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CHOICE © REMARKS

# Transition Continued from page 1

McGeown also expressed enthusiasm for the decision. "I am so pleased to be able to pass on the leadership of UHPP to Chelly. The agency faces some significant challenges, from continued attacks on our funding base to the need for readiness to address community needs under a rapidly changing health care system. Chelly has demonstrated the knowledge and leadership to meet these challenges and to take our organization into the future."

Hegan is excited about her new role. "I am looking forward to using my experience, healthcare background and leadership skills to lead UHPP to new levels of community engagement and dynamic programming. UHPP has terrific community support, quality services and an incredibly devoted staff. I am stepping into some deep shoes, and am grateful to Pat for leaving the agency in such a place of strength."

To pay tribute to McGeown's remarkable legacy, more than 180 guests bid her a fond farewell at the August 2 celebration held at Normanside Country Club. Speaking at the event, Hegan recalled, "Through the years, Pat and I have faced many problems and possibilities together. I will miss that partnership, but I will repeat to myself what I have often heard her say: 'There is nothing to be afraid of. We are smart, capable people. We will figure this out. We have figured difficult things out in the past. Why should now be any different?"



# **Voter Registration Drive**

UHPP has launched a voter registration drive in all our health centers, and through our community outreach tabling events. This is a very important voting year. The November elections will determine not only the future of the Affordable Care Act, but also of government support for Planned Parenthood, access to affordable, confidential, preventive health services, and an individual's right to make personal, private decisions about pregnancy and parenthood.

Many of the state legislators who represent our service area have resigned; others are in very close races. Many new candidates are competing for votes, the district lines for state legislators have changed, and all of these factors can lead to voter confusion. We will be working to encourage our patients to register and to make sure they know where to vote, when to vote, and where to find out about the candidates who are competing for their vote.

Contact UHPP Volunteer Manager Alicia Ortiz at 518.434.5678, ext. 135 or alicia@uhpp.org if you would like to help.



# SERVING ALBANY, COLUMBIA, GREENE & REINSELL

FALL 2012

# **UHPP Thrives Under Leadership Transition**

Pat McGeown proudly considers her nearly 18 years as President/CEO of Upper Hudson Planned Parenthood (UHPP) to be the defining experience of her more than 40-year career. After many years of successfully positioning UHPP as a fearless advocate for

reproductive health and rights, she carefully prepared the organization for a leadership transition. A comprehensive succession plan, strong management team, dedicated staff and Board members, top-notch facilities and programs, and strong fiscal position helped UHPP to attract more than 100 local and national applicants for the

President/CEO position.

"Pat's devotion to UHPP has been inspirational," said Board Chairperson Deborah Rosen Zamer. "She has created a strong team, and the organization has thrived."

On August 27, UHPP welcomed Chelly Hegan as President/CEO. She most recently served as UHPP's Senior Vice President for Operations and brings a unique background to the position. Her educational background combines studies in Sociology and Fine Arts, including a B.A. from Hartwick College, and an M.A. and M.F.A. from the University at Albany. She was first employed at UHPP in 2006 as Vice President for Human Resources and previously served as Membership

> Coordinator and Benefits Administrator for the Albany/Schenectady League of Arts, and in Human Resources for The Kaleel Jamison Consulting Group, Inc. She also served as a Board member for many community agencies including Troy Public Library, Sponsor a Scholar, and the Capital District Gay

and Lesbian Community Center (now The Pride Center).

Zamer notes that UHPP's CEO Search Committee, comprised of current and former Board members, felt a powerful responsibility to choose the next CEO wisely. "Above all else, it is Chelly's infectious passion for the mission of UHPP that helped cement the Board's unanimous decision that she is the right choice to lead UHPP into the future."

# **SAVE THE DATE:**

Youth Organizing Policy Institute

September 21 to 23, at UHPP in Albany

Planned Parenthood Federation of America will teach young people to do effective campus organizing. For more information, contact Blue at 434.5678, ext. 133 or email her at blue@uhpp.org.

Don't forget to vote!

# **THANK YOU!**

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# **President's Corner**

From Chelly Hegan, President/CEO

I have been reading Choice Remarks for years, and it never occurred to me that I would be writing to all of you as I am now. I am thrilled to be taking on the role of President/CEO at Upper Hudson Planned Parenthood, and I look forward to all we will do together in the coming years.

I certainly did not choose an easy time to take on a leadership role in our movement! With unprecedented attacks against Planned Parenthood specifically and women's health in general, both at the state and national level, the future looks challenging. But it is times like these that excite me. That excitement is informed by the strength and determination I have seen in other women over the past few years. I have seen women who have worked for

### **Deborah Rosen Zamer**

Chairperson Board of Directors

**Chelly Hegan** President/CEO

**Blue Carreker** Editor

### **LOCATIONS**

(518) 434-5678

### **ALBANY**

Health Center/Administrative Offices 855 Central Avenue Albany, NY 12206

### **HUDSON**

190 Fairview Avenue Hudson, NY 12534

# **TROY**

Hendrick Hudson Bldg. 200 Broadway, Suite 200 Troy, NY 12180

www.uhpp.org

reproductive rights tirelessly since the 1950s roll up their sleeves and all but say "bring it on!" I have seen young women, who grew up thinking that access to abortion and even BIRTH CONTROL was a foregone conclusion, step up when this access was challenged to say "No way! I will not stand by and let these attacks on women's health go unnoticed." I have watched men and women of all ages sign petitions, make phone calls, attend rallies and write checks. All of these people have found a way to speak up and to let politicians know that women can—and must—be trusted to make informed. personal decisions about pregnancy, parenthood and their own reproductive health; that control over a woman's body belongs to only one person—the woman herself.

Supporters like ours are impossible to categorize. They come from every age group and all levels of income; they are mothers, sisters, daughters and grandmothers (and great grandmothers too!) They are women and men who together believe that women's rights are human rights and that access to health care is a basic human right. No one should be denied the reproductive care they need because someone somewhere made that decision for them.

I stand with our supporters. Today UHPP thrives and excels in its mission because of you. We will continue to look to you for support, ideas and activism. It will undoubtedly take all of us to ensure that UHPP continues to grow stronger in the face of our opposition. And we will continue to provide exceptional medical services, honest education and fearless advocacy.

# Welcome Dr. Cleveland **Vice President for Medical Affairs**



Dr. Byrd Cleveland has broad training in Family Medicine, but has specialized in women's health, including cancer screening and prevention, family planning, the prevention and treatment of sexually transmitted infections, and more. She previously served as an Attending Physician at Albany Medical Center in the Department of Medicine and as an Adjunct Physician at St. Peter's Hospital in the departments of Pediatrics and Family Medicine. She has also been serving as a Contract Physician for UHPP since 2007.

Dr. Cleveland received her MS in Neuroscience from Brandeis University in Waltham, Massachusetts and her M.D. from New York Medical College in Valhalla, New York. She completed her residency training in Family Practice at Albany Medical Center.



Four community members were welcomed as new members of UHPP's Board of Directors at the Annual Meeting in May: Lauri Cole, Jack Mahoney, Olufunsho Owalabi and Judith Shub. In addition, Tricia Asaro, Sherry Gold, Tara Lindsley, Ph.D. and Beth Scher accepted renewed Board terms. Two outgoing Board members, Dr. Norman Angell and Catherine Volk, were recognized for their many contributions.



# **UHPP Celebrates Dr.** Storm's Retirement

Few Planned Parenthood affiliates in the country can boast of a longer tenured or more beloved Medical Director than UHPP's Dr. Fred Storm. UHPP's staff describes him as "caring, patient, warm, understanding, dedicated and accepting and a great mentor."

After 25 years of service, Dr. Storm has retired. UHPP's July 12 celebration at the Albany health center attracted nearly 80 current and former staff and Board members, as well as Dr. Storm's family, to celebrate his remarkable life and career.

UHPP's staff and Board members presented Dr. Storm with several gifts, including his beloved crossword puzzles and a grill and accessories with a custom plaque in honor of 25 years of service. UHPP's Board named the Albany health center's Medical Leadership Suite in his honor. A wildly funny video entitled 'Memories of the Storm' and a photo slide show featured him, his family and career.

Prior to joining UHPP, Dr. Storm worked in a local OB/GYN practice where he delivered hundreds of babies. His longevity as a community practitioner provided a wonderful continuum of care for local women.

Under Dr. Storm's tenure, UHPP expanded patient services to include HIV counseling and testing, colposcopy and cryosurgery, emergency contraception, medication abortion, rapid HIV testing, the HPV vaccine and conscious sedation. For many years, he traveled to provide abortions at other Planned Parenthood affiliates in New York State. He also served as a member of several national accreditation teams, providing invaluable guidance and advice to affiliates throughout the nation.

# **Record Crowd Joins PPYL Trivia Challenge!**



A record 81 guests and 16 trivia teams agree - the inaugural Trivia Challenge on June 14 was one of Planned Parenthood Young Leaders' (PPYL) best events! Revolution Hall provided the perfect food, drinks and venue for this highly anticipated competition.

The PPYL planning committee of UHPP staff and Board members worked hard to create another successful event. Emcee and UHPP Board Chairperson Deborah Rosen Zamer led a practice round with questions about Planned Parenthood and UHPP. Trivia guru Nicole Cook donated her time and talent to lead and score the competition. Team members raced to write down answers they knew and gritted their teeth to conjure answers forgotten or unknown.



Team 'We Support Women With Many Positions' placed first, earning UHPP gift bags, gift certificates from Troy businesses, and to everyone's delight, a trophy featuring a golden speculum! UHPP Board members Nada Rifai and Jill Rafferty-Weinisch secured nearly 30 gift certificates and prizes. Rafferty-Weinisch and friend Karen Good also crafted decorative condom earrings; a big hit with raffle winners.

Future PPYL events could include wine tasting, movie night, a concert, a zombie race, fashion show, book signing or karaoke. To join PPYL's

event planning committee, please contact Laura Alpert at (518) 512-9027 or lauraa@ uhpp.org.

# **Successful FREE HIV Testing Day!**

Once again Upper Hudson Planned Parenthood was proud to participate in National HIV Testing Day to encourage people of all ages to "Take the Test, Know Your Status." This year five Capital Region organizations provided free HIV testing services at 39 locations in four counties from June 25 to 29.

A total of 331 people were tested in the Capital Region during the week-long event. Most of the organizations had a successful turn out and surpassed the number of patients they served last year. UHPP conducted 86 tests at our three health centers, up from 55 the previous year. In order to encourage participation, UHPP offered \$5 Dunkin Donuts or Subway gift cards to those who came in for testing and promoted the testing with targeted Facebook ads and tabling in our Albany Health Center.

The Free HIV Testing Day campaign included the AIDS Council of Northeastern New York, Albany County Department of Health, Columbia County Department of Health, Hudson Housing Authority, New York State Department of Health AIDS Institute, Upper Hudson Planned Parenthood, Whitney M. Young, Jr., and the Women's Health Project.

# LEGISLATIVE UPDATE



NYS Senate Switchboard: (518) 455-2800 NYS Assembly Switchboard: (518) 455-4100

# Once More to the Brink; RHA Not Yet

UHPP continued to work with a statewide coalition up to the last days of the regular legislative session to pass the Reproductive Health Act (RHA); a law that will update New York's laws regarding access to abortion and birth control and ensure that whatever happens at the federal level, the women of New York will retain the right to make personal, private decisions regarding parenthood and childbearing.

Together, the coalition identified and

lobbied key legislators in both the Assembly and the Senate, and met frequently with members of the Governor's staff in an effort to gain passage of the bill without hostile amendments. Many UHPP staff and supporters participated in lobby visits, distributed petitions, responded to email alerts, and joined in the statewide call-in day to Governor Cuomo. We gained some important new supporters, strengthened our lines of defense against possible hostile amendments, and saw a significant boost from the newly formed Bipartisan Pro-Choice Caucus.

At the end of May, 19 local Albany officials—the largest group of local officials in the state—agreed to sign a letter urging the Governor and state legislative leaders to pass RHA. Seventeen



of those officials participated in a press conference on May 30 on the steps of the Albany City Hall.

Still, too many legislators, both Democrats and Republicans, hesitated to register a vote on abortion and birth control during an election year. A renewed effort to pass RHA will be launched when legislators return for an expected special session in November.



UHPP staff and volunteers marched at Capital Pride in Albany to show Planned Parenthood's support for the LGBTQ community.



College Week of Action students from University at Albany and RPI VOX chapters lobbied with Senator Gillibrand's staff in spring 2012.

Remember to vote! Be an informed voter! Register by October 12. General election is Tuesday, November 6.

If you vote by absentee ballot: You must apply in person by November 5 OR apply by mail postmarked October 30. To vote with an absentee ballot it must be postmarked by November 5.

Go to www.vote411.org for candidate lists and polling locations.



# U.S. Supreme Court Rules Affordable Care Act (ACA) Constitutional

When the U.S. Supreme Court ruled that the Affordable Care Act is constitutional, staff and supporters from UHPP helped turn out a wave of pink at a celebration rally outside the Albany Capitol. The rally included speakers and supporters of local labor and advocacy organizations, including Family Planning Advocates of NYS, Citizen Action and Health Care for All New Yorkers, statewide organizations that have been allies in our work to expand and ensure access to reproductive

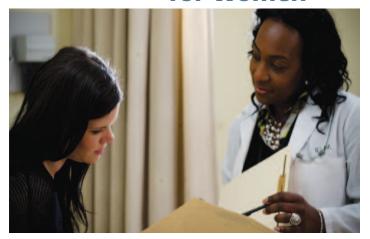


health services.

UHPP Vice President for Public Affairs and Marketing Blue Carreker spoke on behalf of UHPP, calling attention to the benefits already enjoyed by millions of Americans since the Affordable Care Act became law. "Today we need to remember," said Carreker, "those families who worried each day if their unemployed and uninsured daughter or son might become sick or injured...those men and women who were denied insurance and forced to pay out of pocket for critical hospital services or life saving prescriptions because they had a preexisting condition...already their relief is



# August 1 Brought New ACA Benefits for Women



On August 1, 2012, new Affordable Care Act policies went into effect that specifically benefit women of reproductive age, and local media turned to UHPP for information and reaction.

UHPP Vice President for Patient Services Christine Pluviose, M.D. explained that new private insurance plans are now required to cover basic preventive care without any out-of-pocket cost. Impacted services include birth control, cancer screenings, well-woman visits, counseling for sexually transmitted diseases, breastfeeding support and supplies and domestic violence counseling.

UHPP Albany Center Director Laura Gallery discussed with reporters the direct impact on UHPP patients. "About 25 percent of the 15,000 plus patients who come to UHPP each year use private insurance to pay for services," explained Gallery. "These patients often pay a co-pay of \$25-\$30 for an annual visit, plus an additional co-

pay of \$25 to as much as \$60 per month for a prescription birth control method. Such high costs create a very real barrier for women who are often already struggling to pay rent and buy groceries. By eliminating these costs, more women will be able to access birth control and potentially life-saving preventive screenings."

Actual implementation dates will vary widely between insurance plans, and so will some of the specific benefits. UHPP is encouraging all women with health insurance to call their member services office to find out if their plan is impacted by the changes and, if so, when the benefits will become effective.

# Youth Organizing Policy Institute

On the weekend of September 21 to 23, 150 college students from the northeast will come together in Albany to learn how to do effective campus organizing. The training is sponsored by Planned Parenthood Federation of America and will employ national trainers and a proven curriculum developed "from organizing in the field—from Marshall Ganz's work in the Civil Rights Movement, the United Farm Workers Movement, and political campaigns, and from the work of dozens of organizers in the movements of our time."

Blue Carreker, UHPP Vice President for Public Affairs and Marketing, attended a "train the trainers" session in Washington, DC and announced that the curriculum for the training is "the best I have experienced in over 20 years of advocacy work."

Representatives from the University at Albany and RPI are already signed up to attend. If Blue is correct, the coming year should see an explosion of student activism around issues of reproductive health and justice. We can't wait!

# **Education Connection**

## **UHPP Continues A Tradition of Educating Medical** Students!

UHPP is happy to announce that we have renewed our formal collaboration with Albany Medical College. Beginning in July 2012, UHPP Senior Vice President for External Affairs, Rob Curry and UHPP Vice President for Patient Services, Christine Pluviose, M.D. will serve as guest faculty during the orientation of AMC medical students in the division of Family Medicine. Each AMC student must complete a six-week classroombased orientation in Family Medicine, prior to their field placement. Curry and Pluviose will provide instruction

on sex and sexuality during the first week of orientation, seeing a new group of students every six weeks.

In previous years, UHPP staff were often invited to provide classroom presentations for The new collaboration, however,

Clerkship Orientation at AMC and the support of Dr. Henry Pohl, AMC Vice Dean for Academic Administration.

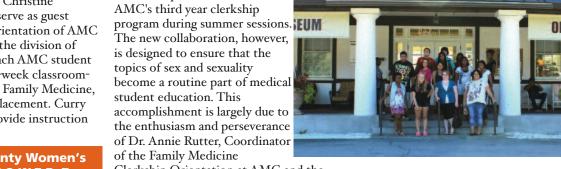
Dr. Rutter felt strongly that issues of sex and sexuality should not be presented as if they were "existing in a vacuum" and disconnected from other aspects of good health care. Dr. Pohl stated "we know the history and expertise that UHPP delivers in training our medical students, and we want UHPP teaching our medical students at every possible opportunity."

The class provided by Curry and Pluviose will challenge each medical student to assess his or her own individual values, and then to engage in open discussion about a variety of sexual health and reproductive health topics. The goal of the instruction is to produce practitioners who are more comfortable talking with patients about issues of sex and sexuality, and who better understand the impact of sexual knowledge and experience on the emotional and physical health of the individual.

Seriously Talking

Responsible Sex

About



# **Columbia County Women's** Health Project P.O.W.E.R. Team



The summer of 2012 also saw the successful completion of another round of training for the Women's Health Project P.O.W.E.R. peer education team in Hudson, NY. members participated in almost 20 hours of training facilitated by various UHPP staff members on a wide range of reproductive and were able to gain a better understanding of the plethora of health services available at UHPP and how to reach out within their community to help link folks to coming weeks and months, be sure to keep an eye out for P.O.W.E.R. team updates and an informational video about the P.O.W.E.R. program and its members.

community-based initiative of the Center for the Elimination of Minority Health Disparities at the supported by the National Institute on Minority Health and Health Health.

# **Summer S.T.A.R.S. gears up in Albany & Hudson**

When school is out of session, teens with lots of unsupervised time, limited exposure to comprehensive sex education and a narrow focus on the here and now, are often at risk for unplanned pregnancy and sexually transmitted infections.

This year, UHPP stepped up to provide some local teens in Hudson and Albany with a safe place to learn about sexual health, gain job skills, and broaden their horizons as members of the new "Summer S.T.A.R.S." peer education program. Ten students from Albany and nine from Hudson were selected to participate in the eight-week summer session, which ran from early July to the end of August. The program provided each student with education on a wide range of sexual health topics, presentation and job skills training, and youth development activities; over 100 hours of total program time. Participating students also visited Bard College, the University at Albany, and

Schenectady County Community

College, and enjoyed visits to the Falcon Ridge Music Festival and the National Museum of Dance.

As these students return to school this fall, we look forward to seeing how they begin to put their new knowledge and skills to work both in and out of school. The summer S.T.A.R.S. program is funded through a Community Adolescent Pregnancy Prevention (CAPP) grant from the New York State Department of Health.



# **Annual Meeting Recognizes Exceptional Achievements**







At the May 23 UHPP Annual Meeting and Recognition Reception, more than 100 people turned out to honor and celebrate some of our most exceptional staff members, Board members, volunteers and donors. The evening's keynote address "Hope is NOT a Method" was delivered by Ellen Gertzog, CIPM, CPP, Director of Affiliate Administrative Operations and Security for Planned Parenthood Federation of America. UHPP President/CEO Patricia McGeown remarked that "Ellen was able to help our most loyal supporters understand and appreciate the long and difficult struggle we have faced for the security of our staff, facilities and patients—and just how successful our efforts have been.'

During the recognition segment of the program, UHPP Board of Directors Chairperson Deborah Rosen Zamer joined McGeown in making a special presentation to Medical Director Dr. Fred Storm and Purchasing Director Amy Whitman, each of whom have worked at UHPP for 25 years. In fact, they are the first staff members in our agency's history to have reached this milestone.

Thalia "Tobby" Cassuto was named the 2011 UHPP Volunteer of the Year for organizing a discussion series resulting in UHPP supporters becoming better informed advocates and for her support of UHPP's Young Mothers program, which assists teen parents who want to return to school; and Brittni Gulotty of UAlbany and Nita Padavil of RPI were recognized as All-Star Youth Leaders. Gulotty and Padavil are recent graduates and both served as Presidents of their respective campus VOX: Voices of Planned Parenthood student chapters. Other volunteers recognized for exceptional service were Kristin Barron, Judith Karis, Linda Leue, Judith Maguire and Danielle Rybak.

Eight individuals and couples - Priscilla Hayward Crago, Alane and Paul Hohenberg, Mollie Lampi and Bernard Melewski, Cathie Love and George Berg, Karen and Chet Opalka, Diana and Chris Rulon, Barbara Ullman, and Kathryn Zox - were recognized as Lifetime Trustees for donating a total of \$25,000 or more to UHPP.

# **Gifts in Tribute**

Giving tributes is a special way to remember or honor someone special, while helping others in our community. If you would like more information about tributes, please call 518-434-5678 x121.

### In memory of Esther Davis Anonymous

### In memory of DeWitt Ellinwood

Anonymous, Carol Adams-Reagan and William C. Reagan, Laura and Richard Beebe, Anita and Melvyn Behn, Priscilla Hayward Crago, Barbara D. and Paul T. Cullen, Nancy M. Dover, Jill Ellinwood, Mary A. Freeman, David I. and Nancy Gooding, Vivian and Frederick Jones, Velma T. Jones Dorothy Mancusi, Marjorie Miller, Julie and William Shapiro, Katherine Simonetti, Robert F. and Helen W. Wesser, Arlen R. Westbrook, Drs. Susan J. Standfast and Theodore P. Wright, Jr.

> In memory of Sheila Feiger Anonymous

In honor of Brooke Scott McConnell Elizabeth and George Hemstead

In honor of the Betsy Owens Memorial Swim Adirondack District Masters Swimming

### In honor of President/CEO Patricia A. McGeown

Anonymous (3), Laura Alpert and Christopher Morano, Dr. Mary S. Applegate and Charles Fisher, Tricia Asaro and Steven Kroll, Josephine M. and Chip Ashworth, Penny Axelrod, Ed.D. and Jerome S. Haller, M.D., Joyce Bascom, Sara L. Belcher, Phoebe Powell Bender, Don and Frances Brown, Laura Cayford, Christa and Michael Christakis, Lauri Cole, Lauren Conway, Joan Csaposs, Robert R. Curry and Douglas D. Jasinske, Toni C. Daniel and Marc E. Daniel, Diana DeFreest, Lisa Edge, Lisa Lyon and Thomas D. Evans, Polly Feigenbaum, Esq., Sherry Gold, Gail H. Gordon, Nancy J. Guild, Elizabeth W. Hannock, Margaret S. and Jonathan P. Harvey, Patricia J. and Derek Hasbrouck, Chelly and Padraic Hegan, Patricia Hernandez, Peter Jannsen, Jocelyn R. Jerry, Drs. Gordon and Nancy Kaye, Denise King, Mary Lyn Koval, Beatrice Kovasznay, M.D., Drs. Tara Lindsley and Charles Kite, Jill Loew, Maria C. Lopez, Cathie Love and George Berg, Bessie G. Malamas, Virginia S. Martin, Ph.D., Mary Ann Mathews, Joan Mathews, Peter McGeown, Marney Mesch and Dr. John Mesch, Dr. Alan D. and Judith Miller, Geoffrey A. Moore and Terry J. Tamer, Karen Nelson, Olufunsho R. Owolabi, Marika Pritchett, Jill Rafferty-Weinisch and George N. Weinisch, Almeda C. Riley, Diana and Chris Rulon, Beth and Mark Scher, Laird and Lisa Scranton, Darius Shahinfar and Noelle Kinsch, Deborah Blackburn Shakotko, Harry and Gabriela Sherer, Ethel Silverberg,

Linda Simkin, Jonathan B. Skinner, Onnalee Smith, Alaina Smith, Suzanne B. Sodergren, Drs. Susan J. Standfast and Theodore P. Wright, Jr., Deborah G. Stayman and Jonathan Carp, Carol P. Stenger, James Stewart, Drs. Jeroo Kotval and Dr. Harry Taber, Sara L. Tack and Mark D. Shipley, Amanda Wilber, Summer and Christopher Wilber, Austin A. and Nancy Woodward, Deborah Rosen Zamer and Dr. Joshua Zamer, The Kaleel Jamison Consulting Group, Inc.

In memory of Rebecca Novendstern Joan T. Byalin, Esq.

> In memory of Cecile Reich Peter Loomis

In honor of Berenice Steiner A. L. Steiner

In honor of Amy Vestola's graduation from college Marjorie Geiger

> In memory of Harold Wieder Priscilla Hayward Crago

This list is inclusive from April 1, 2012 to August 15, 2012. Please notify us if we have made any errors and accept our apologies.