BY THE NUMBERS

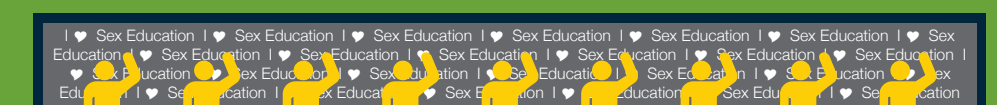|	
129,091	Medical visits
31,230	New patients
88,657	Unduplicated patients
14,066	Preventative exams
268	Vasectomy patients
27,622	Take Charge exams
47,247	Patients with incomes less than 250% of the federal poverty level ($58,875/year for a family of four)

410	Parents and youth attended family-focused sexuality education programs
609	Youths participated in the Teen Outreach Program (TOP)
20,828	Students received sexuality education from staff educators
10,044	Total hours of training completed by staff
542	External health, education, and affiliate professionals trained

[P] Planned Parenthood®

EDUCATION SPOTLIGHT

9 PPGNW staff community educators taught...

I ♥ Sex Education I ♥ Sex Education

90 Teen Council Peer Educators who taught...

22,825 students and peers sexuality education.

MEDICAL SERVICES SPOTLIGHT

Breast exams
13,187

Cervical cancer screenings
13,912

LEGISLATIVE SPOTLIGHT

Separately incorporated, Planned Parenthood Votes Northwest (PPVNW), is a 501(c)4 nonprofit financially supported by 501(c)3 Planned Parenthood affiliates, including PPGNW, in Alaska, Idaho, and Washington. During the 2012 legislative session...

122,209 Voter education and lobbying calls made by PPVNW led to...

14,669 Calls to elected officials.

466,135 Emails sent by PPVNW to activists led to...

41,494 Emails to elected officials.
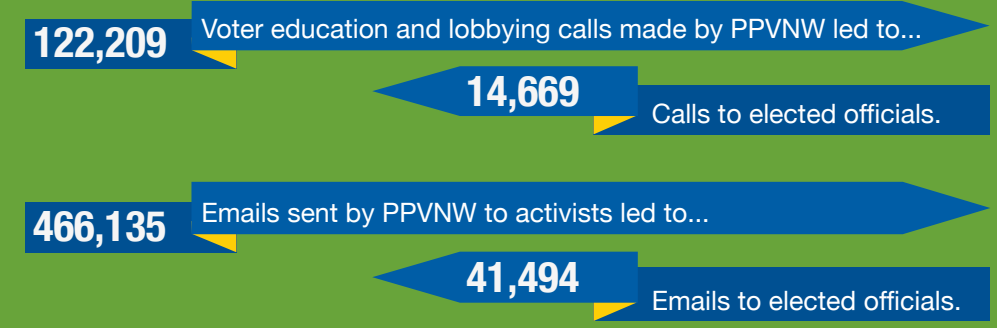
OUR COMMUNITY, THEIR STORIES

Planned Parenthood is where I go for all my reproductive health needs. I know that even if money is tight, I can still get the care I need. They always make me feel safe and taken care of.

— PPGNW patient

Because of Teen Council, I talk more openly about sexuality and relationships with my daughter. She teaches me about updated information on HIV/AIDS and I share this with my workmates.
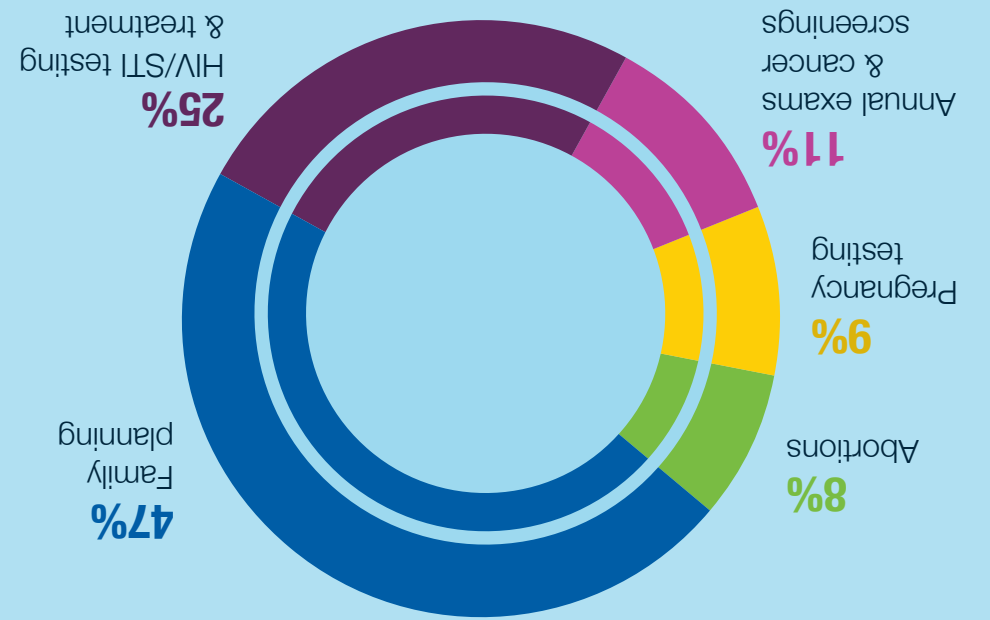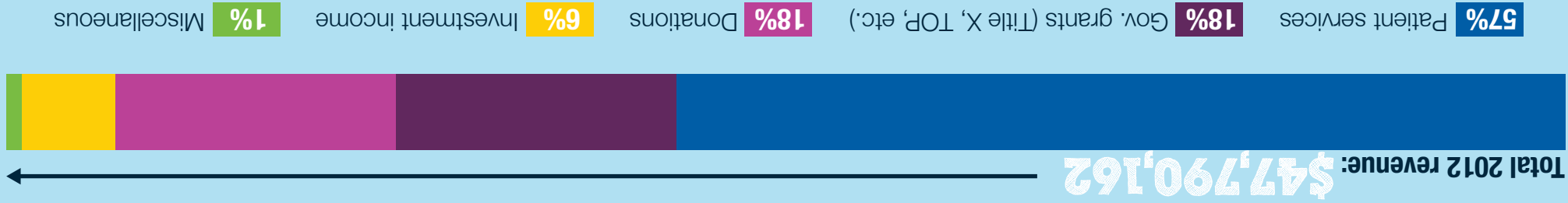
— Parent of a Teen Council member

Here I am — a voting, wage-earning, tax-paying member of the middle class with two kids and a stable marriage, and I attribute my present prosperity in part to the Planned Parenthood services I received when I was just starting out.

— PPGNW supporter

When pre-cancerous cells were found during an annual exam, Planned Parenthood was my only affordable option to fight them. For two years after my treatment, their staff called regularly, even when I forgot to schedule follow-up visits myself, to make sure I was cancer-free.

— PPGNW patient

I needed Planned Parenthood to be there for someone I care about — I just needed them to show up, be good at what they do, and get it right for the people that matter to me. They did, we did. We do it every day, across the country, without being asked — no matter what.

— PPGNW staff member

As a 19 year old woman putting myself through college, I can't afford to go out to eat or to go shopping — I can't even afford necessities like health care! Going to the Planned Parenthood in my neighborhood is the only way I get the health care I need.
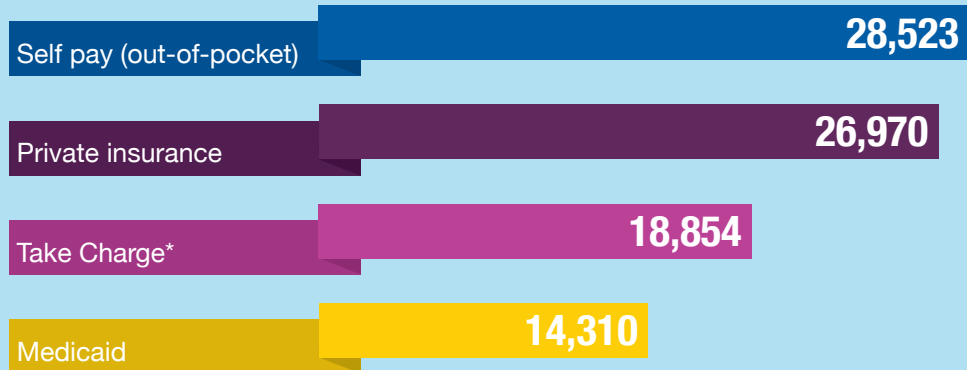
— PPGNW patient

[P] Planned Parenthood®
Care. No matter what.

HOW WE RECEIVED & SPENT FUNDS

Total 2012 expenses: $41,758,677

- 74% Patient services
- 12% Education
- 4% Gov. relations & advocacy
- 4% Admin
- 3% Outreach
- 3% Fundraising

Total 2012 revenue: $47,790,162

- 57% Patient services
- 18% Gov. grants (Title X, TOP, etc.)
- 18% Donations
- 6% Investment income
- 1% Miscellaneous

PRIMARY VISIT PURPOSE

- 47% Family planning
- 25% HIV/STI testing & treatment
- 11% Annual exams & cancer screenings
- 9% Pregnancy testing
- 8% Abortions

PATIENTS BY PAY SOURCE

- Self pay (out-of-pocket) — 28,523
- Private insurance — 26,970
- Take Charge* — 18,854
- Medicaid — 14,310

*Take Charge is a state and federally funded program providing family planning services (including free birth control) to women and men in Washington state who are at or below 250 percent of the federal poverty level.

Planned Parenthood of the Great Northwest (PPGNW) is the region's leading sexual and reproductive health care provider and advocate. We believe everyone has the right to choose when or whether to have a child, and that every child should be wanted and loved.

Thanks to our generous supporters, PPGNW is here for every person, every family, and every community.

This year, we're reducing waste by sharing only key infographics here. Please share this with others and find an extended interactive version with photos and videos at:

ppgnw.org/2012report

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2012

Planned Parenthood of the Great Northwest
Report to Our Community

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