

TOGETHER, NO MATTER WHAT.



It is true; this year has been one for the record books. Unspeakable challenges have impacted all of us. Despite the multitude of crises experienced throughout the past ten months, we also witnessed amazing acts of kindness and bravery. During some of the darkest days of 2020, PPNorCal received generous support and gratitude from many of you. We were always reminded that we were not alone.

I want to thank our amazing donors and supporters for the continued belief in us. I send you our warmest holiday wishes and look forward to a safer and healthier 2021!

With gratitude,
Gilda Gonzales, CEO

2020 IN REVIEW

Accomplishments PPNorCal achieved in 2020 with you by our side.

- 1. We kept our doors open providing essential services during the entirety of the COVID-19 crisis.**
"I'm so grateful for Planned Parenthood being open during the COVID-19 crisis. Thank you, PPNorCal! I recently lost my job and health insurance and was very anxious about my visit. But I was able to make an appointment easily over the phone, they had proper social distancing set up in the waiting room, everyone including patients wore masks. I felt safe and well taken care of at this facility. Highly Recommend!" - San Francisco Patient
- 2. We continue to deepen our commitment to further integrate Diversity, Equity, & Inclusion (DEI) throughout our organization through interactive trainings and discussions.**
- 3. We established a highly successful telehealth program during the COVID-19 pandemic, now serving up to 20% of our patient volume.**
*"The COVID-19 public health crisis demonstrates the critical importance of investing in all levels of the health care safety net. We are proud to provide reproductive health care and remain a trusted resource for sexual health information, during and after this crisis."
- Dr. Sara Kennedy, MD, MPH Chief Medical Officer*
- 4. Our San Francisco Flagship Health Center is nearing completion and is set to begin serving patients in early 2021!**



2020 IN REVIEW CONTINUED

- 5. We are preparing to launch our Clinical Research Hub at our San Francisco Flagship to further establish our leading efforts in sexual and reproductive health care research and innovation.**

"We strive to lead California and beyond in ground-breaking reproductive health care research and innovation." - Sangita Devaskar, MPH Director of Clinical Research



- 6. We led in local Census outreach efforts by educating over 7,000 individuals that pledged to complete their 2020 Census.**

- 7. We launched our innovative Safe Haven Campaign that aims to raise 2 million dollars by January of 2022 in support of:**

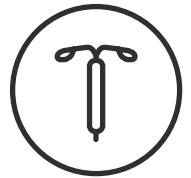
- Recruiting and Retaining Providers - A critical need
- Investing in our Entry-Level Staff - Growing our own providers
- Securing the Safe Haven - Patient-Centered support



- 8. Our Community and Government Relations team distributed an average of 3,200 bags of groceries to low income pregnant or parenting patients.**

- 9. PPNorCal's education staff reached thousands of people using Zoom meetings and webinars, Facebook Live and Instagram to provide critical education on sexual health and wellness.**

"I love PPNorCal webinars! They are so informative, comfortable, and inclusive. I always feel very welcomed and heard." - Anonymous attendee



- 10. PPNorCal's services are critical to the lives of 68,375 youth and adults we serve annually in our 17 health centers.** From January 1, 2020 to December 1, 2020 we provided:

- 30,886 HIV tests
- 128,719 chlamydia, syphilis, gonorrhea, & herpes tests (total combined)
- 33,140 visits for birth control
- 4,964 breast exams
- 32,890 cervical cancer screening tests
- 547,000 million complimentary condoms



STRONGER, TOGETHER.

Everything we do is ultimately to help our patients receive the essential, life-changing care they need, no matter what. We know it has been a challenging year, and we want you to know you are in our thoughts, whether you were able to support us with an annual contribution or not. We are here to stay for our communities and patients. Nothing or no one will stop us from fulfilling our mission to care and support our patients. Please enjoy this video that represents the [Planned Parenthood Northern California Patient Experience](#).

THANK YOU

FROM PLANNED PARENTHOOD NORTHERN CALIFORNIA

WHAT'S THE DIFFERENCE WHEN I GIVE?

Planned Parenthood Northern California and Planned Parenthood Federation of America

We are often asked what happens when you give to Planned Parenthood Northern California versus the Federation.

We wanted to share with you the following guide to avoid any possible confusion.

If you want to give to **Planned Parenthood Northern California** directly, and have all of your gift go to local health care and education services to better the lives of people across 20 counties in Northern California...

Then you need to go to our affiliate website (support.ppnorcal.org) where 100% of your donation is directed to services right here, in Northern California.

If you go to Planned Parenthood Federation of America's national website...

Approximately 50% of your gift will support health services and education here in Northern California and the other 50% of your gift will support national advocacy and education efforts.

Two ways to support our mission to protect health care, education, and justice. No matter what!



Support Planned Parenthood Northern California! Make an appointment online, connect to community, and get involved!



Planned Parenthood Northern California

www.ppnorcal.org



Regional Offices:

2185 Pacheco Street, Concord, CA 94520
1650 Valencia St, San Francisco, CA 94110
3225 Timber Fall Court Suite B, Eureka, CA 95503