

Preparing for a Future Without *Roe*



Letter From PPMM CEO Stacy Cross

Dear Friends,

It was 2017 when I joined the PPMM family for the job of a lifetime, leading the largest Planned Parenthood affiliate in the country. However, that year also marked a dark turning point, and I knew *Roe v. Wade* was in grave danger.

So many of us organized and marched in the streets because we knew we had to be ready. And with your support, we are.

Turn to page 2 to learn how we're making sure that abortion care is a normal part of sexual and reproductive health care, without stigma.

On page 4, read about our fight to expand health care-access in Visalia and how your support is making a difference.

On page 8, get to know Cindy Chernow, who shares her deeply personal reasons for joining our Perpetual Partner Legacy Society, an exceptional group of donors that has joined the fight forever with a gift to PPMM in their will or trust.

Go to page 10 to find out about four funds we've created, with you in mind, to safeguard the future of health care access.

Finally, on page 12, read about the Capital Dinner, the finale of our "Access is Non-Negotiable" event series. I hope to see you there!

Thank you for all you do for the nearly 250,000 people PPMM serves every year. It is because of you that they get the care they need – no matter what.

With gratitude,



Stacy Cross
President & CEO



Together, we're preparing for a future without *Roe.*



You've made it possible for people in California and Nevada, and across the United States, to do more than worry about what will happen if the U.S. Supreme Court overturns *Roe v. Wade*.

You've helped make a plan. And you've helped lead the way with innovative care for everyone who needs us.

"Prior to working at Planned Parenthood Mar Monte, I was an abortion provider in a state that had limited access to abortion services," PPMM's Chief Medical Operating Officer Dr. Laura Dalton said.

She described long waiting periods for patients and mandatory consent information that was not evidence-based.

"When I moved to PPMM, one of my most memorable moments was where I was providing care to a newborn, and down the hall a clinician was seeing a teenager who needed birth control and treatment for her asthma, and then across the hall another clinician was providing an aspiration abortion," Dr. Dalton said. "I realized this is the way it should be."

Beginning in 2018, PPMM started training all of our clinicians to provide abortions at our health centers, serving more patients where and when they need us. The training plan was also implemented to reduce stigma - making abortion care a normal part of sexual reproductive health care.

Today we are expanding the training of staff physicians to accommodate patients at different gestational stages, and we're welcoming medical residents from Kaiser Permanente who shadow our physicians to gain experience in sexual and reproductive health care.

The work you helped us start is also going to shrink California and Nevada "abortion deserts" - areas where abortion care is not accessible - while serving patients from across the U.S. who will lose access in their own state if *Roe* falls.

Kim, site supervisor at PPMM's Coliseum health center in Oakland, knows first-hand how important this work is for patients.

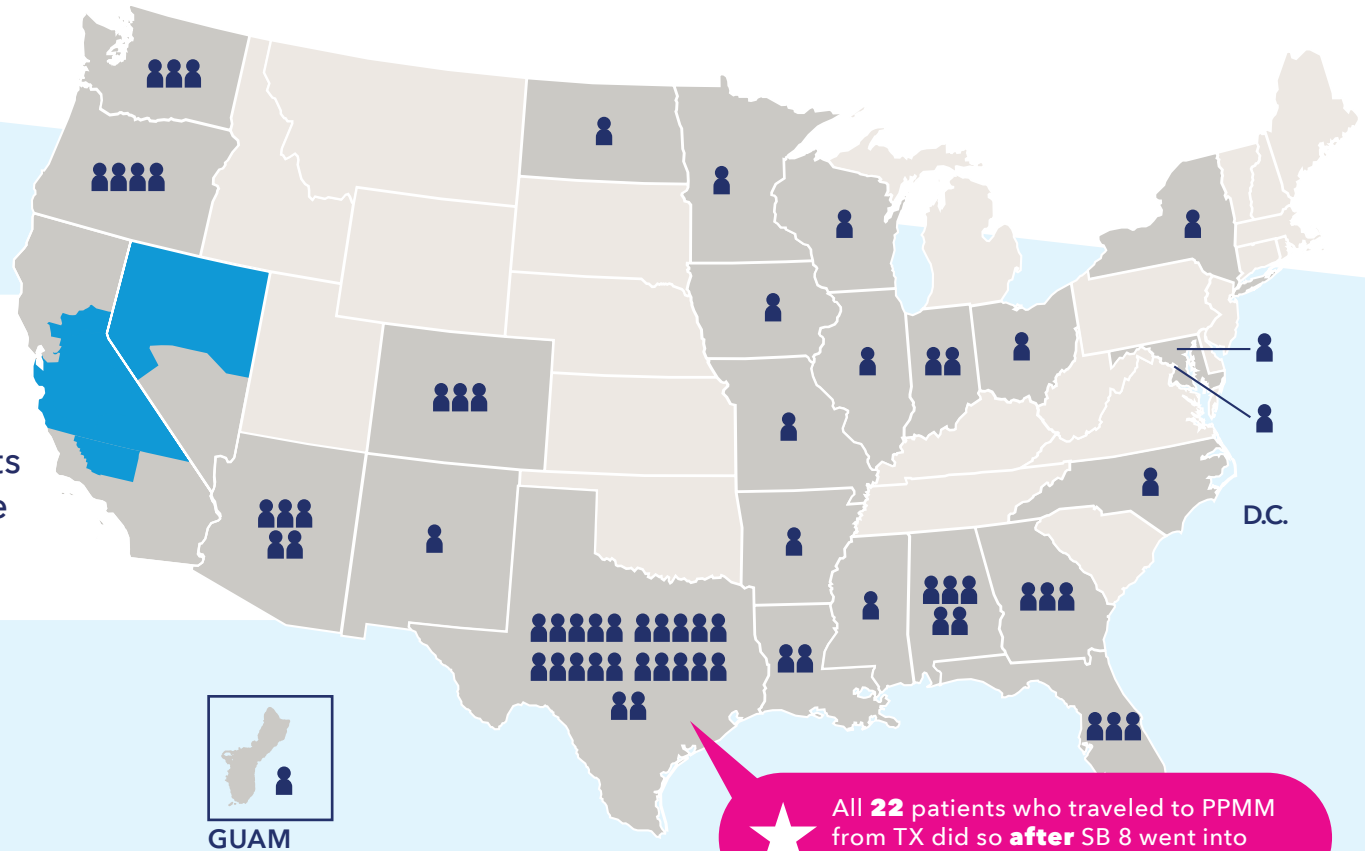
"With a pregnancy also comes a person, and with that person also comes a story, a background, a life, an experience. I think that is the aspect that gets ignored," Kim said.

"There was a college student who had come from Texas - she was actually going to use her scholarship money to come here. Luckily, we were able to set her up with a PPFA voucher to pay for her flights, her hotel, and her appointment."

Thanks to you, we'll be doing something else as well: We'll be a model for other states.

"When they see a surge of people coming to California, I think that will really show how essential this care is," Kim said. "I am all in for continuing to do what I do and be a part of the solution." ■

In just the last 8 months, PPMM has provided abortion care to **67** patients from out of state, and we're preparing for even more:



★ All 22 patients who traveled to PPMM from TX did so after SB 8 went into effect on September 1, 2021

Continuing the fight for our patients in Visalia – with your support



Your dedication and commitment is helping Planned Parenthood Mar Monte fight for our patients in communities, like Visalia, where those who oppose our mission are trying to deny health care-access to people in need.

In the last PPMM newsletter, you read about plans to expand our existing health centers in several areas, including Visalia in Tulare County, where there is an acute shortage of health care providers. After we had worked for years to find a site where we could serve many more patients in a more convenient location, a vocal group of protesters launched an eleventh-hour challenge to granting the permit – even though it had already been recommended by the Visalia planning commission.

Right away, our Public Affairs team rallied a crowd of local PPMM supporters, including faith leaders, young people, and legendary labor leader, Dolores Huerta. They lined up for hours at the podium during a recent Visalia City Council meeting to passionately explain the community's urgent need for the new health center.



Dolores Huerta speaks on behalf of PPMM at a Visalia City Council meeting

Whatever happens, our local supporters know we are still committed to having a larger health center in Visalia for all those who need us.

We are continuing our search for a new location in town and will hold the Visalia City Council accountable to the thousands of residents who desperately need more health care-access. Because of the community organizing work that your generosity has made possible, our support in Visalia has never been stronger. ■

For Cindy Chernow, Planned Parenthood is family

Cindy's commitment to Planned Parenthood began when she was a young woman in the early 1970s, and it will last for generations.

Like more than 2 million other people in the U.S., Cindy got the now infamous Dalkon Shield IUD soon after it went on the market in 1971. Her two sisters did the same. This dangerously flawed device caused severe and sometimes deadly pelvic infections and uterine perforations. It also dramatically increased the risk for life-threatening pregnancy complications. More than 200,000 Americans were affected.

Her sisters were each hospitalized for complications, and Cindy became pregnant with the Shield in place. She chose to have an abortion, and was fortunate to live in California where abortion care was legal. *Roe v. Wade* was not yet the law of the land.

"To us, it was fabulous to include Planned Parenthood Mar Monte in our will. It was one little thing that I needed to do for me."

"This was a medically necessary abortion. But it was my right to choose, and we're losing that right every day," Cindy said. "You can see my commitment because of that, but it goes well beyond that."

One of Cindy's sisters, Wendy, started her career in public health by volunteering at Planned Parenthood Mar Monte's health center in Bakersfield. Later, near the end of Wendy's life, she returned to volunteering at PPMM. Cindy remembers the stories Wendy would tell about the wide range of services provided and people reached.

"The world thinks all Planned Parenthood does is abortions, and I want them to understand the multitude of services. It's amazing," Cindy said. "Prenatal care or men's health care, most people don't think about as a PP service. And the stigma that's involved for some of the people with STIs can be debilitating. People need a safe, non-judgmental place to go - and that's Planned Parenthood."



Now she's joining the fight - forever.

When Cindy and her husband created their will, they decided to include Planned Parenthood Mar Monte and three other nonprofits in their trust, after leaving enough for their children and grandchildren.

"We hope it's a statement to our children that their parents cared, and we hope they do the same when they're older," Cindy said. "To us, it was fabulous to include Planned Parenthood Mar Monte in our will. It was one little thing that I needed to do for me."

Cindy can see that access to health care is at stake, and she is doing her part to protect it for generations to come.

"I hope other people will start doing the same thing," Cindy said. "It's that old saying, 'Put your money where your mouth is.' You have to invest if this is what you believe in. I don't ever want to see our rights eroded or taken away." ■

You can stand with generations to come.

What will your legacy be?

When choosing to leave your legacy with Planned Parenthood Mar Monte, we are pleased to offer you the following giving options that will fund our fight - forever:

1. Your general gift, to be used where it's most needed
2. Your gift to one or more of our endowment funds
3. Your combination of the choices above

Sample bequest language:

"I give, devise and bequeath to Planned Parenthood Mar Monte Tax ID #94-1583439, now or formerly located at 1691 The Alameda, San Jose, CA 95126, or its successor thereto, [dollar amount, percentage, percent of the rest, residue and remainder of my estate, or description of property] for the benefit of [its general purposes AND/OR the quasi-endowment fund(s) of your choice]."

This is merely suggested wording; please consult your attorney or an estate planning professional when preparing legal documents.



Announcing our new endowment funds - created with the future in mind.

4% of your endowment gift will be used every year - forever - while your initial investment grows.

ENDOWMENT FUND

Physician Fund

IMPACT

Offset the salary or reimbursement of a physician or medical director who provides abortion services.

Education Fund

Offset the cost of providing inclusive sex ed to the communities we serve.

Sexual & Reproductive Access Fund

Offset the cost of providing abortion, vasectomies, birth control, gender affirming care, cancer screenings, PrEP, and more.

Health Center Improvement Fund

Purchase real estate, refurbish and maintain health centers, lease the latest health equipment, and more.

YOUR INVESTMENT KEEPS GROWING

\$10,000	=	\$400 every year - forever
\$50,000	=	\$2,000 every year - forever
\$100,000	=	\$4,000 every year - forever
\$500,000	=	\$20,000 every year - forever
\$1,000,000	=	\$40,000 every year - forever

Our partners at FreeWill can help you create your free, legal will online. Please visit ppmarmonte.org/legacy to get started.

Questions? We'd love to hear from you. Please contact our legacy giving team at legacy@ppmarmonte.org or 916.325.1705.



**2022 VIRTUAL EVENT SERIES:
ACCESS IS NON-NEGOTIABLE**

CAPITAL DINNER



Planned Parenthood Mar Monte is pleased to invite you to the Capital Dinner, the final event in our "Access Is Non-Negotiable" Virtual Event Series.

For nearly 50 years, *Roe v. Wade* has guaranteed the right to safe, legal abortion in this country, but relentless state-level restrictions have shown that a right without access is hollow. If *Roe* is gutted or falls entirely, at least 40 million people in 26 states will lose the right to abortion where they live.

As safe haven states, California and Nevada are likely to see huge increases in out-of-state patients seeking care. PPMM is gearing up by building new health centers, expanding hours to evenings and weekends, and training more abortion providers. We invite you to join that effort at the virtual Capital Dinner. Your support will ensure that PPMM can provide care - no matter what - to our community and anyone who comes to California and Nevada seeking care.

Mark your calendar:

CAPITAL DINNER

Thursday, May 19, 2022 6:30 p.m.

Featured Speaker to be announced
Emcees Congressman Ami Bera, M.D.
and Dr. Janine Bera

We can't wait to highlight the amazing work you make possible, and the stories you inspire.

Reserve your single event ticket sponsorship at:
ppmarmonte.org/CapDinner2022

Questions? Email events@ppmarmonte.org
or call 408.795.3780

5 Things You Can Do Now

1. DONATE

You can make a donation today to support PPMM's mission: ppmarmonte.org/donate-today or call us at (408) 795-3780

2. JOIN THE FIGHT FOREVER

You can join the fight to protect sexual and reproductive health - forever - by including PPMM in your will or trust at ppmarmonte.org/legacy

3. VOLUNTEER

Join hundreds of volunteers across PPMM who support our mission daily: ppmarmonte.org/volunteer

4. SHARE YOUR STORY

Inspire others by sharing your experience with Planned Parenthood's health services, education programs, and/or advocacy with our story collectors at ppmarmonte.org/my-story

5. ATTEND OUR VIRTUAL CAPITAL DINNER

Join us for our virtual Capital Dinner fundraiser on Thursday, May 19. Visit ppmarmonte.org/CapDinner2022 to purchase your tickets or sponsorship today.

To receive future editions of Planned Parenthood Mar Monte News in a digital format, sign up at ppmarmonte.org/newsletter



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