

ANNUAL
Report
to the
Community
2016



FROM OUR PRESIDENT & CEO

Tess Sacco Barker

I am pleased to present you with Planned Parenthood of the North Country New York's 2016 Report to Our Community.

As you know, 2016 was a challenging year for reproductive rights and Planned Parenthood. We saw the election of an unfriendly federal administration and experienced disturbing new attacks, along with many of the same old ones. Despite it all, we forged ahead and accomplished many great things. Through all of the hateful rhetoric, your support kept our doors open every day.

There are a few accomplishments I want to specifically highlight from 2016. We laid the groundwork for the provision of transgender health care, and we collaborated with neighboring affiliates to share administrative work and costs, allowing more of the organization's resources to go directly to serving patients and educating young people in communities in the North Country.

In 2016, we worked hard to decrease wait times in our health centers to serve patients more quickly; helped more than 2,000 patients enroll in affordable health insurance plans; increased access to long-acting reversible contraceptives (IUDs, etc.), which studies have shown are the most effective method of birth control; and were awarded funding to participate in the Comprehensive Adolescent Pregnancy Prevention (CAPP) project, in conjunction with the St. Lawrence County Health Initiative.

I remain in awe of the great work that your support makes possible, day in and day out. We know this next year is critical for women. In more than 20 years working for the cause of reproductive rights, I don't believe there has ever been a more crucial time to stand united against attacks on women's health care and access to abortion. But, if we stand together, I know we can face any challenge.

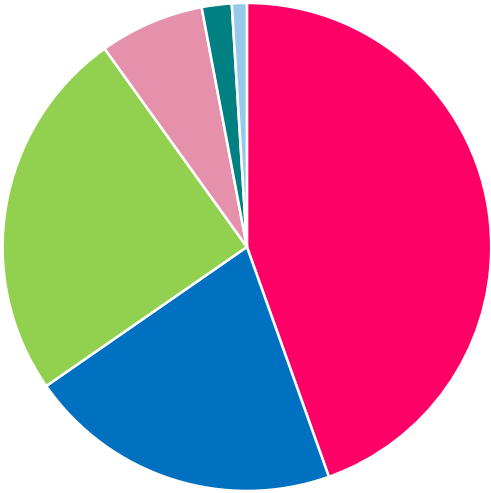
To get to the future we want, we must expand access to health care, leverage new technologies to remove geographic barriers to care for women across the country, and train doctors to understand the reproductive health needs of our communities. We must educate the next generation to be informed, responsible, and organized leaders of this movement, and put our resources into being proactive, not just reactive, when it comes to policy advocacy.

With your help, Planned Parenthood will continue to pursue our goals in 2017 and beyond, while providing the expert care our patients depend on and trust. I am deeply proud of the work we do every day to ensure our patients have a caring place to turn for the care they need. No matter what.



A handwritten signature in black ink that reads 'Tess Sacco Barker'.

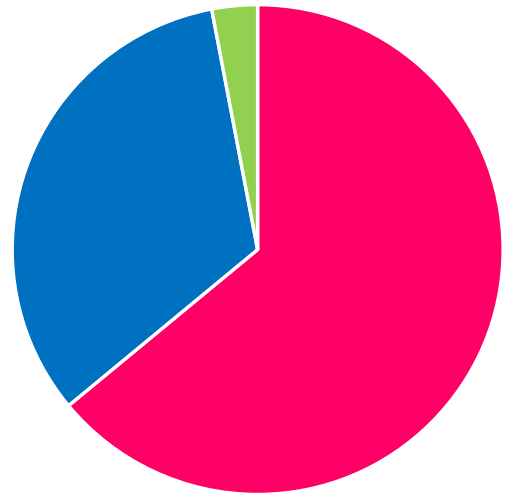
Financials



REVENUE

■ Government Grant Revenue	44%
	2,573,507
■ Medicaid, etc.	20%
	1,188,854
■ Insurance	26%
	1,530,371
■ Fund-raising Revenue	8%
	481,153
■ Client Fees	2%
	100,811
■ Other	< 1%
	39,499

TOTAL REVENUE: \$5,916,195



EXPENSES

■ Direct Service Expenses	68%
	3,476,420
■ Non-Direct Service Exp.	29%
	1,522,007
■ Fund-Raising	3%
	146,886

TOTAL EXPENSES: 5,145,313



**PROUD TO BE A SOURCE OF
NONJUDGMENTAL HEALTH CARE
AND INFORMATION**

Health Care

PATIENT NUMBERS AND VISITS

8,581 Patients

15,046 - Visits

11,524 - Chlamydia, Gonorrhea, Syphilis Tests

3,964 - Breast Exams

5,667- Pregnancy Tests

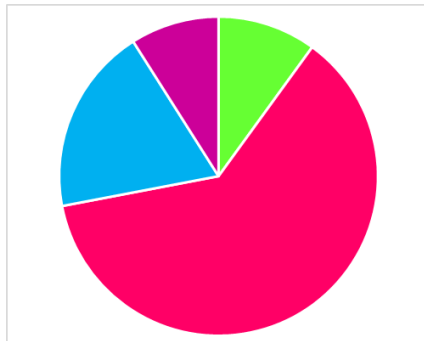
2,586 - HIV Tests

1,786 - Pap Tests

239- Doses of Emergency Contraception

PATIENT AGE

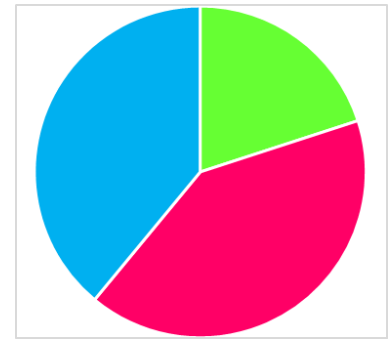
- < 18 - 10%
- 18 - 29 - 62%
- 30 - 39 - 19%
- ≥ 40 - 9%



PATIENT INCOME

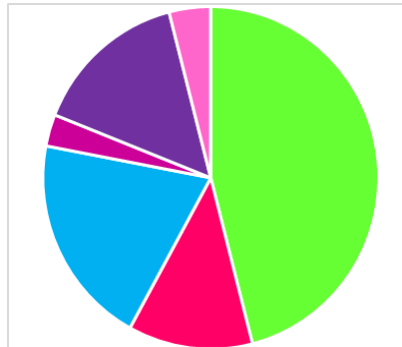
- ≤ 100% of *FPL - 20%
- 101 - 200% of *FPL - 41%
- ≥ 201% of *FPL - 39%

*FPL= Federal Poverty Level. In 2016, this was an annual income of \$24,600.00 for a family of four.



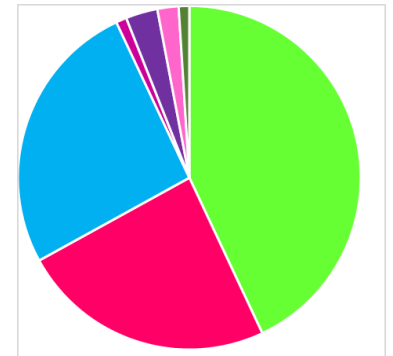
SERVICES BY TYPE OF VISIT

- Problem Visits - 46%
- Annual Exams - 12%
- Birth Control - 20%
- Initial Exam - 3%
- Pregnancy Test - 15%
- Abortion - 4%
- Counseling - < 1%



PATIENT PAYMENT METHODS

- Private Insurance - 43%
- Medicaid & Medicaid Managed Care - 24%
- FPBP & FPEP - 26%
- No Charge Through Title X - 1%
- Reduced Rate Through Title X - 3%
- Other - 2%
- Self Pay - 1%



PPNCNY's Sexual Assault Services and staff serves Clinton, Franklin and Essex counties. We provide on and off site visits with clients, school based visits, courthouse accompaniments, legal advocacy and Office of Victim Services (OVS) compensation claim assistance. We also provide a 24 -hour sexual assault hotline and counseling to victims of sexual violence and their families. In 2016, our Sexual Assault Services staff served over 107 men, women and children and counseled 383 calls on our hotline.

“PPNCNY saved my life!”

This is the story of Jaime Benner, a Planned Parenthood patient from right here in the North Country, who recently traveled to Washington DC to speak to congressional leaders about why Planned Parenthood must remain fully funded. Jaime Benner is an insurance agent, a mom to her daughter, her sister and two rowdy Huskies. She lives in the snow-covered town in upstate NY, where there is no such thing as a stranger. Here is Jaime Benner’s story...in her own words.



Jaime Benner stands in front of her billboard for Planned Parenthood of the North Country New York, Inc.

“In 2013, I had just finished cleaning out my garage and was showering off the grime when I found it – a small lump on the underside of my right breast. There is never a good time to find a lump in your breast, but this was really a bad time. I was starting a new job that Monday, and according to New York state’s 90-day waiting period, would be without insurance for 90 days. My mother had passed away a few years ago, and I was now responsible for providing for not only my 2-year-old daughter, but also my 16-year-old sister.

I do not know what I would have done without Planned Parenthood. They saved my life. I can not imagine a world where I can’t call them and get an appointment with a compassionate, nonjudgmental expert in women’s health.

That’s the world politicians are trying to build. When they say they’re going to “defund” Planned Parenthood, they’re saying they’ll

stop women like me from getting care – blocking reimbursements for patients in the Medicaid program who go to Planned Parenthood to get birth control, cancer screenings, and STI testing and treatment. Federal funds are already blocked by law from being used to provide safe and legal abortion.

When you are a single parent and a breadwinner, especially in small rural communities like mine in the North Country of New York, you cannot afford to have politicians put up more hurdles to getting reproductive health care. More than half of Planned Parenthood health centers are in rural or underserved areas — where the few providers in the community aren’t accepting new patients, or getting an appointment can take weeks. In 21 percent of counties with a Planned Parenthood health center, they are the only safety-net family planning provider, as noted by the Guttmacher Institute. So for millions of people, these attacks on Planned Parenthood would amount to exactly that: another hurdle that makes it harder to prevent a health care crisis, and makes a crisis even more crippling.

Planned Parenthood saved my life... If politicians care about the people of this country, they will not take Planned Parenthood away from those who need it most. On my first day at my new job, I called Planned Parenthood — just like millions of people across the country when they’re worried and need help.

They got me an appointment that day during my lunch break. They not only did a breast exam and got me an appointment for a mammogram at a local radiology clinic, but they helped me sign up for Medicaid so that I would be able to continue providing for my daughter and sister while I faced the results.

My only concern, the Planned Parenthood staff said, should be my health. I was terrified. I was 27 years old and having my first mammogram. When the radiologist sent the inconclusive results back to Planned Parenthood, they said I was young, and I shouldn't worry. But the nurse at Planned Parenthood wasn't satisfied with that answer. They managed to get me an appointment the very next day at a leading breast health clinic in Rochester, three hours from the small town where I live. Planned Parenthood's staff moved mountains that day.

My appointment at the breast health clinic confirmed that I had breast cancer. Three weeks later I had a double mastectomy, followed by intensive chemo and radiation. After surgery, the doctor told me that within days the cancer could have spread into my lymph nodes. Today there is no evidence of disease. I thank my lucky stars every day for Planned Parenthood and the compassionate care I received.

I cannot stand to think what would have happened to me if they had not been there. I don't know who would be helping my sister through college, or who would be driving my daughter to hockey. Planned Parenthood saved my life. I hope that every woman who finds herself in my terrifying position can turn to them like I did. If politicians care about the people of this country, they will not take Planned Parenthood away from those who need it most."



Denim Day supports PPNCNY's Sexual Assault Services



Denim Day is a campaign to prevent sexual violence through education and public awareness. April is Sexual Assault Awareness Month, and Denim Day is a call to action for all people to come together by wearing denim as a visible sign of protest against sexual violence. Each year in April, PPNCNY sells Denim Day pins to raise money for SAS of Clinton, Franklin, and Essex Counties. Wearing these pins on Denim Day is a sign of solidarity in support of survivors of sexual assault—locally and around the world. With a suggested donation of \$5, over \$850 was donated in 2016 to raise awareness of sexual assault and its effects on our community.

Why denim? Denim Day was originally triggered by a ruling by the 1997 Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. Denim Day was developed in response to this case and wearing jeans during this annual event has become a symbol of protest against erroneous and destructive attitudes about sexual assault. Women of the Italian Legislature protested the decision by wearing jeans to work. As news of the decision spread, so did the protest. In April 1999, a social service agency in Los Angeles established the first Denim Day in the United States.

PPNCNY establishes Grace Wright Humanitarian Award

Planned Parenthood of the North Country New York, Inc. presented the inaugural Grace A. Wright Humanitarian Award to Dr. George Couch at the Antique Boat Museum in Clayton, NY on July 8, 2016. Grace Wright Humanitarian Award was created to honor the legacy and memory of Grace (Gay) Wright as a steadfast humanitarian who dedicated her time, efforts and passion to reproductive justice in underserved and disadvantaged populations in our community. Her volunteer efforts exemplified the Planned Parenthood mission, “To provide the highest quality reproductive health care with access, education and advocacy for choice – no matter what.”



President and CEO, Tess Barker, Walter Mortensen, Fund Development Officer, Jane Spencer, Viggo Mortensen and Charles Mortensen. Seated is Dr. George Couch.



Board Member Linda VanEpps, Jeanne G. Remington (sister of Grace Wright) and Grace (Gay) Wright at the dedication of the Mary Gamble Atkinson Center. (Planned Parenthood facility at 220 Sherman St. 9/14/ 1983)

We found it fitting to celebrate and present this inaugural award, in her memory, on what would have been her 88th birthday. Ms. Grace (Gay) Atkinson Wright continued the legacy of her parent’s active volunteerism and support of Planned Parenthood by serving on the Board of Planned Parenthood of Northern New York. Mrs. Wright served as the Jefferson County Chairman and the Four-County Vice President from 1971-1978.

Dr. Couch is a retired, well-respected local OBGYN who has been a champion for women’s health and reproductive



Dr. George Couch and Viggo Mortensen

choice for many years in our community. He served for many years on Planned Parenthood’s affiliate medical committee. In 2014, Dr. Couch was the Honorary Chair for our successful fund-raising campaign to build a surgical facility in Watertown. We are honored and grateful that he continues to serve in an advisory role with our affiliate.



Viggo Mortensen with PPNCNY’s first Executive Director, Jan Summerville and her granddaughter.

The celebration on the St. Lawrence River included PPNCNY’s first Executive Director, Jan Summerville, many original board members, Grace Wright’s children, Viggo, Charles and Walter Mortensen and their families.

Celebrating 100 years of Planned Parenthood



On October 16, 2016, Planned Parenthood of the North Country New York, Inc. hosted our first annual 5K Color Run/Walk to commemorate Planned Parenthood's 100th anniversary. Our 5K started and ended at the Adirondack Carousel in Saranac Lake and drew over one hundred participants from across the North Country.

Our centennial occurred at a unique time in Planned Parenthood's history. Planned Parenthood is experiencing countless attacks at the state and federal level, and we used this event as an opportunity to signify that we won't back down. Our mission to provide affordable, quality reproductive healthcare to the North Country continues to be our first priority.

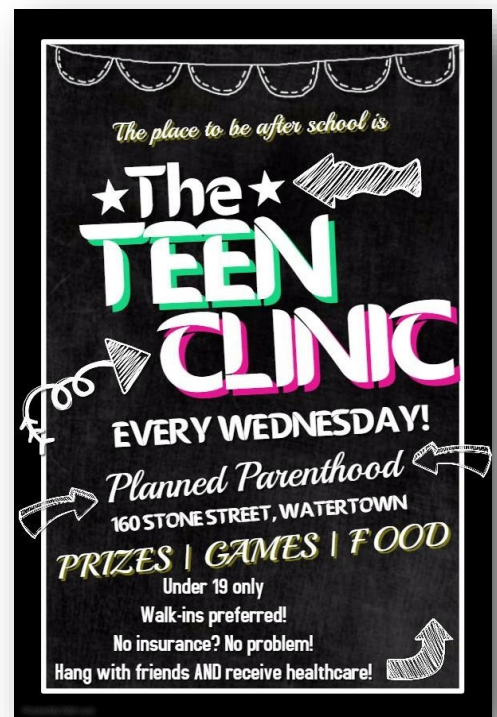
We've been here for one hundred years, and we'll be here for one hundred more. The combination of the support of our participants, and that of our staff and volunteers, we were able to create an event that will be cherished for years to come!



Teen Advocacy Program

Through grant funding, Planned Parenthood of the North Country New York has been able to establish a Teen Advocacy Program in Jefferson and Lewis Counties. Five peer educators have been trained in two evidence based prevention programs to help reduce teen pregnancies and sexually transmitted infections while increasing healthy relationships, opportunities and positive outcomes for youth in our community.

Goals of the TAP program are to educate and empower our youth throughout the North Country while reducing pregnancy rates, HIV, AIDS and other STIs. The TAP program has been implemented in local high schools, community settings and our Watertown Health Center.



Thank you, Janet Duprey

When it comes to protecting women and their families, Janet Duprey has always walked the walk. Throughout four decades of public service, she has stood strong in her belief that women should be treated equally, paid fairly and able to choose their own reproductive destinies. Janet has had our backs, even when doing so was unpopular in her party and terribly lonely. She faced public protests, vandalism of her campaign signs and her Plattsburgh office, constant letters to the editor critical of her votes and downright rudeness from fellow office holders. Despite it all, Janet followed her heart and her conscience, voting in support of basic human rights. She supported the legalization of same-sex marriage.

She helped defeat the Boss Bill so that women wouldn't face discrimination at work based on their reproductive choices. And she has consistently and proudly supported access to safe, legal abortion for women. Janet has been a featured assembly leader at Family Planning Advocates Day of Action for several years and has received a 100% pro-choice endorsement. Assemblywoman Duprey has been a caring, compassionate legislator. She also voted to prohibit conversion therapy for gay youth, to increase the minimum wage and to support paid family leave for New Yorkers. It is an honor and a privilege to thank Janet Duprey for standing with women and families in the North Country. She is a true women's health champion whose leadership will be sorely missed.



VP of Community Engagement, Katie Ramus and (now retired) Republican Assemblywoman, Janet Duprey

Laverne Cox



ORANGE
is
the
new
BLACK

Planned Parenthood, SUNY Jefferson, ACR Health, St. Lawrence University and Walmart brought Laverne Cox to Jefferson Community College on May 7, 2016. Ms. Cox explored how the intersections of race, class and gender uniquely affect the lives of trans women of color. Brilliantly and articulately, Ms. Cox drew from her own personal life to share how she has been able to navigate the world and all its challenges while on her journey to womanhood, and professional achievement, self-acceptance and love. Katie Ramus, Vice President of Community Engagement announced the roll-out of PPNCNY's transgender services later in 2016 to a resounding applause.

Polar Plunge

Planned Parenthood of the North Country New York, Inc., held our annual Polar Plunge on May 1, 2016. Supporters were freezin' for a reason when they jumped into Lake Champlain to raise money to provide vital health services, sexual assault services, and prevention and education programs. The plunge was a splashing success, and PPNCNY ultimately raised over \$8,300.00 to further our mission.



Our Locations

CANTON:

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Canton, NY 13617

MALONE:

(518) 483-7150
246 W. Main Street
Suite #1
Malone, NY 12953

PLATTSBURGH:

Medical: (518) 561-4430
Administration: (518) 561-0605
66 Brinkerhoff Street
Plattsburgh, NY 12901

LOWVILLE:

(315) 376-7421
7398 Turin Road
Lowville, NY 13367

OGDENSBURG:

(315) 393-6544
419 Ford Street
Ogdensburg, NY 13669

SARANAC LAKE:

(518) 891-0046
41 St. Bernard Street
Saranac Lake, NY 12983

WATERTOWN:

Medical: (315) 788-8065
Administration: (315) 782-1818
160 Stone Street
Watertown, NY 13601

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events and initiatives.



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