

IMPACT

2018



Berit Everhart & Lisa Gardner

Dear Friends,

I am so proud to serve as the Chair of the Board of Directors of **Planned Parenthood of Southwestern Oregon (PPSO)**. I continue to be energized everyday by the extraordinary impact PPSO has on our community. Our staff works tirelessly to ensure that anyone who walks through our doors has access to affordable and quality sexual and reproductive health care and education.

PPSO continues to innovate and expand our services to deliver health care and education throughout the region. In doing so, we are breaking down barriers to accessing sexual and reproductive health care by making it more timely, relevant, and equitable for all people. In fiscal year 2018, we delivered preventive, diagnostic, and treatment services to 19,342

patients through 33,886 visits in our six health centers. In addition to our health care services, PPSO is regarded as the region's primary resource for sex education; our education and training programs reached nearly 8,400 youth and adults in the same time period.

While the number of health centers that provided abortions is declining in Oregon and nationwide, PPSO began abortion services in our Grants Pass clinic. PPSO recognized the need for expansion in order to reduce the barriers women in underserved, rural areas face when seeking an abortion.

PPSO's commitment to improve its cultural competency and remove barriers to inclusive care resulted in the development and hiring of a new position, the Latinx

Engagement Specialist. This position is both internally and externally focused. It is cultivating trust, relationships, and partnerships with the Latinx community, and helping build a safe, welcoming organization environment for both clients and staff.

PPSO is here for you, your family, and all your reproductive health needs. Our doors are open to everyone.

While we may face challenges, our mission remains as clear and vital as the day we first opened our doors over 53 years ago. We will provide care, education, and advocacy – no matter what – now and always.

Berit Everhart
Board Chair

EDUCATION

Sex education is important lifetime learning. It supports healthy bodies and healthy relationships; it challenges stereotypes and builds acceptance for self and others; it offers critical building blocks for making informed decisions; it saves lives.

For over 53 years, PPSO has provided sex education for people of all ages. Recognized as the expert resource for sex education throughout our region, PPSO's Education Department and its nationally-recognized programs benefited nearly 8,400 youth and adults in FY18.

» The Center for Assessment, Statistics, and Evaluation finalized its three-year evaluation of PPSO's REV Youth Leadership Program, demonstrating what education staff have both witnessed and believed over the program's 13-year long-history – participation in this nine-month program makes a difference in young people's lives. Evaluation of pre-post measures indicate that when compared to peers from local high schools, REV youth showed:

- › Statistically reliable improvements attributed to participation in the REV program in scale score gains in Self Advocacy, Reproductive Knowledge, School Connectedness, Promoting Healthy Intimate Relationships, Civic Engagement, and Frequency of and Confidence in Discussing Sexual Health with Parents (Guardians).

» Additionally, the evaluation project included a focus group of REV alum, some of whom had participated in the program as long as 10 years prior. Upon reflection, they attributed important life skills learning to their time in REV:

- › Youth reported an increase in the sense of professionalism, greater social and communication skills, greater academic skills and academic confidence. Several youth underscored the career benefits, mainly professional networking.

» It's important that data inform PPSO's education work and resource allocation. Thank you to our funding partner, The E. C. Brown Foundation, for making this evaluation possible.

» As a result of the FY18 community assessment PPSO conducted with leaders and stakeholders in the Lane County Latino community coupled with changes in regional demographics and a growing body of evidence about health disparities in minority populations, the Education Department added a Latinx Engagement position to the Team. The key position builds PPSO's capacity to establish trust, relationships, and collaborations with the community, and it supports the organization's continuing growth as a culturally respectful, competent workplace and service provider.

high school

2,757
participants
in **393**
programs

middle school

2,125
participants
in **279**
programs

elementary

1751
participants
in **319**
programs

university

579
participants
in **29**
programs

community/ professional

1,182
participants
in **112**
programs

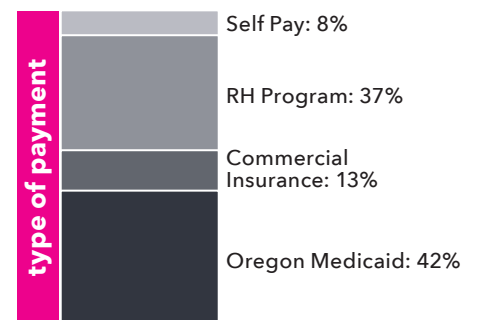
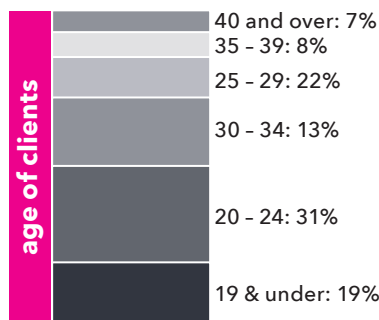
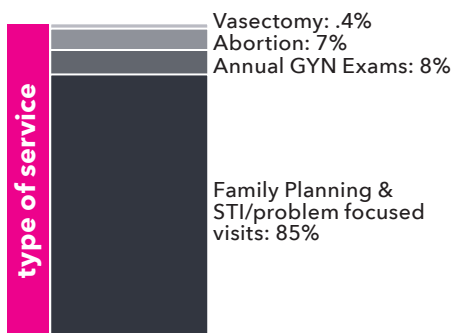
No matter who you are, how you identify, where you're from, or who you love, you are welcome here.



PATIENT SERVICES

In FY 2018, Planned Parenthood of Southwestern Oregon (PPSO) provided reproductive and sexual health care to 19,342 patients through 33,886 visits at our six health centers. We opened our doors to see more patients and focused on trauma centered patient care. Our work included:

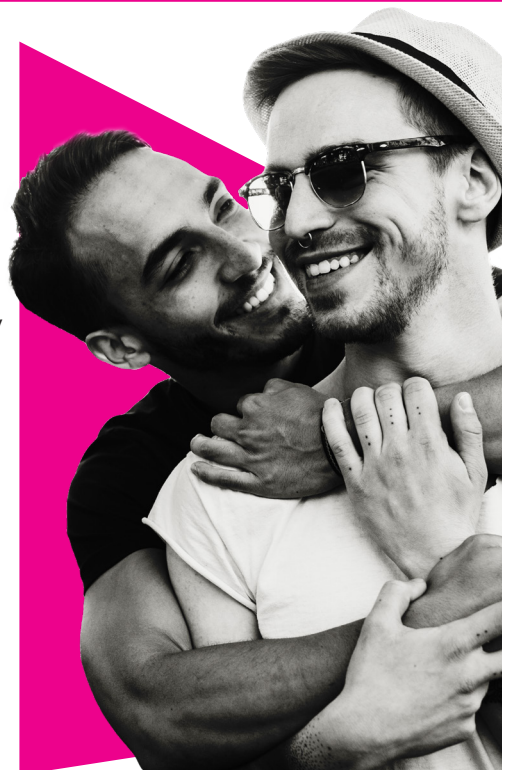
- » Expanded access to MAB services at our Grants Pass Health Center, and Colposcopy/ LEEP (Loop Electrosurgical Excision Procedure) services at RHEC.
- » Added Abortion Stigma Training Program for PPSO Staff and a Health Care Assistant (HCA) Fundamentals Training Program for new HCA staff.
- » Implemented the Reproductive Health Program – All sites serve as Title X health centers.
- » Health Center improvements included: adding a Health Center Manager at each site, revamping referral process to provide better continuity of care, rolled out TeamSTEPPS – enhanced communication process for better patient safety program, and moved to open access schedules.
- » Received a full 3-year accreditation from Planned Parenthood Federation of America (PPFA) and passed the Clinical Laboratory Improvement Amendments (CLIA) audit, a federal compliance requirement.



ADVOCACY FY 2018

PPSO continued our support and participation with **Planned Parenthood Advocates of Oregon (PPAO)**, our statewide advocacy group. In FY 2018, PPAO demonstrated significant influence locally and statewide, supporting sex education initiatives and continued access to reproductive services for everyone. Our work included:

- » Worked to implement the Reproductive Health Equity Act, which ensures access to the full range of preventive reproductive health services - regardless of citizenship status, gender identity or type of insurance.
- » Conducted a case study to better serve school districts that face barriers and challenges in complying with state laws requiring comprehensive sexuality education.
- » Campaigned to pass Ballot Measure 101, which protected healthcare coverage for 1 in 4 Oregonians.
- » Built a campaign structure, research and plan to defeat Ballot Measure 106, a backdoor ban on safe, legal abortion that would have taken away healthcare coverage from more than 350,000 low-income Oregonians as well as teachers, firefighters and other public employees.
- » Supported legislation to expand the Oregon Health Plan to cover all children and teens, regardless of immigration status.
- » Supported legislation to expand access to vasectomy, one of the most effective permanent forms of birth control.



BOARD OF DIRECTORS

David Beardsworth, MD
Will Bowerman
Mardel Chinburg, MPH
Maya Corral
Jasmine Doty
Kori Ebenhack
Berit Everhart, JD Chair
Christy Gonenne
Lauren Hammock, MD
Alex Haugland
Hank Hoell
Vern Katz, MD
Carole Knapel
Jen Klingensmith
Kate McCarthy
Jennifer Middleton
Diane Musgrove
Dorothy Penaloza, MD
Neff Powell
Lisa Raleigh
Donna Ritchie
Kristin Roy
Riah Safady
Peter Sage
Rev. Morgan Silbaugh
Jane Steckbeck
Katie Tibbits

STAFF LEADERSHIP

Lisa Gardner
PRESIDENT & CEO
Tom Ewing MD
VP OF MEDICAL SERVICES/
MEDICAL DIRECTOR
Mary Gossart
VP OF EDUCATION AND TRAINING
Sky Loos
DIRECTOR OF EXTERNAL AFFAIRS
Chris Miles
VP OF PATIENT SERVICES

CONTACT US!

3579 Franklin Blvd
Eugene, Oregon 97403
541-344-2632

ppsworegon.org

[facebook.com/ppsworegon](https://www.facebook.com/ppsworegon)
twitter.com/ppsworegon

Planned Parenthood of Southwestern Oregon is a 501(3)(c) non-profit organization. Gifts to PPSO are deductible for federal and state tax purposes in accordance to the law. To invest in PPSO, go to ppsworegon.org/donate.

“We deeply believe the mission of Planned Parenthood of education, advocacy, and providing access to reproductive health services is the essential foundation for a successful future for us all.”

– Drs. Deb Dotters & Vern Katz
Co-Chairs of the Visionary Society

PHILANTHROPY

FY18 DONORS

4,194
donors

1,429

brand new to PPSO

FY18 FUNDRAISING

\$1,394,689
according to
Salesforce

SIGNIFICANT GIFTS

\$65,000
matching gift
raised from

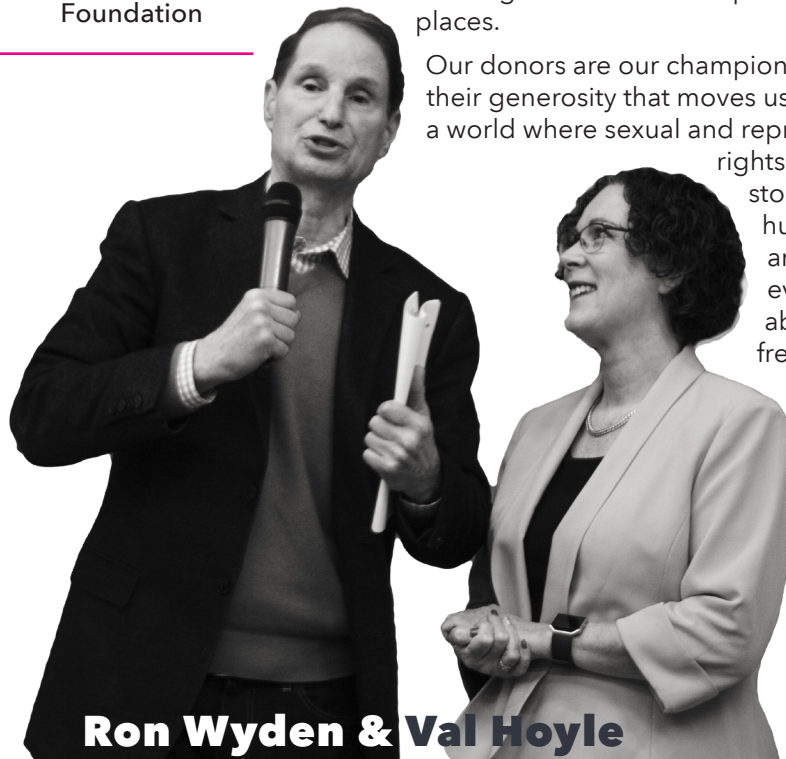
370 donors
by the Richard P.
Haugland Fund of the
Oregon Community
Foundation

Thousands of donors give generously to Planned Parenthood of Southwestern Oregon each year in support of our mission: to ensure the right of all individuals to manage their sexual and reproductive health, by providing health services, education and advocacy.

In FY2018, our donors supported us like never before, marking our most successful year of fundraising in PPSO history. Each and every donor makes a difference in the lives of the people we serve, bringing comprehensive sex education and reproductive healthcare services to more than 27,000 people across Southwestern Oregon.

In FY2018, it was the significant philanthropic leadership of our Visionary Society – including a \$50,000 matching gift from the Haugland Family Foundation – that allowed us to invest in longer-term strategic efforts. Through their gifts, our donors supported the expansion and implementation of medication abortion services throughout the region, and laid the foundation for additional investment in tele-health and other technologies to reach more patients in more places.

Our donors are our champions. It is their generosity that moves us closer to a world where sexual and reproductive rights are understood to be human rights and where everyone is able to live free from discrimination in all forms. We are grateful to them for making this work possible.



Ron Wyden & Val Hoyle