

STRATEGIC PLAN SUMMARY

2023-2025

Mission

Planned Parenthood of Greater Texas provides trusted, evidence-based sexual healthcare and education while advocating for reproductive justice, care without judgment, and access to healthcare for all.

Vision

A world in which everyone can access quality healthcare and information to live their lives fully, without judgment.

Core Values

- We respect and honor all people
- We tend to the team
- We jump in
- We try and we learn
- We care for our business
- We return to our mission

DIVERSITY:

Build a diverse board, leadership, and staff with varied backgrounds, perspectives, and skills and reflect experiences of people who have been historically underrepresented and excluded.

EQUITY:

Build an equitable organization reflected through our core services and as a partner with other community organizations.

INCLUSION:

Nurture an "In This Together" inclusive culture for patients, staff, volunteers, and supporters to ensure everyone is respected, valued, engaged, and heard.

BELONGING:

Foster an organizational culture of belonging so that everyone can thrive, feel seen and heard, and live authentically.

CARE



Provide high-quality, culturally sensitive, patient-centered, affordable healthcare services and age-appropriate, culturally sensitive sex education. Advocate for equitable access to the full spectrum of reproductive and sexual healthcare focusing on health equity and removing barriers to care.

CULTURE



Create a workplace culture that emphasizes partnership and collaboration, values high performance and productivity, prioritizes staff engagement, retention, inclusion, and belonging and continued appreciation of donors, volunteers, supporters, and staff.

COMMUNITY



Enhance the participation, experience, and impact of supporters and create meaningful opportunities for connection and collaboration across PPGT communities. Prioritize relationships that advance health equity, shared values, and goals.

SUSTAINABILITY



Build our capacity to anticipate and respond effectively and proactively to changing circumstances and continue to thrive and innovate. Re-examine our assumptions about how, who, and where we provide services to meet the needs and goals of our communities.

Read More At:

<https://www.plannedparenthood.org/planned-parenthood-greater-texas/who-we-are/our-mission-and-vision>