

2021 **IMPACT**



 **Planned
Parenthood**[®]
Care. No matter what.

Planned Parenthood of Southwestern Oregon



Dorothy Penaloza & Lisa Gardner

Dear Friends,

It is a privilege and honor to serve as Board Chair and Chief Executive Officer for Planned Parenthood of Southwestern Oregon (PPSO). This year continued to be challenging, as we navigated continued attacks on access to abortion care amidst multiple waves of the global pandemic. Once again, our team demonstrated resilience and flexibility—showing up day after day for our patients, each other, and our affiliate.

We are fortunate to live in the State of Oregon, where the right to access abortion is protected by law. We cannot take abortion access in Oregon for granted, especially with the current Supreme Court and the groundswell of extreme conservatism in our country. Now, more than ever, we must center on patient access and do everything in our power to deliver care.

The reality that we face now with Texas S.B. 8 and potential copy-cat laws across the country is incredibly distressing. This bill sets a bounty on abortion rights that we know will encourage harassment, intimidation, and vigilantism. We are deeply disappointed that the Supreme Court allowed S.B. 8 to take effect. SCOTUS had a clear choice and used procedure as a smokescreen to effectively overrule Roe v. Wade for women in Texas. We as a Federation have been preparing for S.B. 8 to take effect in Texas and PPSO is prepared to serve patients from Texas or other states that enact copycat laws.

We are incredibly proud of the work our education team has done during the pandemic. Our Virtual Education programs are attracting students throughout the United States—helping bring medically accurate, inclusive, age-appropriate sexuality education to communities without sexuality education curriculums. In April, PPSO was accepted into the National Sex Education Collaborative (SEC). This is a big deal! Our training programs will be featured on the SEC hub and we will work with other SEC members to learn, grow, and share best practices in sexuality education.

As always, our donors are our greatest champions and continued to invest generously in the work we do for Southwestern Oregon. COVID-19 continued to present challenges for traditional in-person fundraising activities. However, our donors showed up virtually and helped us reach new fundraising heights. In FY21, PPSO had more individual donors contribute than at any other time in our history.

Thank you for being there for us as we work to **Keep Our Doors Open – No Matter What.** Your generous support and partnership make all this possible and help us bring much needed reproductive health services and sexuality education to our communities.

In this together,

Dorothy Penaloza

Board Chair

Lisa A. Gardner

President & Chief Executive Officer

EDUCATION

For over 55 years, PPSO has created space for people of all ages and backgrounds to explore sexual health topics with the guidance of highly trained and compassionate educators. Sexuality Education plays an important role in the lives of all people. Recognized as the expert resource for sexuality education throughout the region, PPSO's Education Department reached over 29,000 people with inclusive, accurate, and empowering sexual health information in FY21. Through accurate and inclusive educational programs, PPSO aims to empower people of all identities to make intentional choices about their sexual health. Our work included:

Virtual Sexuality Education Curriculum

COVID-19 brought uncertainty to the future of education, but also opened the door for innovation. In order to protect access to comprehensive sexuality education amid the pandemic, PPSO Educators developed a Virtual Sexuality Education Curriculum. Lesson plans and one-on-one virtual support from our staff was available to elementary, middle, and high school teachers, along with university professors throughout Oregon to ensure their students received the vital sexual health information they deserve. In total, our lesson plans reached 8,779 youth and young adults across Oregon!

Virtual Education and Training

Using online learning platforms, PPSO was able to reach youth and adults across the country with direct education and training. We continued to empower young leaders through our REV(olution) Youth Leadership Program by meeting weekly in a virtual space. Schools, universities, and community partners invited us into their virtual classrooms, and we hosted monthly after-school programs for young people who did not have access to comprehensive sexuality education in their schools. In addition to youth programs, we successfully hosted a Second Annual Virtual Sex Ed Boot Camp, connecting sexuality educators from across the nation. In total, our direct education programs reached 2,447 participants.

Social Media

With many people continuing to access sexual health information online, PPSO's Education Department utilized social media as a vehicle for sexuality education. Through engaging education campaigns, on both Facebook and Instagram, our team brought inclusive, accurate, and empowering sexual health information into the hands (and eyes!) of 17,645 people across the nation. Follow us now @PPSOeducation for relevant, fun sexuality information!

Text/Chat

In the spirit of meeting people where they are, PPSO partnered with Planned Parenthood Federation of America to participate in PPFA's Text/Chat program. This innovative program allows anyone, anywhere in the United States to chat for free with a Health Educator about sexuality and reproductive health. In FY21, PPSO's Educators texted with over 500 people, illuminating the need to continue offering easily accessible, high-quality sexual health information.

17,645
PEOPLE REACHED
WITH SOCIAL MEDIA



8,779
PEOPLE REACHED
WITH PPSO
CURRICULUM



542
PPFA TEXT/CHAT
PARTICIPANTS
RESPONDED TO BY
PPSO EDUCATORS



2,447
PARTICIPANTS
REACHED THROUGH
DIRECT EDUCATION
AND TRAINING



“Educators take a sensitive subject and handle it with insight and individual awareness. Bravo Planned Parenthood.”

– 5th Grade Teacher

PATIENT SERVICES

In FY21, Planned Parenthood of Southwestern Oregon (PPSO) provided reproductive and sexual health care to 12,294 patients through 19,701 visits at our five health centers. Access to essential reproductive healthcare in the pandemic is crucial. With a focus on patient access, we made operational changes to ensure our patients could receive care when they wanted it, how they wanted it, and where they wanted it. Our work included:

Telehealth

Throughout the pandemic, PPSO has been meeting patient needs through telehealth services. In FY21 PPSO provided 8,348 telehealth visits to 7,463 patients, ensuring patients had access to vital services such as STI testing and treatment and birth control services. Over the last two years, PPSO ensured access to reproductive healthcare by filling service gaps and meeting public health demands. While health departments focused on combating COVID-19, PPSO stepped up to meet increased demand for STI testing and treatment throughout the region.

Low Touch MABS

As part of our telehealth service model, PPSO began providing medication abortion services via telehealth to medically qualified patients. A patient with small children reported this expansion of access enabled her to have the service she needed without the worry of finding childcare. Another patient who suffers from anxiety appreciated she could do the majority of her visit from home.

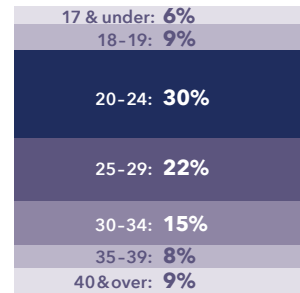
Gender Affirming Care

In FY21, PPSO launched our Gender Affirming Hormone Therapy (GAHT) services as part of the Gender Affirming Care (GAC) initiative launched in 2020. The GAC initiative has included a complete environmental assessment, recruiting change agents throughout the organization, affiliate-wide, all-staff trainings, and strengthening connections within our communities to facilitate the continuum of care to serve trans folx. In FY21, PPSO staff began offering GAHT in our Eugene-Springfield Health Center.

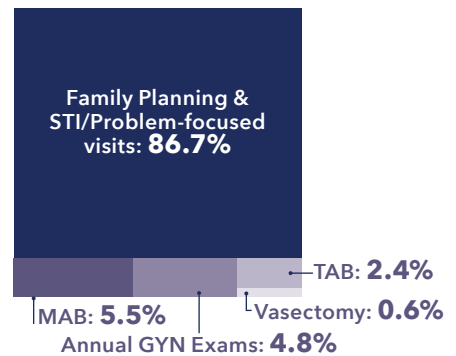
COVID-19 Response

Our COVID-19 response ensured patients and staff remained safe throughout the pandemic. Our team worked diligently to stay abreast of quickly changing regulations to create safe COVID-19 protocols. As a result, PPSO had zero transmission of COVID-19 in our clinics during FY21. As essential healthcare workers, PPSO staff lined up to receive the COVID-19 vaccine and worked to inform patients of the importance, efficacy, and how to access COVID-19 vaccines.

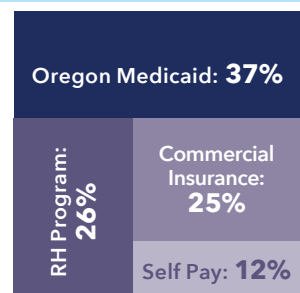
AGE OF CLIENTS



TYPE OF SERVICE



TYPE OF PAYMENT



19,701
TOTAL NUMBER
OF VISITS
(including telehealth)

8,348
TOTAL
TELEHEALTH
VISITS

12,294
TOTAL NUMBER
OF PATIENTS
(including telehealth)

7,463
TOTAL
TELEHEALTH
PATIENTS

ADVOCACY

In FY21, PPSO influenced local, state, and national policy to advance reproductive healthcare services for everyone. Locally, together with Planned Parenthood Advocates of Oregon, we worked to improve reproductive healthcare and advance sex education initiatives for Oregonians. Our work included:

Abortion Access

This year, we worked with legislators to make clear to the country: abortion access is not up for debate in Oregon. We defeated 11 anti-reproductive health bills. Collectively, with PPAO, we met with federal elected leaders to lobby for monumental legislation. Last year, we lobbied for the EACH Woman Act and the Global HER Act to end the racist Hyde Amendment and the neo-colonialist Global Gag Rule. We advocated for increased funding for sexuality education and to restore the Title X program.

Lobbying

Our team worked closely with state officials to pass legislation including:

- » Equal Access to Care Act: Landmark legislation that puts health equity, not profit, at the center of every merger and acquisition.
- » Cover All People: Providing affordable healthcare coverage regardless of immigration status.

» LGBTQ2SIA+ Student Success Act and the Menstrual Dignity Act: Strengthening support for students of all genders and access to menstrual products in schools.

» Improved Medicaid reimbursement rates: A long-standing critical issue affecting sexual and reproductive healthcare access and provider network adequacy.

Community Engagement

This year we engaged our community to increase access to PrEP by making these HIV prevention medications available through a pharmacist. This is especially important for Oregonians who have been historically marginalized from our healthcare system, including BIPOC, LGBTQ+ and low-income communities. We improved coverage of telehealth services so PPSO can continue to innovate better ways to deliver health care to those who need it, no matter where they live.

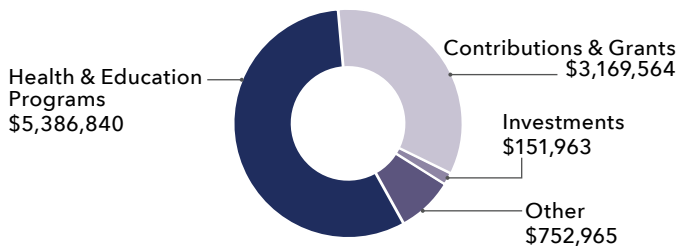


“While 2021 is shaping up to be the nation’s worst year ever for abortion rights, Oregonians remain committed to reproductive freedom. It’s more urgent than ever for our state to not just protect but expand access to care for all.”

– An Do
Executive Director

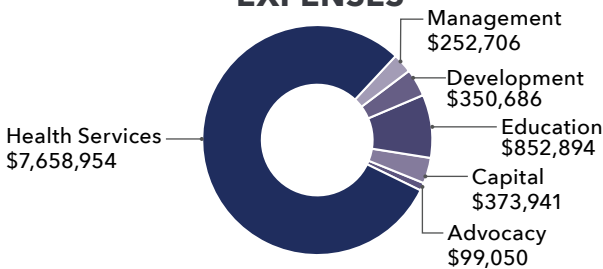
FY2021 REVENUE & EXPENSES*

REVENUE



Total Revenue: \$9,461,332

EXPENSES



Total Expenses: \$9,588,231

*FY2021 unaudited revenue and expenses

FY21 BOARD OF DIRECTORS

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CHIEF STRATEGY OFFICER

Martha Reilly, MD
MEDICAL DIRECTOR



PHILANTHROPY

Every year, thousands of donors give generously to Planned Parenthood of Southwestern Oregon to bring comprehensive sexuality education, reproductive healthcare services, and advocacy to more than 31,000 people across Oregon.

Across our organization, the ongoing impact of COVID-19 presented continued challenges for patient care, education, and fundraising. Despite the obstacles, our donors continued to invest generously to ensure our communities can still access the care and education they deserve.

Despite continued uncertainty, FY21 brought exciting expansions in patient care—including the introduction of Gender Affirming Care and Gender Affirming Hormone Therapy. FY21 also saw deep investments in our Education programming, with more than \$122,000 in gifts from individuals and foundations to support access to comprehensive sex education programs throughout our eight-county region.

Our donors are our champions. It is their generosity that moves us closer to a world where sexual and reproductive rights are understood to be human rights and where everyone is able to live free from discrimination in all forms.

"I give to PPSO because I believe deeply in the mission, but even more so, because I want to build a better future for my children. One where their ability to realize their dreams and fulfill their potential isn't impacted by when and if they choose to become a parent."

— Dr. Sohee Williams



Dr. Sohee Williams and her son

FY21 FUNDRAISING

\$1,701,267
TOTAL RAISED

FY21 DONORS

3,546
DONORS

617
BRAND NEW
TO PPSO

CONTACT US!

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Eugene, Oregon 97403
541-344-2632

ppsworegon.org

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THANK YOU

for making this work possible.

Planned Parenthood of Southwestern Oregon is a 501(3)(c) non-profit organization. Gifts to PPSO are deductible for federal and state tax purposes in accordance to the law. To invest in PPSO, go to ppsworegon.org/donate.