





Abortion is health care.

In 2022, our biggest fear was realized as Roe v. Wade was overturned after nearly 50 years.

At the center of this devastating new reality are our patients. They deserve to make health care decisions freely, but now, many more will be faced with overwhelming barriers to services and information.

But because of your compassionate support, PPGWNI was able to assist with overnight lodging, gift cards for fuel and groceries, and funds to help pay for childcare for individuals who had to travel to access abortion care. Your investment also made it possible for our providers to deliver direct-to-patient telehealth abortion care and add more appointment slots for in-clinic abortion procedures.

In addition to meeting the growing demand for abortion care at our health centers, while other states limit and eliminate an individual's right to control their own body, you supported fearless advocacy and legislative victories that will protect and expand abortion access in Washington.

We hope it fills you with pride to read this annual report and know that you helped us stand strong in the face of unprecedented adversity while ensuring all who came through our doors in 2022 received high-quality, compassionate, and time-sensitive care.

We have a long way to go in this fight to protect people's basic right to bodily autonomy. But as we look to the future, fear and uncertainty fall away knowing that you continue to stand with us. Thank you for being there.

In This Together,
PPGWNI Board and Executive Team

Our Leadership

BOARD OF DIRECTORS left to right: Dr. Patricia Ortiz (Board Chair), Aileen Monahan (Vice Chair of Development), Alberto Saldaña (Vice Chair of Governance), Teresa Frost, Teresa Pritchard, Manuel Pedrosa, Cindy Brigham-Althoff, Britt Bachtel-Browning, Barrie Ryan



EXECUTIVE TEAM left to right: Karl Eastlund (Chief Executive Officer), Sendi Aceves (Chief Operating Officer), Jason Riel (Chief Information Officer), Dr. Denise Bayuszik (Chief Medical Officer), Kim Nelson (Vice President of Finance), Maria Razo (Vice President of Clinical Operations), Lindsay Johnson (Chief Development Officer), Clover Simon (Vice President of Human Resources), Paul Dillon (Vice President of Public Affairs), Cristal Alatorre (Director of Health Equity), Susan Sisson (Vice President of Clinical Systems), Nicole Thorson (Vice President of Compliance and Analytics)



Allison's Story

My abortion story is not a tragedy. The most important part of my story is that it ended the way I wanted it to.

In 1994, when I was 17, I took a risk. My partner and I were out of condoms but I thought, "Just this once..." That was all it took. When I missed my period, how I hoped the test would be negative. I was too young, in college, and had dreams that did not involve being a parent.

My partner thought we would get married but that was not my plan. I was comfortable with the idea of abortion, knowing it was a safe and common medical procedure. Fortunately, I had parents who responded with support and compassion (mixed with anger and disappointment), and since I was underage, gave their permission and paid for my abortion.

This was before medication abortion was available, so a procedure was my only option. The two months I had to wait to get the appointment were agonizing! My rapidly changing body was a constant reminder. I was so embarrassed, and for years after, I was ashamed that I had put myself in that position. Gradually, I recognized that everyone makes mistakes and no one deserves to be shamed, no matter their reason for the abortion.

I am now filled with pain at the rollback by SCOTUS of the fundamental right to bodily autonomy. I am sad for those who will not get the second chance I got; those who encounter difficulties in their pregnancy that make abortion necessary; those who already have children and don't want more; those who don't want to raise children in such uncertain times; those who can't afford a child, or child care, or health care. These are the real abortion tragedies.

I am comfortable with my choice and grateful that I had the opportunity to take responsibility for my actions in the way that was right for me. Everyone deserves that same chance.

— Allison, Moses Lake, WA

**I STAND
WITH
PLANNED
PARENTHOOD®**

Planned Parenthood®





Cindy, Patient Navigator

Patient Navigator Helps Ease Abortion Access

In her new role as Patient Navigator, Cindy Magana guides patients through the process of obtaining abortion care at our health centers, working especially with those coming from out-of-state. She helps patients overcome barriers to care by connecting them to funding assistance that covers:

- Medical expenses
- Transportation
- Meals
- Lodging
- Child care

Cindy can draw from our Hospitality Fund to help pay for these expenses and ensure every patient's needs are fully met.

The Hospitality Fund is made possible by our generous supporters. Thank you!



Spokane Health Center Staff

Abortion Access By the Numbers

5,391
abortion visits

18%
increase in abortion visits
from 2021

19%
of abortion patients were
from out of state

“The work that Planned Parenthood does to provide birth control options, counseling, reproductive health care, and abortions keeps people safer and healthier.”

— Ann, PPGWNI donor

You can contribute directly to PPGWNI's Hospitality Fund at donate.ppgwni.org or by scanning the QR code on the right.





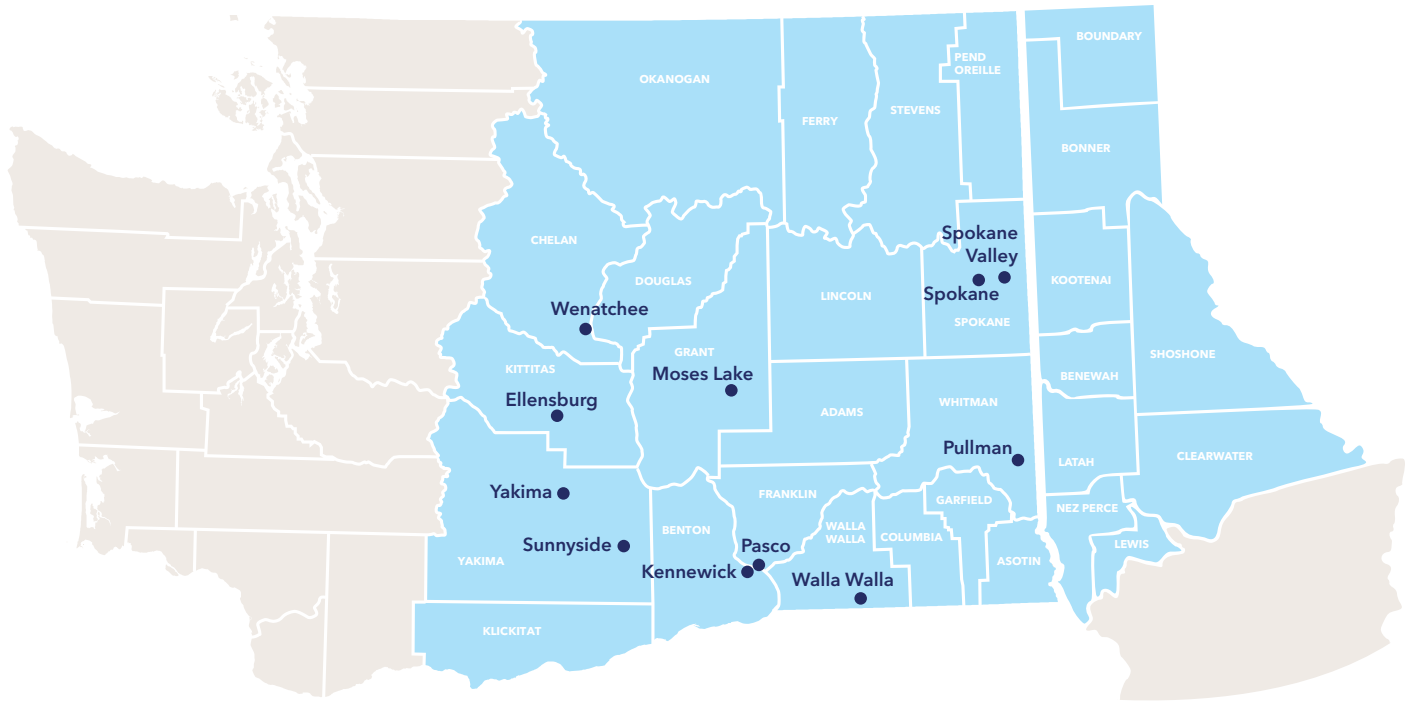
Walla Walla Health Center

Celebrating our New Walla Walla Health Center

Our Ruth Baker Kimball Health Center in Walla Walla moved to its new home at 228 W. Birch St. The building was updated with a brand-new laboratory, patient exam rooms, and security enhancements.

This new location, conveniently located on Valley Transit bus lines, is making it easier for local patients to get care. It also increases access for Idaho patients, many of whom must now make the 4-hour trip from Boise to PPGWNI in Walla Walla — their closest abortion provider.

Thanks to the community for investing over \$285,000! Contribute to this new health center by contacting development@ppgwni.org.



PPGWNI Service Area

PPGWNI Patient Care By the Numbers

41,553
total patients served

47,767
family planning visits

2,343
gender-affirming
care visits

56,752
total patient visits



161,313
contraceptive services



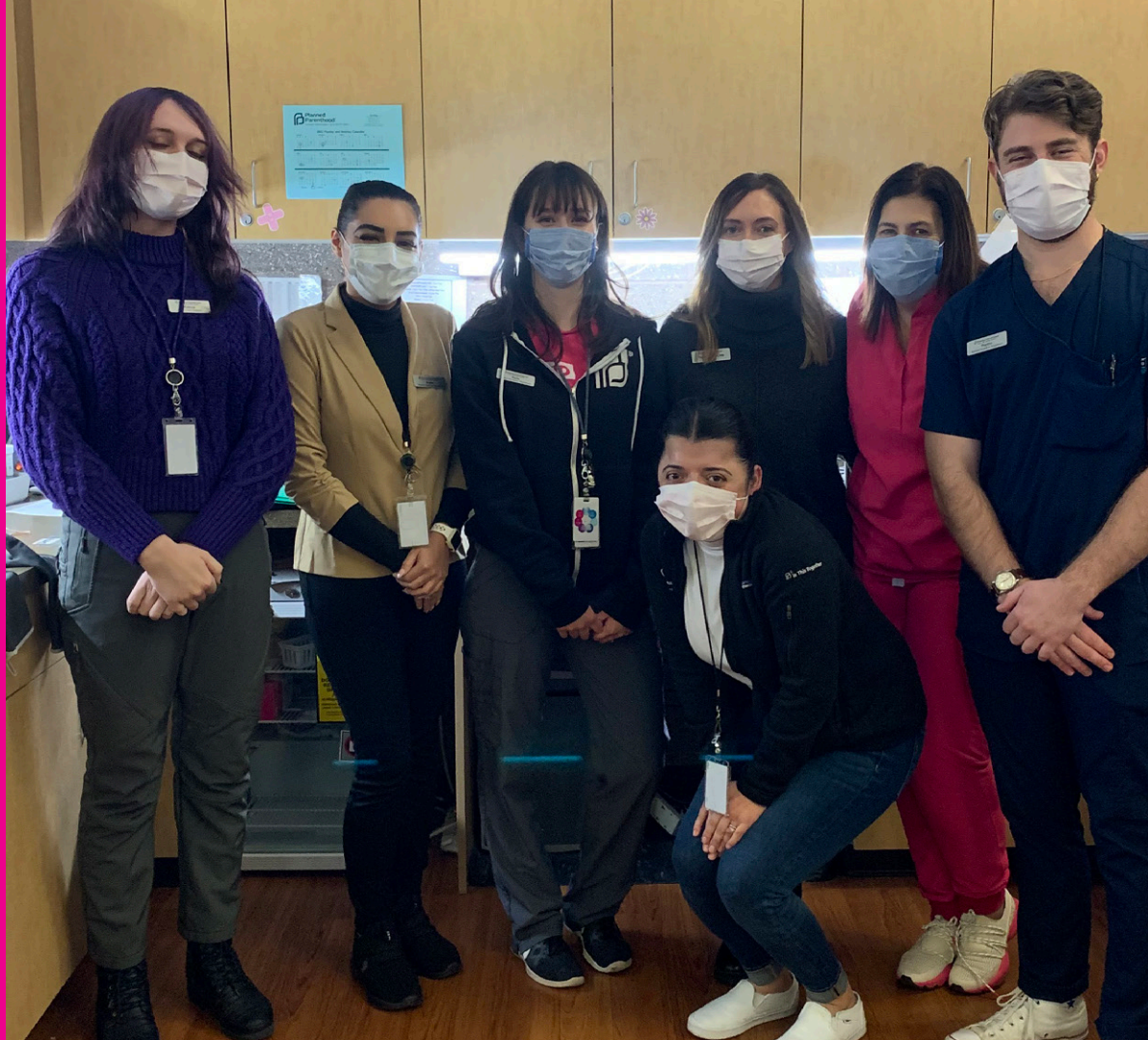
3,120
breast exams



50,774
STI tests and
treatments



2,838
pap tests



Spokane Valley Health Center Staff

Training the Next Generation of Health Care Providers

PPGWNl's Clinical Education Program is one of the most sought after in the region. The program provides the individualized level of training medical professionals need for certification and to diversify their skills.

60 providers and students completed rotations in 2022.

"These are our future health care providers rotating alongside us. To see the challenges that our patients face on a daily basis—I think that's invaluable."

— Mitzi, Medical Affairs Director

Ultrasound Services Expanded

We hosted four ultrasound trainings for our health care providers using state-of-the-art SIMS models.

Our patients can now receive ultrasound support for procedures ranging from IUD placement to abortion services at all 11 of our health centers.



Ultrasound training at Pasco Health Center

Retained Expert Providers

In Washington State alone, there are over 6,000 vacant nursing positions.

Thanks to our generous community, we have been able to support and retain our expert nurses and Medical Assistants during this critical shortage of health care providers.

- Increased salaries for Nurse Practitioners
- Increased salaries for Medical Assistants
- Paid for Medical Assistants certifications to advance staff in their careers



Clinician Hailey examining a sample

PPGWNI Community Leaders

Our volunteers and staff are not only making a real and meaningful difference at PPGWNI but are also inspiring change in their communities, and at the state and national levels. Here are just a few team members we would like to highlight:

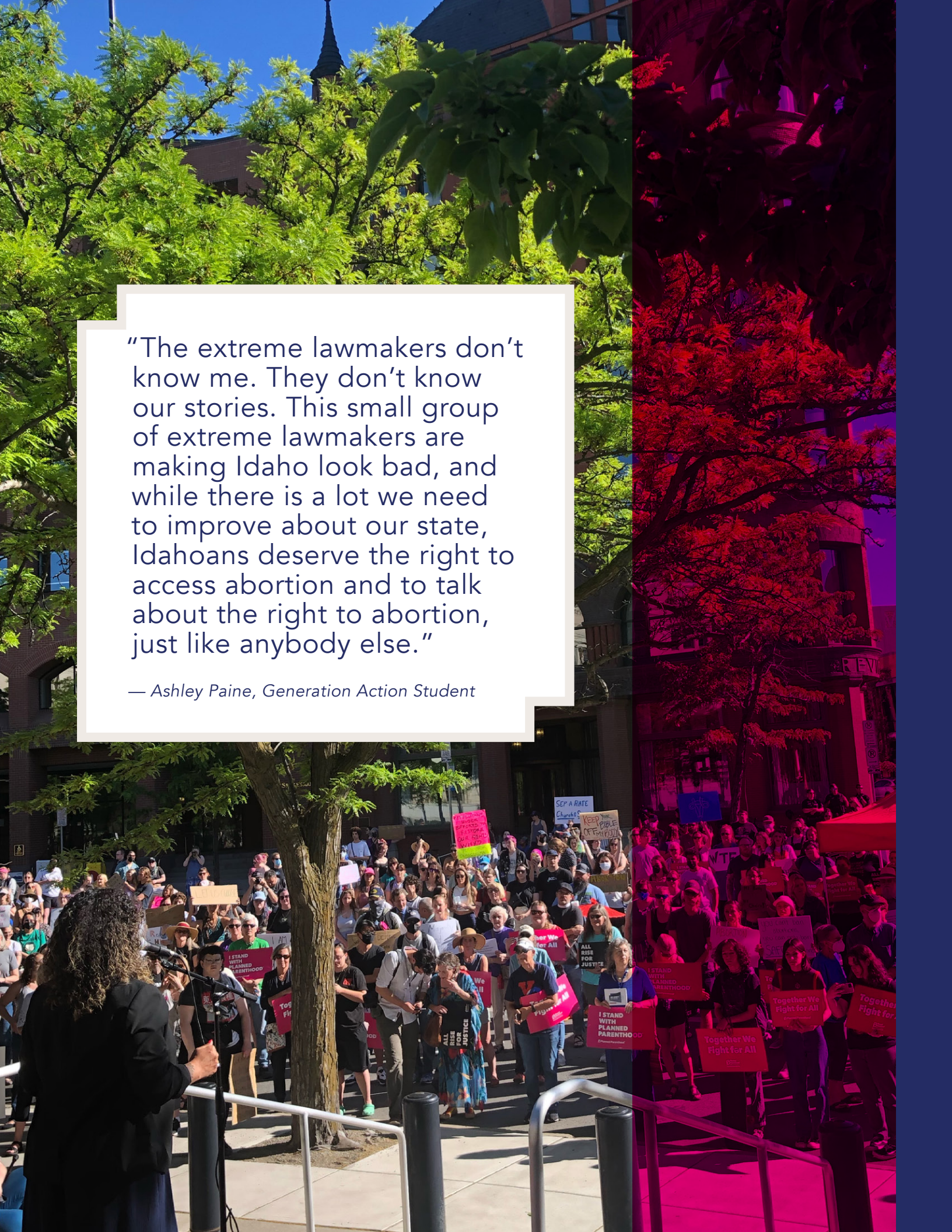
University of Idaho PPGWNI Generation Action President **Ashley Paine** was one of 75 student leaders in the country invited to meet with Vice President Kamala Harris for a roundtable discussion at the White House. She spoke about how Idaho abortion restrictions harm people in her state and advocated for national policies that protect access to reproductive health care.



During the 2022 legislative session, PPGWNI Regional Organizing Director **Faviola Lopez** testified in Olympia in support of the Affirm Washington Abortion Access Act (HB 1851) on behalf of the women's health care committee. She advocated for the removal of outdated and burdensome restrictions on abortion, including language that restricted the provision of care to physicians only. The bill passed and was signed into law on March 17, 2022!

YWCA Spokane recognized PPGWNI Public Affairs Manager **Sarah Dixit** as a Young Women of Achievement Honoree. The award celebrated her leadership as a community organizer and her tireless work toward health equity, eliminating racism, and empowering women.





“The extreme lawmakers don’t know me. They don’t know our stories. This small group of extreme lawmakers are making Idaho look bad, and while there is a lot we need to improve about our state, Idahoans deserve the right to access abortion and to talk about the right to abortion, just like anybody else.”

— Ashley Paine, *Generation Action Student*



VP of Public Affairs Paul Dillon testifies at Spokane City Council to prevent city employees from participating in out-of-state abortion investigations

Change Through Advocacy and Action

Our Public Affairs team focused on making Washington the safest state in the nation to access abortion. We mobilized across the generations—from Zoomers to Boomers—to rally in the streets, get out the vote, and fearlessly advocate for expansion and protection of abortion access.

- Registered community members to vote
- Advocated for policies that increase abortion access in WA
- Conducted door-to-door healthy neighborhood canvasses
- Hosted Sex Ed Loterias to raise awareness and destigmatize care
- Delivered bilingual English-Spanish health education at mobile clinics
- Shared Know Your Rights training with Latinx farmworkers

C4

In 2022, Planned Parenthood Advocates of Greater Washington and North Idaho (our 501(c)(4) advocacy arm) celebrated legislative wins, continued the redistricting fight for equity in local elections, and reached tens of thousands of people to get out the vote for reproductive health care champion candidates on the ballot in Washington and Idaho.

One key highlight was the passage of House Bill 1851, which allows advanced practice clinicians to deliver abortion care. The new law also includes gender neutral language, an important win for equity and inclusion.

99,922
supporters contacted
through canvassing,
phone calls, and
text messaging

Outreach by the Numbers

PPGWN completed **25 mobile clinics** in rural communities and reached **1,348 people**.

37 Generation Action members mobilized their peers on college campuses in Washington and Idaho to raise public awareness about reproductive rights and to get out the vote.

The Youth Empowerment Program (YEP) engaged 250 high school students with sex ed, lessons on social justice, and civic engagement opportunities. **Over 2,375 youth were reached online.**

Raíz hosted 41 workshops and health fairs in partnership with **17 community organizations**.



Left: Raíz Mobile Clinic in Wenatchee
Middle: Raíz Tabling
Right: Sex Ed Loteria hosted in Cheney

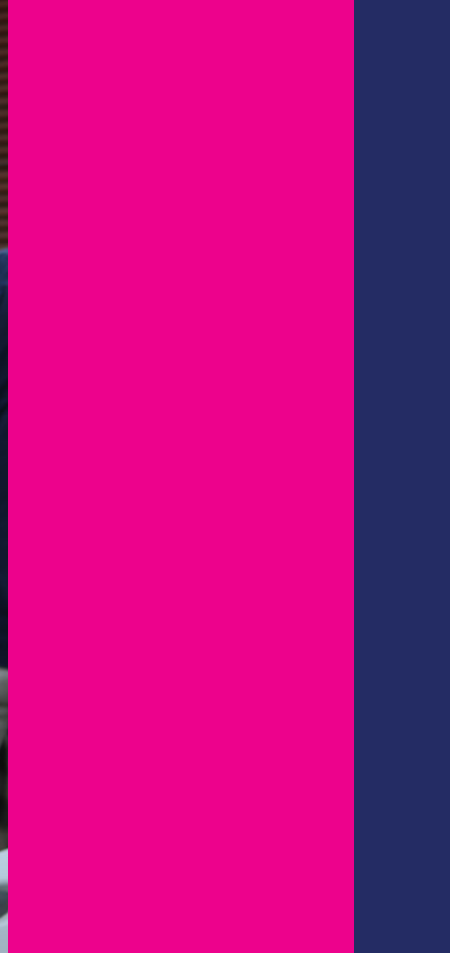


Return of Staff Day: GWNI-PALOOZA!

After it was paused for two years during the pandemic, staff members were excited to gather once again in person for our beloved staff day! Staff Day is an annual event where we celebrate our mission and the work that we do. Staff day included an infamous watermelon eating contest, water sports like kayaking and paddle boarding, yard games, crafts, and a fun photo booth. In 2022, Dr. Browne, our keynote speaker, led an engaging discussion on the stigmatization of abortions and abortion workers. We also resumed our In This Together Awards, celebrating and recognizing the contributions of fellow staff.

“PPGWNI is truly committed to creating a welcoming and inclusive environment for all of their employees. They uplift the voices of their community both inside and outside the health center.”

— Rorie, Health Care Assistant



Becky, Yakima Donor

Coming Together for a Cause

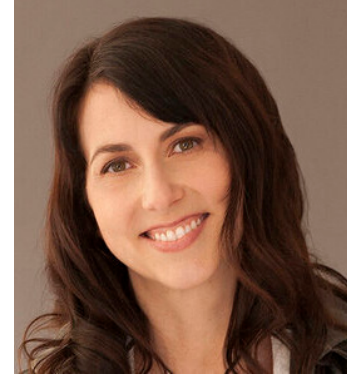
We were excited to host three in-person fundraising events this year after a two-year hiatus. In total, supporters contributed over \$180,000 at the events held in Spokane, Walla Walla, and Yakima during September. We are grateful to everyone who contributed at one of these events or other times throughout the year. Your investment made it possible for our family, friends, and neighbors—whether in the next house, the next county, or the next state—to have access to the fundamental health care services which allow us all to make informed choices for ourselves, our families, and our futures. Thank you!



Top: Walla Walla Event
Bottom: Spokane Health Center Event

Historic Contribution from MacKenzie Scott

In 2022, we were thrilled and humbled to be one of 21 Planned Parenthood affiliates selected to receive an extraordinary gift from philanthropist MacKenzie Scott.



This special, one-time donation of \$12 million dollars is the largest gift PPGWNI has ever received in our 55-year history. It is a strong show of support and confidence in our work during an unprecedented time of need.

While we are still determining the most effective way to use these dollars, we are excited to share that her donation will:

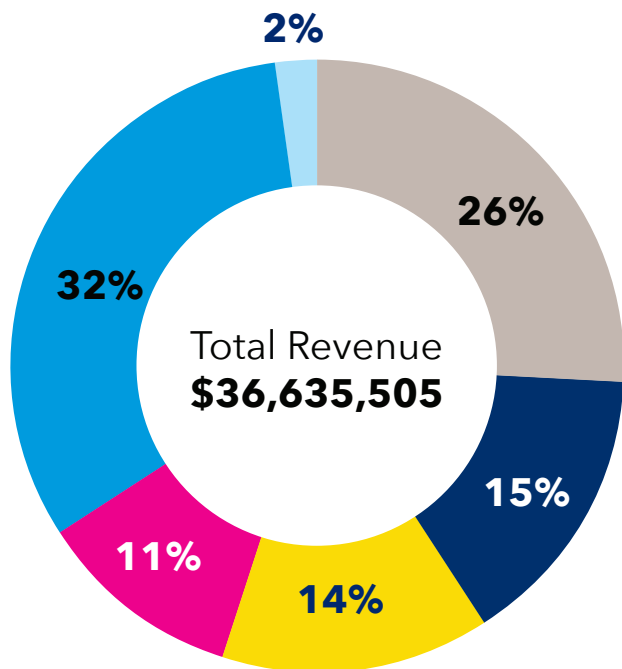
- Support future capital projects to serve more communities in our region
- Enable us to pay off debt and implement security upgrades for our 11 health centers
- Ensure our staff are paid competitive wages to retain our expert team of frontline employees and medical personnel
- Help our affiliate meet the increasing demand for abortion care

It was our community of supporters—you—who made this gift possible. Over the years, you helped us build the infrastructure, reputation, and movement that together made PPGWNI worthy of this historic contribution. We look forward with optimism to all that Ms. Scott's gift and the continuing support from our community will allow us to accomplish in 2023 and the years to come.








“Her gift recognizes the power of our movement and strengthens our ability to meet the ever-growing needs of our communities.”

— Karl, *President and CEO*

Financials



REVENUE

-  Medicaid/Managed Medicaid / FPO
\$9,658,705
-  Private Insurance / Patient Self Pay
\$5,523,465
-  Title X Reimbursements
\$5,207,448
-  Fundraising
\$4,046,924
-  MacKenzie Scott Donation
\$12,000,000
-  Investment Activity
-\$578,018
-  Other
\$776,981

Total Revenue: **\$36,635,505**

EXPENSES

- Health Care Services
\$17,146,610
- Administration / HR / IT
\$2,803,022
- Advocacy & Education
\$736,729
- Fundraising
\$447,619

Total Expenses: **\$21,133,980**

Final, unaudited finances.

