

2013 - 2014 Our Annual Report to the Community



 **Planned
Parenthood**[®]
Care. No matter what.

Pasadena and San Gabriel Valley

Message to Our Community

Dear Friends,

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In the new world of the Affordable Care Act (ACA), what makes Planned Parenthood different from every other health care provider is our mission. We ensure all women, men and young people have access to high-quality, compassionate, non-judgmental reproductive health care – and we do this better than anyone else.

At Planned Parenthood, we have a critical role in ensuring that people stay healthy while the health care system continues to evolve. In the last year we conducted focus groups of our patients to better understand their needs, expanded hours at our newest health center in Glendora, provided patients more primary care visits, dramatically reduced patients' wait time on the phone to just 30 seconds, and expanded our education programs—including education about the ACA. These changes and more will keep Planned Parenthood well positioned to serve the women, men and young people who need us most. No matter what.

Thank you for your generosity, passion and commitment to our mission. You have kept Planned Parenthood Pasadena and San Gabriel Valley strong and growing for the last 80 years. You understand the critical role we play in the community today and recognize the unique role we will play in the community tomorrow.

Too many people need us, and we can't afford to be absent. As we work to meet our patients' needs through health care reform, you ensure that family planning, abortion services and medically accurate education remain within reach of everyone, even those hardest to reach under the ACA.

Thank you so much for your continued friendship, partnership and generous support. Together, we make the difference.




Sheri Bonner
President & CEO




Lauren Frankel
Chair,
Board of Directors

Access. No Matter What.

“*All the Obamacare in the world is just going to get you insurance. It’s not going to actually deliver the healthcare. You have to have the clinics. You need places like Planned Parenthood delivering.*”

– A Planned Parenthood Supporter

Last year our contact center responded to **90,773 calls** from women and young people seeking health care and information. We provided confidential, nonjudgmental care through **47,819 visits** in our four health centers. Of those visits, **91%** of patients were seen within five days of making an appointment, and **10,940** were walk-in visits.

Annual Report Card for 2013-2014

91% 
9% 
Patients We Served

115,391

Cycles of IUCs,
Implants,
Contraceptive Pills,
Patches and Rings

3,165

Well Woman Exams

59,439

STI Tests

21,296

Emergency
Contraception Kits

2,546

Pap Tests

1,714

Breast Exams

285

Coloscopies
(cervical cancer
screening)

87

LEEP
(cancer diagnosis
and treatment)



Advocacy. No Matter What.

Throughout the 2013-14 California legislative session, we contributed to the passage of several proactive laws that continue Planned Parenthood's mission to ensure broad public access to reproductive health care.

California State Senate – SB 1053 - The Contraceptive Coverage Equity Act of 2014

This law increases women's access to the full range of contraceptive methods approved by the FDA.

California State Assembly – AB 1841, AB 1755, AB 2051

These new laws improve efficiency by streamlining standards of care and administrative processes so that as the Medi-Cal population increases, our patients are able to receive the care they need, when they need it.



Planned Parenthood effectively mobilizes at national, state, and local levels. At Planned Parenthood Pasadena and San Gabriel Valley, we advocate directly with our local

elected officials and we organize local activists to support the issues important to our mission. This year we met with and engaged our local representatives from Congress and the State Legislature through one-on-one meetings, letters and emails from our local activists, and by sending a group of 11 individuals to Sacramento for our annual Planned Parenthood Capitol Day, where we marched, rallied and held direct conversations with our State Senators and Assemblymembers.



Education. No Matter What.



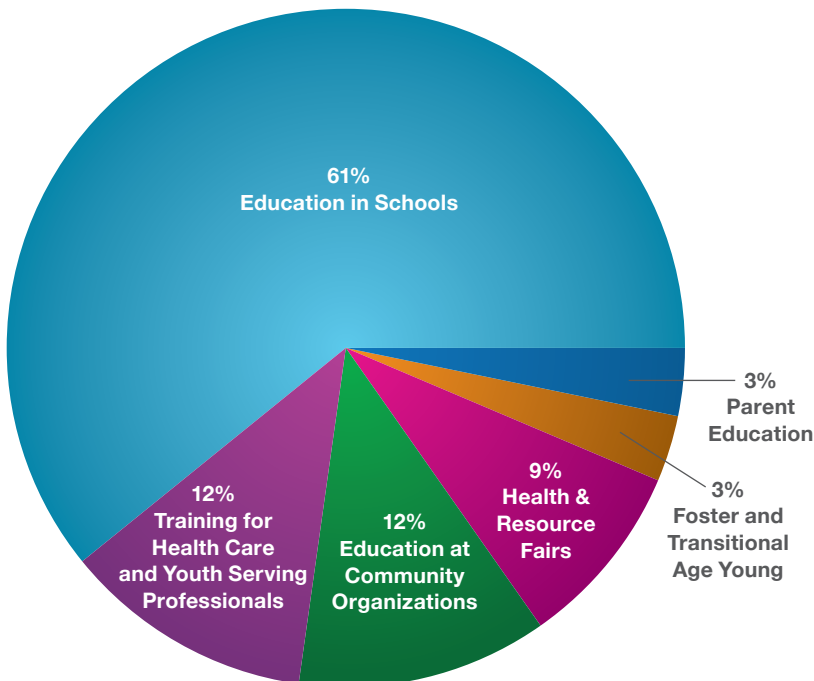
When medically accurate sex education is absent from most of our classrooms, Planned Parenthood finds a way to ensure our community has the knowledge and support it needs to stay healthy. We provided hours of education to **10,543**

students, parents and professionals, and reached an additional **5,218** community members through health fairs and conferences. We continued providing 7th and 8th graders vital sexual health education through a strong partnership with the Pasadena Unified School District.

Over 70 local schools and organizations partnered with Planned Parenthood for education and outreach services.

- Adelante Mujer Latina Conference
- Adelante Young Men Conference
- AKA Health Summit
- Alhambra High School
- Armenian Youth Federation
- Azusa "Golden Days" Festival
- Azusa Pacific University
- Baldwin Park Teen Center
- Blair Middle School
- Boys and Girls Club
- California Institute of Technology
- California Sex Ed Roundtable
- Citrus College
- City of Duarte Healthy Cities Collaborative
- City of Pasadena Community, School, City Work Plan
- Cleveland Elementary School
- CV Alliance
- Day One
- Del Mar High School
- Eagle Rock Music Festival
- EDGY Conference
- Eliot Middle School
- ESGV Family Health Fair
- First United Methodist Church
- Five Acres
- Foster Youth Townhall
- Gabriello High School
- Garvey Middle School
- Glendale Healthy Start Collaborative
- Hathaway-Sycamores
- Highland Park High School
- Hillside
- Homeless Connect Day
- Hoover High School
- Jackson Elementary School
- La Casa de San Gabriel
- LA County Adolescent Health Collaborative
- La Pintoresca Teen Center
- LAC Probation Officers Resource Fair
- Latino Heritage
- Learning Works
- Loma Alta Park
- Madison Elementary School
- Marshall Middle School
- Maternal, Child and Adolescent Health Collaborative
- McKinley Middle School
- Neighborhood Church
- Nuevo Amanecer Latino Children's Services
- Pamela Park
- Pasadena City College
- Pasadena Latino Coalition
- Pasadena Unified School District
- Community Wide Health Education Committee
- PCC Kinship Care Program
- Polytechnic School
- Rosemary Children Services
- San Gabriel Valley HIV/AIDS Action Summit
- San Gabriel Valley Youth Summit
- Sequoayah Middle School
- Sierra Madre Middle School
- South Pasadena High School
- Southern California's Women Health Conference
- SPA 3 HIV Provider Group
- Temple City Health Fair
- Traweek Middle School
- Union Homeless Shelter
- Villa Parke Community Center
- Washington Middle School
- Westridge School
- Wilson Middle School
- Women at Work
- Young African American Women's Conference
- YWCA

We Provided Medically Accurate and Age-Appropriate Sexual Health Education to 3,532 People Throughout the San Gabriel Valley



Volunteer. No Matter What.



This year we instituted our new **Volunteer Program!** Fifty-one community members shared their energy and talent by volunteering 1,129 hours to reach out to the community and build awareness of Planned Parenthood.

Our volunteers provided one-on-one education to patients about health care reform options. They supported critical fundraising programs. And our dynamic group **distributed over 15,000 safe sex kits** in support of Planned Parenthood programs at health fairs and venues such as the 626 Night Market.

Thank you to all our volunteers for your hard work!



Financial Summary July 1, 2013 - June 30, 2014



83 cents
of every dollar goes
to fulfill our mission

Your Support Makes the Difference!

Your generosity allows us to care for patients who would otherwise not have access to sexual and reproductive health care and education. Your continued support helps Planned Parenthood Pasadena and San Gabriel Valley invest in the health and success of our local communities. Without your compassion and generosity, Planned Parenthood could not be what it is today—the leading reproductive rights advocate, health care provider, and sex educator for women and young people.

PHILANTHROPIC SUPPORT

\$1,304,566

REVENUE

Patient Services
& Program Fees
\$10,263,592 (98%)

Government Grants
& Contracts
\$202,765 (2%)

Investments & Other
Income
\$53,715 (<1%)

\$10,520,072

Total PPPSGV
Revenue
\$11,824,638

EXPENSES

Patient Services,
Education & Community
Outreach and
Public Affairs
\$8,951,206 (83%)

Administration
\$1,546,894 (14%)

Fund Development
\$328,877 (3%)

\$10,826,977



Pasadena and San Gabriel Valley Annual Report 2013-2014

The Development Office gratefully acknowledges the many donors, board members, staff and friends who generously contributed their money, effort and time to further the Planned Parenthood mission this past year. While every attempt has been made to ensure accuracy in our donor lists, including honoring requests to remain anonymous, omission and misspellings may occur. Please accept our apologies and advise the Development Office at 626.794.5737 ext. 106 of any errors. We appreciate the opportunity to correct our records. Your gift to Planned Parenthood Pasadena and San Gabriel Valley is fully tax-deductible to the extent allowed by law. Tax ID #95-1916050.