



Planned Parenthood
of the North Country New York, Inc.

2021

Annual Report to the Community

Introducing Telehealth



Canton • Lowville • Malone • Ogdensburg • Plattsburgh • Saranac Lake • Watertown

**FROM OUR PRESIDENT & CEO,
Tess Sacco Barker**

Dear Friends,

Thank you to our patients, who during a period of unprecedented uncertainty trusted our character, knowledge, and expertise to provide you with non-judgmental, competent health care.

Thank you to our generous donors, without whom none of our work would be possible. Your commitment strengthens our capacity to improve the health of patients in communities across the North Country.

Thank you to our board members for keeping your eyes on a time beyond the pandemic and assuring that PPNCNY maintained a steady course in the choppy waters of the past year.

Thank you to our outstanding medical and health center staff, who courageously provided the highest level of personalized care while prioritizing the safety of your colleagues and our patients. You went above and beyond to assure our patients that PPNCNY was a safe place to come when the pandemic forced so many to forego routine medical care.

Thank you to our incredible outreach team, who remained at the ready, waiting to do whatever you could to help PPNCNY through – and beyond – the pandemic; and to our supporters, who stayed connected, current, and in conversation, maintaining your focus on the preservation of reproductive rights even as other health issues took center stage.

Thank you to our dedicated educators. You met this moment by finding new ways to engage a wider range of young people virtually, using their tools and their language to provide a more interactive experience.

Thank you to our passionate leadership team and administrative staff. You are the most dedicated and creative team of professionals. We are fortunate to work alongside you in this important work.

Because of all of you, PPNCNY is a place where everyone has access to inclusive and gender-affirming primary and reproductive health care and where all of our constituents – including our staff, our board, and our volunteers – are connected to one another and committed to making an impact beyond our walls.

Looking ahead to 2022, PPNCNY will continue to center those who are most impacted by health disparities and who face the greatest barriers to receiving compassionate, comprehensive care.

We will expand our educational programs to help youth develop leadership abilities and develop the skills they need to take charge of their reproductive lives.



In solidarity,

Tess Sacco Barker

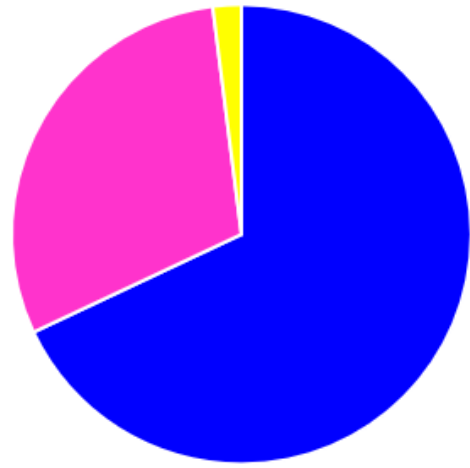
Financials



REVENUE

■ Government Grant Revenue	31%
	\$2,489,739
■ Medicaid, etc.	21%
	\$1,677,847
■ Insurance	16%
	\$1,276,922
■ Fundraising Revenue.....	4%
	\$337,574
■ Client Fees	1%
	\$64,400
■ Other	27%
	\$2,130,019

TOTAL REVENUE: \$7,976, 501



EXPENSES

■ Direct Service Expenses	68%
	\$4,796,931
■ Non-Direct Service Exp.	30%
	\$2,119,945
■ Fundraising Expenses.....	2%
	\$147,490

TOTAL EXPENSES: \$7,064,166



Health Care

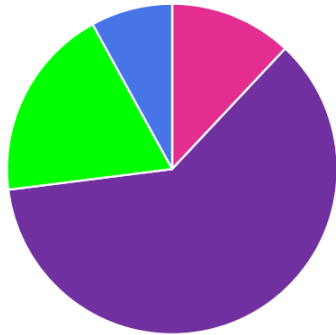
PATIENT NUMBERS AND VISITS

7,564—Patients
 15,944—Patient Visits
 6,394—Contraception Visits/Supply pick ups
 349—Doses of Emergency Contraception
 608— Gender Affirming Care
 1,513—Telehealth Visits

6,783 Pregnancy Tests
 364—Long Acting Reversible Contraceptives (LARC)
 3,719—Cancer Screenings (Breast exams, Pap tests, Colps & LEEPs)
 26,388—STI/HIV Tests
 414 —Primary Care

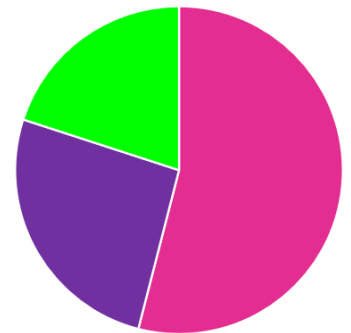
PATIENT AGE

- < 18—9%
- 18 - 29—61%
- 30 - 39—22%
- ≥ 40—8%



PATIENT INCOME

- ≤ 100% of *FPL—54%
- 101 - 200% of *FPL—25%
- ≥ 201% of *FPL—21%

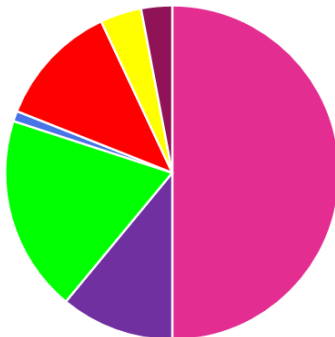


*FPL= Federal Poverty Level.

In 2021, the FPL was an annual income of \$26,500 for a family of 4.

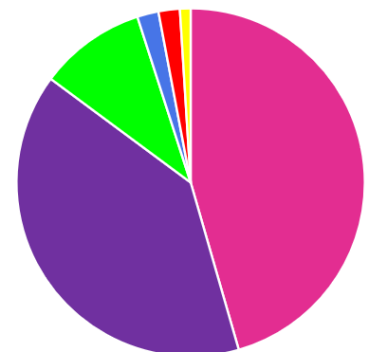
SERVICES BY TYPE OF VISIT

- Problem Visits—50%
- Annual Exams —11%
- Birth Control—19%
- Initial Exam—1%
- Pregnancy Tests—12%
- Abortion—4%
- Gender Affirming Care—3%



PATIENT PAYMENT METHODS

- Medicaid & Managed Medicare —45%
- Private Insurance —40%
- FPBP & FPEP—9%
- No Charge-Title X—2%
- Reduced via Title X—2%
- Self Pay—< 1%



Interns and Volunteers

Throughout 2021 we had many amazing interns and volunteers. Our North Country affiliate had over 1,235 volunteer and/or intern hours. Our Watertown interns conducted a Community Needs assessment throughout our six county service area and presented their findings to PPNCNY leadership. The assessment has allowed us to target communities in need of PPNCNY services and collaborate with other community partners to integrate these services to more folks living in our service area. Interns and volunteers also help accomplish various “in house” tasks and projects. Many volunteers completed hours by being escorts for patients into our health centers, as well as making safe sex kits. We are beyond grateful for our interns and volunteers and are always open to fresh minds and new ideas to help our patients and communities.

Advocacy, Outreach & Education

PPNCNY's Education and Outreach staff provided 366 trainings with teachers and community health workers, while providing education to 3,541 people and outreach to over 4,000 through the 2021 pandemic



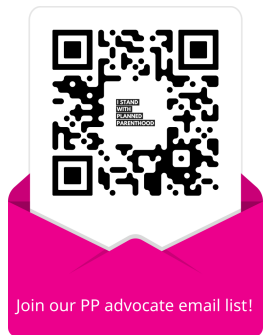
Join us in the fight for reproductive rights for ALL!
Here's how YOU can support Planned Parenthood:

1. Make your next health care appointment with us! **1-800-230-PLAN**
2. Show your support on social media **#StandwithPP**
- 3.

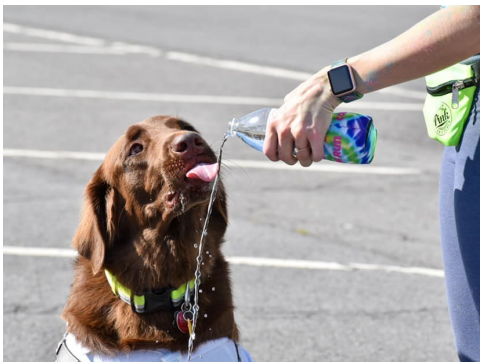


Become a PP Advocate! →

**Take Action.
Make Change.**



Sexual Assault Services



In 2021, Planned Parenthood's Sexual Assault team educated 2,162 students on sexual assault prevention. We served over 119 women, children and men with 384 calls to our toll free 24 hour hotline (1-877-212-2323). Our hotline is served by 15 trained volunteers who provided 8,736 hours of volunteer service. We counsel victims of sexual assault and provide survivor kits to rape victims at the hospital. Our staff also escorts survivors to the police station and/or courthouse.

Sexual Assault Services

If you or someone you know has been sexually assaulted, we are here. It's never too late to get help.

You are not alone.



1-877-212-2323

Sexual Assault Toll-Free Hotline

Sexual Assault Services
believe.listen.support

Serving Clinton, Franklin & Essex Counties

- 24 Hour Confidential Hotline
- Free, confidential counseling
- Office of Victims Services (OVS) claim assistance
- A supportive hand at the hospital, police station or courthouse
- Information and referrals

Clinton & Essex Counties: (518) 561-0605
Franklin County: (518) 483-7150

1-877-212-2323
Sexual Assault Toll-Free
Hotline



Sexual assault happens most often with someone that the victim knows – whether that is a family member, a relative, an acquaintance, or someone in a position of power. That is hard to grasp, both for the survivor and for society.

Rape: The victim knows the perpetrator **80%** of the time.

Child Sexual Abuse: The child knows the abuser **93%** of the time.

College Campus: The victim knows the perpetrator **90%** of the time.

Source: 1point 21 INTERACTIVE

Ongoing

Anyone can change their mind about what they're interested in doing, anytime.

Freely given

Saying yes without pressure or manipulation.

Specific

Saying yes to one act (i.e. kissing) doesn't mean you've said yes to others (i.e. oral sex).

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Informed

Not deceiving or lying. For example, if someone says they'll use a condom and then they don't, there isn't full consent.

Enthusiastic

It's about wanting to do something, not feeling like you have to or should do something.



Be our Friends With Benefits



Friends with Benefits is our monthly giving program that gives YOU perks and benefits while making an immediate impact on the health of our patients.

Our supporters love this program because it is so much easier (and less noticeable) from their bank or credit card account. Our e-news communications are more frequent, including updates from our CEO. Monthly donors receive discounts/VIP entry to our events and very cool swag.

Your monthly gift demonstrates your commitment to our mission and allows us to plan and budget for the future. Plus, it's environmentally friendly!

Call Shelby today and become our "Friend with Benefits" at 518-561-0605 x 128

Your monthly gift will be deducted on the 7th of each month from your Visa, MasterCard, American Express or Discover card and will enroll you into PPNCNY's Friends with Benefits Program.

I, _____ (name) pledge \$ _____ (monthly amount) to be charged to

my: Credit Card # _____ Expiration Date _____

CVV Code (on reverse of card) _____ AMEX is the 4 digit code on the front of the card _____

Signature _____ Date _____ Email: _____

T-shirt size(s) _____

Your bank account or credit card statement will serve as a monthly record of your transaction. You can notify us by telephone or in writing when you wish to change or cancel this agreement. PPNCNY will provide you a summary of annual gifts in January. **Be sure to fill out your email to receive our Friends with Benefits communications!**

Board of Directors 2021

Margot Gold
Lin Griffin
Suzy Johnson
Kristina Hebb
Tracey Henderson
Joel Lalone
Emily Martz
Christine Mooney
Harris Semegram
Ted Sonneborn
Michelle Timmons
Tyree Smith

1. Go to smile. Amazon.com and click "get started"
2. Log into Amazon
3. Select Planned Parenthood of the North Country NY as your beneficiary

In 2021, YOU raised
over \$428 for
PPNCNY just by
using Amazon
Smile!

amazon smile

You shop. Amazon gives.



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Plattsburgh, NY 12901

CANTON:
9 Miner St.
Canton, NY 13617

OGDENSBURG:
419 Ford St.
Ogdensburg, NY 13669

SARANAC LAKE:
41 St. Bernard St.
Saranac Lake, NY 12983

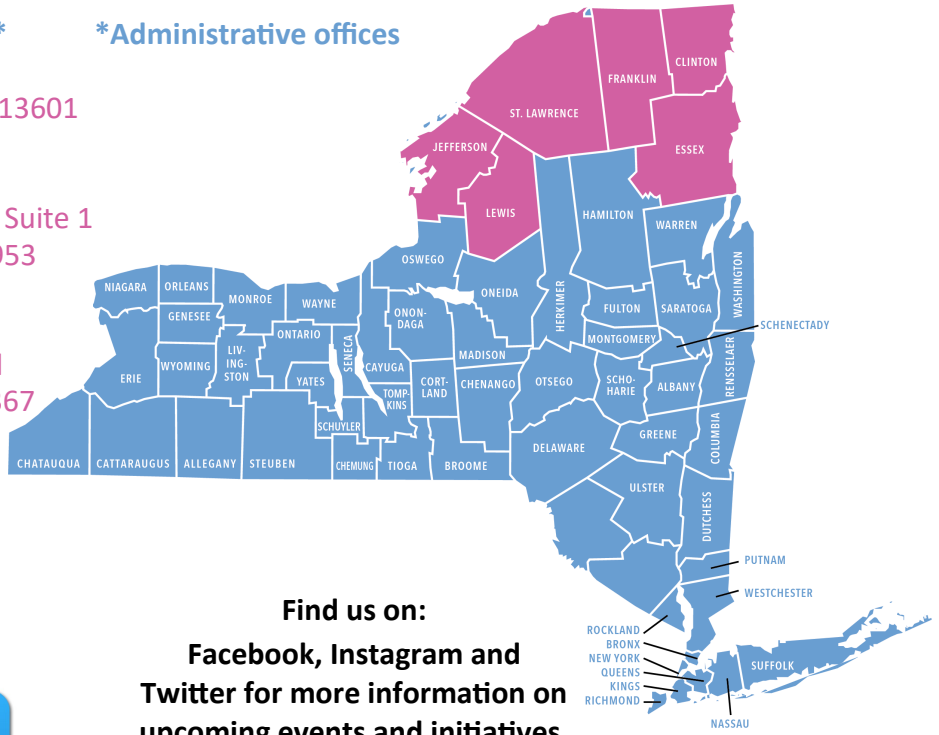
WATERTOWN: *
160 Stone St.
Watertown, NY 13601

MALONE:
246 W. Main St. Suite 1
Malone, NY 12953

LOWVILLE:
7398 Turin Road
Lowville, NY 13367

Or visit us at
PPNCNY.ORG

*Administrative offices



Find us on:
**Facebook, Instagram and
Twitter for more information on
upcoming events and initiatives.**



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