



In This Together ►

As we reflect on the challenges faced in 2023, we want to express our sincere gratitude for your unwavering support of Planned Parenthood of Greater Washington and North Idaho (PPGWNI). Your commitment to our mission has been our beacon of strength during times of adversity.

The year began with attempts by anti-abortion extremists to limit reproductive rights by filing a lawsuit that challenged the FDA's approval of mifepristone, the most commonly used medication for abortion in the U.S.

Our medical team quickly made a plan in preparation for a possible ban on the drug to ensure minimal impact on our patients. Thanks to reproductive health champions in Washington state, our health centers and patients were not impacted by a ban on this medication in 2023. However, the Supreme Court has decided to hear the case in 2024. If the plaintiffs are successful, we will see a nationwide ban on mifepristone, even in states where abortion remains legal – like Washington.

By mid-year, anti-abortion extremists were at it again, weaponizing the courts by filing a baseless lawsuit against three Planned Parenthood affiliates in Texas claiming Medicaid fraud. The case attempts to bankrupt Planned Parenthood and eliminate affordable health care options for people who need it the most.

In the face of these politically motivated attacks on reproductive health, your support helps our movement grow, allowing us to persevere and find innovative ways to protect the rights of individuals seeking abortion and other important health care services.

We are profoundly grateful for your continued dedication to our mission. Your contributions, whether through your time, sharing personal stories, or your generous philanthropy, play a crucial role in sustaining our work. Your support empowers our patients and staff to overcome any challenges that may arise in the coming year with strength and resilience.

Together, we stand strong. And with you by our side, we are confident in our ability to face any threat that comes our way.

In solidarity,
PPGWNI Board and Executive Team

Our Leadership ▶

BOARD OF DIRECTORS left to right: **Alberto Saldaña** (Board Chair), **Dr. Patricia Ortiz** (Vice Chair of Governance), **Aileen Monahan** (Vice Chair of Development), **Cindy Brigham-Althoff**, **Manuel Pedrosa**, **Teresa Pritchard**, **Barrie Ryan**, **Nicole Donegan**, **Sheri Engelken**



Your Community Needs You: PPGWNI is recruiting for our Board of Directors. Do you have expertise in finance, health care management, business, or leadership? We would love to connect with you!
Please contact: jointheboard@ppgwni.org

EXECUTIVE TEAM left to right: **Karl Eastlund** (Chief Executive Officer), **Sendi Aceves** (Chief Operating Officer), **Jason Riel** (Chief Information Officer), **Dr. Denise Bayuszik** (Chief Medical Officer), **Kim Nelson** (VP of Finance), **Maria Razo** (VP of Clinical Operations), **Lindsay Johnson** (Chief External Affairs Officer), **Clover Simon** (VP of Human Resources), **Cristal Alatorre** (VP of Health Equity and Learning), **Susan Sisson** (VP of Clinical Systems), **Nicole Thorson** (VP of Compliance and Analytics), **Laura McDonald** (VP of Marketing and Patient Access), **Tracy Worley** (Associate Medical Director)



Abortion Post-Dobbs

When Roe fell, I gathered with clergy colleagues in Idaho to plan a service of lament.

Two years ago, I moved here to pastor a small congregation. Being the one pastor in our group of child-bearing age, I was chosen to be the main speaker.

As I named my own and our communal grief, rage, lament, and fear, I had no idea how soon my body would be directly impacted by the Supreme Court's actions.

I got pregnant in February 2023. My spouse and I were excited to have our second child—a sibling for our three-year-old son. He would announce the pregnancy to other family members, saying with glee, “a baby is growing in Mama’s belly!”

At our first medical appointment we nervously asked our providers questions like: Are you going to leave Idaho? What happens if we have complications?

At 12-weeks I got the call— something came up on the genetic screening. My pregnancy was now at increased risk of a very rare chromosomal disorder. That night my son asked, “Dada, why was your face worried when you were hugging Mama?”

After more tests, we confirmed that our tiny son had a rare and severe chromosomal disorder that would be debilitating and lead to a life of up to 180 different symptoms, with pain and suffering and endless hospital stays.

We made the hardest decision of our lives.

We decided to terminate the pregnancy for medical reasons.

We made this excruciating choice so that our unborn son would not live a life of suffering and pain.

We took on the pain and suffering so that he would not have to.

We knew that we would also have to leave the state to get the health care we needed. Our lives suddenly turned into stories we had read on the news.

So, we bought tickets to Washington to have a procedure that just months ago was done down the road from our house.

It turns out, I was not the only medical refugee fleeing Idaho to get the health care I needed. At my appointment I overheard one of the nurses say, “I guess it’s an Idaho day.”



At 15 weeks we said goodbye to a wanted pregnancy, knowing we made the best choice for our family and our little one whom we will never meet but love so much.

When we got home, something in me shifted.

I am no longer willing to live in a state that says my body doesn't matter. A state that says birthing individuals shouldn't get the best care needed for their health and wellbeing.

I made the heart wrenching decision to leave, for my health, for the safety of my family, and for my hopeful future pregnancy. As I shared my story and the reason for my leaving with my church, tears filled eyes around the room.

Tears for my loss, tears for all those in positions like I was, tears for those who can't leave unsafe situations, tears for the bodies of pregnant Idahoans who are forced into terrifying decisions by others.

My prayer and hope are that the small rippling impact of my unborn son will mean more people wake up and realize abortion care is health care, that each story and each situation is unique.

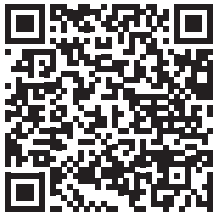
-Anonymous Former Idahoan

Hospitality Fund ▶

In response to Roe v. Wade being overturned in 2022, PPGWNI created the Hospitality Fund. This fund supports patients traveling for abortion care. This support includes lodging, gas, travel, meals, and even childcare. The Hospitality Fund was well utilized in 2023, so much so that we added a second Patient Navigator to our team to help guide patients seeking funding and appointment scheduling.

The Hospitality Fund is still available in 2024 and depends on our generous supporters. Thank you.

You can contribute directly to PPGWNI's Hospitality Fund at donate.ppgwni.org or by scanning the QR code on the right.



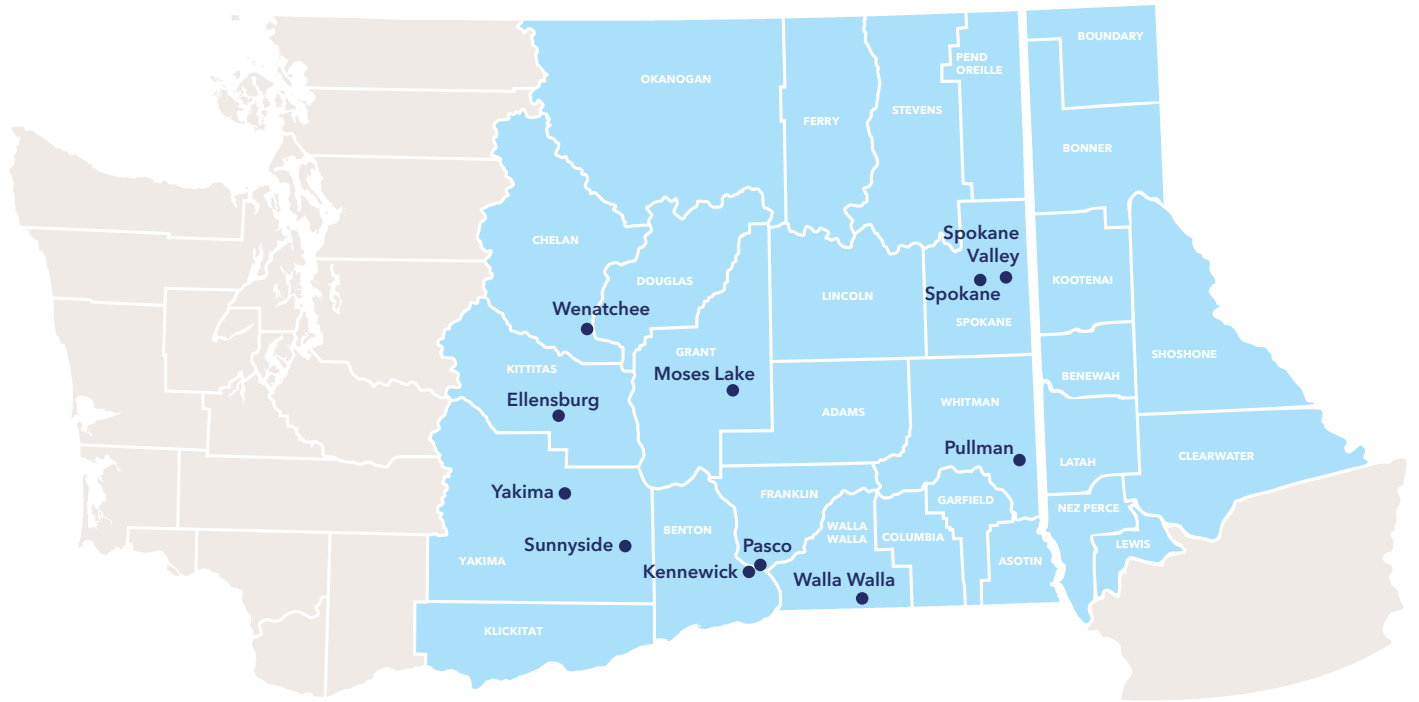
Abortion Access By the Numbers

- ▶ **4,545** abortion visits
- ▶ **10%** increase in abortion visits from 2022
- ▶ **17%** of abortion patients were from out of state
- ▶ **160%** increase in abortion services for Idaho patients post-Dobbs



Image courtesy of Joseph Peterson, Fohrm Studio

Abortion is
Health Care.



PPGWNI Service Area

PPGWNI Patient Care By the Numbers

- ▶ **33,830**
total patients served
- ▶ **46,992**
family planning visits
- ▶ **2,592**
gender-affirming care visits
- ▶ **56,152**
total patient visits

 101,427 contraceptive services	 3,143 breast exams
 70,045 STI tests and treatments	 3,405 pap tests



Celebrating our New Wenatchee Health Center ►

Recently our Wenatchee Health Center moved to a new home at 609 Okanogan Ave. The building was updated with a new laboratory, patient exam rooms, staff breakroom, and security enhancements before opening in November 2023.

The new location is conveniently located on the local bus line, making it easier for patients to access care. The health center now has ample parking for patients on site as well.

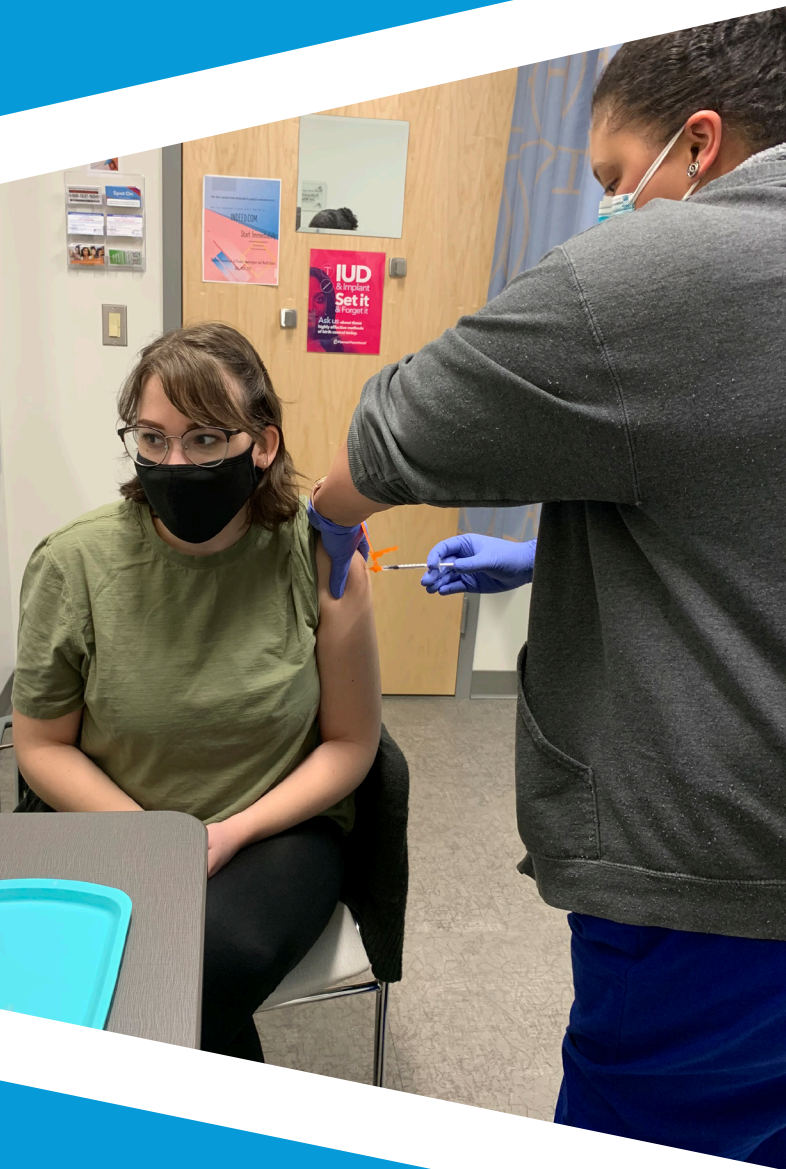
This update and move were possible because of our generous local community. We nearly met our \$500,000 fundraising goal with a total of \$484,000 raised in 2023. Contribute and help us reach our goal by contacting development@ppgwni.org.



Facility Updates Across the Affiliate

- ▶ Locking vestibule security system in Pullman
- ▶ New windows in Walla Walla
- ▶ Parking lot resurfacing in Walla Walla
- ▶ New security doors in Spokane
- ▶ Updated entrance stairs in Spokane Valley





Training the Next Generation of Providers ▶

PPGWNI hosted Doctor of Nursing Practice (DNP) student Jessica Ahern on the road to her dissertation. Jessica aimed to increase the rate of HPV (Human Papillomavirus) vaccinations PPGWNI was providing. We are pleased to share that our HPV vaccination rate jumped by 250% in only a 3-month period thanks to the initiative!



HPV vaccines protect against several types of cancer and genital warts.

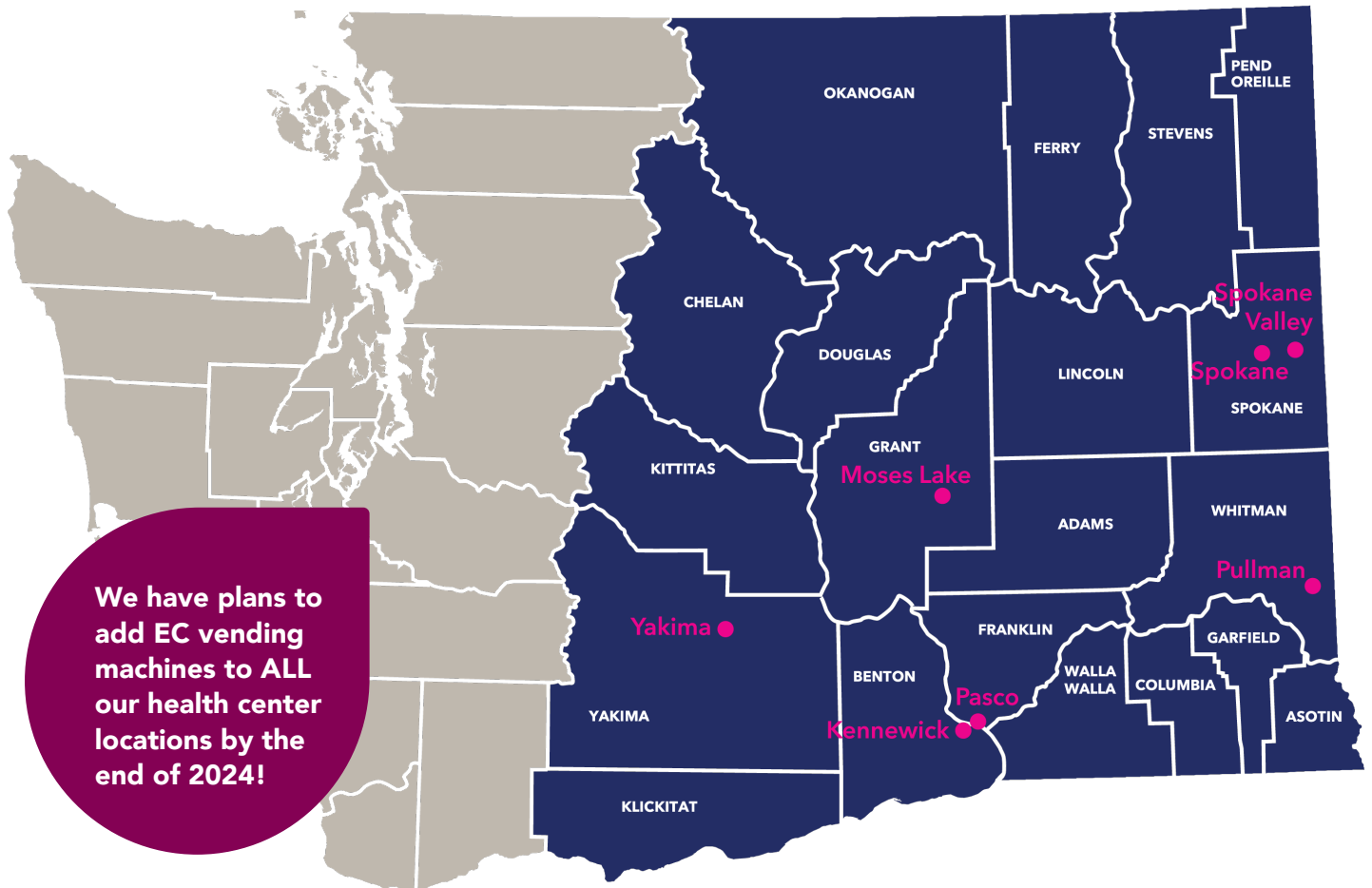
“Everyone I have worked with has shown compassion and dedication to our mission. I have been impressed by the focus on ensuring that everyone receives the same quality of care.”

- Jessica Ahern, DNP student

Emergency Contraception Access for All ▶

Accidents happen. That’s why there’s emergency contraception (EC) — a safe and effective way to prevent pregnancy up to five days after unprotected sex. To make this over-the-counter medication accessible 24/7 we have equipped EC vending machines outside of the following health centers:

- Kennewick
- Moses Lake
- Pasco
- Pullman
- Spokane
- Spokane Valley
- Yakima





Furthering Staff Education and Career Growth ►

Our Medical Assistant Pathways Program is growing! Each quarter, a cohort of six Registered Medical Assistants begin their journey to becoming Certified Medical Assistants through PPGWNI's Pathways Program. PPGWNI provides tuition, textbooks, and travel for the clinical lab hours for each cohort member.

PPGWNI also sponsored two employees to become Advanced Registered Nurse Practitioners (ARNP). Rosario Ortega (Health Center Manager) and Michael Harper (Nurse Manager) have received funding through a grant provided by a generous anonymous donor to continue their education. They both plan to be providers at PPGWNI for many years to come.

Pictured: Tracy Worley, Associate Medical Director, and Mike Harper at the Spokane Valley Health Center



"PPGWNI has supported me through my entire journey of completing my nurse practitioner program, I am beyond excited to learn from PPGWNI's amazing clinicians so I can provide these important services to our community."

- Mike Harper, Spokane Valley Provider



Advocacy Through Action ▶

The Public Affairs team attended a Patient Advocacy Summit in Washington D.C. in early 2023. There they sharpened their organizing skills to support our patients. It was a great opportunity to come together with other Planned Parenthood affiliates to discuss getting out the vote, varying abortion access across states, and mobilizing supporters. On the final day of the conference, the team met with Senator Patty Murray, a reproductive access champion, to discuss 2023 legislative priorities.

Senator Patty Murray then hosted a roundtable discussion about abortion access post-Dobbs and the overturn of Roe v. Wade at our Pullman health center on August 1st. It was important for her to hear from PPGWNI staff who are working directly with patients on the Washington-Idaho border. Pullman and Spokane Valley staff were able to share their perspectives and experiences with Senator Murray.



To read the press release about the roundtable, scan here:



Top: Meeting with Senator Patty Murray in Washington D.C.

Middle: Volunteer Lobby Day

Bottom: Patty Murray visiting Pullman health center



Billboards Welcoming Abortion-Seeking Patients to WA and OR ▶

Partnering with Planned Parenthood Great Northwest, Hawai'i, Alaska, Indiana, Kentucky, PPGWNI launched a billboard campaign in early 2023 to help Idaho patients access out-of-state abortion services.



Raíz: Growing Strong ▶

Since 2014, the Raíz (Spanish for “root”) program has worked to build sustainable, community organizing teams in mutual partnership with Latine communities, by Latine people, and for Latine people. Planned Parenthood fights to ensure that all people have access to high-quality and affordable health care, regardless of race, income, geography, immigration status, or gender identity — no matter what.

- ▶ 15 outreach events across the service region
- ▶ 262 attendees pledged their support for Planned Parenthood
- ▶ Washington and Idaho are just 2 of the 15 states the Raíz program organizes in



PPGWNI Community Leaders ▶

Minerva Zayas, Community Outreach Specialist, was honored in *The Wenatchee World's* 30 Under 35. This recognition is for young professionals who are leaders in the Wenatchee community. See the article and Minerva's interview by scanning here.



Pullman Health Center Manager **Sarah DeVleming** stepped up to assist PPGWNI with both our media relations and community outreach in 2023. She has recently provided quotes for *The Guardian* and sat on a discussion panel alongside other professionals for Pro-Voice's "Our Voices Our Choices: Idaho Abortion Stories" in Moscow, ID. Check out her feature in *The Guardian*!





First row: Walla Walla Open House
 Second row: Wenatchee Fundraiser
 Third row: Spokane Pride
 Fourth row: Wenatchee
 Bans Off Our Bodies

PPAGWNI

Political Advocacy ►

In 2023, Planned Parenthood Advocates of Greater Washington and North Idaho (PPAGWNI), the local 501c4 advocacy arm for Planned Parenthood, celebrated election victories for PPAGWNI PAC-endorsed candidates and legislative successes in advancing abortion and gender-affirming care.

Support through donations and volunteering played a crucial role in these achievements. Thanks to the generosity of local supporters, PPAGWNI:

- Advocated in Olympia with staff and volunteers to safeguard and enhance access to abortion and gender-affirming care.
- Sponsored House Bill 1469, a “Shield Law” protecting those who deliver, receive, or support abortion and gender-affirming care in Washington State. This bill was signed into law!
- Sponsored Senate Bill 5242, eliminating cost-sharing for abortion services under private insurance. This bill was signed into law!

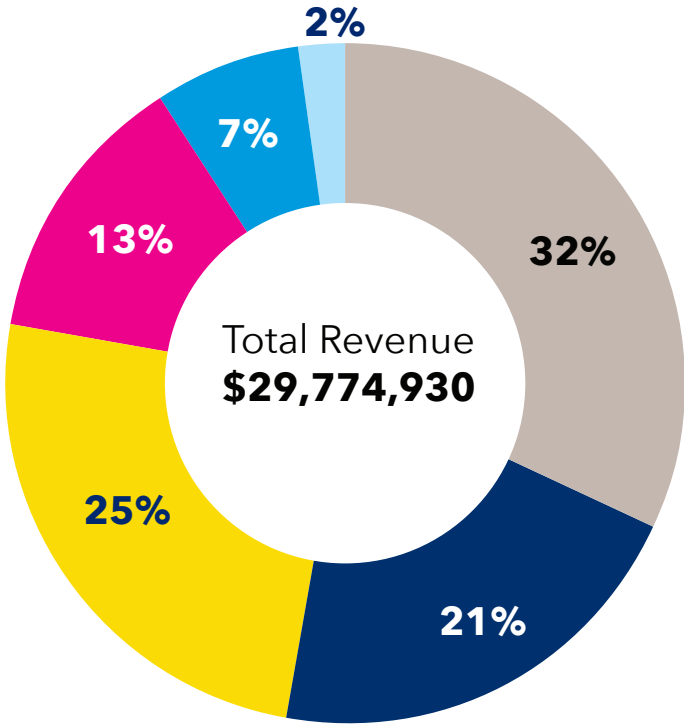
The Planned Parenthood Advocates of Greater Washington PAC endorsed repro health champions who ran for local office. Thanks to the generosity of donors, the PPAGWNI PAC:

- Provided direct financial contributions to all candidates endorsed by the PPAGWNI PAC.
- Reached over 50,000 local voters with PPAGWNI Voter Guides via mail and digital and print ads.
- Collaborated with Fuse Washington’s coalition PAC to raise awareness about PPAGWNI-endorsed candidates.
- Endorsed and supported winning progressive candidates in 17 races across Spokane, Yakima, Walla Walla, Chelan, and Whatcom Counties.

Your support will be even more crucial as we head into an important election year. To donate in support the PPAGWNI PAC, please scan here:









Financials



Total Revenue
\$29,774,930



REVENUE

-  Medicaid/Managed Medicaid / FPO
\$9,603,089
-  Private Insurance / Patient Self Pay
\$6,200,381
-  Title X Reimbursements
\$7,356,977
-  Fundraising
\$3,984,912
-  Investment Activity
\$2,118,986
-  Other
\$510,585

Total Revenue: **\$29,774,930**

EXPENSES

- Health Care Services
\$19,061,579
- Education
\$128,082
- Advocacy
\$723,642
- Administration / HR / IT
\$3,258,798
- Fundraising
\$618,320

Total Expenses: **\$23,790,421**

Final, unaudited finances.

The mission of Planned Parenthood of Greater Washington and North Idaho is to provide exceptional reproductive and complementary health care services, honest education, and fearless advocacy for all. No matter what.