Byrne  
 Nancy Ann Camp  
 Caring Consumers Foundation  
 Charles L. Cavness  
 Gwen F. Chanzit  
 Janet Chenault  
 The Colorado Trust Directed Contributions Program at the request of Stephen B. Clark  
 Cheryl D. Cohen-Vader  
 Karen Combs and Stephen Boelter  
 The Community Foundation Serving Greeley and Weld County  
 Hope S. and Edward P. Connors  
 Copic Medical Foundation  
 Susan M. Cornick  
 City of Cortez  
 William R. Cotton  
 Courtney Children's Foundation  
 Baby Find Program  
 Mary Cronin  
 Sara and James Culhane  
 Gay and Barry Curtiss-Lusher  
 Laurie Daniels  
 Martha H. Davis  
 Deane Family Fund of The Denver Foundation  
 Susan Diaz  
 Frederick M. Dierks  
 Elizabeth J. Dining

Eddie Dombrower  
 Angela Donnelly  
 Maud B. Duke  
 Mary-Ruth Y. and  
 Walter W. Duncan  
 Carol W. and Douglas R. Eckberg  
 Susan Edelstein and  
 William Spence  
 Harriette A. Einolf  
 Nancy B. Elkind  
 Ezulwini Foundation, Inc  
 Josphine and Erik Fallenius  
 Mimi Farrelly and Paul Hansen  
 Anchor Point Gift Fund of Bradley  
 A. Feld and M. Amy Batchelor  
 of The Community Foundation  
 Serving Boulder County  
 Katherine M. Ferguson  
 Fie Family Foundation  
 Michael F. Filkoski  
 Phyllis G. and Lloyd D. Fosdick  
 Barbara Frank and  
 Veronica McCaffrey  
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***Does your donation make a difference?***



***Yes. And a donor will DOUBLE it.***

 **Planned Parenthood**  
of the Rocky Mountains | [www.pprm.org](http://www.pprm.org)

***The Adopt-A-Health Center campaign matched donors committed to health care services with clients who want to maximize their donations at health centers. Through this program, 20 individuals adopted urban and rural health centers with gifts ranging from \$500 to \$20,000. During this one year campaign, more than 14,000 client donations were matched dollar-for-dollar.***

***Our clients, many of whom are low-income, understand the importance of our mission first-hand and responded to this challenge by donating at all different levels. In total, the Adopt-A-Health Center campaign raised \$155,527 to support our mission. Do you want to adopt a health center? Call us today at 303.321.7526.***

## FOUNDATION PROFILE: CHAMBERS FAMILY FUND



Since 1981, accomplished business leader, philanthropist, and Colorado Women's Hall of Fame inductee Merle Chambers has been a champion for PPRM, supporting our organization individually and through her

foundation, the Chambers Family Fund. The Fund's most recent gift was a challenge grant encouraging individuals to offer *Building the Future* capital campaign contributions to PPRM. The purpose of this campaign was to raise funds for PPRM's new health center and administrative office. Over \$500,000 in new gifts were raised and then matched by the Fund, resulting in proceeds in excess of \$1 million.

Merle is an avid proponent of women's economic independence and equal pay for women in the workplace. Merle embraced these values early in life as her family's work ethic and passion to help others were ingrained in her. Merle founded and managed Axem Resources Incorporated, a privately held, independent oil and gas company, until its sale in 1997 at which time she created the Chambers Family Fund. The sale allowed her to pursue her philanthropic interests and dedicate her life

to a cause that would help women and families. An important part of empowering women to be self-sufficient, Merle believes, is to provide access to contraceptives and reproductive education. Like PPRM, Merle considers family planning and access to contraception essential to women's economic independence.

***"We (Chambers Family Fund) are fortunate to have the capacity to commit significant funds for creating change. We hope that these upstream solutions, such as directing our support towards systemic change, will have a positive ripple effect for future generations."***

Services provided by PPRM are critical to women's futures, especially in today's uncertain economic times.

***"When we fund initiatives to educate women, helping them become economically self-sufficient, we believe we're breaking the cycle of poor and undereducated women who can't get good jobs. By supporting education of this nature, we're simultaneously helping women and their families. It's a waterfall effect. Poverty is not just about a single woman who can't earn a living; it is a worldwide issue."***

Merle is an instrumental figure to PPRM, funding innovative projects over the years like the E-Business Strategy Portal which created an online, unified presence for Planned Parenthood and its affiliates. Other projects include Secure Source, which helps women attain affordable methods of contraception and the Power the Promise Initiative that allows Planned Parenthood affiliates to easily engage in dialogue with one another. In the spirit of making a difference over the long-term, Merle is a consistent and dedicated philanthropist.

***"With our support, we sustain and increase what an organization can accomplish. We often ask an organization — 'what is your greatest challenge in attracting resources?' — that is where we'll direct our support. We recognize that building the capacity of an organization, creating an endowment, and funding operational costs are essential to an organization's success."***

In addition to her strong commitment to Colorado, Merle has supported the Rocky Mountain region by creating women's foundations and expanding women's philanthropy. A shared theme among all her foundations is that they improve the lives of women and girls in Montana, North Dakota, Oklahoma, and Wyoming.

We offer donors the following options for helping to further our important work. To use our convenient and secure website to make a gift, log on to [pprm.org](http://pprm.org) or call 303.321.7526 to speak with our Development team. Other options include:

- **PLANNED GIVING AND BEQUESTS** – funding the future of PPRM. Bequests through your will or living trust ensure reproductive freedom for generations to come.
- **HONORARY OR MEMORIAL DONATION** – to celebrate a loved one. Your donation in the name of a friend or loved one will help support and expand Planned Parenthood’s important work.
- **WORKPLACE GIVING** – more ways than one. Talk to your employer about payroll deductions and matching gift programs. Workplace giving is an easy way to give and possibly double your gift through a matching program.



- **SECURITIES** – giving the gift of stock is simple. Donate a gift of any size or amount, with no minimum. Please send an e-mail to the Development team at [development.info@pprm.org](mailto:development.info@pprm.org) for electronic transfer information.

If you have questions, or would like additional information, please contact our Development team at 303.321.7526 or send an e-mail to [info.development@pprm.org](mailto:info.development@pprm.org).

### KEEPING YOUR GIFT LOCAL

*You may have received solicitations in the mail from the PPFA. This is our national umbrella organization for all Planned Parenthood affiliates. Their work is invaluable on the national scale.*

*However, if you wish to ensure that your gift will support programs and services included in this annual report, please make your donation to PPRM (and mark the “Local” box on any online donations made through [pprm.org](http://pprm.org)).*

*Please contact us at 303.321.7526 if you have questions.*



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We salute the 475 volunteers who contributed 16,910 hours of time and talent to our mission, representing a \$342,427 savings to our agency. For their daily commitment, accomplishments and kindnesses, we also salute and honor our staff of 354 women and men who are the heart and soul of our organization and our movement.

The PPRM staff and Board kicked off our *Building the Future* campaign with an internal campaign. Both groups quickly reached 100 percent participation, successfully launching our efforts.



*PPRM's trained cadre of outreach volunteers represented Planned Parenthood at 50 events last year, including college and community health, wellness and resource fairs, concerts and cultural festivals. Contributing 786 hours of time, they reached approximately 207,500 people in diverse communities and distributed more than 40,000 condoms and 35,000 coupons good for PPRM's services.*

PLANNED PARENTHOOD IS **COMMUNITY**

**1 mission:**  
**To improve the quality of life by enabling all people to exercise individual choice in their own reproductive health.**

- 5\*** states
- 32** health centers
- 354** staff
- 475** volunteers
- 19,557** educated
- 25,720** donors
- 71,787** activists
- 127,960** clients



**CALL 1.800.230.PLAN OR VISIT PPRM.ORG FOR THE PLANNED PARENTHOOD HEALTH CENTER NEAREST YOU.**

\* In September 2008, Planned Parenthood of the St. Louis Region acquired health center operations in Springfield and Joplin, Missouri.

## STAN ROEBUCK



**JUNE 17, 1949 - JULY 11, 2008**

We dedicate this report to Stan Roebuck, our dear friend and colleague, who died tragically on July 11, 2008 from injuries sustained in a motorcycle accident. Stan devoted himself to defending women's access to health care. He was our protector, philosopher, and friend. We miss him dearly.

*“My internship at PPRM has been, without a doubt, a very rewarding experience. It has given me the opportunity to work with dedicated and seasoned professionals to develop my own skills and the tools I need to succeed. I was trusted with significant tasks vital to the Planned Parenthood mission and the staff treated me with respect, allowing me to grow into my role as not only an intern, but a valuable member of the Planned Parenthood community. I am enormously grateful to have spent time with an organization that provides essential services and education needed to lead a better life.”*

*— Natasha*



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