

Impact Report 2020

Activated

Engaged

Connected

A message from leadership



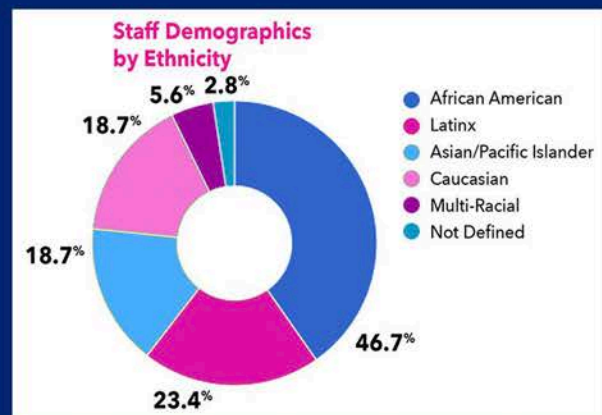
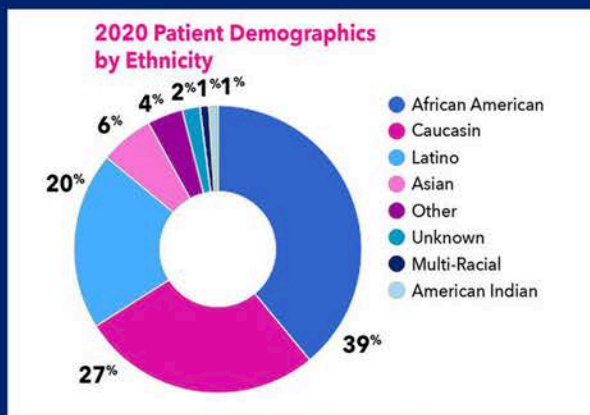
As the longest-serving provider of reproductive healthcare in the District, one of the most diverse areas of the country, PPMW has always understood the importance of high-quality, nonjudgemental care.

“Compassion meets resilience at PPMW, and our commitment to providing the high-quality healthcare and services to all has never been greater.”

Dr. Laura Meyers Ph.D.
- PPMW President
and CEO



EQUITY DIVERSITY AND INCLUSION



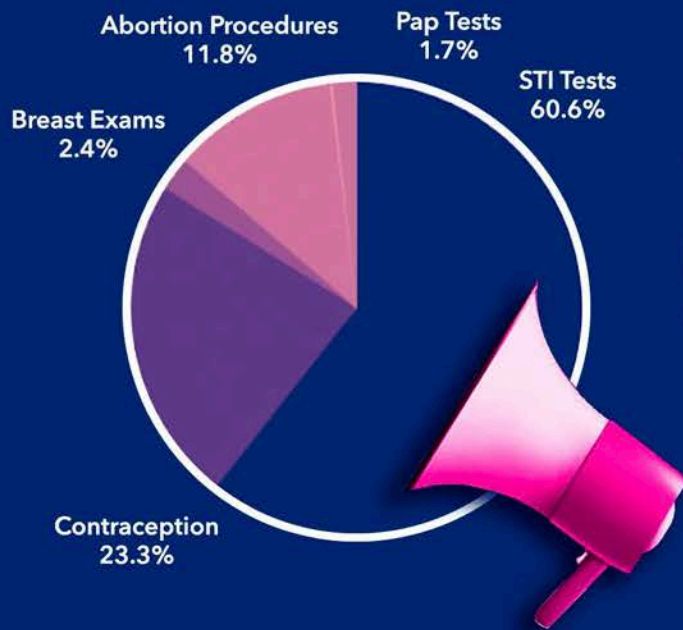
In the face of **dual pandemics** our **Doors** remained **open**. Health Services implemented tele-health, telephonic health and **Covid testing**. Education introduced new programs while continuing to expand and evolve existing offerings through **virtual programming**. Public Affairs continued advocacy work through **voter registration** and virtual canvassing initiatives.

HEALTH SERVICES

**We kept
our doors
open**

In Response to Dual Pandemics of 2020 Health Services introduced telehealth and telephonic appointments and COVID testing in addition to maintaining in-person services

Care. No Matter What.



2020
Patient Visits -
28,825



EDUCATION

Teach, Train, Mentor & Connect!

In FY 2020, PPMWs education department served over 8,000 youth through educational programming and community partnerships, with an emphasis on serving youth experiencing vulnerabilities.

85% of our programming reaches youth 11 - 18 years old.

Programs



Peer Education

Birth Control Kit



Partnerships

SIHLE (Sisters, Informing, Healing, Living, and Empowering)



Today Lena is the
SIHLE Program Coordinator

This program is a social skills training intervention that emphasizes ethnic and gender pride among female-identified participants to reduce sexually transmitted diseases and unintended pregnancies.

“This year it made me look at my future life better and more planned than before”

—Education Program Participant

**35 online sessions
over 500 STUDENTS REACHED**

Over 1,500 SAFER SEX KITS distributed



PUBLIC AFFAIRS

Public Affairs/Volunteer Engagement

This year, despite historic challenges, our Public Affairs team continued our advocacy work across DC, Maryland, and Virginia. As we pivoted to all virtual activity with the onset of the pandemic, we found new ways to engage our communities and expand access to critical health care services.



District of Columbia, Maryland & Virginia

Developing Leaders Program



PPMW celebrates another successful year of the Developing Leaders Program, now in its 8th year.



Planned Parenthood Advocates for DC, Maryland & NoVa



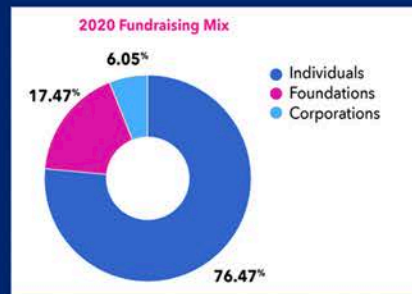
PPADMV (Planned Parenthood Advocates for DC, Maryland & NoVa)

"When They go Low we go Local"

DEVELOPMENT

In fiscal year 2020, PPMW raised \$7,022,981.00.

**YOUR IMPACT
MADE A
DIFFERENCE**



MAKING IMPACT

ACTIVATED - ENGAGED - CONNECTED



In April 2020, we began sharing a monthly email from the desk of our CEO and President Dr. Laura Meyers. The message includes one new update about Planned Parenthood of Metropolitan Washington, DC and quick action-oriented activity for you to participate in. The emails are short and aim to be positive and proactive.

Underserved, Over Impacted: A discussion on healthcare disparity in the Nation's Capital

Dawn Collier, Dr. Serina Floyd, Krystian Jones, Takina Wilson from Health Services, Rachel Browning, Lena Thompson, Victoria Ogunleye from Education spoke at the 2020 Annual Legislative Conference hosted by the Congressional Black Caucus Foundation. With commentary and moderation by Dr. Laura Meyers, the conversation centered around the challenges and healthcare disparities facing our communities. Panelists shared their experience and insights into the actions and work that they are doing at PPMW to help people overcome challenges and empower better outcomes.



This annual event uplifts and informs our champions in the legal community throughout the Metropolitan DC area. It's an opportunity for like-minded professionals to take a deeper look at the policy issues that affect reproductive and primary healthcare. In 2020, the discussion centered around changes on the Supreme Court and the future of reproductive health.

CONTRACEPTIVE EQUITY FUND

Contraceptive Equity Fund offers patients financial assistance in choosing their preferred birth control method.



Virtual IMPACT GALA

Our annual signature event, the 2020 IMPACT GALA celebrated the Impact Makers of PPMW. This virtual live online event was live-streamed and exceeded the fundraising goal for gala 2020.

LIBERTY CIRCLE



LEGACY CIRCLE

YOUR SUPPORT MAKES
IMPACT POSSIBLE