



**2020 Annual Report** 

### **Care. No Matter What.**

Care. No Matter What. This past year was a testament to our commitment to this promise.

The resilience of our communities, our patients, and Planned Parenthood staff kept us going during a difficult time. The unwavering generosity of supporters like you strengthened our ability to respond so local people could safely receive essential care—even amid a global pandemic.

We are proud of our health center staff for navigating the ever-changing landscape of COVID-19 while meeting the health care needs of local people through telehealth, mailing birth control and medications, and ensuring all staff and patients are equipped with PPE. We went from having 0 telehealth appointments in February to completing 7,981 total telehealth visits by July. Non-clinic staff transitioned to work from home to limit opportunities for exposure, and our medical team collaborated with Raíz to deliver COVID-19 testing, PPE, and food to communities hit the hardest by the pandemic.

We are proud of the drive and creativity that went into pivoting our advocacy and education work to socially distanced and virtual spaces like Google Classroom, Zoom, text and phone banks, and by organizing door-to-door "Lit Drops." Most of all, we are proud of our dedicated community of supporters like you. Without you, none of this would be possible.

It is exciting to share everything we achieved in 2020 despite the twists and turns of an unprecedented year. Your support instills confidence that together, we can take on any challenge!

### Thank you for making this work possible. No matter what.

- PPGWNI Board of Directors and Executive Team

### **Our Leadership**



#### **BOARD OF DIRECTORS**

Left to Right: Karn Nielsen (Board Chair), Dr. Patricia Ortiz (Board Chair Elect), Dr. Carla Smith (Vice Chair, Governance), Kottayam (Nata) Natarajan, Jr. (Treasurer), Kirsten Fitterer, Tim Jeske, Nikki Lockwood, Clover Simon, Aileen Monahan, Britt Bachtel-Browning, Sue McFadden, Maria Felice

#### **EXECUTIVE TEAM**

Left to Right: Karl Eastlund (Chief Executive Officer), Sendi Aceves (Chief Operating Officer), Jason Riel (Chief Information Officer), Dr. Denise Bayuszik (Chief Medical Officer), Kim Nelson (Vice President of Finance), Maria Razo (Vice President of Clinical Services), Julie Distel (Vice President of Strategic Initiatives), Lindsay Johnson (Vice President of External Affairs), Tiffany Harms (Vice President of Organizational Development), Paul Dillon (Vice President of Public Affairs)

## **COVID-19 Response**



## **Ensuring Access Through Technology**

Once the severity of the COVID-19 pandemic became clear, PPGWNI immediately pivoted to telehealth as an essential option for all appropriate visits to protect our patients and staff. Patients get more care by connecting to clinicians directly from a safe distance. Telehealth has allowed us to continue to provide the same high-quality and compassionate care that our patients expect and deserve.

We ensured patient safety and quality care by offering:

- Telehealth Services, including:
  - » Clinician-guided medical abortions
  - » Behavioral health screenings and visits
  - » Birth control counseling and Rx renewal
- Direct-to-patient shipping of birth control and medications, including:
  - » Emergency contraception
  - » STI treatment
  - » Narcan for opioid overdose reversal
  - » Hormone self-injection kits for Gender-Affirming Care



"They were all super nice and took proper measures to ensure the safety of patients during the COVID-19 pandemic. Masks were worn by employees and patients, which made the facility feel safe."

- Ashley, Pullman patient

"The video chat worked really well and it was super easy. The doctor was awesome to talk to, she cracked a few jokes to lighten the mood at first and went through everything thoroughly while still making it easy to understand."

- Martha, Wenatchee patient

# **Our Health Care Impact**

**30,158** total patients

**4,198 patients** identify as male

**51,390** total patient visits



**151,109** contraceptive information



6,004

breast exams & pap tests (16% of total tests detected early cancer or abnormalities)



**45,124** total STI tests

& services



44,721

total family planning visits

**940** behavioral health services

**68% of visits** via TeleHealth

**295** primary care services

23% of visits via TeleHealth

**907** gender-affirming care visits

**220 new patients** (43% increase from 2019)

**515** total patients

"The provider I saw made me feel really comfortable and informed me about all the birth control methods available. This visit was definitely one of the best

- Hanna, Pullman patient

experiences I've had at a doctor's office before."



### **Focused on the Future**

Our generous community has made the dream of owning our building in Moses Lake a reality.

Your contributions enabled us to begin seeing patients at our beautifully remodeled new location in early October 2020!

We continue to encourage and accept donations of all sizes to support increased health care access for patients visiting our new health center in Moses Lake. Thank you!





Naming opportunities available! Email development@ppgwni.org or go to moseslake.ppgwni.org for more information.

"Patients have stated how comfortable and safe the new building feels. We've also been able to provide more services and reduce the travel burden for Moses Lake patients by ensuring the care they need is here in their own community."

- Victoria, Moses Lake staff

### **Mobile Outreach Clinic**

In June, PPGWNI Raíz and medical staff collaborated to create a Mobile Outreach Clinic that travels to rural areas of Central and Eastern Washington to provide COVID-19 testing to farm workers and warehouse workers.

We held 13 clinics and provided medical services to almost 500 local workers. Community partners like Nuestra Casa, Café Wenatchee, and Peacekeeper Society supported food and PPE distribution at each mobile clinic.

450 hand sanitizers

300 reusable masks

316
COVID-19 tests performed

**134**flu vaccines administered

738
hours worked
June-October

500+
families reached with food drives





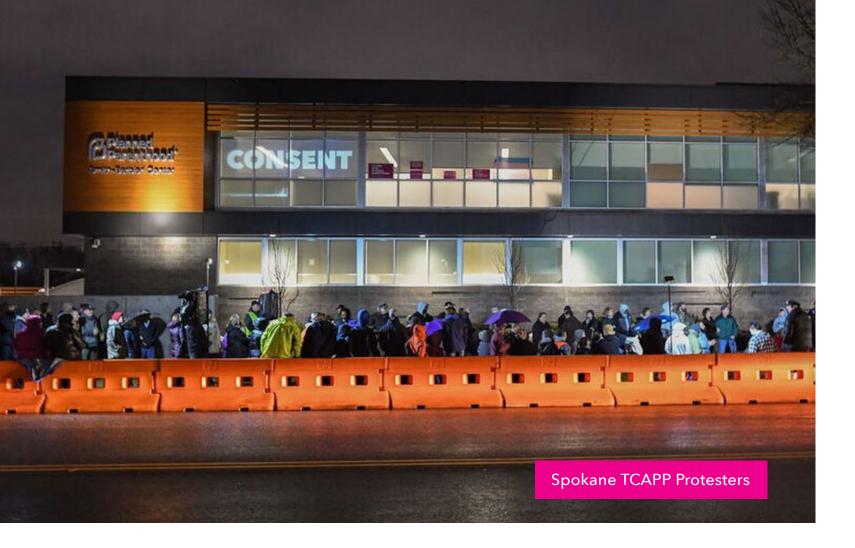
# **Supporting Communities**

Now entering its third year, Raíz (Spanish for "root"), continues to grow. The program builds long-term, sustainable, community organizing structures with authentic partnerships in the Latinx community. The Raíz team has been hard at work supporting immigrants during COVID-19 through food drives, rapid response and social service referrals and assistance.

In addition to the mobile outreach clinics, your support bolstered Raíz to achieve the following in 2020:

- Help undocumented community members access reproductive health care by building awareness about the Reproductive Health Access for All Act (RHAA)
- Successfully lobby to pass legislation that prohibits federal immigration agents from making arrests outside courthouses without a warrant.
- Advocate for the inclusion of undocumented workers and families in COVID-19 stimulus programs, which led to \$40 million in financial assistance for immigrants through the Washington Immigrant Relief Fund.

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# **Fighting Extremism**

With representation from Legal Voice, PPGWNI filed an injunction against the so-called "Church at Planned Parenthood," a group of extreme protesters whose goal is to disrupt access to Planned Parenthood health services. **We won a preliminary injunction in State Superior Court!** Despite this win, protesters continue to disturb the peace and threaten public safety by holding loud demonstrations outside our Spokane health center. With your help, we will continue doing everything we can to protect our patients and staff. Thank you for standing with us.

### **CENSUS 2020**

In 2020, PPGWNI outreach staff partnered with local coalitions to help ensure a full and accurate Census 2020 count in our communities. Census data is used for congressional redistricting and for allocating billions of dollars of federal funding. With so much on the line, it was essential for our region's residents to hear from trusted messengers like Planned Parenthood about the importance of being counted. It worked! Washington State was second in the country in self-response rates.

Spokane and Benton counties were among the top ten counties in Washington with the highest response rates.

# **Sex Ed Victory**

In March, opponents moved to overturn landmark legislation mandating comprehensive sex ed in Washington State. Unfortunately, they were able to get enough signatures to put the issue on the November 2020 ballot with Referendum 90.

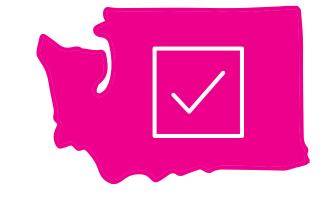
With the onset of COVID-19 and our opponents' efforts to deny youth sex ed, our Public Affairs team quickly shifted to mobilize activists through online spaces, engage supporters through text and phone banking, and reach households through socially distanced door-to-door canvassing efforts known as "Lit Drops."

Local youth stepped up to organize and energize their peers through PPGWNI programs like Generation Action and the Youth Empowerment Program. In collaboration with partner organizations, faith leaders, volunteers and grassroots supporters – the fight resulted in victory!

Washington voters approved the bill with nearly 60% in favor of mandating ageappropriate, comprehensive, inclusive, and medically accurate sex ed in Washington public schools. This was the first time in our country's history that sex ed had been passed on the ballot!



**60%** of Washington voters approved Referendum 90



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# **Engaging Youth**

#### YOUTH EMPOWERMENT PROGRAM

The Youth Empowerment Program (YEP), PPGWNI's teen leadership program, engages their community on topics and issues that impact youth. High school students in the program reached over 3,250 of their peers with education on healthy relationships, birth control, consent, and civic engagement. YEP members also advocated for the passage of R-90, registered their peers to vote, and raised awareness about the availability of pre-registering to vote for youth younger than 18.

#### **HEALTHY YOUTH COLLABORATIVE**

We wrapped up our five-year Healthy Youth Collaborative project in June, reaching thousands of local youth with evidence-based and inclusive sex ed. Our team collaborated with community leaders and youth to produce short films on the importance of sex ed. Check them out here: Use QR code or visit yep.ppgwni.org

3,250 peers engaged

60 community partners

68
educators
trained to
deliver sex ed



Point your phone camera here

# **Chat/Text Program Collaboration**

We collaborated with PPFA on Chat/Text to provide personalized virtual health information, offering patients nationwide the opportunity to chat or text with a live educator. PPGWNI staff answer personalized and confidential questions about abortion, birth control, consent and more, and help patients navigate finding care. PPGWNI played an important role in the new program while becoming one of the first affiliates to offer chatting in English and Spanish!





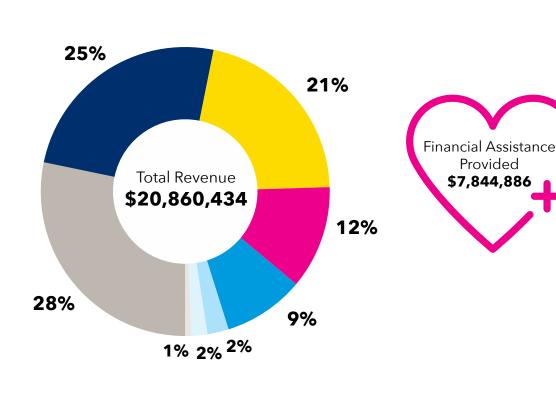




"People come to us with questions about everything from birth control options to consent. We chat with them until they have a plan of action and have the resources to make the best decisions for themselves."

- Jessica, Spokane staff

### **Financials**



10% of patients give

69% of employees give

100% of board gives

#### **REVENUE**

- **Medicaid Reimbursements** \$5,893,454
- Private Insurance / Patient Self Pay
  - \$5,193,959
  - Title X Reimbursements
- \$4,456,914
- Fundraising \$2,410,735
- **Investment Activity** 
  - \$1,894,201
- Other
  - \$496,280
- Teen Pregnancy Prevention Grant \$373,291
- Federal Assistance / HRSA Provider Relief \$141,600

**Total Revenue** \$20,860,434

### **EXPENSES**

Health Care Services \$15,080,375

Administration / HR / IT

\$2,596,575

Advocacy

\$827,438

Education

\$625,953

**Fundraising** 

\$297,604

**Total Expenses** \$19,427,945

Final, unaudited finances.

## **C3 Donors**

### Visionary C3 Donors | \$10,000+

Ann Schmitt • Blaine and Precy Tamaki Carla Smith and Mike Powers Cocchiarella Family Fund Community Foundation of North Central Washington Doris and Jim Kelly Dr. Jerry LeClaire Estate of Francis and Ann Olsen Estate of Sara Kolbet Estate of Suzanne Harper

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Donor of at least 10 consecutive years
 Donor of at least 5 consecutive years
 Donor of at least 3 consecutive years



"I feel a deep moral obligation to Planned Parenthood for positively impacting my life. Our community needs Planned Parenthood."

- Blaine and Precy Tamaki, Yakima donors

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### **C3** Donors

### Platinum Friends | \$5,000-\$9,999

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The West Charitable Fund
The William Wishnick Foundation
United Way of Benton and Franklin Counties
Virginia Sharp
VMware Foundation
William and Cheryl Papesh

### Gold Friends | \$2,500-\$4,999

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Donor of at least 10 consecutive years
 Donor of at least 5 consecutive years
 Donor of at least 3 consecutive years

"Planned Parenthood has long been the go-to organization to educate and provide essential health care services for our youth. I donate annually to keep this organization well-funded, active and prominent."

- Nancy Mack, Pullman donor

Cover Photo Credit: Richard Chan, Spokane photographer. www.RiverRockImages.com

### Silver Friends | \$1,000-\$2,499

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Donor of at least 10 consecutive years
 Donor of at least 5 consecutive years
 Donor of at least 3 consecutive years

Michael P. Flannery and Dean Lynch •

Michael Heffron

Michael Kelcy

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# **C4 Update**



Planned Parenthood Advocates of Greater Washington and North Idaho (PPAGWNI) is a 501(c)(4), nonpartisan, not-for-profit organization that engages in educational and electoral activity, including legislative advocacy, voter education, and grassroots organizing. With your support, we work to elect pro-choice candidates at every level and pass laws and policies that support Planned Parenthood patients.

In 2020, we expanded PPAGWNI's service area to northwest Washington in Whatcom, Island, and Skagit Counties to help elect pro-choice champions. We are committed to building power so Washington State's legislature protects reproductive rights.

Fighting for our cause against politicians who have been hellbent on suppressing votes in our communities is already challenging and the pandemic added unprecedented obstacles for our work. Despite the setbacks, we got what it takes to win – the majority.

"Planned Parenthood's honesty, accuracy, and fearless fight for reproductive rights and beyond makes our community better. That is why I donate."

- Dr. Carla Smith, Spokane donor

### C4 Donors | \$100+

Aileen and Brendan Monahan

Alex Cook **Amy Thomas** 

Andrew Wolfe

**Annalise Louer** Ashley Kimberley

Barbara R. Haar Barbara Sinnott

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**PAC Donors** 

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Dorrinda Carlson Taneille M. Smith

Andy and Jim CastroLang Timothy D. Jeske

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We live in uncertain times, but there is one thing we can be certain of - we will continue to fight for the people that need us most.

No matter what.



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