

HOUSE PARTY TOOLKIT

**PARTY WITH
PURPOSE**



BABES RIDE OUT X PLANNED PARENTHOOD
PARENTHOOD RAFFLE
HOURS OF OPERATION
FRIDAY 12PM-8PM
SATURDAY 9PM-8PM
SATURDAY, DRAWING ON STAGE FOR HIGH TICKET ITEMS 8-9PM
RAFFLE WINNERS CHECK & COLLECT 8:45-8PM
*AFTER 8PM RAFFLE IS 100% FINISHED!
100% OF FUNDS COLLECTED WILL GO TO PLANNED PARENTHOOD
IN THE PURSUIT OF EQUAL WELLNESS INCLUDING HIGH QUALITY
SEXUAL AND REPRODUCTIVE HEALTH PROVIDED WITH RESPECT
AND NO JUDGEMENT.



PARTY FOR PURPOSE

Do you love hosting events? Have you considered hosting an event for a special cause? Throw a party and give back to Planned Parenthood at the same time!

This toolkit will help you independently plan and host your own event benefiting Planned Parenthood California Central Coast.

WHO WE ARE

PLANNED PARENTHOOD CALIFORNIA CENTRAL COAST (PPCCC)

As the most trusted provider of reproductive health care, we work toward a future where all people have equitable opportunity to experience health and wellness, provided with respect and without judgement. Our affiliate runs six health centers: Thousand Oaks, Oxnard, Ventura, Santa Barbara, Santa Maria and San Luis Obispo – serving nearly 30,000 community members annually.

PPCCC is one of 49 Planned Parenthood Affiliates operating as separately incorporated 501(c)(3) nonprofits with accreditation and support from the national organization, Planned Parenthood Federation of America. Each affiliate serves their local communities and regions by operating one or more health centers, offering sex education programming in communities and schools, advancing reproductive freedom through public policy advocacy at the state and local level, and collaborating with other safety-net health care providers and public health departments to meet the communities' most pressing medical needs.

PLANNED PARENTHOOD CENTRAL COAST ACTION FUND (PPCCAF)

Planned Parenthood Central Coast Action Fund is a 501(c)(4) independent, nonprofit, non-partisan social welfare organization formed as the advocacy and political arm of PPCCC. The Action Fund engages in educational, advocacy and limited electoral activity, including grassroots organizing, legislative advocacy, and voter education. The Action Fund is backed by activists, donors, and other supporters working to advance access to sexual health care and defend reproductive rights. **Please note that donations to PPCCAF are not tax deductible.*

EVENT IDEAS

To spark your creativity, here is a list of ideas that you may adopt or adapt, that can serve as inspiration for your own gathering...

*Game Night
Paint & Sip Night
Outdoor Movie Night
Cooking Class
Mixology Class
Brunch Party
Dinner Party
Cocktail Party*

*Wine Tasting
Golf Outing
Yoga or Pilates Class
Pizza Making Night
Picnic Outdoors
Casual BBQ
Succulent Arranging Event
Craft Event*

*Live Music Event
Garden Tour
Ceramics or Art Class
Murder Mystery Event
Historical Walking Tour
Bird Watching*

PLANNING CHECKLIST

CHOOSE AN EVENT TYPE & PICK A DATE

Consider what will work best for your audience and what you want to provide – happy hour, cocktail party, brunch, dinner, wine tasting, other fun outing – it's up to you! (**Purchases made for your fundraiser may be tax-deductible as in-kind gifts. For more info reach out to your Planned Parenthood representative!*)

SELECT A LOCATION

Pick somewhere comfortable – your home or a friend's. Other options are public parks, small businesses where you might have a connection or can make a large reservation.

GUEST LIST & INVITATIONS

Build your invite list – it should be based on the capacity of your location, and people in your social network. Reach out to your guests 4-8 weeks prior to your event with an invitation via email or hard copy. If it's helpful, you may consider setting up a private Facebook event or Paperless Post to share logistics, help remind your guests about the event, and for you to keep track of your RSVP's!

MAKE AN EVENT TIMELINE

What time do you anticipate doing specific activities– making a timeline will help you stay on track.

CONNECT WITH STAFF

Connect with staff at Planned Parenthood (*contact info is listed on the back of this kit*) to answer any questions or if you would like tips for planning your event. Ask about whether a PP staff person can speak at the event. Let us know if you need any branded materials or swag to give out.

CONFIRM WITH YOUR GUESTS

Confirm with your guests a few days before the event to make sure they know about the date and time, send directions, parking instructions, and any other important details.

DETAILS TO CONSIDER:

SHARE YOUR STORY

People like a personal touch. Make sure you prepare to tell the story of why you love and are involved with PP.

ASK FOR SUPPORT/EDUCATE

Will you charge guests a suggested donation to attend? Are you going to make a monetary ask of your guests or call to action in another way like volunteering? **Do you need our staff to make a specific online donation page** for your event or do you want donation/volunteer paper slips? Consider some statistics or education materials about reproductive health. See the Resource page in this toolkit for access to helpful information.

SWAG & SUPPLIES

Do you want Planned Parenthood pens, or materials for people to take? We can provide things like our Impact Report, newsletters, donation slips, or even items like shirts, fanny packs etc. Additionally, make sure you think about all of the food and drink you will need for your guests, as well as a sign in sheet, nametags etc.

POST EVENT WRAP UP

Thank your guests after the event! This can be an email, phone call – whatever you prefer. Offer links or resources to volunteer, subscribe to PP emails, host an event like yours, or donate to PP. Connect with your Planned Parenthood rep and **send any photos that were taken** – give them a wrap up of how it went and anything you learned or would change.

Thank you so much for supporting and advocating for PCCC!

RESOURCES

Ventura County Contact:

Meggan McCarthy

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Santa Barbara County Contact:

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San Luis Obispo County Contact:

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[Click here to make a donation online](#)



[Click here for our Impact Report](#)



[Click here for education resources](#)

