





## CEO and Board Letter



### To say that 2017 was challenging is an understatement.

Yet together we persisted through every battle that aimed to hinder our ability to access health care, control our own bodies, and plan our own futures.

Last year, Planned Parenthood was targeted for defunding—not once, but three times. Local youth and health educators were dealt a devastating blow with the early termination of Teen Pregnancy Prevention Program funds. And access to birth control and abortion services were and still remain under attack.

Thank you for standing strong and never backing down. **Because of your strength and continued support, these doors stay open!**

In solidarity,

President & CEO Karl Eastlund and Board Chair Barrie Ryan

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## Intersectionality of Care



Recognizing and remaining sensitive to the diverse challenges our patients face is a top priority at our 11 health centers. That's one reason why **31,612 local people** chose Planned Parenthood as their trusted health care provider in 2017.

This year, you fought for advocacy work and awareness surrounding LGBTQ, immigrant, minority, economic, and gender rights. But your support didn't stop there! You helped fuel our team of expert providers who are honored to serve all people in a safe, supportive space. **We now proudly provide trans care in our region.**

*"Patients began coming to us for gender-affirming hormones for transition. We quickly recognized an unmet need for local people taking steps toward living in their gender. In 2017, we had the resources, expert clinicians, and compassionate staff to begin delivering trans care to our communities."*

*- Sarah H., Yakima clinician*





**OUR VOICE  
CAN CHANGE  
THE WORLD**







Don't take  
away my care!

## Person-Centered Care

Patients consistently tell us we are their ONLY source of health care. In addition to being reproductive health care experts, our clinicians focus on whole-person health.

Whether that means basic primary care in the exam room or a referral to other providers in our community, we are proud to be the first point of contact for head-to-toe health services including:

- Immunization (HPV and referrals)
- Behavioral health
- Smoking cessation
- Sports physicals
- Domestic violence service referrals

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*"As a cancer survivor, my visits to Planned Parenthood help provide peace of mind in addition to health care that is affordable and attainable. They genuinely care about my mental health just as much as my physical health."*

*- Taylor D., Spokane patient*



## Education Matters

In July, the U.S. Department of Health and Human Services announced they would be terminating Teen Pregnancy Prevention funds two years early. Future federal grants will fund abstinence-only programs and ban contraception demonstrations.

4,000+ local youth will be affected in communities with high teen pregnancy rates like Yakima, Okanogan, Spokane, and Tri-Cities. The move also reduces 90% of our education staffing capacity.

### **Teen Council is left to fill a big gap.**

With your help, local teens will continue as peer educators, spreading medically accurate information to their friends, classmates, and neighbors.

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*"The impact of my role as a peer educator follows me outside of the classroom. Even when not presenting, I am still prepared to offer resources, help, or knowledge to my peers at any moment."*

*- Ashley A., Teen Council participant*







Photo Credit: Tori Osteraa Photography





## Spokane Health and Community Education Center

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Your generosity made the dream of building the most advanced reproductive health care center in Spokane a reality.

Donor contributions made it possible for our new Spokane Health and Community Education Center to see its first patients on November 20, 2017!

As of December 2017, we have received \$2.8 million in donations and pledges to support our new building. We continue to encourage and accept donations of all sizes with the goal of raising \$4 million by the end of 2020.

**Thank you!**

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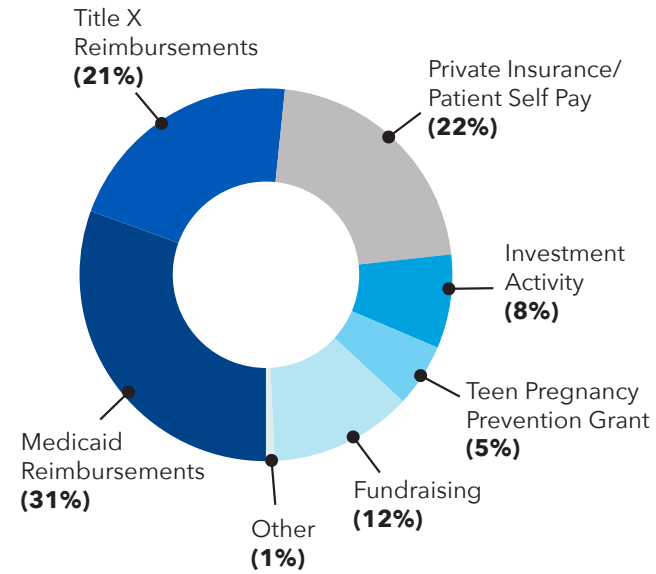
*"We support Planned Parenthood because they take care of EVERYONE. We specifically donated to this capital campaign because these champions deserve a building worthy of their work."*

*- Drs. Nathan and Julie Meltzer, Coeur d'Alene donors*





## Revenue



## Revenue

Medicaid Reimbursements	<b>\$6,263,001</b>
Private Insurance / Patient Self Pay	<b>\$4,433,601</b>
Title X Reimbursements	<b>\$4,319,611</b>
Fundraising	<b>\$2,536,891</b>
Investment Activity	<b>\$1,667,736</b>
Teen Pregnancy Prevention Grant	<b>\$1,123,656</b>
Other	<b>\$153,913</b>
<b>Total Revenue</b>	<b>\$20,498,409</b>

## Expenses

Health Care Services	<b>\$13,180,077</b>
Administration / HR / IT	<b>\$2,078,365</b>
Education	<b>\$1,283,947</b>
Advocacy	<b>\$647,860</b>
Fundraising	<b>\$253,392</b>
<b>Total Expenses</b>	<b>\$17,443,641</b>

*Final, unaudited finances.*





Women,  
you are a  
gem

LOVE  
TRUMPS  
HATE

OK LADIES  
NOW LETS  
GET INFORMATION

We LOVE  
our LGBTQ  
Brothers &  
Sisters

WEN...  
CENTRO

WOMEN'S  
RIGHTS ARE  
WOMEN'S  
RESPONSIBILITIES

WILD  
KINDNESS  
NOT  
WALLS  
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augustedge

617



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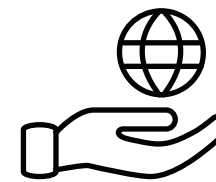
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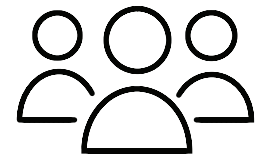
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**14%**  
of patients give



**61%**  
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Fearless advocacy.



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**No matter what.**

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